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# **BUSINESSES & INVESTORS CALL FOR AMBITIOUS U.S. NDC**

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408 businesses and investors with a footprint in the United States have signed a powerful open letter to President Biden indicating their support for the Biden administration's commitment to climate action, and for setting a federal climate target to reduce emissions.

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The letter was published as the world awaits the Biden administration's announcement of a 2030 emissions reduction target, or Nationally Determined Contribution (NDC) pursuant to the Paris Agreement, in the lead-up to the Leaders Summit on Climate.

- [Read the open letter to President Biden](#)
- [Read the press release \(https://www.wemeanbusinesscoalition.org/press-release/businesses-investors-support-u-s-federal-climate-target-open-letter-president-biden\)](https://www.wemeanbusinesscoalition.org/press-release/businesses-investors-support-u-s-federal-climate-target-open-letter-president-biden)
- [Get in touch with us \(mailto:USA@wemeanbusinesscoalition.org\)](mailto:USA@wemeanbusinesscoalition.org)

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Dear President Biden,

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We, the undersigned businesses and investors with a major presence in the U.S., applaud your administration's demonstrated commitment to address climate change head-on, and we stand in support of your efforts.

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Millions of Americans are already feeling the impacts of climate change. From recent extreme weather to deadly wildfires and record-breaking hurricanes, the human and economic losses of the past 12 months alone are profound. Tragically, these devastating climate impacts also disproportionately hit marginalized and low-income communities who are least able to withstand them. We must act now to slow and turn the tide.

As business leaders, we care deeply about the future of the U.S. and the health of its people and economy. Collectively, our businesses employ over 7 million American workers across all 50 states, representing over \$4 trillion in annual revenue, and for those of us who are investors, we represent more than \$1 trillion in assets under management. We join the majority of Americans in thanking you for re-entering the U.S into the Paris Agreement and for making climate action a vital pillar of your presidency. To restore the standing of the U.S. as a global leader, we need to address the climate crisis at the pace and scale it demands. Specifically, the U.S. must adopt an emissions reduction target that will place the country on a credible pathway to reach net-zero emissions by 2050.



## **We, therefore, call on you to adopt the ambitious and attainable target of cutting GHG emissions by at least 50% below 2005 levels by 2030.**

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A bold 2030 target is needed to catalyze a zero-emissions future, spur a robust economic recovery, create millions of well-paying jobs, and allow the U.S. to “build back better” from the pandemic. New investment in clean energy, energy efficiency, and clean transportation can build a strong, more equitable, and more inclusive American economy.<sup>2</sup> A 2030 target will also guide the U.S. government’s approach to more sustainable and resilient infrastructure, zero-emissions vehicles and buildings, improved agricultural practices, and durable carbon removal. Finally, the commitment would inspire other industrialized nations to set bold targets of their own.

Many of us have set or are setting emissions reduction goals in line with climate science since the establishment of the Paris Agreement. The private sector has purchased renewable energy at record rates and along with countless cities across the country, many have committed themselves to a net zero-emissions future.<sup>3</sup>

If you raise the bar on our national ambition, we will raise our own ambition to move the U.S. forward on this journey. While an effective national climate strategy will require all of us, you alone can set the course by swiftly establishing a bold U.S. 2030 target.

Mr. President, we ask that you invest in a resilient, economically sound, net zero-emissions future for all. You can count on our support.

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## Business Signatories

- **ABB Group**
- **ACCIONA**
- Adelante Consulting, Inc.
- **Adobe Inc.**
- **Akamai Technologies**
- All Good
- Allbirds
- **Alliant Energy**
- Alter Eco
- **Altria Group, Inc.**
- **Amazon**
- American Alpine Institute
- Amicus Solar Cooperative
- Amy's Kitchen
- Ang H. Studio
- Anthesis Group
- **Apple**
- Architectural Collaborative
- **Arup**
- Assicurazioni Generali
- **Atlassian**
- **Autodesk**
- **Avera Health**
- Avocado Green Brands
- Badger

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- **Ball Corporation**

- Bay Tech Label

- **Bayer AG**

- Ben & Jerry's  
Homemade, Inc

- **Best Buy**

- Big Tree Farms, Inc.

