

CHRIS CHATTOM

Phoenix, Arizona

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chrischattom.com

PROFESSIONAL SUMMARY

Art Director and Senior Designer with 25+ years of experience spanning print, digital, branding, motion graphics, and prepress. Adept at managing large-scale creative projects from concept to completion, with a sharp eye for detail and visual storytelling. I have a hybrid strength in both strategic design thinking and hands-on production. Comfortable leading cross-functional teams or rolling up sleeves to execute.

PROFESSIONAL EXPERIENCE

CHATTOM DESIGN, Graphic Designer

Phoenix, AZ | 06/2010 – Present

Independent creative studio serving national and regional clients over many years that include Jamba Juice, Cookies from Home, City of Peoria, Edgepoint Learning, NFL, and P.F. Chang's.

- Designed frozen dinner packaging and in-store campaign assets for P.F. Chang's grocery line
- Created catalogs, branding, and cookie packaging for Cookies from Home
- Developed branding and promotional work for City of Peoria

STORMWIND AGENCY, Graphic Designer

Scottsdale, AZ | 08/2008 – 05/2010

Focused on digital learning content, motion graphics, and 3D animation.

- Built Adobe Animate and After Effects scenes and edited training modules
- Contributed to a 40% client increase through presentation redesigns
- Designed email marketing and B2B/B2C campaign support assets

INTERACTIVE ALCHEMY, Designer

Phoenix, AZ | 09/2007 – 08/2008

Created instructional content in collaboration with SMEs for technical and educational clients.

- Designed branded motion graphics and course visuals
- Shot, keyed, and prepped video footage
- Developed material using the ADDIE model for eLearning

UHAUL / AMERCO, Design Support

Phoenix, AZ | 07/2006 – 08/2007

- Supported high-level internal presentations and printing needs for U-Haul executives
- Managed large-format printing, FTP backup systems, and cataloging
- Supported technical publishing, designers, backup workflows, and data recovery

NEW TIMES, Project Manager

Phoenix, AZ | 10/1999 – 05/2006

Oversaw technical and creative support for national weekly newspapers.

- Led disaster recovery for multiple newsrooms and weekly press cycles
- Designed and implemented ad-tracking and layout systems
- Managed projects for publications including *Phoenix New Times*, *East Bay Express*, *Kansas City Pitch*, and *Fort Worth Weekly*

AMERICAN COLOR, Prepress / Designer Manager

Phoenix, AZ | 09/1998 – 10/1999

Handled prepress, catalog production, and product photography.

- Redesigned file backup and image cataloging systems
- Some clients included Phoenix Home & Garden, Arizona Highways, and Bashas' stores
- Managed 4 employees

INTERNATIONAL COLOR SERVICES, Prepress and Data Management

Scottsdale, AZ | 04/1997 – 10/1998

- Managed prepress, image prep, and data workflows
- Created package and brand designs
- Helped transition from Wace printing to International Color

APPLE COMPUTERS, Trainer

Tempe, AZ | 12/1994 – 04/1997

Quickly advanced from Tier 1 tech to lead trainer.

- Mentored techs post-Steve Jobs' return to Apple
- Maintained Apple Technical Info Library (TIL)
- Trained incoming hires and maintained hardware support systems

EDUCATION

Arizona State University, Tempe, AZ

Bachelor of Science in Design (BSD) — *Currently Enrolled*

Term GPA: 4.33 • Cumulative GPA: 4.00 • Good Standing

Collins College, Tempe, AZ

Associate of Arts in Visual Communication (AA)

Graduated: April 25, 1997

Member, National Society of Collegiate Scholars (NSCS)

TECHNICAL SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, Animate, Premiere)
- Color correction, print production, catalog development
- HTML/CSS, project management, instructional design
- Video editing, motion graphics, 3D compositing (After Effects, 3ds Max)
- Audio recording and production (Logic Pro X, Adobe Audition)

OTHER HIGHLIGHTS

- Attended Duarte Design Presentation Design workshops
- Completed A+ Certification and Cisco CCNA Training
- Owner of a full-service audio + design studio in Phoenix, AZ