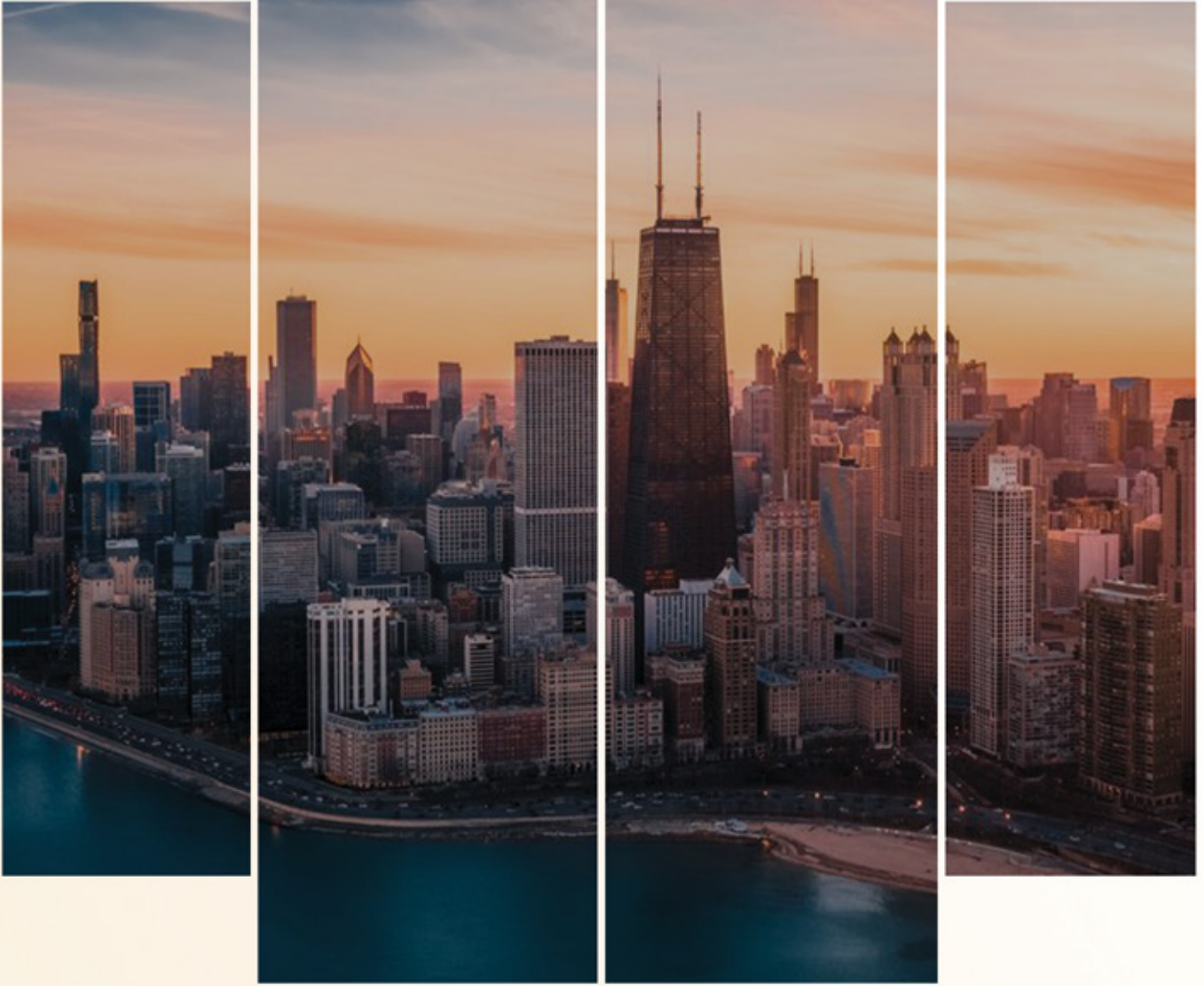


**EKANG BESE Y'AMERKA**



**CEKA**  
**2025**

**PROPOSAL**





+1 646 966 8748 /+1 (614) 323-4161

EBYA2024@GMAIL.COM

WWW.EBYA2024.ORG

Dear

I hope this letter finds you well. I am writing to you on behalf of Ekang Besse Y'Amerka (EBYA); a non-for-profit federation of associations of EKANG nationals from Cameroon, Gabon, Congo, Equatorial Guinea residing in North America. Our mission is to preserve and promote the dying culture of the Ekang people, and their successful integration within the American society. .