- Bim Bam Boo

- **Biogen**

- Bogus Basin  
Mountain  
Recreation Area

- Boochcraft

- **Boston Consulting  
Group (BCG)**

- Boulder Organic  
Foods

- Boyne Resorts

- Brand Federation  
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- Bridger Bowl Ski  
Area

- Brighter Day  
Natural Foods and  
Sentient Bean cafe

- **Brown Forman  
Corporation**

- **BT Americas**

- Buddhas Brew

- Bühler AG

- Burton

- C.F. Martin & Co.

- c|change

- CACTO

- Capital E

- Cataleia S.A.

- Chamber of  
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- **Clif Bar &  
Company**

- Clif Family Winery &  
Farm

- Climate First Bank  
I/O

- Coherence  
Collaborative

- **CommonSpirit**

- Copper Mountain  
Resort

- Copper Mountain  
Vineyards

- Coty Inc.

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- Cremonini Woodworks

- Dalkia Energy Solutions

- **Danfoss**

- **Danone North America**

- Dean's Beans Organic Coffee Company

- Deep Roots Market

- **Dell Technologies**

- **Deloitte**

- **Dentsu International**

- **Deutsche Post DHL Group**

- Dhana Inc.

- Dimagi, Inc.

- Direct Gain Progress Consulting Business

- **DNV**

- Dorason Corporation

- Dr Hops Kombucha Beer, LLC

- Dr. Bronner's

- Drawing Conclusions LLC

- Drax Group PLC

- **DSM North America**

- DynaSolar DevCo, LLC

- **eBay**

- Ecodeo

- Ecomedes Policy Insights About Contact

- ECOS

- Edeniq, Inc.

- **EDF Renewables, Inc.**

- **Edison International**

- **EDP – Energias de Portugal S.A.**

- **EDP Renewables**

- Elk Packaging

- Enel Green Power North America, Inc.

- Envirovation Geologic Consulting and Mapping, PC

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- Enviva

- EO Products

- Ensa

- EVBox Group

- Ever Better, PBC

- Evergreen  
Sustainability, LLC

- Evolution  
Marketing, llc

- Exact Solar

- Exelon

- Expanscience  
Laboratoires

- Facebook, Inc.

- Finish Line

- First Solar

- flaik

- Florida For Good  
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- Forager Project

- Ford Motor  
Company

- Framatome Inc.

- Franklin Energy

- Fresca Foods

- Future Proof Brands  
LLC

- Gap Inc.

- Geelen Counterflow

- General Electric

- General Motors

- GLOBAL ENERGY

- GlobeScan

- Goodbuy Sugar

- Google  
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- Greathorn

- Green Earth

- GreenSeed

- Greentown Labs,  
Inc.

- GreenWeaver  
Landscapes

- Guayaki Yerba  
Mate

- H-ER LLC

- H&M

- Habitus  
Incorporated

- Happy Family  
Organics



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- **Happy Moose**

- **Harvest Market**

- **Natural Foods**

- **Healthy Way Market**

- **HEINEKEN**

- **Heliotropic Technologies, P.A.**

- **Hershey**

- **Hewlett Packard Enterprise**

- **HigherRing**

- **Hilton**

- **HP Inc.**

- **Hudson Pacific Properties**

- **Hummingbird Wholesale**

- **Husqvarna AB (publ)**

- **Iberdrola S.A.**

- **ICF**

- **IDP Americas, Inc.**

- **IHS Markit**

- **IKEA Retail U.S.**

- **Imagine**

- **Imagine Baking**

- **Imperfect Foods**

- **Impossible Foods Inc.**

- **Independent Natural Food**

**Retailers Association**

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- **Indigo Agriculture**

- **Integral Group**

- **Interface**

- **International Flavors and Fragrances, Inc.**

- **Intrepid Travel**

- **Invitae**

- **Jacobs**

- **Jimbo's Naturally**

- **JLL**

- **Johnson & Johnson**

- **Johnson Controls, Inc (JCI)**

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- Jones Snowboards

- **Levi Strauss & Co.**

- MAAL Associates

- Kamut International

- Lime

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- MaCher

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- **LinkedIn**

- Manzana Products Co., Inc.

