Capstone Project - Final Assignment

November 30, 2019

```
[1]: #Download and execute all the libraries
     import numpy as np # library to handle data in a vectorized manner
     import pandas as pd # library for data analsysis
     pd.set_option('display.max_columns', None)
     pd.set_option('display.max_rows', None)
     import json # library to handle JSON files
     !conda install -c conda-forge geopy --yes # uncomment this line if you haven to
     →completed the Foursquare API lab
     from geopy.geocoders import Nominatim # convert an address into latitude and
      \rightarrow longitude values
     import requests # library to handle requests
     from pandas.io.json import json normalize # tranform JSON file into a pandas_
     \rightarrow dataframe
     # Matplotlib and associated plotting modules
     import matplotlib.cm as cm
     import matplotlib.colors as colors
     # import k-means from clustering stage
     from sklearn.cluster import KMeans
     \#!conda install -c conda-forge folium=0.5.0 --yes \# uncomment this line if you\sqcup
     →haven't completed the Foursquare API lab
     import folium # map rendering library
     print('Libraries imported.')
```

Solving environment: done

^{==&}gt; WARNING: A newer version of conda exists. <== current version: 4.5.11

latest version: 4.7.12

Please update conda by running

\$ conda update -n base -c defaults conda

Package Plan

environment location: /home/jupyterlab/conda/envs/python

added / updated specs:

- geopy

The following packages will be downloaded:

package		build			
	-				
certifi-2019.11.28	ı	py36_0	149	KB	conda-forge
scikit-learn-0.20.1		py36h22eb022_0	5.7	MB	
liblapack-3.8.0	-	11_openblas	10	KB	conda-forge
scipy-1.3.2		py36h921218d_0	18.0	MB	conda-forge
geographiclib-1.50		py_0	34	KB	conda-forge
libopenblas-0.3.6	- 1	h5a2b251_2	7.7	MB	
liblapacke-3.8.0	- 1	11_openblas	10	KB	conda-forge
numpy-1.17.3	- 1	py36h95a1406_0	5.2	MB	conda-forge
libcblas-3.8.0	- 1	11_openblas	10	KB	conda-forge
libblas-3.8.0	- 1	11_openblas	10	KB	conda-forge
geopy-1.20.0	- 1	py_0	57	KB	conda-forge
blas-2.11	- 1	openblas	10	KB	conda-forge
		 Total:	36.9	MB	

The following NEW packages will be INSTALLED:

geographiclib:	1.50-py_0	conda-forge
geopy:	1.20.0-py_0	conda-forge
libblas:	3.8.0-11_openblas	conda-forge
libcblas:	3.8.0-11_openblas	conda-forge
liblapack:	3.8.0-11_openblas	conda-forge
liblapacke:	3.8.0-11_openblas	conda-forge
libopenblas:	0.3.6-h5a2b251_2	

The following packages will be UPDATED:

blas: 1.1-openblas conda-forge -->

```
2.11-openblas
                     conda-forge
                  2019.9.11-py36_0
      certifi:
                                                  conda-forge -->
   2019.11.28-py36_0
                     conda-forge
                   1.16.2-py36_blas_openblash1522bff_0
      numpy:
                                                  conda-forge
   [blas openblas] --> 1.17.3-py36h95a1406 0 conda-forge
                   1.2.1-py36 blas openblash1522bff 0
                                                  conda-forge
   [blas openblas] --> 1.3.2-py36h921218d 0 conda-forge
   The following packages will be DOWNGRADED:
      scikit-learn: 0.20.1-py36_blas_openblashebff5e3_1200 conda-forge
   [blas_openblas] --> 0.20.1-py36h22eb022_0
   Downloading and Extracting Packages
   certifi-2019.11.28
                    | 149 KB
                              | ############ | 100%
   scikit-learn-0.20.1 | 5.7 MB
                              | ############ | 100%
   liblapack-3.8.0
                   | 10 KB
                              scipy-1.3.2
                    | 18.0 MB
                              | ############## | 100%
   geographiclib-1.50 | 34 KB
                              libopenblas-0.3.6 | 7.7 MB
                              liblapacke-3.8.0
                    | 10 KB
                              | ############### | 100%
   numpy-1.17.3
                    1 5.2 MB
                              | ############# | 100%
   libcblas-3.8.0
                    I 10 KB
                              | ############## | 100%
   libblas-3.8.0
                    I 10 KB
                              | ############## | 100%
                    | 57 KB
                              | ############ | 100%
   geopy-1.20.0
                              | ############ | 100%
   blas-2.11
                    | 10 KB
   Preparing transaction: done
   Verifying transaction: done
   Executing transaction: done
   Libraries imported.
[2]: #Importing the dataset
    !wget -q -0 'newyork_data.json' https://cocl.us/new_york_dataset
    print('Data downloaded!')
   Data downloaded!
[3]: #Load data
    with open('newyork_data.json') as json_data:
       newyork_data = json.load(json_data)
[4]: #Define the dataframe columns
    column_names = ['Borough', 'Neighborhood', 'Latitude', 'Longitude']
    # instantiate the dataframe
    neighborhoods = pd.DataFrame(columns=column_names)
```

```
[5]: #Empty dataframe
      neighborhoods
 [5]: Empty DataFrame
      Columns: [Borough, Neighborhood, Latitude, Longitude]
      Index: []
 [7]: #Define a list of the neighborhoods
      neighborhoods_data = newyork_data['features']
      #Put data into the dataframe
      for data in neighborhoods_data:
         borough = neighborhood_name = data['properties']['borough']
         neighborhood_name = data['properties']['name']
         neighborhood_latlon = data['geometry']['coordinates']
         neighborhood_lat = neighborhood_latlon[1]
         neighborhood_lon = neighborhood_latlon[0]
         neighborhoods = neighborhoods.append({'Borough': borough,
                                                'Neighborhood': neighborhood name,
                                                'Latitude': neighborhood lat,
                                                'Longitude': neighborhood_lon}, __
       →ignore_index=True)
 [8]: #Examine the results
      neighborhoods.head()
 [8]:
       Borough Neighborhood
                             Latitude Longitude
         Bronx
                  Wakefield 40.894705 -73.847201
         Bronx
                 Co-op City 40.874294 -73.829939
      1
      2 Bronx Eastchester 40.887556 -73.827806
      3
         Bronx
                  Fieldston 40.895437 -73.905643
         Bronx
                  Riverdale 40.890834 -73.912585
 [9]: print('The dataframe has {} boroughs and {} neighborhoods.'.format(
              len(neighborhoods['Borough'].unique()),
             neighborhoods.shape[0]
         )
      )
     The dataframe has 5 boroughs and 612 neighborhoods.
[10]: #Use geopy library to get the latitude and longitude values of New York City.
```

address = 'New York City, NY'

geolocator = Nominatim(user_agent="ny_explorer")

The geograpical coordinate of New York City are 40.7127281, -74.0060152.

```
[11]: # create map of New York using latitude and longitude values
      map newyork = folium.Map(location=[latitude, longitude], zoom start=10)
      # add markers to map
      for lat, lng, borough, neighborhood in zip(neighborhoods['Latitude'], __
       →neighborhoods['Longitude'], neighborhoods['Borough'],
       →neighborhoods['Neighborhood']):
          label = '{}, {}'.format(neighborhood, borough)
          label = folium.Popup(label, parse_html=True)
          folium.CircleMarker(
              [lat, lng],
              radius=5,
              popup=label,
              color='blue',
              fill=True,
              fill color='#3186cc',
              fill_opacity=0.7,
              parse_html=False).add_to(map_newyork)
      map_newyork
```