We are currently embarking on an exciting new initiative to build a much-needed community center Nda'a Ekang. To bring this vision to life, we are seeking donations, grants, and or sponsorships to help fund the construction, programming, and operational costs, to supplement our main sources of funding which are members' donation and fundraising events such as the CEKA 2025; our third annual conference which is scheduled this 7th, 8th and 10th August 2025; a three days event of expo-fair-exhibit-music concert and fundraising gala.

We invite your esteemed company to partner with us as a sponsor or donor to help make this landmark event a success. We anticipate an average of 500 attendees, making this a valuable opportunity to expand your target market while showcasing your commitment to community development.

**WHY YOUR SUPPORT MATTERS TO US:** Your generous sponsorship or donation will directly contribute to:

- Construction cost for our community center (Nda'a Ekang)
- Offering quality amenities for CEKA2025 attendees, artists, and volunteers
- Support travel, accommodations costs for our performers and speakers
- Providing essentials resources for our low-income support and education programs

**SPONSORSHIP BENEFITS FOR YOU :** In appreciation of your contribution, we offer:

- Exclusive naming rights on our community center wall,
- Recognition at event promotions, social media, and printed materials
- Logo placement on banners, websites, and event signage
- On-site promotional opportunities and product placement
- Exclusive networking with event speakers, leaders, and community influencers

**HOW YOU CAN SUPPORT CEKA 2025:** We offer various opportunities, including:

- Corporate Sponsorship - Financial Contributions – In-Kind Donations - Media & Promotional Support. Attached are some of the options available to your participation, but we are willing to personalize them with you. We look forward to the possibility of partnering with you!

Thank you for your time and consideration.

Best regards,

André Mekinda Mekinda Jr.

President of Ekang Besse Y'Amerka (EBYA)

+1 646 966 8748 /+1 (614) 323-4161

ekangbese@ebya2024.org



# SPONSORSHIP PROPOSAL

## CEKA 2025 – EKANG BESE Y'AMERKA (EBYA) ANNUAL CONFERENCE

### **OFFICIAL SPONSOR** **\$50,000 (EXCLUSIVE – ONLY ONE AVAILABLE)**

- Exclusive naming rights & voice acknowledgment at all CEKA 2025 segments
- All Access Pass (Laissez Passer) + Keynote speaking opportunity
- Brand placement on event signages, table marks & registration site
- On-stage acknowledgment during key sessions
- On-stage acknowledgment & brand mention during key sessions
- 10x10 booth space + Logo display on concert stage
- Dedicated DG booth and Logo display on concert stage
- 12 months recognition on EBYA's website + 15 social media recognitions
- 3 full-page ads in CEKA program + Logo on video presentations
- Inclusion in final official report + 10 VIP seats at concert & gala

### **PLATINUM SPONSOR** **\$20,000**

- Brand placement on event banners + On-stage acknowledgment
- Booth space for attendee engagement
- 6 months recognition on EBYA's website + 10 social media recognitions
- 2 full-page ads in CEKA program + Logo on video presentations
- Inclusion in final report + 10 VIP seats at concert & gala

### **GOLD SPONSOR** **\$15,000**

- Brand placement on event banners + On-stage acknowledgment
- Booth space for direct engagement
- 3 months recognition on EBYA's website + 5 social media recognitions
- 2 full-page ads in CEKA program + Logo on video presentations
- Inclusion in final report + 10 VIP seats at concert & gala

# SPONSORSHIP PROPOSAL

## **SILVER SPONSOR** **\$10,000**

- 2 months recognition on EBYA's website + 3 social media recognitions
- 1 full-page ad in CEKA program + Logo on video presentations
- Inclusion in final report + Acknowledgment on materials & website
- 5 VIP seats at concert & gala