- Keen One Foods

- Live Creative Studio & ROLL

- Marin Museum of Bicycling

- **Kellogg Company**

- **L.L.Bean**

- Marin Restorative Communications

- Klean Kanteen

- Locus Fermentation Solutions, LLC

- Marrone Bio Innovations

- **Knauf Insulation**

- **Logitech**

- **Mars Incorporated**

- Kuli Kuli

- LOTUS foods

- **Mass General Brigham**

- **LafargeHolcim**

- Lovevery

- **Mastercard**

- Latbio

- Luke's Lobster

- Mazzetti

- LeBel Marketing

- **lululemon**

- **McDonald's Corporation**

- Legacy Vacation Resorts

- Lundberg Family Farms

- **Legrand North & Central America**

- **Lyft, Inc.**

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- **MegaFood**

- **Melanin Essentials**

- **Michael W. Gruney**

- **Consulting LLC**

- **Microsoft**

- **MiiR**

- **MK Library**

- **MOM's Organic Market**

- **Namaste Solar**

- **Nana Joes Granola**

- **National Association of Energy Service Companies**

- **National Grid**

- **National Ski Areas Association**

- **Natreve**

- **Natura & Co**

- **Natural Network International**

- **Natures Path Foods**

- **Navitas Organics**

- **Neighborhood Sun**

- **NEMO Equipment, Inc.**

- **Nestle**

- **Net Zero Analysis & Design Corp.**

- **New Belgium Brewing**

- **New Morning Market**

- **Nike, Inc.**

- **NKT**

- **No Evil Foods**

- **Novozymes North America**

- **NuGen, LLC**

- **Numi Organic Tea**

- **Offset Alliance**

- **OLIPOP**

- **Omnidian**

- **One Concern, Inc.**

- **Organically Grown Co.**

- **Orsted North America**

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- **Outdoor Industry Association**

- Pacha
- Participant
- Patagonia
- PAUL DAVIS RESTORATION OF SOUTH CENTRAL WISCONSIN
- **PayPal**
- PCC Community Markets
- Peak Design
- Perfect Supplements
- Persimmon Hill Golf Course
- **Pfizer Inc**

- **PG&E Corporation**

- **Philip Morris International Inc.**
- **Pirelli Tire North America**
- PMI Worldwide
- **POET, LLC**
- Polycor Inc
- PowerDash Inc.
- Precision Plus Inc
- Produce Mate
- Provoc
- **Public Service Enterprise Group**
- Pulp Pantry LLC
- Pure Strategies

- **PurePlus**

- **PVH Corp**

- Policy Insights About Contact 
- Quad County Corn Processors
- Queridomundo Creative LLC
- RainGrid Inc.
- **Ralph Lauren Corporation**
- Rebel Green
- Regent Electron (Chongqing) Co., Ltd.
- **REI Co-op**
- Repurpose Inc
- REVENGA Smart Solutions

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- ReVision Energy

- Rhino Foods Inc.

- Ride Ambigo

- Rivanna Natural Designs, Inc.

- **ROCKWOOL International A/S**

- **SAINT-GOBAIN**

- **Salesforce**

- Salt Palm Development

- **SAP SE**

- Scenario International llc

- **Schneider Electric**

- sdasda

- SecondMuse

- Self Employed-Fireplace Editions

- Senior Express

- Seventh Generation

- **Shell**

- Shifting Patterns Consulting

- Sidel Global Environmental

- **Siemens**

- **Siemens Gamesa Renewable Energy, Inc.**

- Sierra Nevada Brewing Co

- **Signify North America Corporation**

- Silicon Valley Leadership Group

- Policy Insights About Climate Associates

- Simply Straws LLC

- **Sims Limited**

- SkyNRG Americas

- Smart Phases Inc. (DBA Novacab)

- **Snowsports Industries America**

- **Sodexo**

- SOLI

- SOLID Solar Energy Systems GmbH

- **Solvay**

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- Source Organic

- South Pole

- Southern

**California Edison**

- Spoiler Alert

- **Starbucks**

- Stonyfield Organic

- StratGen / Unity Future

- Studio Airstream

- **SUEZ**

- SunLeaf

- Sustainable Design Consulting, LLC

- SusTrue

- **Symrise AG**

- **Syngenta**

- Takoma Park Silver Spring Co-op

- Taos Ski Valley, Inc.

