



# Chatura Dissanayake

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**Place of birth:** Colombo, Sri Lanka **Gender:** Male

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## ABOUT ME

I am a Strategic Designer and Data Storyteller with 5+ years of experience. I specialize in bridging the gap between complex research, from public policy to user experience (UX), and the people it serves. My expertise covers the full design process: from UX research, wireframing, and UI design in Figma to building high-impact data visualizations and interactive stories for organizations like the UN and Verité Research. I am looking for a full-time strategic design or data visualization role in an international organization.

## WORK EXPERIENCE

### **Self-employed / Freelance** – Kandy, Sri Lanka

**City:** Kandy | **Country:** Sri Lanka | **Website:** <https://chaturadissanayake.github.io/> | **Email address:** [www.consultchatura@gmail.com](mailto:www.consultchatura@gmail.com) | **Business or sector:** Professional, scientific and technical activities

#### **Independent Strategic Designer**

[ 08/2025 – Current ]

- Provide strategic design, User Experience (UX), and data storytelling consultancy for international organisations, government agencies, and tech clients.
- Develop high-impact visual narratives, including data-driven reports, infographics, and interactive dashboards, from concept to delivery.
- Manage the end-to-end design process for digital products, including user research, wireframing, UI design (Figma), and brand development.
- Coordinate with diverse stakeholders to ensure clarity, accuracy, and alignment with strategic goals.

### **Government of Sri Lanka - Department of National Planning** – Colombo, Sri Lanka

**City:** Colombo | **Country:** Sri Lanka | **Website:** <https://npd.treasury.gov.lk/> | **Name of unit or department:** Department of National Planning - **Business or sector:** Public administration and defence; compulsory social security

#### **Communications & Design Consultant**

[ 07/2025 – 07/2025 ]

- Designed and delivered the 'Public Investment Programme 2026-2030', a national policy report, simplifying complex economic data for policymakers.
- Collaborated directly with senior government officials to prepare and visualize content for both policy and public audiences.
- Developed charts, maps, and infographics to enhance the clarity and accessibility of national investment priorities.

### **United Nations Resident Coordinator's Office** – Colombo, Sri Lanka

**City:** Colombo | **Country:** Sri Lanka | **Website:** <https://srilanka.un.org/> | **Name of unit or department:** Resident Coordinator's Office (RCO) - **Business or sector:** Public administration and defence; compulsory social security

## UN National Volunteer Specialist - Graphic Designer

[ 03/2025 – 06/2025 ]

- Led the information design for the UN Annual Results Report and the SDG Fund Report, synthesizing inputs from 6+ UN agencies.
- Designed and coordinated a cohesive brand and communication strategy for the reports, ensuring alignment with UN standards.
- Developed multilingual policy briefs, infographics, and visibility assets for over 4,000 stakeholders, including high-level government officials.

### **Ideas Marketing Agency** – Sydney, Sri Lanka

City: Sydney | Country: Sri Lanka | Website: <https://www.ideasmarketing.com.au/> | Name of unit or department: Design & UX - Business or sector: Information and communication

#### **User Experience & Product Designer**

[ 10/2024 – 02/2025 ]

- Led the end-to-end UX/UI design for nonprofit and financial tech platforms.
- Conducted user research, created site-flow maps, and developed low-fidelity to high-fidelity wireframes in Figma.
- Redesigned key user journeys, resulting in a 30% reduction in drop-off rates for a nonprofit client.
- Developed brand identities and scalable design modules.

### **Verité Research** – Colombo, Sri Lanka

City: Colombo | Country: Sri Lanka | Website: <https://www.veriteresearch.org/> | Name of unit or department: Communications - Business or sector: Professional, scientific and technical activities

#### **Senior Communications Designer**

[ 09/2022 – 09/2024 ]

- Designed and published 150+ data-driven narratives (reports, infographics, briefs) to make complex policy research accessible to public and media audiences.
- Created data-driven visuals that were regularly featured in national newspapers and TV, boosting public debate on key policy issues.
- Managed visual communications and live coverage for public events.
- Coordinated with research teams to translate technical findings into compelling, public-facing formats.

### **Royal International School** – Kurunegala, Sri Lanka

City: Kurunegala | Country: Sri Lanka | Website: <https://www.ris.lk/> | Name of unit or department: Education - Business or sector: Education

#### **Educational Communications Designer**

[ 01/2021 – 12/2021 ]

- Designed seven curriculum-aligned textbooks and guides used by 1,000+ students.
- Introduced reusable design templates that cut production time by 20% while maintaining high quality standards.
- Collaborated with teachers and curriculum developers to produce accessible, engaging, and structured learning materials.

