

About VIEW

# A free blind zone measurement tool

VIEW is a measurement tool and crowd-sourced database with visualizations of blind-zones for many types of vehicles. It uses LiDAR technology and seat measurements to calculate what space around the vehicle is visible from the driver's eyepoint.



Who It Helps

# VIEW is designed to help all kinds of people



#### **Vehicle Buyers**

Discover blind-zones to help make purchase decisions.



#### Fleet Managers

Measure and address blind zones in vehicles on the road.



#### Organizations

Access blind-zone information to raise awareness.

# **Why This Matters**

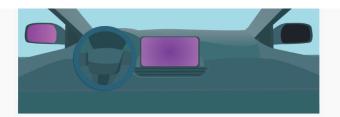
Research shows that drivers respond 0.7 seconds faster to hazards seen through direct vision than indirect vision. In addition, according to a study conducted at the University of Leeds, drivers react up to 50% faster to hazards in their direct vision compared to indirect vision.

Learn More



#### Indirect Vision

What a driver can see with the aid of devices such as mirrors and cameras.



#### **Blind Zone**

Where visibility is blocked by solid components of the vehicle.

#### **Direct Vision**

What a driver can see directly with their own eyes.

### Who We Are

## **About Us**

We are a group of safety researchers and professionals at the U.S. DOT Volpe Center focused on addressing the rising number of pedestrian and bicyclist fatalities.

In partnership with Federal and non-Federal stakeholders, we aim to quantify and understand the safety impacts of large blind zones and to inform <u>Safe</u> <u>System Approach</u> solutions to save lives.



## **Curious to learn more?**

Find answers to frequently asked questions about the work we do, vehicle blind-zones, and how to use the site.



#### **Contact Us:**

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