

# Umesh Chaurasiya

NetSuite SuiteCommerce Advanced (SCA) Specialist | Frontend Architecture & Team Leadership

Mumbai, India | Remote / Hybrid

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## Professional Summary

NetSuite SuiteCommerce Advanced (SCA) Specialist with 6+ years of hands-on experience developing custom themes, extensions, and checkout solutions for enterprise e-commerce implementations. Expert in SuiteScript 1.0/2.x development, SCA framework architecture, and third-party integrations (Celigo, ShipHawk, Mailchimp). Proven track record of delivering 15+ production SCA storefronts, optimizing performance (30-40% load time improvements), and building 50+ custom SuiteScript solutions. Strong leadership experience managing frontend teams and architecting scalable NetSuite solutions. Total 14+ years of web development experience, including **6+ years specializing in NetSuite SuiteCommerce** with deep expertise in JavaScript, TypeScript, and modern web technologies.

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## Key Skills

**NetSuite / SuiteCommerce:** SuiteCommerce Advanced (SCA) Development, Custom Themes & Extensions, Checkout Customization, SuiteScript 1.0 & 2.x (User Event Scripts, Scheduled Scripts, Client Scripts, MapReduce), SuiteLets, Scriptable Cart, Custom Records, Saved Searches, NetSuite ERP Integration

**SCA Versions:** SCA Montblanc, SCA Aconcagua, SCA 2019.2, SCA 2023

**Third-Party Integrations:** Celigo iPaaS (automated data flows), ShipHawk (shipping & fulfillment), Mailchimp (marketing automation), Payment Gateway Integration (Cordova, custom implementations)

**Frontend Architecture:** Angular (v2–v16), Frontend Architecture Design, SPA Architecture, Micro Frontends, Component Libraries, Design Systems

**Core Technologies:** JavaScript (ES6+), TypeScript, HTML5, CSS3, SCSS, RxJS

**Frameworks & Libraries:** Angular Material, Bootstrap, Familiar with React, Tailwind

**Build & Tooling:** Webpack, NgRx, Git, CI/CD Basics, Jira

**Performance & Quality:** Performance Optimization, Lazy Loading, Code Splitting, Accessibility (WCAG), Cross-browser Compatibility

**eCommerce & Enterprise UI:** Checkout Flows, Product Listing, Cart, Order Management

**Integration:** REST APIs, JSON, Authentication, NetSuite SuiteScript (UserEvent, Scheduled, MapReduce, SuiteLet, Scriptable Cart)

**Leadership:** Frontend Technical Leadership, Code Reviews, Mentoring, Sprint Planning, Architecture Reviews

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# Professional Experience

## G.I.R Software Services

NetSuite SuiteCommerce Lead Developer | Dec 2019 – Dec 2025 | Texas, USA

### Role Overview

NetSuite SCA Specialist and Frontend Architect responsible for designing, developing, and deploying enterprise-scale SuiteCommerce storefronts. Led technical delivery of 15+ production e-commerce implementations with ownership of SCA framework, SuiteScript development, third-party integrations, and team leadership.

### Key Responsibilities

- Delivered 15+ production NetSuite SuiteCommerce Advanced implementations across retail, firearms, industrial supplies, wholesale, and gifting sectors including Primary Arms (<https://www.primaryarms.com/>), PA Wholesale (<https://www.pawholesale.com/>), Magnets USA (<https://www.magnetsusa.com/>), Lifelong Gifts (<https://www.lifelonggifts.com/>), and DD Global (<https://shop.ddglobal.com/>)
- Developed 50+ SuiteScript 1.0/2.x solutions including Scheduled Scripts for automated workflows, User Event Scripts for business logic, Client Scripts for dynamic UI behavior, MapReduce scripts for data processing, and SuiteLets for custom internal pages
- Built 20+ custom SCA modules and extensions: product configurators, advanced search and filtering, wishlist functionality, B2B account management, custom checkout flows, and promotional logic
- Integrated NetSuite with Celigo iPaaS for automated data synchronization (orders, inventory, customers), ShipHawk for intelligent shipping and multi-warehouse fulfillment, Mailchimp for marketing automation and customer segmentation, plus custom payment gateway integration (Credova) for firearms-specific financing
- Optimized SCA storefront performance achieving 30-40% improvement in page load times through lazy loading, JavaScript bundle optimization, image compression and Core Web Vitals optimization
- Architected SCA development environments using SuiteCloud Development Framework (SDF), established Git-based version control workflows and defined code review standards for team of developers
- Customized complex checkout experiences including multi-step flows, custom payment methods, promotional code logic, shipping calculators, address validation and order confirmation workflows

- Led frontend technical initiatives: Angular component architecture, reusable design patterns, responsive UI implementation, cross-browser compatibility, accessibility best practices (WCAG), and user experience optimization
- Mentored junior developers on SCA framework, SuiteScript design patterns, debugging techniques with SuiteCloud Debugger, NetSuite development best practices

### **Notable Client Projects**

- Primary Arms: SCA version upgrade from Montblanc to SCA 2019.2, custom multi-step checkout implementation, ShipHawk shipping integration, and storefront performance optimization.
- PA Wholesale: Full B2B portal development using SCA Aconcagua version, including role-based pricing, bulk ordering capabilities, dealer account management, and ongoing feature enhancements.
- Magnets USA: SCA version upgrade from 2019 to 2023, development of custom gift box feature, Mailchimp marketing automation integration, and Celigo data synchronization implementation.
- Lifelong Gifts: Corporate gifting platform with custom personalization module, production workflow integration, Mailchimp marketing automation.
- DD Global: SuiteCommerce standard site implementation with custom feature development including free shipping logic, custom product displays, and storefront enhancements

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## **Adapty Solutions Pvt. Ltd.**

Technical Lead (Frontend) | Nov 2015 – Dec 2019 | Mumbai, India

### **Role Overview**

Led frontend development for multiple Angular-based client applications with a focus on scalability and performance.

### **Key Responsibilities**

- Angular (2+) and TypeScript-based frontend development
- UI architecture guidelines and reusable patterns
- Responsive and high-performance UI implementation

### **Key Impact**

- Improved delivery quality and UI consistency across multiple client projects through component library development and coding standards
- Successfully migrated legacy applications to Angular framework, improving performance and maintainability
- Led team of 3-4 frontend developers, establishing architecture practices adopted across all projects

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## **Antfarm Business Incubator Pvt. Ltd.**

JavaScript Developer | Nov 2014 – May 2015 | Mumbai, India

### **Role Overview**

Developed interactive and responsive web interfaces for early-stage products.

### **Key Responsibilities**

- JavaScript, HTML, CSS, and jQuery-based UI development
  - Responsive design and API integration
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## **Ugam Solutions Pvt. Ltd.**

Software Developer | July 2011 – Nov 2014 | Mumbai, India

### **Role Overview**

Started career as a software developer focusing on core Java and frontend technologies

### **Key Responsibilities**

- Built and maintained web interfaces and internal tools.
  - Gained strong fundamentals in web development and debugging.
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## **Education**

**Bachelor of Computer Applications (BCA) — Tilak Maharashtra University, Pune — 2011**

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