[11]: <folium.folium.Map at 0x7fdde1491860>

```
[12]: #Filter out the neighborhoods in Manhattan.
manhattan_data = neighborhoods[neighborhoods['Borough'] == 'Manhattan'].

→reset_index(drop=True)
manhattan_data.head()
```

```
[12]: Borough Neighborhood Latitude Longitude
0 Manhattan Marble Hill 40.876551 -73.910660
1 Manhattan Chinatown 40.715618 -73.994279
2 Manhattan Washington Heights 40.851903 -73.936900
3 Manhattan Inwood 40.867684 -73.921210
4 Manhattan Hamilton Heights 40.823604 -73.949688
```

```
[13]: #Get the geographical coordinates of Manhattan.
address = 'Manhattan, NY'
geolocator = Nominatim(user_agent="ny_explorer")
```

```
location = geolocator.geocode(address)

latitude = location.latitude

longitude = location.longitude

print('The geograpical coordinate of Manhattan are {}, {}.'.format(latitude, □ → longitude))
```

The geograpical coordinate of Manhattan are 40.7896239, -73.9598939.

```
[14]: #Visualize Manhattan the neighborhoods
      # create map of Manhattan using latitude and longitude values
      map_manhattan = folium.Map(location=[latitude, longitude], zoom_start=11)
      # add markers to map
      for lat, lng, label in zip(manhattan_data['Latitude'],
       →manhattan_data['Longitude'], manhattan_data['Neighborhood']):
          label = folium.Popup(label, parse_html=True)
          folium.CircleMarker(
              [lat, lng],
              radius=5,
              popup=label,
              color='blue',
              fill=True,
              fill_color='#3186cc',
              fill_opacity=0.7,
              parse_html=False).add_to(map_manhattan)
      map_manhattan
```

[14]: <folium.folium.Map at 0x7fdde0a77f28>

```
[15]: #Explore the neighborhoods using Foursquare API

CLIENT_ID = 'VVOKMVVYGLAFRQCX4ALWCCQJCYYGSZCMTGB2G52IBVI1H5YJ' # your_

Foursquare ID

CLIENT_SECRET = 'JOX1HBCWQEFPLCOKOHMEF5MN4JWJ150AL25ZGODYVSVYD5V3' # your_

Foursquare Secret

VERSION = '20180605' # Foursquare API version

print('Your credentails:')

print('CLIENT_ID: ' + CLIENT_ID)

print('CLIENT_SECRET:' + CLIENT_SECRET)
```

Your credentails:

CLIENT_ID: VVOKMVVYGLAFRQCX4ALWCCQJCYYGSZCMTGB2G52IBVI1H5YJ CLIENT_SECRET:JOX1HBCWQEFPLCOKOHMEF5MN4JWJ150AL25ZGODYVSVYD5V3

```
[16]: #Get the neighborhood's latitude and longitude values.
```

```
neighborhood_latitude = manhattan_data.loc[0, 'Latitude'] # neighborhood_\( \cdot\) \( \triangle \tau \) longitude value

neighborhood_longitude = manhattan_data.loc[0, 'Longitude'] # neighborhood_\( \triangle \tria
```

Latitude and longitude values of Marble Hill are 40.87655077879964, -73.91065965862981.

```
[17]: #Get top 100 venues of each neighborhood
      def getNearbyVenues(names, latitudes, longitudes, radius=500):
          venues list=[]
          for name, lat, lng in zip(names, latitudes, longitudes):
              print(name)
              # create the API request URL
              url = 'https://api.foursquare.com/v2/venues/explore?
       \rightarrow \&client_id={}&client_secret={}&v={}&ll={},{}&radius={}&limit={}'.format(
                  CLIENT_ID,
                  CLIENT_SECRET,
                  VERSION,
                  lat,
                  lng,
                  radius,
                  LIMIT)
              # make the GET request
              results = requests.get(url).json()["response"]['groups'][0]['items']
              # return only relevant information for each nearby venue
              venues_list.append([(
                  name,
                  lat,
                  lng,
                  v['venue']['name'],
                  v['venue']['location']['lat'],
                  v['venue']['location']['lng'],
                  v['venue']['categories'][0]['name']) for v in results])
```

Marble Hill Chinatown Washington Heights Inwood Hamilton Heights Manhattanville Central Harlem East Harlem Upper East Side Yorkville Lenox Hill Roosevelt Island Upper West Side Lincoln Square Clinton Midtown Murray Hill Chelsea Greenwich Village East Village Lower East Side Tribeca Little Italy Soho West Village Manhattan Valley

Morningside Heights

Gramercy

Battery Park City

Financial District

Carnegie Hill

Noho

Civic Center

Midtown South

Sutton Place

Turtle Bay

Tudor City

Stuyvesant Town

Flatiron

Hudson Yards

Marble Hill

Chinatown

Washington Heights

Inwood

Hamilton Heights

Manhattanville

Central Harlem

East Harlem

Upper East Side

Yorkville

Lenox Hill

Roosevelt Island

Upper West Side

Lincoln Square

Clinton

Midtown

Murray Hill

 ${\tt Chelsea}$

Greenwich Village

East Village

Lower East Side

Tribeca

Little Italy

Soho

West Village

Manhattan Valley

Morningside Heights

 ${\tt Gramercy}$

Battery Park City

Financial District

Carnegie Hill

Noho

Civic Center

Midtown South

Sutton Place
Turtle Bay
Tudor City
Stuyvesant Town
Flatiron
Hudson Yards

[19]: print(manhattan_venues.shape)
manhattan_venues.head()

(6606, 7)

[19]:		Neighborhood	Neighborhood Latitude	Neighborhood Longitude	\
	0	Marble Hill	40.876551	-73.91066	
	1	Marble Hill	40.876551	-73.91066	
	2	Marble Hill	40.876551	-73.91066	
	3	Marble Hill	40.876551	-73.91066	
	4	Marble Hill	40.876551	-73.91066	

	Venue	Venue Latitude	Venue Longitude	Venue Category
0	Arturo's	40.874412	-73.910271	Pizza Place
1	Bikram Yoga	40.876844	-73.906204	Yoga Studio
2	Tibbett Diner	40.880404	-73.908937	Diner
3	Starbucks	40.877531	-73.905582	Coffee Shop
4	Blink Fitness Riverdale	40.877147	-73.905837	Gym

[20]: #Check the number of venues returned to each neighborhood
manhattan_venues['Venue Category'].head()
manhattan_venues.groupby('Neighborhood').count()

[20]:	Neighborhood Latitude	Neighborhood Longitude	Venue \	
Neighborhood				
Battery Park City	196	196	196	
Carnegie Hill	200	200	200	
Central Harlem	90	90	90	
Chelsea	200	200	200	
Chinatown	200	200	200	
Civic Center	200	200	200	
Clinton	200	200	200	
East Harlem	80	80	80	
East Village	200	200	200	
Financial District	200	200	200	
Flatiron	200	200	200	
Gramercy	200	200	200	
Greenwich Village	200	200	200	
Hamilton Heights	120	120	120	
Hudson Yards	164	164	164	
Inwood	114	114	114	

Lenox Hill	200	200	200
Lincoln Square	200	200	200
Little Italy	200	200	200
Lower East Side	106	106	106
Manhattan Valley	104	104	104
Manhattanville	82	82	82
Marble Hill	46	46	46
Midtown	200	200	200
Midtown South	200	200	200
Morningside Heights	78	78	78
Murray Hill	200	200	200
Noho	200	200	200
Roosevelt Island	56	56	56
Soho	200	200	200
Stuyvesant Town	36	36	36
Sutton Place	200	200	200
Tribeca	200	200	200
Tudor City	160	160	160
Turtle Bay	200	200	200
Upper East Side	200	200	200
Upper West Side	200	200	200
Washington Heights	174	174	174
West Village	200	200	200
Yorkville	200	200	200

