QUOTATION FOR

BETTROI

Digital Solutions Provider

Dubai, United Arab Emirates

Email: info@bettroi.com

PROJECT OVERVIEW

Fashion Try On - AI-Powered Virtual Fashion Platform

Development of a comprehensive AI-powered virtual fashion try-on platform featuring web and mobile applications. The solution leverages advanced AI technology to provide real-time fashion visualization, enabling users to virtually try on top-line fashion items, clothing, and accessories before making purchase decisions.

SCOPE OF WORK

1. Web Application Development

✓ Responsive web platform with modern UI/UX design

✓ AI API integration framework for virtual fashion try-on (API costs by client)

✓ Virtual mirror with real-time fashion preview capabilities

✓ Custom AI style generator interface with text prompts

✓ 360-degree view generation for complete outfit visualization

✓ User authentication and profile management

✓ Wardrobe gallery and try-on history management

✓ Admin dashboard for user and inventory management

✓ Cloud backend services integration framework

✓ Image processing and watermarking system

✓ Fashion catalog management and categorization

✓ Size and fit recommendation engine

2. iOS Application Development

✓ Cross-platform iOS app with React Native

✓ Camera integration for direct photo capture

✓ AR-ready architecture for enhanced try-on experience

✓ Offline mode for saved outfits and favorites

✓ Push notifications for new collections and updates

✓ Biometric authentication (Face ID/Touch ID)

✓ Social sharing capabilities for outfit combinations

✓ In-app wardrobe and favorites management

✓ Performance optimization for all iPhone models

✓ iOS design guidelines compliance

✓ Shopping cart integration ready

3. Android Application Development

✓ Cross-platform Android app with React Native

✓ Material Design 3 implementation

✓ Camera and gallery integration

✓ Google Sign-In integration

✓ Offline functionality and caching

✓ Push notification support via FCM

✓ Device compatibility (Android 7.0+)

✓ Tablet optimization and responsive layouts

✓ Performance monitoring and crash reporting

✓ AR Core ready for future enhancements

KEY FEATURES ACROSS ALL PLATFORMS

Fashion Collections

Curated top-line fashion items and accessories

AI Style Generator

Custom outfit recommendations from descriptions

360° View

Complete rotation view of outfits

Cross-Platform Sync

Seamless experience across devices

User Management

Secure authentication and profiles

Admin Dashboard

Complete control and analytics

INVESTMENT BREAKDOWN

DELIVERABLE	DESCRIPTION	AMOUNT (INR)
Web Application	Complete responsive web platform with all features	2,50,000
iOS Application	Native iOS app with full feature parity	2,25,000
Android Application	Native Android app with Material Design	2,25,000

TOTAL PROJECT INVESTMENT   **₹ 7,00,000**

Exclusions (Quoted Separately Upon Request)

✕ **AI Model API Costs:** All AI model API subscriptions, usage fees, and related costs to be borne directly by client

✕ **Third-party API Integrations:** Costs for any third-party services including but not limited to AI APIs, cloud services, and database hosting

✕ Server deployment and hosting setup

✕ Apple App Store account creation and setup

✕ Google Play Store onboarding and publishing

✕ SSL certificates and domain registration

✕ Ongoing maintenance and support

✕ Marketing and promotional materials

✕ Fashion catalog content and photography

> **Important Note:** This quotation covers the design and development of the application functionality only. The client will be responsible for procuring and managing their own AI API subscriptions and bearing all associated costs. We will integrate the client's AI API credentials into the application. GST/Taxes extra as applicable.

OPTIONAL ADD-ONS

SERVICE	DESCRIPTION	PRICING (INR)
Cloud Hosting	✔ Premium cloud infrastructure (AWS/Azure/Google Cloud) ✔ 99.9% uptime SLA guarantee ✔ Auto-scaling capabilities for traffic spikes ✔ Daily automated backups with 30-day retention ✔ SSL certificate and CDN integration ✔ DDoS protection and firewall ✔ Monthly bandwidth: 1TB included ✔ Storage: 100GB SSD included	**Setup: ₹ 80,000** **Monthly: ₹ 20,000**
Annual Maintenance Contract (AMC)	✔ 24/7 technical support via email and phone ✔ Monthly security updates and patches ✔ Bug fixes and minor enhancements ✔ Performance monitoring and optimization ✔ Database maintenance and optimization ✔ Quarterly health check reports ✔ Priority support with 4-hour response time ✔ Up to 20 hours of development work for minor changes	**Annual: ₹ 2,40,000** **Quarterly: ₹ 72,000**
Premium Support Package	✔ Dedicated account manager ✔ 2-hour SLA response time ✔ Weekly performance reports ✔ Unlimited minor updates ✔ Training sessions for your team	**Monthly: ₹ 60,000**

Note: All optional add-ons can be added at any time after project completion. Cloud hosting setup includes migration of your application to the cloud platform of your choice. All prices exclude applicable GST/taxes.

DEVELOPMENT TIMELINE

PHASE	DELIVERABLES	DURATION
Phase 1	Client Requirements Gathering & Customization Analysis	1 Week
Phase 2	Web Application Customization & Branding	2 Weeks
Phase 3	iOS Application Adaptation & Configuration	1 Week
Phase 4	Android Application Adaptation & Configuration	1 Week
Phase 5	Integration Testing, QA & Final Delivery	1 Week
TOTAL TIMELINE		**6 Weeks**

PAYMENT TERMS

MILESTONE	PERCENTAGE	AMOUNT (INR)
Advance Payment (Project Initiation)	60%	₹ 4,20,000
Final Delivery & Deployment	40%	₹ 2,80,000
TOTAL		**₹ 7,00,000**

Note: All payments should be made via bank transfer to the account details mentioned below. GST/Taxes will be charged extra as per applicable rates.

BANK DETAILS FOR PAYMENT

Account Name:	RAFTAAR HELP EMERGENCY SEVA
Bank Name:	State Bank of India
Branch:	Ajni / 64460
Account Number:	43835697434

TERMS & CONDITIONS

1. **Payment Terms:** 60% advance, 40% on final delivery

2. **Validity:** This quotation is valid for 30 days from the date of issue

3. **Taxes:** All amounts are exclusive of GST and other applicable taxes

4. **Revisions:** Up to 3 rounds of revisions included in each phase

5. **Support:** 3 months of bug fixing support post-launch included

6. **Intellectual Property:** Full source code and IP rights transferred upon final payment

7. **Confidentiality:** All project details will be kept strictly confidential

8. **Change Requests:** Additional features beyond scope will be quoted separately

9. **Testing:** Client to provide testing feedback within 5 business days

10. **Currency:** All amounts quoted in Indian Rupees (INR)

ACCEPTANCE

For DRMHOPE Software

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Authorized Signatory

Date: _____

For Bettroi

_____

Authorized Signatory

Date: _____

DRMHOPE SOFTWARE

2 Teka Naka

Kampti Road, Nagpur

Maharashtra, India

Mobile: +91 937-3111-709

Email: murali@drmhope.com

Web: www.drmhope.com

This document contains confidential information

Accelerating Your Digital Transformation Journey