# **EXECUTIVE DASHBOARD**

Year 2016 2017 2018

#### SUMMARY FOR All



# Revenue per Category

Mountain Bikes 3,030,793 35.33%	Cruisers Bicycles 1,109,168 12.93%	Electric Bikes 1,020,240 11.89%
Road Bikes 1,852,561 21.59%	Cyclocross Bicycles 799,877 9.32%	

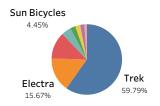
# Revenue per State



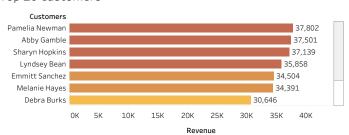
#### Revenue per Store



Revenue per Brand



### Top 10 Customers



#### Revenue per Sales Rep