	Venue Latitude	Venue Longitude	Venue Category
Neighborhood			
Battery Park City	196	196	196
Carnegie Hill	200	200	200
Central Harlem	90	90	90
Chelsea	200	200	200
Chinatown	200	200	200
Civic Center	200	200	200
Clinton	200	200	200
East Harlem	80	80	80
East Village	200	200	200
Financial District	200	200	200
Flatiron	200	200	200
Gramercy	200	200	200
Greenwich Village	200	200	200
Hamilton Heights	120	120	120
Hudson Yards	164	164	164
Inwood	114	114	114
Lenox Hill	200	200	200
Lincoln Square	200	200	200
Little Italy	200	200	200
Lower East Side	106	106	106

104	104	104
82	82	82
46	46	46
200	200	200
200	200	200
78	78	78
200	200	200
200	200	200
56	56	56
200	200	200
36	36	36
200	200	200
200	200	200
160	160	160
200	200	200
200	200	200
200	200	200
174	174	174
200	200	200
200	200	200
	82 46 200 200 78 200 56 200 36 200 200 160 200 200 200 174 200	82 82 46 46 200 200 200 200 78 78 200 200 200 200 56 56 200 200 36 36 200 200 200 200 200 200 200 200 200 200 200 200 200 200 174 174 200 200 200 200

[21]: #Check the number of unique categories returned
print('There are {} uniques categories.'.format(len(manhattan_venues['Venue

→Category'].unique())))

There are 334 uniques categories.

```
[22]: manhattan_venues['Venue Category'].unique()
```

```
[22]: array(['Pizza Place', 'Yoga Studio', 'Diner', 'Coffee Shop', 'Gym',
             'Donut Shop', 'Seafood Restaurant', 'Department Store',
             'Tennis Stadium', 'Pharmacy', 'Discount Store', 'Supplement Shop',
             'American Restaurant', 'Ice Cream Shop', 'Miscellaneous Shop',
             'Video Game Store', 'Steakhouse', 'Sandwich Place', 'Kids Store',
             'Shopping Mall', 'Deli / Bodega', 'Cocktail Bar',
             'Greek Restaurant', 'Hotel', 'Chinese Restaurant', 'Spa', 'Bakery',
             'English Restaurant', 'Museum', 'Tea Room', 'Indie Movie Theater',
             'New American Restaurant', 'Bike Shop', 'Noodle House',
             'Hotpot Restaurant', 'Roof Deck', 'Spanish Restaurant',
             'Bubble Tea Shop', 'Salon / Barbershop', 'Historic Site',
             'Garden Center', 'Asian Restaurant', 'Record Shop',
             'Korean Restaurant', 'Thai Restaurant', 'Organic Grocery',
             'Cosmetics Shop', 'Boutique', 'Sake Bar', 'Vietnamese Restaurant',
             'Malay Restaurant', 'Supermarket', 'Italian Restaurant',
             'Furniture / Home Store', 'Dim Sum Restaurant', 'Music Venue',
             'Ramen Restaurant', 'Dessert Shop', 'Snack Place',
             'Paper / Office Supplies Store', 'Optical Shop', 'Massage Studio',
```

```
'Dumpling Restaurant', 'Gift Shop', 'Austrian Restaurant',
'Japanese Restaurant', 'Mexican Restaurant', 'Shoe Store',
'Karaoke Bar', 'Vegetarian / Vegan Restaurant', 'Bar',
'Taiwanese Restaurant', 'Shanghai Restaurant', 'Café',
'Restaurant', 'Burger Joint', 'Park', 'Market', 'Pet Café',
'Wine Shop', 'Frozen Yogurt Shop', 'Breakfast Spot',
'Liquor Store', 'Tapas Restaurant', 'Scenic Lookout', 'Pool',
'Caribbean Restaurant', 'Latin American Restaurant',
'Indian Restaurant', 'Mobile Phone Shop', 'Lounge',
'Grocery Store', 'Pet Store', 'Gym / Fitness Center',
'Accessories Store', 'Plaza', 'Wine Bar', 'Sushi Restaurant',
'Clothing Store', 'Rental Car Location', 'Arepa Restaurant',
'Bank', 'Rest Area', "Women's Store", 'Shipping Store',
'Sporting Goods Shop', 'Salad Place', 'Farmers Market', 'Bistro',
'Veterinarian', 'Playground', 'Dog Run', 'Empanada Restaurant',
'History Museum', 'Fast Food Restaurant', 'Juice Bar',
'Tattoo Parlor', 'Bus Station', 'Smoke Shop',
'Mediterranean Restaurant', 'Food Truck', 'School', 'Gastropub',
'Pub', 'Hookah Bar', 'Climbing Gym', 'BBQ Joint', 'Bike Trail',
'Japanese Curry Restaurant', 'Food & Drink Shop',
'Cuban Restaurant', 'Music School', 'Thrift / Vintage Store',
'Fried Chicken Joint', 'Cycle Studio', 'French Restaurant',
'Beer Bar', 'Library', 'Ethiopian Restaurant',
'African Restaurant', 'Jazz Club', 'Bagel Shop', 'Bookstore',
'Art Gallery', 'Cafeteria', 'Southern / Soul Food Restaurant',
'Event Space', 'Public Art', 'Athletics & Sports', 'Dance Studio',
'Taco Place', 'Performing Arts Venue', 'Gas Station',
'Convenience Store', 'Hotel Bar', 'Chocolate Shop',
'Burrito Place', 'Sculpture Garden', 'Exhibit', 'Bridal Shop',
'Art Museum', 'Turkish Restaurant', 'Electronics Store',
'Gourmet Shop', 'Hobby Shop', 'Beer Store', 'Video Store',
'Monument / Landmark', 'Health & Beauty Service', 'Butcher',
'Hot Dog Joint', 'German Restaurant', 'Daycare',
'Peruvian Restaurant', 'Gymnastics Gym',
'College Academic Building', 'Health Food Store',
'Czech Restaurant', 'Middle Eastern Restaurant',
'Afghan Restaurant', 'Lingerie Store', 'Non-Profit', 'Club House',
'Toy / Game Store', 'Building', 'Pilates Studio',
'Outdoors & Recreation', 'Waterfront',
'Residential Building (Apartment / Condo)', 'Indie Theater',
'Soccer Field', 'Kosher Restaurant', 'Bus Line', 'Dry Cleaner',
'Movie Theater', 'Trail', 'Cupcake Shop', 'Nail Salon', 'Garden',
'Flower Shop', 'Arts & Crafts Store', 'Drugstore', 'Street Art',
'Speakeasy', 'Sports Bar', 'Used Bookstore', 'Israeli Restaurant',
'Opera House', 'Theater', 'Concert Hall', 'College Arts Building',
'Fountain', 'Circus', 'High School', 'College Bookstore',
'Recreation Center', 'General Entertainment', 'Comedy Club',
```

```
'Hawaiian Restaurant', 'Theme Park Ride / Attraction',
            'Food Stand', 'General College & University', 'Boxing Gym',
            'Brazilian Restaurant', "Men's Store", 'Jewish Restaurant',
            'Martial Arts Dojo', 'Resort', 'Nightclub', 'Fish Market',
            'Office', 'College Theater', 'Paella Restaurant',
            'Photography Studio', 'Creperie', 'Physical Therapist',
            'Smoothie Shop', 'Flea Market', 'Cheese Shop', 'Udon Restaurant',
            'Rock Club', 'Lebanese Restaurant', 'Gaming Cafe',
            'Eastern European Restaurant', 'Moroccan Restaurant',
            'Swiss Restaurant', 'Scandinavian Restaurant', 'Antique Shop',
            'Filipino Restaurant', 'Soup Place', 'Argentinian Restaurant',
            'Auto Workshop', 'Tennis Court', 'Gym Pool', 'Whisky Bar',
            'Volleyball Court', 'Mini Golf', 'Modern European Restaurant',
            'Skate Park', 'Bike Rental / Bike Share', 'Basketball Court',
            'Newsstand', 'Design Studio', 'Falafel Restaurant',
            'Jewelry Store', 'Australian Restaurant', 'Ski Shop',
            'Music Store', 'Candy Store', 'Board Shop', 'Hardware Store',
            'Piano Bar', 'Gay Bar', 'Hostel', 'Wings Joint',
            'Outdoor Sculpture', 'College Cafeteria', 'Irish Pub', 'Arcade',
            'Bed & Breakfast', 'Social Club', 'South Indian Restaurant',
            'Cooking School', 'Memorial Site', 'Tree', 'Auditorium',
            'Boat or Ferry', 'Beer Garden', "Doctor's Office",
            'Coworking Space', 'Community Center', 'Himalayan Restaurant',
            'Herbs & Spices Store', 'Venezuelan Restaurant', 'Adult Boutique',
            'Molecular Gastronomy Restaurant', 'Medical Center', 'Baby Store',
            'Strip Club', 'Cajun / Creole Restaurant', 'Laundry Service',
            'Camera Store', 'Golf Course', 'Leather Goods Store',
            'Big Box Store', 'South American Restaurant',
            'Financial or Legal Service', 'Spiritual Center',
            'Persian Restaurant', 'Cambodian Restaurant',
            'Tourist Information Center', 'Duty-free Shop', 'Bridge',
            'Soba Restaurant', 'Heliport', 'Baseball Field', 'Pet Service',
            'Harbor / Marina', 'Sports Club', 'Russian Restaurant',
            'Kebab Restaurant', 'Pedestrian Plaza', 'Pakistani Restaurant',
            'Stables'], dtype=object)
[]: #The following venue categories will be considered when choosing the land.
     #Doctor's Office, Medical Center
     #School, High School, General College & University
     #Pharmacy, Drugstore
     #Supermarket, Grocery Store
     #Clothing Store
     #Bus Station, Bus Stop, Bus Line, Metro Station
```

