Address
Panchkula, Haryana

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Core Technologies

- JavaScript
- HTML/CSS
- Wordpress
- VUE
- React
- Shopify
- SASS
- jQuery
- Webflow
- Squarespace
- EcmaScript6
- PHP
- CSS Frameworks

Qualification

- **Certification in Web Designing**
  TGC Animation & Multimedia, Delhi (2017)
- **Bachelor of Coputer Application**
  KUK University (2015)
- **12th**
  CBSE Board (2012)

Aditya Prakash

Frontend Developer

Enthusiastic and self-motivated Frontend Developer with 7+ years of experience, valued for driving high-performance accessible web experiences. I excel at designing quality, user-friendly, and scalable products regardless of the technology stack. Eager to join WebHouse to bring my top-class frontend development, UX, and visual design skills.

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Experience

I've worked on a handful of web projects over the years, some of which were for the following organizations:

Techmind Softwares — Lead Frontend Developer
Jan 2021 - Present

Roles & Responsibilities

- Develop custom themes in Wordpress for clients, tailoring them to their specific requirements and design preferences.
- Prioritize web development projects, set timelines, and assign tasks to team members.
- Write or review code for various applications, ensuring adherence to coding standards and best practices.
- Run functionality testing and debug code to ensure optimal performance and eliminate any bugs or issues.
- Design and develop responsive web applications using Wordpress, HTML, CSS, JavaScript, and Bootstrap, creating seamless and engaging user experiences across devices.
- Create custom HTML emails for clients/in-house newsletters and invitations, ensuring effective communication and brand consistency in digital marketing campaigns.
- Collaborate with cross-functional teams, including designers and backend developers, to ensure smooth integration of design and functionality.
- Proactively identify opportunities for process improvement and propose innovative solutions to optimize efficiency and productivity.
- Actively participate in code reviews and provide constructive feedback to improve code quality and maintainability.
- Mentor junior team members, sharing knowledge and best practices to foster their professional growth.

Maansa Web Developer — Frontend Developer
Sep 2019 - Dec 2020

Roles & Responsibilities

- Closely cooperate with the web design team to build visually stunning and responsive WordPress websites, ensuring seamless integration of design and functionality.
- Develop landing page functionalities and features, optimizing user experience and driving conversions.
- Address any design issues that arise during the development process, working collaboratively to find effective solutions.
- Maintain and enhance the current website, continuously adding appealing features to improve user engagement and satisfaction.
- Stay updated on the latest WordPress developments, plugins, and technologies, incorporating them into projects to enhance website functionality and user experience.
- Assist in content management, including adding and updating website content, optimizing it for search engines, and ensuring its accuracy and relevance.

Asia Web Solutions — Web Designer
June 2019 - Aug 2019

Roles & Responsibilities

- Collaborate closely with backend developers to ensure seamless handoff of front-end code, enabling efficient integration and functionality of the website.
- Work closely with the design team to ensure that the website reflects the desired aesthetic and meets the highest standards of visual appeal.
- Provide input and feedback on the user interface (UI) and user experience (UX) aspects of the website, contributing to an intuitive and engaging digital experience.
- Continuously optimize and refine the design of the website to align with evolving industry trends and best practices, ensuring a modern and visually captivating online presence.

Digital SERP — Web Designer
Dec 2017 - May 2019

Roles & Responsibilities

- Create compelling and eye-catching web designs that align with project objectives and target audience.
- Collaborate with the marketing team to understand project requirements, goals, and brand guidelines.
- Work closely with cross-functional teams to brainstorm and iterate on design ideas, ensuring they are feasible and aligned with project scope.
- Utilize industry best practices and emerging design trends to create modern and user-friendly website designs.
- Implement front-end templates and design modules using HTML, CSS, and JavaScript, ensuring they are scalable and responsive across different devices.
- Conduct thorough testing of website designs to identify and resolve any usability issues or bugs.
- Continuously iterate on designs based on user feedback and analytics data to improve user experience and achieve business goals.

Projects

Links to some of my work can be found HERE .

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