- TAP Synergy Works

- **Target**

- Teton Waters Ranch

- **The AES Corporation**

- The Ansar Law Firm

- The Climate Museum

- **The Coca-Cola Company**

- The Food Co-op

- The GFB

- **The Hartford**

- The Philosopher's Stoneground

- Policy Insights Thinkshift Communications

- Thrive Market

- **Tiffany & Co.**

- Traditional Medicinals

- **Trane Technologies**

- Tribal Code

- Turtle Fur

- **Unilever**

- **United Natural Foods, Inc.**

- Uplight

- **Vail Resorts**



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- Vanguard Renewables

- Vector Green Power and Materials LLC

- Verdical Group

- Veritable Vegetable

- Verity

- Verizon

- VF Corporation

- VIANOVA

- Vistra Corp.

- Walmart

- Wanderlust Festival, LLC

- Warm Springs Consulting LLC

- Wasafiri

- WeWork

- Whole Forest

- Wolf & Associates

- WooBamboo

- Workday

- World For Good

- Worthen Industries

- YKK Corporation

- Yoi

- Yolele Foods Inc.

- Zurich Insurance Group

- 22 Designs

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## Investor Signatories

- Adrian Dominican Sisters, Portfolio

Advisory Board

- As You Sow

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- Boston Trust Walden

- California State Controller's Office

- CalSTRS

- Capricorn Investment Group

- Change Finance

- Church Investment Group

- Church of Christ at Dartmouth College Green Team

- Congregation of St. Joseph

- Dana Investment Advisors

- Daughters of Charity, Province of St. Louise

- Dialectic Group

- FFI Advisors LLC

- Greenvest

- GT Power

- Hannon Armstrong

- Impact Edge Capital Partners

- Impax Asset Management LLC

- Meridiam

- Mercy Investment Services, Inc.

- Metrus Energy

- Natural Capital Partners

- New Forests Inc.

- New York City Comptroller

- New York State Common Retirement Fund

- Northwest Coalition for Responsible Investment

- Ownership Capital

- Progressive Investment Management

- Propagate Ventures

- Redwood Grove Capital

- Reynders, McVeigh Capital Management

- RSF Social Finance

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- S2G Ventures

- Seventh Generation  
Interfaith Inc

- Terra Alpha  
Investments LLC

- Unitarian  
Universalist  
Association  
Progress  
Vert Asset  
Management

- Wespath Benefits  
and Investments

- Policy Insights  
WestFuller Advisors

- Pajenterprises

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- 1 EDF: [Recapturing U.S. climate leadership with a bold new commitment to the Paris Agreement](https://www.edf.org/climate/recapturing-us-climate-leadership) (<https://www.edf.org/climate/recapturing-us-climate-leadership>). | [The 2018 IPCC Report](https://www.ipcc.ch/sr15/) (<https://www.ipcc.ch/sr15/>) found that the risks associated with a warming world are substantially lower at 1.5 degrees than at 2 degrees. The IPCC also found that to stay within striking distance of limiting temperature increases to 1.5 degrees, the world must halve global emissions by 2030 and achieve net-zero emissions by 2050.
  - 2 Brookings: [How Clean Energy Jobs Can Power an Equitable COVID-19 Recovery](https://www.brookings.edu/blog/the-avenue/2020/09/10/how-clean-energy-jobs-can-power-an-equitable-covid-19-recovery/) (<https://www.brookings.edu/blog/the-avenue/2020/09/10/how-clean-energy-jobs-can-power-an-equitable-covid-19-recovery/>).
  - 3 REBA: [US corporate renewable power buyers procure 10.6 GW of capacity in 2020](https://www.spglobal.com/platts/en/market-insights/latest-news/coal/021021-us-corporate-renewable-power-buyers-procure-106-gw-of-capacity-in-2020) (<https://www.spglobal.com/platts/en/market-insights/latest-news/coal/021021-us-corporate-renewable-power-buyers-procure-106-gw-of-capacity-in-2020>).

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[Careers \(/about/job-openings/\)](/about/job-openings/)

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<http://www.bsr.org/>

<https://www.cdp.net/en-US/Pages/HomePage.aspx>

<http://www.ceres.org/>

<http://www.corporateleadersgroup.com/>

<http://www.theclimategroup.org/>

<http://bteam.org/>

<http://www.wbcds.org/>

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Reporting (<https://forms.office.com/Pages/ResponsePage.aspx?id=bdLtRZKXMUOiTcq2HDvrXkHUcYbG7X5HrrW-KvuY0tUMzBZTTFBNjQxRTFMTVk2TEMzOEtJN08zWi4u>).

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