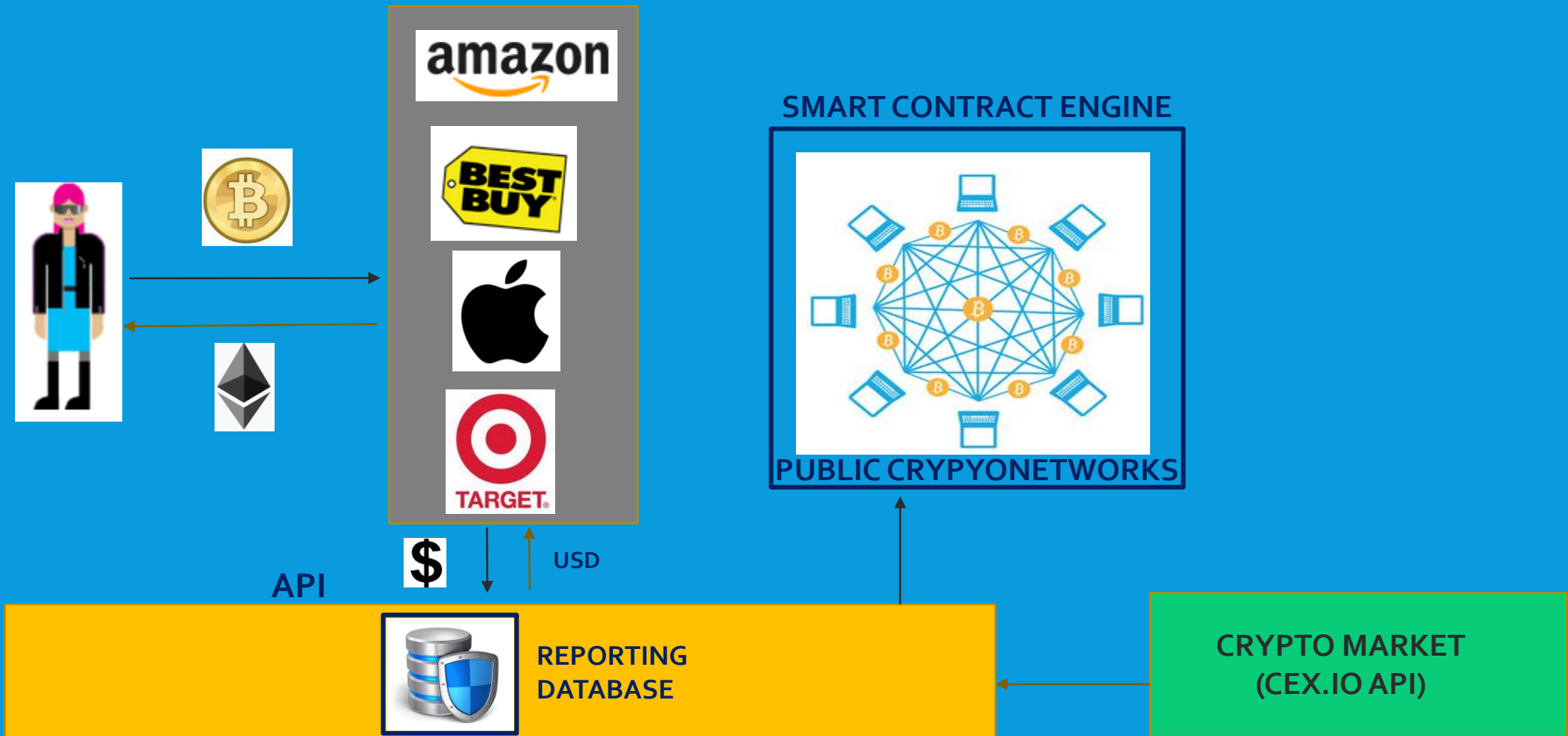


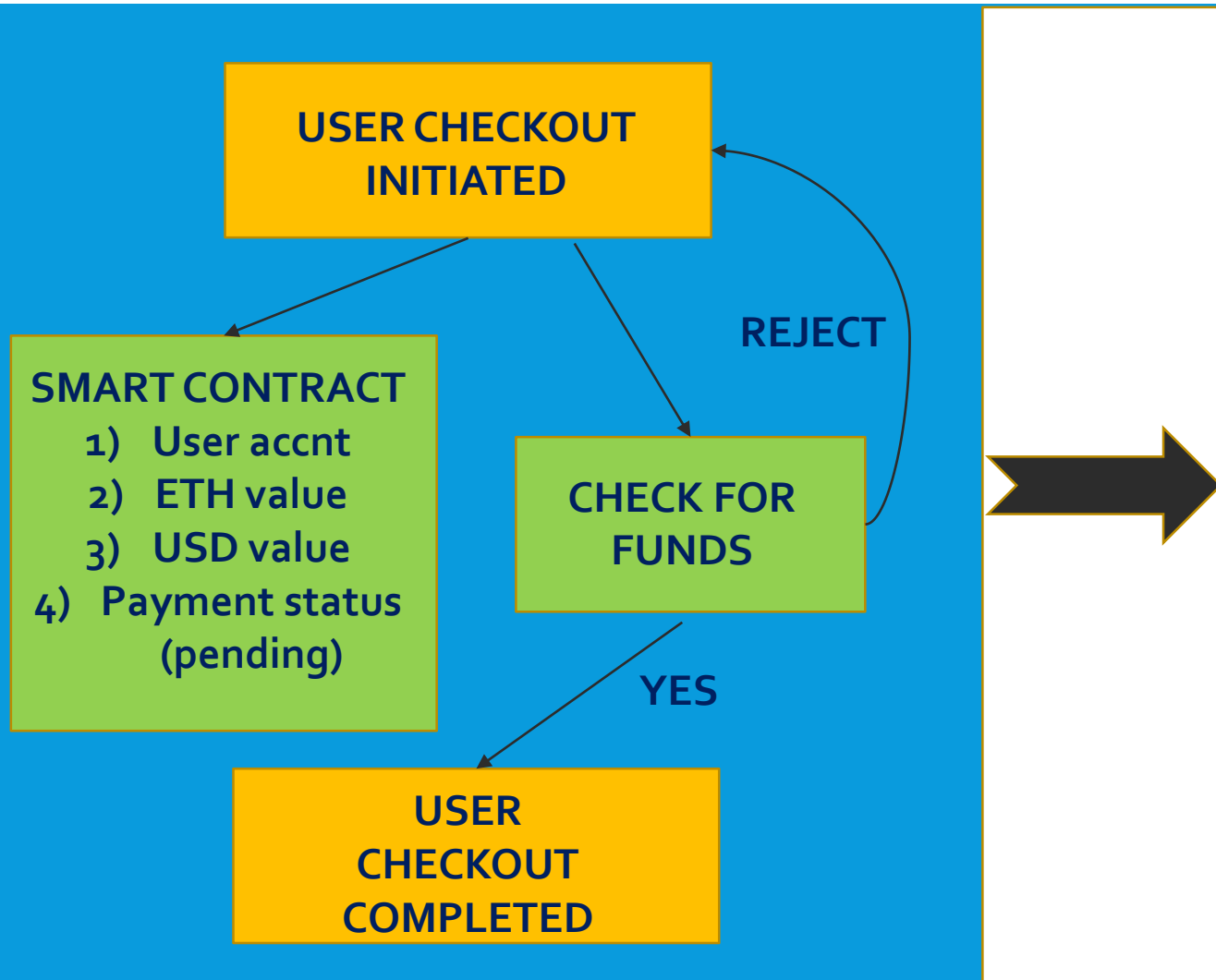
