Aditya Prakash

Wordpress Developer

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Core Technologies

- Wordpress
- HTML/CSS
- JavaScript
- React
- VUE
- SASS
- jQuery
- EcmaScript6
- PHP
- CSS Frameworks (Bootstrap)
- Shopify
- Webflow
- Squarespace

Qualification

- **Certification in Web Designing**
  TGC Animation & Multimedia, Delhi (2017)
- **Bachelor of Coputer Application**
  KUK University (2015)
- **12th**
  CBSE Board (2012)

Enthusiastic and self-motivated WordPress Developer with 4+ years of experience, combined with 5+ years of expertise in web designing using HTML, CSS, Bootstrap, JavaScript, and SASS. Recognized for delivering high-performance, accessible, and visually appealing web experiences. I specialize in building user-friendly, scalable, and responsive products, ensuring seamless functionality and modern design. Eager to join WebHouse to contribute my advanced frontend development, UX, and visual design skills.

Experience

I've worked on a handful of web projects over the years, some of which were for the following organizations:

Techmind Softwares —— Team Lead
Jan 2021 - Present

Roles & Responsibilities

- Develop fully custom WordPress themes and templates tailored to client-specific requirements and design preferences.
- Design and develop responsive, user-friendly web applications using WordPress, HTML, CSS, Bootstrap, JavaScript, and SASS, ensuring cross-device compatibility.
- Create and customize Advanced Custom Fields (ACF) and implement Custom Post Types (CPT) to enhance website functionality.
- Hands-on experience working with popular page builders like Elementor, WPBakery, and others to create visually appealing, dynamic, and responsive websites.
- Optimize websites for SEO and performance, ensuring fast load times and improved search visibility.
- Write clean, maintainable code following industry best practices; conduct regular code reviews to maintain high standards.
- Run functionality testing, debug code, and troubleshoot issues to deliver error-free solutions.
- Design custom HTML email templates for marketing campaigns, newsletters, and invitations.
- Collaborate closely with designers, backend developers, and stakeholders to ensure seamless integration of design and functionality.
- Mentor junior developers by providing technical guidance and sharing best practices to support their growth.
- Manage multiple projects effectively, set realistic timelines, and ensure timely delivery.
- Proactively identify areas for improvement, suggest innovative solutions, and contribute to process optimization.
- Work with third-party APIs, plugins, and services to extend WordPress capabilities.
- Experience with multisite and multilingual WordPress setups.

Maansa Web Developer —— Frontend Developer
Sep 2019 - Dec 2020

Roles & Responsibilities

- Closely cooperate with the web design team to build visually stunning and responsive WordPress websites, ensuring seamless integration of design and functionality.
- Develop landing page functionalities and features, optimizing user experience and driving conversions.
- Address any design issues that arise during the development process, working collaboratively to find effective solutions.
- Maintain and enhance the current website, continuously adding appealing features to improve user engagement and satisfaction.
- Stay updated on the latest WordPress developments, plugins, and technologies, incorporating them into projects to enhance website functionality and user experience.
- Assist in content management, including adding and updating website content, optimizing it for search engines, and ensuring its accuracy and relevance.

Asia Web Solutions —— Web Designer
June 2019 - Aug 2019

Roles & Responsibilities

- Collaborate closely with backend developers to ensure seamless handoff of front-end code, enabling efficient integration and functionality of the website.
- Work closely with the design team to ensure that the website reflects the desired aesthetic and meets the highest standards of visual appeal.
- Provide input and feedback on the user interface (UI) and user experience (UX) aspects of the website, contributing to an intuitive and engaging digital experience.
- Continuously optimize and refine the design of the website to align with evolving industry trends and best practices, ensuring a modern and visually captivating online presence.

Digital SERP —— Web Designer
Dec 2017 - May 2019

Roles & Responsibilities

- Create compelling and eye-catching web designs that align with project objectives and target audience.
- Collaborate with the marketing team to understand project requirements, goals, and brand guidelines.
- Work closely with cross-functional teams to brainstorm and iterate on design ideas, ensuring they are feasible and aligned with project scope.
- Utilize industry best practices and emerging design trends to create modern and user-friendly website designs.
- Implement front-end templates and design modules using HTML, CSS, and JavaScript, ensuring they are scalable and responsive across different devices.
- Conduct thorough testing of website designs to identify and resolve any usability issues or bugs.
- Continuously iterate on designs based on user feedback and analytics data to improve user experience and achieve business goals.

Projects

Links to some of my work can be found HERE.

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