



# SNEHA HANSDAH

Student

## Contact

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## Education

2013-2021

ST. XAVIER SCHOOL, Siliguri, WB  
Secondary School

2021 - 2023

ST. JOSEPH SCHOOL, Siliguri, WB  
Higher Secondary School

2023-Present

SISTER NIVEDITA UNIVERSITY  
BA Mass Communication & Journalism

## Skills

- Creativity
- Critical Thinking
- Management Skills
- Research and analytical abilities
- Effective communication
- Project coordination
- Editing, Canva, Adobe
- Teamwork, planning and Leadership

## Language

English

Hindi

Bengali (partial fluency)

## About Me

Creative and detail-oriented professional passionate about marketing, advertising, and strategic communication. Skilled in project coordination, management, and content creation, with a strong flair for writing and editing. Adept at turning ideas into impactful strategies through effective planning, collaboration, and execution. Committed to continuous learning and delivering high-quality results with creativity and precision.

## Experience

- **Content Writer**  
The SNU POST

Worked as a content writer for the college's newspaper

- **Content Writer**  
International Kolkata Book

Worked as an on field content writer at International Book Fair

- **ITG Volunteer**  
India Today Group

The individual provided organizational and administrative support for the Sahitya AAJ TAK 2024 project and conducted on-the-ground public relations operations

- **Interned for Mirchi Singhobahini**  
Radio Mirchi

Data Compilation of data