CRYPTOPAL

AN CRYPTOCURRENCY E-COMMERCE PAYMENT GATEWAY

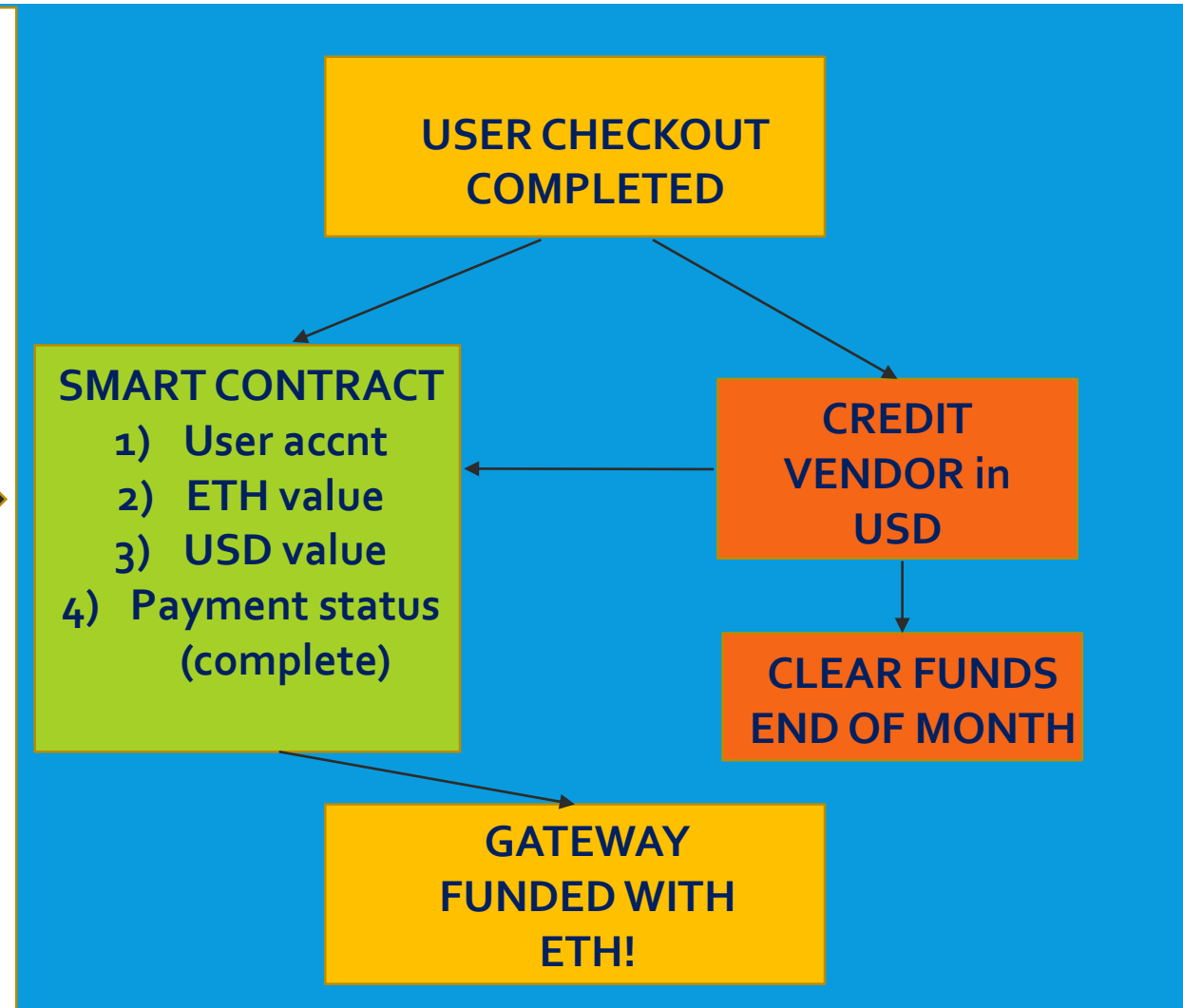


SO WHAT'S UNDER THE HOOD?

