

Rohan Chaudhari

Power Bi Developer

Proficient Power BI Developer with experience in designing, developing, and optimizing interactive dashboards and reports, transforming raw data into actionable insights.

Contact

-  Chaudharirohan970@gmail.com
-  +918459002834
-  [inkedin.com/in/rohan-chaudhari14](https://www.linkedin.com/in/rohan-chaudhari14)
-  Rohan Chaudhari Portfolio

Academic Details

- Bachelor of Computer Science**
SHRI SHIVAJI COLLEGE PARBHANI;
CGPA: 8.46
2022

Soft Skills

|Problem-Solving| |Critical-Thinking|
|Project Management |

Technical Skills

- Data Visualization:** Power BI
- Data Modeling & Analysis:** DAX, Power Query, SQL
- Programming:** Python
- Database Management:** SQL Server

Core Competencies

- Data Visualization
- DAX (Data Analysis Expressions)
- Data Modeling
- Power Query
- ETL (Extract, Transform, Load)
- SQL Proficiency
- Performance Optimization
- Report Automation
- Data Integration

Personal Details

Date of Birth: 14 Jan 2000 **Languages Known:** English, Hindi and Marathi **Address:** Pune, Maharashtra

Profile Summary

- A detail-oriented professional with **experience of nearly 2 years** in Power BI Developer.
- Proficient in creating interactive dashboards and reports that provide actionable insights to drive business performance.
- Adept at **Power Query**, and advanced Power BI features to create interactive dashboards and reports.
- Strong analytical skills combined with a keen eye for detail, ensuring data accuracy & business relevance. Proficient in **DAX, Power Query, Data Modeling, ETL and SQL Proficiency** for data manipulation & analysis.

Work Experience

SOFTTRINE SOLUTIONS PVT.LTD, PUNE Jan 2023 – Present

Responsibilities:

- Design and develop interactive Power BI dashboards and reports.
- Transform raw data into actionable insights using DAX and Power Query.
- Create and maintain data models and relationships.
- Optimize report performance and data refresh processes.
- Collaborate with stakeholders to gather and understand business requirements.
- Implement ETL processes for data extraction, transformation, and loading.
- Ensure data accuracy and quality across all visualizations.
- Integrate Power BI with various data sources like SQL, Excel, and cloud platforms.
- Stay updated with Power BI updates and best practices.

Achievements:

- Optimized Reporting Efficiency:** Reduced manual reporting time by 70% by automating dashboards and implementing real-time data updates.
- Improved Business Insights:** Enhanced decision-making for key stakeholders by developing 30+ interactive Power BI dashboards with actionable insights.
- Data Integration Success:** Successfully integrated data from multiple sources (SQL, Excel, SharePoint), streamlining data analysis and reporting processes.
- Performance Tuning:** Increased dashboard performance by 50% through efficient DAX measures and optimized data models.

Projects

1.Pharma Sales Performance Dashboard

Developed a Power BI dashboard for a hypothetical pharma company to visualize sales, revenue, and customer satisfaction across time, region, and product categories.

- Objective:** Enable data-driven insights on business performance and trends.
- Key Contributions:**
 - Structured and imported data for analysis across multiple dimensions.
 - Designed interactive visualizations (bar charts, line charts, KPIs) to enhance decision-making.
 - Optimized dashboard for quick load times and user-friendly interaction.

2.Retail Company Performance Analysis

Developed a Power BI dashboard for a retail company to visualize sales, revenue, & customer satisfaction across time, region, and product categories.

- Objective:** Enable data-driven insights on business performance and trends.
- Key Contributions:**
 - I learned the value of focusing on the structured and imported data for analysis across multiple dimensions.
 - After creating the initial version of the dashboard, I look for feedback and improved its design and usability.

3. Company Sales Report

Developed a Power BI dashboard for a company sales report to visualize sales, revenue, and customer satisfaction across time, region, and product categories

- Objective:** Enable data-driven insights on business performance and trends.
- Key Contributions:**
 - I learned the value of focusing on the most impactful insights.
 - After creating the initial version of the dashboard, I look for feedback and improved its design and usability.
 - The important thing i learned is Numbers are only useful if they tell a story. With this dashboard, I aimed to highlight trends and patterns that can lead to actionable business decisions