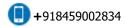# Rohan Chaudhari

Power Bi Developer

Proficient Power BI Developer with experience in designing, developing, and optimizing interactive dashboards and reports, transforming raw data into actionable insights.

Contact

- +918459002834
- chaudharirohan970@gmail.com
- Linkedin
- Portfolio
- GitHub

Academic Details

o **Bachelor of Computer Science**
SHRI SHIVAJI COLLEGE PARBHANI;
CGPA: 8.46 2022

Soft Skills

o Clear Reporting, Time Management

Technical Skills

o **Data Visualization**: Power BI
o **Data Modeling & Analysis:** DAX, Power Query, SQL
o **Programming:** Python
o **Database Management:** SQL Serve

Core Competencies

Data Visualization

DAX (Data Analysis Expressions)

Data Modeling

Power Query

ETL (Extract, Transform, Load)

SQL Proficiency

Performance Optimization

Report Automation

Data Integration

Personal Details

o **Date of Birth**: 14 Jan 2000
o **Languages Known:** English, Hindi Marathi
o **Address:** Pune, Maharashtra

Profile Summary

o Power BI Developer with **2 years of experience** in creating interactive dashboards, data models, and reports.
o Skilled in **Power BI, DAX, Power Query,** and **SQL**, with knowledge of **Python** for data processing, automation, and analysis.
o Experienced in working with different data sources, improving report performance, & ensuring data accuracy.
o Passionate about turning data into valuable insights to help businesses make better decisions.

Experience

SOFTTRINE SOLUTIONS PVT.LTD, PUNE	Jan 2023 – Present

Responsibilities:
o Create interactive Power BI dashboards to turn raw data into useful insights using DAX and Power Query.
o Improve data models for better performance & accuracy while working with stakeholders on ETL processes.
o Connect Power BI to different data sources & keep up with the latest updates & best practices.

Achievements:
o Automated Power BI dashboards, reducing manual effort by 70% & enabling real-time updates.
o Designed 30+ interactive dashboards, providing actionable insights for better decision-making.
o Optimized performance by 50% and integrated data from SQL, Excel, and SharePoint for streamlined analysis.

Projects

o **Pharma Sales Performance Dashboard**

o Created a Power BI dashboard for a pharma company to track sales, revenue, and customer feedback by time, region, and product categories.
o Focused on accurate data preparation, intuitive visuals, and optimized performance.
o Incorporated feedback to enhance usability and provide actionable insights for better decision-making.

o **Retail Company Performance Analysis**

o Developed a Power BI dashboard for a retail company to visualize sales, revenue, & customer satisfaction across time, region, and product categories.
o **Objective**: Help the company make better decisions based on data trends.
o **Key Contributions:** Focused on organizing and importing data to analyze it effectively from different perspectives. After finishing the first version of the dashboard, I gathered feedback and made improvements to its design and usabilit

o **Company Sales Report**

o Developed a Power BI dashboard for a retail company to visualize sales, revenue, & customer satisfaction across time, region, and product categories.
o **Objective**: Help the company make better decisions based on data trends.
o **Key Contributions:** Focused on organizing and importing data to analyze it effectively from different perspectives. After finishing the first version of the dashboard, I gathered feedback and made improvements to its design and usabilit