## **BRONZE SPONSOR** **\$5,000**

- 1 month recognition on EBYA's website + 1 social media recognition
- 1/2-page ad in CEKA program + Logo on video presentations
- Inclusion in final report + Acknowledgment on materials & website
- 3 VIP seats at concert & gala

## **WAX SPONSOR** **\$3,000**

- 2 weeks of dedicated recognition on EBYA's website
- 2 weeks Recognition on all EBYA's social media platforms
- 1/4 page of ad on CEKA program booklet
- 2 VIP seats at both the Bitkutsi Concert and the Fundraising Gala

## **COTTON SPONSOR** **\$1,000**

- Dedicated recognition on EBYA's website
- Recognition on all EBYA's social media platforms
- 1 VIP seats at both the Bitkutsi Concert and the Fundraising Gala

## **HEART FELT** **\$500+**

- Recognition on all EBYA's website
- 1 VIP seat at both the Bitkutsi Concert and the Fundraising Gala

## **OF YOUR CHOICE** **\$\$\$\$**

- Acknowledgment of the platform on your choice



# SPONSORSHIP PROPOSAL

## IN-KIND SPONSORSHIPS & CUSTOM OPPORTUNITIES

- Beverages & Catering – Sponsor drinks, food, or hospitality services
- Event Services – Support logistics, transportation, or audiovisual needs
- Media & Promotion – Help amplify event reach through advertising partnerships
- Product Donations – Provide branded items, giveaways, or merchandise
- *Custom sponsorship packages available to meet your branding and CSR goals!*

## HOW TO PARTNER WITH US

- Choose your level (Official sponsor, Platinum sponsor, Gold sponsor, Silver sponsor, Bronze sponsor, Wax sponsor, Cotton sponsor, Heart felt, Of your choice)
- Contact us to discuss details & confirm sponsorship
  - <https://ebya2024.org/contacts.html>
  - Email: [ekangbese@ebya2024.org](mailto:ekangbese@ebya2024.org)
  - Phone: +1 646 966 8746

## DONATE VIA:

*Square (credit& Debit), e-Checks, Zelle, Venmo*

## DONATION DISCLAIMER (USE UNTIL IRS APPROVAL)

Ekang Bese Y'Amerka (EBYA) is a nonprofit corporation organized in the State of New York. We have filed an application for recognition of tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. While our application is pending, donations are not yet officially tax-deductible. If the IRS approves our application and we filed within the required timeframe the tax-exempt status will be retroactive to our incorporation date, and your contribution may become tax-deductible at that time. We appreciate your support as we work toward achieving full federal tax-exempt status.

*Thank you for your time and consideration. We look forward to partnering with you to make CEKA 2025 a success!*

## CONTACT US:

**+1 646 966 8748 /+1 (614) 323-4161**

**: [EKANGBESE@EBYA2024.ORG](mailto:EKANGBESE@EBYA2024.ORG)**

# MANAGEMENT

## BUREAU EXÉCUTIF D'EBYA



Vice-Présidente D'EBYA  
Gertrude **Elanga**  
(Association: CESCA,  
USA - Soleil Levant)



Président d'EBYA  
Junior **Mekinda Mekinda**



Vice-Président  
Alfred **Nomo**  
(Association: Nkul Beti  
Columbus)



Vice-Présidente  
Marie Jeanne **Embolo**  
(Association: Nkul Beti Minnesota)



Vice-Présidente  
Céline **Alima**  
(Association: Boan B'Ekang  
Y'Arizona)



Vice-Président  
Noah **Mbama**  
(Association: Elat Beti)



Vice-Président  
Paul William **Nanga Nanga**  
(Association: Oyili Beti Atlanta)



Vice-Présidente  
Marinette **Zibi**  
(Association: Oyili Beti DMV)



Vice-Président  
Mvogo **Damase**  
(Association :  
Nkul Beti Chicago)

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