USER FLOW



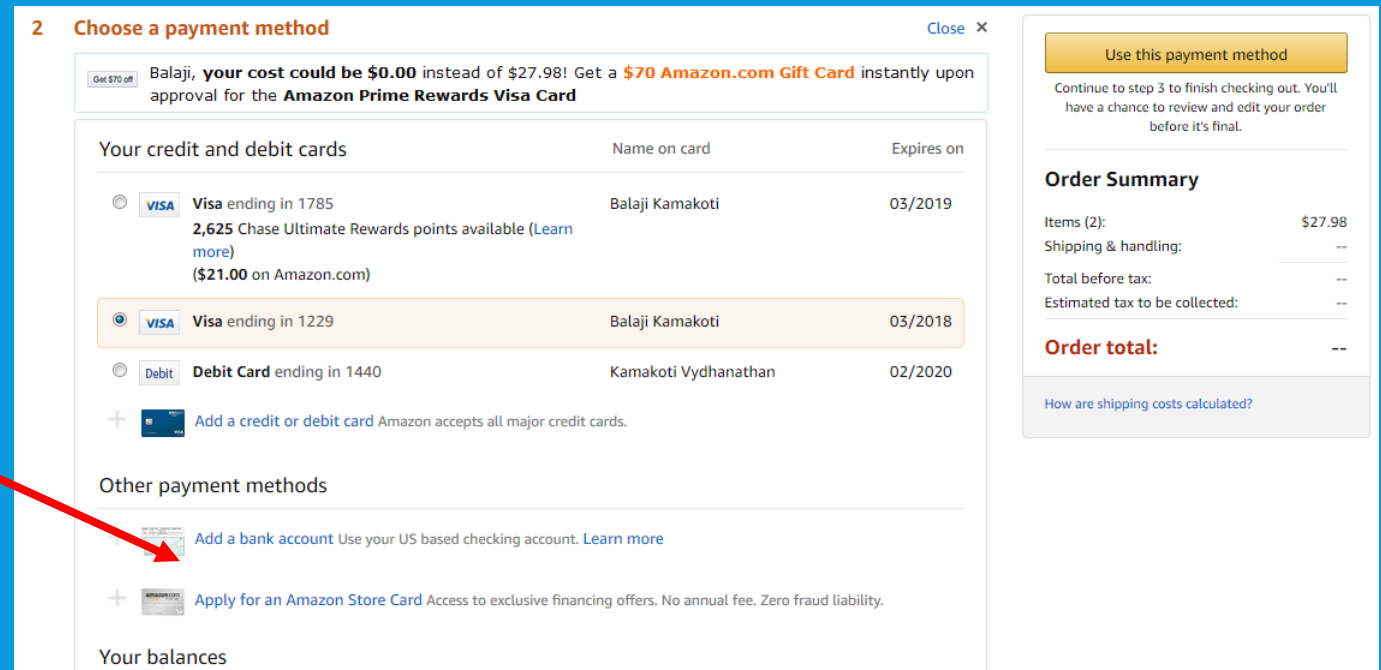
GATEWAY FLOW



LET'S TALK SOME NUMBERS?

MAKE YOUR ONLINE SHOPPING GREAT AGAIN!

- 10M active cryptocurrency wallets
 - \$137M users expected by 2025
- Real pain to make online purchases
 - Lots of friction – exchange, transfers
- CryptoPal enables online purchases via a single-click
 - Vendors pay monthly subscription fee
 - Users pay a transaction fee



The screenshot shows the Amazon checkout page titled "2 Choose a payment method". It features a promotional banner for the Amazon Prime Rewards Visa Card, a list of credit and debit cards, and an order summary on the right. A red arrow points from the "Vendors pay monthly subscription fee" bullet point to the "Add a bank account" link.

2 Choose a payment method Close x

Get \$70 off Balaji, **your cost could be \$0.00** instead of \$27.98! Get a **\$70 Amazon.com Gift Card** instantly upon approval for the **Amazon Prime Rewards Visa Card**

Your credit and debit cards

	Name on card	Expires on
<input type="radio"/> VISA Visa ending in 1785 2,625 Chase Ultimate Rewards points available (Learn more) (\$21.00 on Amazon.com)	Balaji Kamakoti	03/2019
<input checked="" type="radio"/> VISA Visa ending in 1229	Balaji Kamakoti	03/2018
<input type="radio"/> Debit Debit Card ending in 1440	Kamakoti Vythanathan	02/2020

+ Add a credit or debit card Amazon accepts all major credit cards.

Other payment methods

+ Add a bank account Use your US based checking account. [Learn more](#)

+ Apply for an Amazon Store Card Access to exclusive financing offers. No annual fee. Zero fraud liability.

Your balances

Order Summary

Items (2):	\$27.98
Shipping & handling:	--
Total before tax:	--
Estimated tax to be collected:	--
Order total:	--

[How are shipping costs calculated?](#)