'Pie Shop', 'Food Court', 'Poke Place', 'Dive Bar', 'Caucasian Restaurant', 'Tiki Bar', 'Christmas Market', 'Skating Rink', 'Szechuan Restaurant', 'Tailor Shop',

```
#Department Store, Discount Store, Shopping Mall, Convenience Store, \Box
       \hookrightarrow Electronics Store
      #Bank
      #Gas Station
      #Gym, Gym / Fitness Center, Weight Loss Center
 []: #Assigning values for each venue category based on the importance. There are 10_{\sqcup}
      \hookrightarrow clusters.
      #Cluster 1 - Doctor's Office, Medical Center - 10
      #Cluster 2 - School, High School, General College & University - 9
      #Cluster 3 - Pharmacy, Drugstore - 8
      #Cluster 4 - Supermarket, Grocery Store - 7
      #Cluster 5 - Clothing Store - 6
      #Cluster 6 - Bus Station, Bus Stop, Bus Line, Metro Station - 5
      #Cluster 7 - Department Store, Discount Store, Shopping Mall, Convenience
      →Store, Electronics Store - 4
      #Cluster 8 - Bank - 3
      #Cluster 9 - Gas Station - 2
      #Cluster 10 - Gym, Gym / Fitness Center, Weight Loss Center - 1
[23]: #Assign values for each category and display them in a new column named 'Values'
      d = {"Doctor's Office":10, 'Medical Center':10, 'School':9, 'High School':9,
       →'General College & University':9, 'Pharmacy':8, 'Drugstore':8, 'Supermarket':
       →7, 'Grocery Store':7, 'Clothing Store':6, 'Bus Station':5, 'Bus Stop':5, □
       → 'Bus Line':5, 'Metro Station':5, 'Department Store':4, 'Discount Store':4, ⊔
       →'Shopping Mall':4, 'Convenience Store':4, 'Electronics Store':4, 'Bank':3, □
       →'Gas Station':2, 'Gym':1, 'Gym / Fitness Center':1, 'Weight Loss Center':1}
      manhattan_venues['Value'] = manhattan_venues['Venue Category'].map(d)
      manhattan_venues.head()
[23]: Neighborhood Neighborhood Latitude Neighborhood Longitude \
      0 Marble Hill
                                  40.876551
                                                           -73.91066
      1 Marble Hill
                                  40.876551
                                                           -73.91066
      2 Marble Hill
                                  40.876551
                                                           -73.91066
      3 Marble Hill
                                  40.876551
                                                           -73.91066
      4 Marble Hill
                                  40.876551
                                                           -73.91066
                           Venue Venue Latitude Venue Longitude Venue Category \
      0
                        Arturo's
                                       40.874412
                                                        -73.910271
                                                                      Pizza Place
      1
                     Bikram Yoga
                                       40.876844
                                                        -73.906204
                                                                      Yoga Studio
      2
                   Tibbett Diner
                                       40.880404
                                                        -73.908937
                                                                            Diner
      3
                       Starbucks
                                       40.877531
                                                        -73.905582
                                                                      Coffee Shop
      4 Blink Fitness Riverdale
                                       40.877147
                                                        -73.905837
                                                                               Gym
         Value
      0
           NaN
```

1

NaN

```
3
          {\tt NaN}
      4
          1.0
[24]: #Check the unique neighborhoods
      manhattan_neighborhoods = manhattan_venues['Neighborhood'].unique()
      manhattan_neighborhoods
[24]: array(['Marble Hill', 'Chinatown', 'Washington Heights', 'Inwood',
             'Hamilton Heights', 'Manhattanville', 'Central Harlem',
             'East Harlem', 'Upper East Side', 'Yorkville', 'Lenox Hill',
             'Roosevelt Island', 'Upper West Side', 'Lincoln Square', 'Clinton',
             'Midtown', 'Murray Hill', 'Chelsea', 'Greenwich Village',
             'East Village', 'Lower East Side', 'Tribeca', 'Little Italy',
             'Soho', 'West Village', 'Manhattan Valley', 'Morningside Heights',
             'Gramercy', 'Battery Park City', 'Financial District',
             'Carnegie Hill', 'Noho', 'Civic Center', 'Midtown South',
             'Sutton Place', 'Turtle Bay', 'Tudor City', 'Stuyvesant Town',
             'Flatiron', 'Hudson Yards'], dtype=object)
[25]: Marble_Hill = manhattan_venues[manhattan_venues.Neighborhood == 'Marble Hill']
      Marble_Hill = Marble_Hill['Value'].sum()
      print('Marble Hill = ',(Marble_Hill))
      Chinatown = manhattan_venues[manhattan_venues.Neighborhood == 'Chinatown']
      Chinatown = Chinatown['Value'].sum()
      print('Chinatown = ',(Chinatown))
      Washington_Heights = manhattan_venues[manhattan_venues.Neighborhood ==_
      →'Washington Heights']
      Washington Heights = Washington Heights['Value'].sum()
      print('Washington Heights = ',(Washington_Heights))
      Inwood = manhattan_venues[manhattan_venues.Neighborhood == 'Inwood']
      Inwood = Inwood['Value'].sum()
      print('Inwood = ',(Inwood))
      Hamilton_Heights = manhattan_venues[manhattan_venues.Neighborhood == 'Hamilton_⊔
      →Heights']
      Hamilton_Heights = Hamilton_Heights['Value'].sum()
      print('Hamilton_Heights = ',(Hamilton_Heights))
      Manhattanville = manhattan_venues[manhattan_venues.Neighborhood ==_
      Manhattanville = Manhattanville['Value'].sum()
      print('Manhattanville = ',(Manhattanville))
```

