

Blinkit

India's Last Minute App

FILTER PANEL

Outlet Location Type

Tier 3

Outlet Size

All

Item Type

All

\$472.13K

TOTAL SALES

\$141

AVG SALES

3350

NO OF ITEMS

3.9

AVG RATING

Total Sales

Avg Sales

No of Items

Avg Rating

FAT COTENT

Low Fat

Regular

\$472.13K

Total Sales

\$165.33K

\$306.81K

ITEM TYPE

Item Type

Fruits an...\$71K

Snack F...\$69K

Househ...\$54K

Frozen F...\$45K

Dairy\$40K

Canned\$34K

Baking ...\$32K

Health a...\$28K

Meat\$24K

Soft Dri...\$22K

Breads\$14K

Hard Dri...\$12K

Starchy ...\$9K

Others\$8K

Breakfast\$7K

Seafood\$3K

FAT BY OUTLET

Low Fat

Regular

Tier 3

\$0.31M

\$0.17M

OUTLET ESTABLISHMENT

\$140K

\$120K

\$100K

\$80K

\$78K

\$132K

\$131K

\$131K

\$131K

2012

2014

2016

2018

2020

2022

FAT COTENT

Medium

High

Small

\$8.38K

\$164.38K

\$299.37K

OUTLET LOCATION

Tier 3

472.13K

OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$78.13K	555	\$141	4	0.10
Supermarket Type2	\$131.48K	928	\$142	4	0.06
Supermarket Type1	\$131.81K	932	\$141	4	0.06
Supermarket Type3	\$130.71K	935	\$140	4	0.06