## EDUCATION AND TRAINING

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### **International Relations**

**Diploma** [ 01/03/2025 – Current ]

City: Colombo | Country: Sri Lanka | Website: <https://bcis.edu.lk/> | Level in EQF: EQF level 5

## French Language Course

**Alliance Française de Kandy** [ 01/01/2025 – Current ]

City: Kandy | Country: Sri Lanka | Website: <https://www.alliancefr.lk/> | Level in EQF: EQF level 4

## High school diploma

**Trinity College Kandy** [ 01/01/2006 – 19/10/2019 ]

City: Kandy | Country: Sri Lanka | Website: <https://trinitycollege.lk/> | Level in EQF: EQF level 4

## Design & Visual Communications

**Academy of Design (AOD)** [ 01/01/2021 – Current ]

City: Colombo | Country: Sri Lanka | Website: <https://www.aod.lk/> | Level in EQF: EQF level 5

## LANGUAGE SKILLS

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**Mother tongue(s):** Sinhala

**Other language(s):**

### English

**LISTENING C2 READING C2 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

### French

**LISTENING A2 READING B2 WRITING A2**

**SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## SKILLS

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communication / understand spoken English / think creatively / interact verbally in English / journalism / write English / understand written English / rhetoric / public relations

### Communication skills

Stakeholder coordination / Strategic communications / Media relations / Press & public information / Drafting & editing / Event communications / Policy communication / Cross-cultural communication / Public visibility campaigns

### Digital skills

Adobe InDesign / Adobe Illustrator / Canva / Figma / Social media management / Data visualisation / Adobe Creative Suite / Adobe Photoshop / Infographics & visual storytelling / Tableau / Meta Business Suite / Power BI / Hootsuite / Flourish / SharePoint / WordPress / Analytics & reporting

### Organisational skills

Project coordination / Trello / Slack / Multi-agency collaboration / Deadline management / Workflow optimisation / Publications design / Notion

## PROJECTS

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[ 09/2025 – 10/2025 ]

### The Shadow War: Sri Lanka's Drug Crisis (2018-2025)

- Developed an independent, interactive scrollytelling data story to visualize and explain Sri Lanka's complex drug crisis.
- Designed and implemented all data visualizations and narrative elements using HTML5, CSS3, and Vanilla JavaScript.

- Researched and highlighted critical national policy shifts and the disparities between law enforcement and public health responses.
- Enhanced public understanding of a complex policy issue through accessible, data-driven storytelling and engaging user interaction.

Link: <https://chaturadissanayake.github.io/sri-lanka-drug-crisis-website/>

[ 03/2025 – 06/2025 ]

### **UN Sri Lanka 2024 Annual Results Report**

- Led the information design for the UN's flagship annual report as a National UN Volunteer Specialist.
- Coordinated and synthesized inputs across 8+ UN agencies to create a single, cohesive visual narrative aligning with UN branding.
- Designed all infographics, layouts, and visibility assets highlighting UN results in health, governance, climate resilience, and gender equality.
- Enhanced the report's clarity and accessibility for policymakers, which was shared nationally, including with the Prime Minister.

Link: <https://srilanka.un.org/en/293540-un-sri-lanka-2024-annual-results-report>

[ 07/2025 – 07/2025 ]

### **UN Sri Lanka SDG Fund 2024 Results Report**

- Designed and produced the official SDG Fund Results Report for the UN Resident Coordinator's Office.
- Visualised complex data and narratives on peacebuilding, resilience, inclusive governance, and education sector reforms.
- Developed infographics and layouts to make pooled funding results accessible to policymakers and the public.
- Strengthened the clarity and reach of the report, which covered 75% of all UN joint investments in Sri Lanka during 2024.

Link: <https://srilanka.un.org/en/295650-un-sri-lanka-sdg-fund-2024-results-report>

[ 07/2025 – 07/2025 ]

### **Public Investment Programme (PIP) 2026-2030**

- Contributed to the design and delivery of the Government of Sri Lanka's official Public Investment Programme report for 2026-2030.
- Collaborated directly with senior officials at the Department of National Planning to prepare visual content.
- Developed charts, maps, and infographics to simplify complex policy data and enhance the accessibility of national investment priorities.

Link: [https://npd.treasury.gov.lk/files/PIP\\_2026-2030\\_final\\_new.pdf](https://npd.treasury.gov.lk/files/PIP_2026-2030_final_new.pdf)

## **CERTIFICATIONS**

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[ KoboToolbox, 2025 ]

**Humanitarian Needs Assessment E-Learning Program** Credential ID: gm2115gm1e

**Mode of learning:** Online

[ United Nations Volunteers, 2025 ]

**Volunteering for the Sustainable Development Goals**

**Mode of learning:** Work based

[ UNDSS, 2025 ]

### **Basic Security in the Field (BSAFE)**

**Mode of learning:** Work based

[ UNDP, 2025 ]

### **Prevention of Sexual Exploitation and Abuse (PSEA)**

**Mode of learning:** Work based

[ University of California, Davis, 2024 ]

### **Essential Design Principles for Tableau**

**Mode of learning:** Online

[ IBM, 2024 ]

### **Enterprise Design Thinking - Team Essentials for AI**

**Mode of learning:** Online

[ IBM, 2021 ]

### **Enterprise Design Thinking Practitioner**

**Mode of learning:** Online

[ Google Digital Academy (Skillshop), 2021 ]

### **Fundamentals of Digital Marketing**

**Mode of learning:** Online

[ Cisco, 2021 ]

### **Introduction to Cybersecurity**

**Mode of learning:** Online

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*References and full portfolio available upon request.*

Colombo, 11/11/2025