2

NaN

```
Central_Harlem = manhattan_venues[manhattan_venues.Neighborhood == 'Central_L
 →Harlem']
Central_Harlem = Central_Harlem['Value'].sum()
print('Central Harlem = ',(Central Harlem))
East Harlem = manhattan venues[manhattan venues.Neighborhood == 'East Harlem']
East_Harlem = East_Harlem['Value'].sum()
print('East Harlem = ',(East_Harlem))
Upper East Side = manhattan venues [manhattan venues. Neighborhood == 'Upper East
-Side']
Upper East Side = Upper East Side['Value'].sum()
print('Upper East Side = ',(Upper_East_Side))
Yorkville = manhattan_venues[manhattan_venues.Neighborhood == 'Yorkville']
Yorkville = Yorkville['Value'].sum()
print('Yorkville = ',(Yorkville))
Lenox_Hill = manhattan_venues[manhattan_venues.Neighborhood == 'Lenox_Hill']
Lenox_Hill = Lenox_Hill['Value'].sum()
print('Lenox Hill = ',(Lenox_Hill))
Roosevelt_Island = manhattan_venues[manhattan_venues.Neighborhood == 'Roosevelt_
→Island']
Roosevelt_Island = Roosevelt_Island['Value'].sum()
print('Roosevelt Island = ',(Roosevelt_Island))
Upper_West_Side = manhattan_venues[manhattan_venues.Neighborhood == 'Upper West_
Side'l
Upper_West_Side = Upper_West_Side['Value'].sum()
print('Upper West Side = ',(Upper_West_Side))
Lincoln_Square = manhattan_venues[manhattan_venues.Neighborhood == 'Lincoln_
Lincoln_Square = Lincoln_Square['Value'].sum()
print('Lincoln_Square = ',(Lincoln_Square))
Clinton = manhattan_venues[manhattan_venues.Neighborhood == 'Clinton']
Clinton = Clinton['Value'].sum()
print('Clinton = ',(Clinton))
Midtown = manhattan_venues[manhattan_venues.Neighborhood == 'Midtown']
Midtown = Midtown['Value'].sum()
print('Midtown = ',(Midtown))
Murray_Hill = manhattan_venues[manhattan_venues.Neighborhood == 'Murray Hill']
Murray_Hill = Murray_Hill['Value'].sum()
```

```
print('Murray Hill = ',(Murray_Hill))
Chelsea = manhattan venues [manhattan venues.Neighborhood == 'Chelsea']
Chelsea = Chelsea['Value'].sum()
print('Chelsea = ',(Chelsea))
Greenwich_Village = manhattan_venues[manhattan_venues.Neighborhood ==_
Greenwich_Village = Greenwich_Village['Value'].sum()
print('Greenwich Village = ',(Greenwich_Village))
East_Village = manhattan_venues[manhattan_venues.Neighborhood == 'East Village']
East_Village = East_Village['Value'].sum()
print('East Village = ',(East_Village))
Lower East Side = manhattan venues [manhattan venues. Neighborhood == 'Lower East |
Side'l
Lower_East_Side = Lower_East_Side['Value'].sum()
print('Lower East Side = ',(Lower_East_Side))
Tribeca = manhattan venues[manhattan venues.Neighborhood == 'Tribeca']
Tribeca = Tribeca['Value'].sum()
print('Tribeca = ',(Tribeca))
Little_Italy = manhattan_venues[manhattan_venues.Neighborhood == 'Little Italy']
Little_Italy = Little_Italy['Value'].sum()
print('Little Italy = ',(Little_Italy))
Soho = manhattan_venues[manhattan_venues.Neighborhood == 'Soho']
Soho = Soho['Value'].sum()
print('Soho = ',(Soho))
West_Village = manhattan_venues[manhattan_venues.Neighborhood == 'West_Village']
West Village = West Village['Value'].sum()
print('West Village = ',(West_Village))
Manhattan_Valley = manhattan_venues[manhattan_venues.Neighborhood ==_
Manhattan_Valley = Manhattan_Valley['Value'].sum()
print('Manhattan Valley = ',(Manhattan_Valley))
Morningside_Heights = manhattan_venues[manhattan_venues.Neighborhood ==_
→ 'Morningside Heights']
Morningside_Heights = Morningside_Heights['Value'].sum()
print('Morningside Heights = ',(Morningside_Heights))
Gramercy = manhattan_venues[manhattan_venues.Neighborhood == 'Gramercy']
```

```
Gramercy = Gramercy['Value'].sum()
print('Gramercy = ',(Gramercy))
Battery_Park_City = manhattan_venues[manhattan_venues.Neighborhood == 'Battery_
→Park City']
Battery Park City = Battery Park City['Value'].sum()
print('Battery Park City = ',(Battery_Park_City))
Financial District = manhattan_venues[manhattan_venues.Neighborhood ==__
→'Financial District']
Financial_District = Financial_District['Value'].sum()
print('Financial District = ',(Financial_District))
Carnegie_Hill = manhattan_venues[manhattan_venues.Neighborhood == 'Carnegie_u
→Hill']
Carnegie_Hill = Carnegie_Hill['Value'].sum()
print('Carnegie Hill = ',(Carnegie_Hill))
Noho = manhattan_venues[manhattan_venues.Neighborhood == 'Noho']
Noho = Noho['Value'].sum()
print('Noho = ',(Noho))
Civic Center = manhattan venues [manhattan venues.Neighborhood == 'Civic Center']
Civic_Center = Civic_Center['Value'].sum()
print('Civic Center = ',(Civic Center))
Midtown_South = manhattan_venues[manhattan_venues.Neighborhood == 'Midtown_
-South'l
Midtown_South = Midtown_South['Value'].sum()
print('Midtown South = ',(Midtown_South))
Sutton_Place = manhattan_venues[manhattan_venues.Neighborhood == 'Sutton Place']
Sutton_Place = Sutton_Place['Value'].sum()
print('Sutton Place = ',(Sutton_Place))
Turtle_Bay = manhattan_venues[manhattan_venues.Neighborhood == 'Turtle Bay']
Turtle_Bay = Turtle_Bay['Value'].sum()
print('Turtle Bay = ',(Turtle_Bay))
Tudor_City = manhattan_venues[manhattan_venues.Neighborhood == 'Tudor City']
Tudor_City = Tudor_City['Value'].sum()
print('Tudor City = ',(Tudor_City))
Stuyvesant_Town = manhattan_venues[manhattan_venues.Neighborhood == 'Stuyvesant_L
→Town']
Stuyvesant_Town = Stuyvesant_Town['Value'].sum()
print('Stuyvesant Town = ',(Stuyvesant_Town))
```

```
Flatiron = manhattan_venues[manhattan_venues.Neighborhood == 'Flatiron']
Flatiron = Flatiron['Value'].sum()
print('Flatiron = ',(Flatiron))
Hudson_Yards = manhattan_venues[manhattan_venues.Neighborhood == 'Hudson Yards']
Hudson_Yards = Hudson_Yards['Value'].sum()
print('Hudson Yards = ',(Hudson_Yards))
Marble Hill = 42.0
Chinatown = 32.0
Washington Heights = 130.0
Inwood = 54.0
Hamilton_Heights = 42.0
Manhattanville = 30.0
Central Harlem = 4.0
East Harlem = 44.0
Upper East Side = 54.0
Yorkville = 36.0
Lenox Hill = 26.0
Roosevelt Island = 46.0
Upper West Side = 40.0
Lincoln_Square = 76.0
Clinton = 42.0
Midtown = 92.0
Murray Hill = 26.0
Chelsea = 26.0
Greenwich Village = 72.0
East Village = 0.0
Lower East Side = 28.0
Tribeca = 36.0
Little Italy = 52.0
Soho = 130.0
West Village = 0.0
Manhattan Valley = 0.0
Morningside Heights = 44.0
Gramercy = 66.0
Battery Park City = 92.0
Financial District = 54.0
Carnegie Hill = 80.0
Noho = 30.0
Civic Center = 46.0
Midtown South = 70.0
Sutton Place = 68.0
Turtle Bay = 18.0
```

