

Chatura Dissanayake

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Objective

Ambitious Graphic Designer seeking to employ profound creative skills and a rich background in graphic arts to craft innovative design solutions within a dynamic, team-oriented environment.

Professional Summary

Enthusiastic and innovative Junior Graphic Designer with a flair for converting conceptual ideas into compelling visual narratives. Dedicated to excellence in design elements such as typography, layout, and animation, and known for seamless collaboration on diverse projects.

Work Experience

Junior Graphic Designer, Verité Research, Colombo (Sep 2022 – Present)

- Orchestrated the creative direction for major campaigns, driving brand engagement and message clarity.
- Honed specialization in typography and layout, enhancing visual communication and content accessibility.
- Cultivated and delivered engaging design solutions, elevating the aesthetic standard of research publications.

Creative Graphic Designer, Fiverr, Kegalle District (Apr 2020 – Present)

- Customized design solutions to meet a diverse array of client requirements, emphasizing unique brand identities.
- Innovated in logo creation and book cover designs, collaborating with clients to bring their vision to life.
- Spearheaded social media graphics projects, significantly boosting online presence and audience interaction.

Video Editor, Fiverr, Kegalle District (Jun 2022 – Dec 2022)

- Managed and delivered video editing projects within stringent deadlines, ensuring content precision and quality.
- Leveraged Adobe Premiere Pro to weave compelling narrative structures, enhancing the viewer's experience.
- Cultivated and sustained robust client relationships through transparent communication and reliable project management.

Typesetter, Self-Employed, Kegalle (Dec 2020 – Sep 2022)

- Upheld stringent accuracy standards in typesetting for a variety of printed and handwritten content.
- Demonstrated adaptability to different target audience preferences and content requirements.

Creative Graphic Designer, Self-Employed, Kegalle District (Sep 2019 – Sep 2022)

- Propelled client engagement by innovating in branding material design, achieving a substantial increase in client transactions.
- Oversaw more than 50 graphic design projects from conception to fruition, reinforcing brand presence in the market.

Freelance Graphic Designer, Echt Social, Colombo (Feb 2022 – May 2022)

- Provided consistent updates and design iterations to clients, ensuring alignment with project objectives.
- Generated captivating design content for social media platforms, enhancing user engagement and content reach.

Graphic Designer, Royal International School, Kegalle (Mar 2021 – Dec 2021)

- Crafted educational materials with a focus on pedagogical effectiveness and visual appeal.
- Ensured the highest standards of quality and consistency across a range of printed educational publications.

Intern - Pre-Primary Teacher, Kegalle District (Jan 2021 – Feb 2021)

- Facilitated educational staff with administrative and teaching support, optimizing classroom workflow.
- Contributed to a nurturing educational environment, assisting in classroom management and student engagement.

Qualifications

- Design and Visual Communications, General, AOD (May 2022 – Dec 2022)
- High School Diploma in Arts, Trinity College Kandy (Jan 2006 – Oct 2020)
- Certificate in French Language and Literature, Alliance Française de Kandy (Jan 2016)

Technical Skills

- Proficient in Adobe Creative Suite, focusing on design precision and creative expression.
- Expert in non-linear video editing and crafting compelling visual stories with Adobe Premiere Pro.
- Comprehensive experience in digital and print media design, ensuring versatile content creation.

Personal Skills

- Innate problem-solving and creative conceptualization ability.
- Structured and focused approach to project management.
- Exceptional organizational skills, prioritizing time management and project efficiency.

Community and Volunteer Experience

- Campaign Volunteer, Sri Lanka Unites (Aug 2020 – Jul 2023): Active participant in initiatives combatting hate speech and violence, fostering a culture of peace and dialogue.
- Community Development Volunteer, UN Volunteers (Mar 2022 – Jul 2023): Contributed to youth empowerment through leadership training and social cohesion projects.
- Designer, UN Volunteers (Aug 2020 – Present): Instrumental in planning and executing communication campaigns with a creative and impactful approach.
- Community Volunteer, Sarvodaya Shramadana Movement (Jul 2022 – Jul 2023): Engaged in community development programs, enhancing family welfare and support systems.

Achievements

- Recognized for consistently exceeding project deliverables and meeting stringent deadlines, reflecting a strong work ethic and dedication to quality.
- Successfully navigated complex project requirements, leading to a reputation for reliability and high-performance outcomes in challenging environments.

Interests and Hobbies

- Continuously enhancing skills in Visual Communication Design and Python for Data Visualization.
- Actively learning about the latest developments in graphic design and digital media.
- Engaging in community service and volunteer work, with a focus on making a positive impact in society.

Referees

- Available upon request.