Tudor City = 20.0
Stuyvesant Town = 6.0

```
Hudson Yards = 64.0
[26]: manhattan_venues_renamed = manhattan_venues.rename(columns={"Venue Category": u

¬"Venue_Category"})
      manhattan venues renamed.head()
[26]:
        Neighborhood Neighborhood Latitude Neighborhood Longitude
                                  40.876551
      0 Marble Hill
                                                           -73.91066
      1 Marble Hill
                                  40.876551
                                                           -73.91066
      2 Marble Hill
                                  40.876551
                                                           -73.91066
      3 Marble Hill
                                                           -73.91066
                                  40.876551
      4 Marble Hill
                                  40.876551
                                                           -73.91066
                           Venue
                                                   Venue Longitude Venue_Category \
                                  Venue Latitude
      0
                        Arturo's
                                                        -73.910271
                                                                      Pizza Place
                                       40.874412
      1
                     Bikram Yoga
                                       40.876844
                                                        -73.906204
                                                                      Yoga Studio
      2
                   Tibbett Diner
                                       40.880404
                                                        -73.908937
                                                                            Diner
      3
                       Starbucks
                                       40.877531
                                                        -73.905582
                                                                      Coffee Shop
      4 Blink Fitness Riverdale
                                       40.877147
                                                        -73.905837
                                                                              Gym
         Value
      0
           NaN
      1
           NaN
      2
           NaN
      3
           NaN
      4
           1.0
[27]: #Neighborhoods with a Doctor's Office and/or Medical Center
      manhattan venues filtered = manhattan venues renamed[(manhattan venues renamed.
       →Venue_Category == 'Medical Center') | (manhattan_venues_renamed.Venue_Category__
       →== "Doctor's Office")]
      manhattan_venues_filtered
[27]:
                  Neighborhood Neighborhood Latitude Neighborhood Longitude
      2327
           Financial District
                                            40.707107
                                                                    -74.010665
                  Civic Center
      2658
                                             40.715229
                                                                    -74.005415
      5630 Financial District
                                            40.707107
                                                                    -74.010665
      5961
                  Civic Center
                                            40.715229
                                                                    -74.005415
                                       Venue Venue Latitude Venue Longitude
                                                                   -74.011712
      2327
                                One Medical
                                                   40.706204
      2658
           Water4Dogs Rehabilitaion Center
                                                                   -74.005922
                                                   40.716838
      5630
                                One Medical
                                                                   -74.011712
```

Venue_Category Value

5961 Water4Dogs Rehabilitaion Center

Flatiron = 78.0

40.706204

40.716838

-74.005922

```
2327
            Doctor's Office
                               10.0
      2658
             Medical Center
                               10.0
      5630
            Doctor's Office
                               10.0
      5961
             Medical Center
                               10.0
[28]: #Neighborhoods with a School and/or high school and/or general college and
       \rightarrowuniversity
      manhattan venues filtered 1 = 1
       →manhattan_venues_renamed[(manhattan_venues_renamed.Venue_Category ==_
       →'School') | (manhattan_venues_renamed.Venue_Category == 'High_
       →School') | (manhattan venues renamed. Venue Category == 'General College &
       manhattan_venues_filtered_1
[28]:
                              Neighborhood Latitude
                                                       Neighborhood Longitude
                Neighborhood
                                                                   -73.949688
      287
            Hamilton Heights
                                           40.823604
      307
            Hamilton Heights
                                           40.823604
                                                                   -73.949688
      760
            Roosevelt Island
                                           40.762160
                                                                   -73.949168
      865
             Upper West Side
                                           40.787658
                                                                   -73.977059
      904
              Lincoln Square
                                                                   -73.985338
                                           40.773529
      1143
                     Midtown
                                           40.754691
                                                                   -73.981669
      1723
                     Tribeca
                                           40.721522
                                                                   -74.010683
      2756
               Midtown South
                                           40.748510
                                                                   -73.988713
      3590
            Hamilton Heights
                                           40.823604
                                                                   -73.949688
                                                                   -73.949688
      3610
            Hamilton Heights
                                           40.823604
            Roosevelt Island
      4063
                                           40.762160
                                                                   -73.949168
      4168
             Upper West Side
                                           40.787658
                                                                   -73.977059
      4207
              Lincoln Square
                                           40.773529
                                                                   -73.985338
      4446
                     Midtown
                                           40.754691
                                                                   -73.981669
      5026
                      Tribeca
                                           40.721522
                                                                   -74.010683
      6059
               Midtown South
                                           40.748510
                                                                   -73.988713
                                                          Venue
                                                                 Venue Latitude
      287
                                     Harlem School of the Arts
                                                                      40.822053
      307
                                 P.S 153 - Adam Clayton Powell
                                                                       40.825864
      760
                                                         PS 217
                                                                       40.763923
      865
            PS 166 The Richard Rodgers School of Arts and ...
                                                                    40.789088
      904
            Fiorello H. LaGuardia High School of Music & A...
                                                                    40.774048
      1143
                          Columbia University Club of New York
                                                                      40.754656
      1723
                                        Stuyvesant High School
                                                                      40.717609
      2756
                                    The Magnet Training Center
                                                                      40.747701
      3590
                                     Harlem School of the Arts
                                                                      40.822053
      3610
                                 P.S 153 - Adam Clayton Powell
                                                                      40.825864
      4063
                                                                       40.763923
      4168
            PS 166 The Richard Rodgers School of Arts and ...
                                                                    40.789088
      4207
            Fiorello H. LaGuardia High School of Music & A...
                                                                    40.774048
      4446
                         Columbia University Club of New York
                                                                      40.754656
```

```
5026
                                         Stuyvesant High School
                                                                        40.717609
      6059
                                     The Magnet Training Center
                                                                        40.747701
            Venue Longitude
                                             Venue_Category
                                                              Value
      287
                  -73.945824
                                                      School
                                                                9.0
      307
                  -73.947443
                                                      School
                                                                9.0
      760
                  -73.947946
                                                      School
                                                                9.0
      865
                  -73.972421
                                                      School
                                                                9.0
      904
                  -73.985012
                                                High School
                                                                9.0
      1143
                              General College & University
                                                                9.0
                  -73.981502
                                                High School
      1723
                  -74.013203
                                                                9.0
      2756
                  -73.986858
                                                      School
                                                                9.0
      3590
                  -73.945824
                                                      School
                                                                9.0
      3610
                  -73.947443
                                                      School
                                                                9.0
      4063
                  -73.947946
                                                      School
                                                                9.0
      4168
                  -73.972421
                                                      School
                                                                9.0
      4207
                  -73.985012
                                                High School
                                                                9.0
      4446
                                                                9.0
                  -73.981502
                              General College & University
      5026
                  -74.013203
                                                 High School
                                                                9.0
      6059
                  -73.986858
                                                      School
                                                                9.0
[29]: #Neighborhoods with a Pharmacy and/or Drugstore
      manhattan_venues_filtered_2 =
       →manhattan_venues_renamed[(manhattan_venues_renamed.Venue_Category ==_
       → 'Pharmacy') | (manhattan_venues_renamed. Venue_Category == 'Drugstore')]
      manhattan venues filtered 2
[29]:
                    Neighborhood Neighborhood Latitude Neighborhood Longitude
      9
                     Marble Hill
                                               40.876551
                                                                        -73.910660
      96
                       Chinatown
                                                                        -73.994279
                                               40.715618
             Washington Heights
                                                                        -73.936900
      205
                                               40.851903
      229
                          Inwood
                                                40.867684
                                                                        -73.921210
      420
                     East Harlem
                                               40.792249
                                                                        -73.944182
      631
                       Yorkville
                                               40.775930
                                                                        -73.947118
      852
                 Upper West Side
                                               40.787658
                                                                        -73.977059
      975
                 Lincoln Square
                                               40.773529
                                                                        -73.985338
      1627
                 Lower East Side
                                               40.717807
                                                                        -73.980890
      2111
            Morningside Heights
                                                                        -73.963896
                                               40.808000
      2224
                        Gramercv
                                               40.737210
                                                                        -73.981376
      3312
                     Marble Hill
                                               40.876551
                                                                        -73.910660
      3399
                       Chinatown
                                               40.715618
                                                                        -73.994279
      3508
             Washington Heights
                                               40.851903
                                                                        -73.936900
      3532
                          Inwood
                                                                        -73.921210
                                               40.867684
      3723
                     East Harlem
                                               40.792249
                                                                        -73.944182
      3934
                       Yorkville
                                               40.775930
                                                                        -73.947118
                                               40.787658
      4155
                 Upper West Side
                                                                        -73.977059
      4278
                  Lincoln Square
                                               40.773529
                                                                        -73.985338
```

4930	Lower East Side	40.717	807	-73.980890	
5414	Morningside Heights	40.808	000	-73.963896	
5527	Gramercy	40.737	210	-73.981376	
	Venue	Venue Latitude	Venue Longitude		\
9	Rite Aid	40.875467	-73.908906	Pharmacy	
96	Stanley's Pharmacy	40.715782	-73.990544	Pharmacy	
205	Rite Aid	40.852092	-73.931349	Pharmacy	
229	Dichter Pharmacy	40.867987	-73.920727	Pharmacy	
420	Duane Reade	40.791228	-73.944528	Pharmacy	
631	Duane Reade	40.776406	-73.947014	Pharmacy	
852	Face Values And Beyond	40.790775	-73.975007	Drugstore	
975	Rite Aid	40.777195	-73.983038	Pharmacy	
1627	CVS pharmacy	40.714582	-73.981786	Pharmacy	
2111	Hartley Pharmacy	40.809272	-73.959231	Pharmacy	
2224	Walgreens	40.733226	-73.980689	Pharmacy	
3312	Rite Aid	40.875467	-73.908906	Pharmacy	
3399	Stanley's Pharmacy	40.715782	-73.990544	Pharmacy	
3508	Rite Aid	40.852092	-73.931349	Pharmacy	
3532	Dichter Pharmacy	40.867987	-73.920727	Pharmacy	
3723	Duane Reade	40.791228	-73.944528	Pharmacy	
3934	Duane Reade	40.776406	-73.947014	Pharmacy	
4155	Face Values And Beyond	40.790775	-73.975007	Drugstore	
4278	Rite Aid	40.777195	-73.983038	Pharmacy	
4930	CVS pharmacy	40.714582	-73.981786	Pharmacy	
5414	Hartley Pharmacy	40.809272	-73.959231	Pharmacy	
5527	Walgreens	40.733226	-73.980689	Pharmacy	
3321	waigieens	40.733220	-73.90009	Fliatillacy	
	Value				
9	8.0				
96	8.0				
205	8.0				
229	8.0				
420	8.0				
631	8.0				
852	8.0				
975	8.0				
1627	8.0				
2111	8.0				
2224	8.0				
3312	8.0				
3399	8.0				
3508	8.0				
3532	8.0				
3723	8.0				
3934	8.0				
4155	8.0				

```
4930
               8.0
      5414
               8.0
      5527
               8.0
[30]: #Scorable venues in Soho
      Soho = manhattan_venues[(manhattan_venues.Neighborhood == 'Soho')].dropna()
      Soho
[30]:
           Neighborhood
                          Neighborhood Latitude
                                                   Neighborhood Longitude
      1841
                    Soho
                                        40.722184
                                                                 -74.000657
      1853
                    Soho
                                        40.722184
                                                                -74.000657
      1858
                    Soho
                                        40.722184
                                                                 -74.000657
                    Soho
                                        40.722184
                                                                 -74.000657
      1863
      1865
                    Soho
                                        40.722184
                                                                -74.000657
                                        40.722184
                                                                -74.000657
      1875
                    Soho
                    Soho
                                        40.722184
                                                                -74.000657
      1884
      1886
                    Soho
                                        40.722184
                                                                -74.000657
                    Soho
                                        40.722184
      1904
                                                                -74.000657
      1909
                    Soho
                                        40.722184
                                                                -74.000657
      1915
                    Soho
                                        40.722184
                                                                -74.000657
      5144
                    Soho
                                        40.722184
                                                                -74.000657
      5156
                    Soho
                                        40.722184
                                                                -74.000657
      5161
                    Soho
                                        40.722184
                                                                -74.000657
      5166
                    Soho
                                        40.722184
                                                                 -74.000657
      5168
                    Soho
                                        40.722184
                                                                -74.000657
                                        40.722184
                                                                -74.000657
      5178
                    Soho
      5187
                    Soho
                                        40.722184
                                                                -74.000657
      5189
                    Soho
                                        40.722184
                                                                 -74.000657
      5207
                    Soho
                                        40.722184
                                                                -74.000657
      5212
                    Soho
                                        40.722184
                                                                -74.000657
      5218
                    Soho
                                        40.722184
                                                                -74.000657
                             Venue
                                    Venue Latitude
                                                     Venue Longitude
               Saturdays Surf NYC
                                                           -73.999346
      1841
                                          40.720746
      1853
            Theory Greene Street
                                          40.722265
                                                           -74.001956
      1858
               John Varvatos SoHo
                                                           -74.000393
                                          40.723752
      1863
                     Sunrise Mart
                                          40.723192
                                                           -74.002775
      1865
                     Acne Studios
                                          40.721688
                                                           -74.002298
      1875
                        Totokaelo
                                          40.722013
                                                           -73.998662
      1884
                       rag & bone
                                          40.724120
                                                           -73.999298
      1886
                             Sonos
                                          40.724510
                                                           -74.000056
      1904
                            UNIQLO
                                          40.723377
                                                           -73.997974
      1909
                            A.P.C.
                                          40.724413
                                                           -73.998758
      1915
                   Outdoor Voices
                                          40.720490
                                                           -73.998024
      5144
               Saturdays Surf NYC
                                          40.720746
                                                           -73.999346
```

4278

5156

Theory Greene Street

8.0

-74.001956

40.722265

```
5166
                    Sunrise Mart
                                        40.723192
                                                        -74.002775
      5168
                    Acne Studios
                                        40.721688
                                                        -74.002298
      5178
                       Totokaelo
                                        40.722013
                                                        -73.998662
      5187
                      rag & bone
                                        40.724120
                                                        -73.999298
      5189
                           Sonos
                                        40.724510
                                                        -74.000056
      5207
                          UNIQLO
                                        40.723377
                                                        -73.997974
                          A.P.C.
      5212
                                        40.724413
                                                        -73.998758
      5218
                  Outdoor Voices
                                        40.720490
                                                        -73.998024
               Venue Category
                               Value
      1841
               Clothing Store
                                  6.0
      1853
               Clothing Store
                                  6.0
      1858
               Clothing Store
                                  6.0
                  Supermarket
                                  7.0
      1863
      1865
               Clothing Store
                                  6.0
                                  6.0
      1875
               Clothing Store
      1884
               Clothing Store
                                  6.0
                                  4.0
      1886
           Electronics Store
      1904
               Clothing Store
                                  6.0
      1909
                                  6.0
               Clothing Store
      1915
               Clothing Store
                                  6.0
      5144
               Clothing Store
                                  6.0
      5156
               Clothing Store
                                  6.0
               Clothing Store
      5161
                                  6.0
      5166
                  Supermarket
                                  7.0
               Clothing Store
      5168
                                  6.0
      5178
               Clothing Store
                                  6.0
      5187
               Clothing Store
                                  6.0
      5189 Electronics Store
                                  4.0
      5207
               Clothing Store
                                  6.0
      5212
                                  6.0
               Clothing Store
      5218
               Clothing Store
                                  6.0
[31]: #Scorable venues in Washington Heights
      Washington_Heights = manhattan_venues[manhattan_venues.Neighborhood ==_
       Washington_Heights
[31]:
                  Neighborhood
                                Neighborhood Latitude
                                                        Neighborhood Longitude
      161
            Washington Heights
                                             40.851903
                                                                       -73.9369
      167
            Washington Heights
                                             40.851903
                                                                       -73.9369
      168
            Washington Heights
                                             40.851903
                                                                       -73.9369
      175
            Washington Heights
                                                                       -73.9369
                                             40.851903
      182
            Washington Heights
                                             40.851903
                                                                       -73.9369
      188
            Washington Heights
                                             40.851903
                                                                       -73.9369
      190
            Washington Heights
                                             40.851903
                                                                       -73.9369
```

40.723752

-74.000393

5161

John Varvatos SoHo

202	Washington Heights	40.851903	-73.9369	
203	Washington Heights	40.851903	-73.9369	
204	Washington Heights	40.851903	-73.9369	
205	Washington Heights	40.851903	-73.9369	
206	Washington Heights	40.851903	-73.9369	
208	Washington Heights	40.851903	-73.9369	
3464	Washington Heights	40.851903	-73.9369	
3470	Washington Heights	40.851903	-73.9369	
3471	Washington Heights	40.851903	-73.9369	
3478	Washington Heights	40.851903	-73.9369	
3485	Washington Heights	40.851903	-73.9369	
3491	Washington Heights	40.851903	-73.9369	
3493	Washington Heights	40.851903	-73.9369	
3505	Washington Heights	40.851903	-73.9369	
3506	Washington Heights	40.851903	-73.9369	
3507	Washington Heights	40.851903	-73.9369	
3508	Washington Heights	40.851903	-73.9369	
3509	Washington Heights	40.851903	-73.9369	
3511	Washington Heights	40.851903	-73.9369	
	Venue	e Venue Latitude	Venue Longitude	١
161	Frank's Market	40.855334	-73.937162	
167	Blink Fitness Washington Heights	40.848489	-73.936794	
168	Planet Fitness	40.847536	-73.937937	
175	Moscow on the Hudson		-73.938645	
182	Gap Factory Store		-73.938591	
188	Chase Bank		-73.936760	
190	Capital One Bank		-73.934961	
202	Bravo Supermarkets		-73.935908	
203	Key Food		-73.933878	
204	Dan's Supermarket		-73.932393	
205	Rite Aid		-73.931349	
206	Lucille Roberts		-73.934636	
208	Fitz Grocery		-73.933327	
3464	Frank's Market		-73.937162	
3470	Blink Fitness Washington Heights		-73.936794	
3471	Planet Fitness		-73.937937	
3478	Moscow on the Hudson		-73.938645	
3485	Gap Factory Store		-73.938591	
3491	Chase Bank		-73.936760	
3493	Capital One Bank		-73.934961	
3505	Bravo Supermarkets		-73.935908	
3506	Key Food		-73.933878	
3507	Dan's Supermarket		-73.932393	
3508	Rite Aid		-73.931349	
3509	Lucille Roberts		-73.934636	
3511	Fitz Grocery	40.854797	-73.933327	

```
161
                   Grocery Store
                                      7.0
      167
                              Gym
                                      1.0
      168
            Gym / Fitness Center
                                      1.0
      175
                   Grocery Store
                                      7.0
      182
                   Clothing Store
                                     6.0
      188
                             Bank
                                      3.0
      190
                             Bank
                                      3.0
      202
                   Grocery Store
                                     7.0
      203
                      Supermarket
                                      7.0
      204
                      Supermarket
                                      7.0
                         Pharmacy
      205
                                     8.0
      206
                              Gym
                                      1.0
      208
                                      7.0
                   Grocery Store
      3464
                   Grocery Store
                                      7.0
      3470
                              Gym
                                      1.0
      3471
            Gym / Fitness Center
                                      1.0
                                      7.0
      3478
                   Grocery Store
      3485
                   Clothing Store
                                      6.0
      3491
                                      3.0
                             Bank
      3493
                             Bank
                                      3.0
      3505
                   Grocery Store
                                      7.0
      3506
                      Supermarket
                                     7.0
      3507
                      Supermarket
                                      7.0
      3508
                         Pharmacy
                                     8.0
      3509
                              Gym
                                      1.0
      3511
                   Grocery Store
                                      7.0
[32]: #Scorable venues in Upper West Side since it has a school and a drugstore
      Upper_West_Side = manhattan_venues[manhattan_venues.Neighborhood == 'Upper West_
       →Side'].dropna()
      Upper_West_Side
[32]:
               Neighborhood
                              Neighborhood Latitude
                                                      Neighborhood Longitude
      833
            Upper West Side
                                           40.787658
                                                                   -73.977059
      845
            Upper West Side
                                           40.787658
                                                                   -73.977059
      852
            Upper West Side
                                           40.787658
                                                                   -73.977059
      865
            Upper West Side
                                           40.787658
                                                                   -73.977059
      873
            Upper West Side
                                           40.787658
                                                                   -73.977059
      4136 Upper West Side
                                           40.787658
                                                                   -73.977059
      4148 Upper West Side
                                           40.787658
                                                                   -73.977059
      4155 Upper West Side
                                           40.787658
                                                                   -73.977059
            Upper West Side
                                                                   -73.977059
      4168
                                           40.787658
      4176 Upper West Side
                                           40.787658
                                                                   -73.977059
                                                           Venue Venue Latitude \
```

Venue Category

Value

833 845 852 865	PS 166 The Richa	Crunch Fitness - 83rd Street Fhitting Room UWS Face Values And Beyond rd Rodgers School of Arts and	40.790775
873 4136 4148		9	40.787981 40.785269 40.787886
4155 4168 4176	PS 166 The Richa	Face Values And Beyond rd Rodgers School of Arts and SLT UWS	40.789088
	Venue Longitude	Venue Category Value	
833	-73.975845	Gym / Fitness Center 1.0	
845	-73.971262	Gym 1.0	
852	-73.975007	Drugstore 8.0	
865	-73.972421	School 9.0	
873	-73.971362	Gym / Fitness Center 1.0	
4136	-73.975845	Gym / Fitness Center 1.0	
4148	-73.971262	Gym 1.0	
4155	-73.975007	Drugstore 8.0	
4168	-73.972421	School 9.0	
4176	-73.971362	Gym / Fitness Center 1.0	