## **Project Progress**

What constitutes "Home field advantage" in the NFL?

Chau Nguyen

December 2, 2020

I want to study "home field advantage" in the National Football League (NFL). When football analysts and pundits discuss "home field advantage", it usually is a combination of a few things:

▶ Distance traveled: The Home team does not have to travel to play the game (there are rare exceptions). This helps with their ability to rest, practice, and game plan.

- ▶ Distance traveled: The Home team does not have to travel to play the game (there are rare exceptions). This helps with their ability to rest, practice, and game plan.
- ► The Away team is at an even more disadvantage if they had to travel across timezones for the match up.

- Distance traveled: The Home team does not have to travel to play the game (there are rare exceptions). This helps with their ability to rest, practice, and game plan.
- ► The Away team is at an even more disadvantage if they had to travel across timezones for the match up.
- ▶ With fans in the stand, the Home crowd is usually silent during the Home team's Offensive snaps (so that the Quarterback can "read" the opposing Defense and make adjustments to the play before the snap).

- Distance traveled: The Home team does not have to travel to play the game (there are rare exceptions). This helps with their ability to rest, practice, and game plan.
- ► The Away team is at an even more disadvantage if they had to travel across timezones for the match up.
- ▶ With fans in the stand, the Home crowd is usually silent during the Home team's Offensive snaps (so that the Quarterback can "read" the opposing Defense and make adjustments to the play before the snap).
- ➤ On the other hand, during the Away team's Offensive snaps, the Home crowd is encouraged to get loud therefore the opposing QB can't do the same.

The situation is different in 2020. Many stadiums are required to limit fan attendance to a very low number to mitigate covid risks. Players have commented on how eerily quiet and different the game day atmosphere has been this year.

With that in mind, I wanted to see if I could build a model that quantifies "Home field advantage" in a normal year.

Do Home teams really win more?

The situation is different in 2020. Many stadiums are required to limit fan attendance to a very low number to mitigate covid risks. Players have commented on how earily quiet and different the game day atmosphere has been this year.

With that in mind, I wanted to see if I could build a model that quantifies "Home field advantage" in a normal year.

- Do Home teams really win more?
- What is it about the Home Stadium that helps a team win?

The situation is different in 2020. Many stadiums are required to limit fan attendance to a very low number to mitigate covid risks. Players have commented on how earily quiet and different the game day atmosphere has been this year.

With that in mind, I wanted to see if I could build a model that quantifies "Home field advantage" in a normal year.

- ▶ Do Home teams really win more?
- What is it about the Home Stadium that helps a team win?
- ▶ Is it the Stadium itself? The Home fans in attendance?

The situation is different in 2020. Many stadiums are required to limit fan attendance to a very low number to mitigate covid risks. Players have commented on how earily quiet and different the game day atmosphere has been this year.

With that in mind, I wanted to see if I could build a model that quantifies "Home field advantage" in a normal year.

- ▶ Do Home teams really win more?
- What is it about the Home Stadium that helps a team win?
- ▶ Is it the Stadium itself? The Home fans in attendance?
- Or is it the lack of travel that helps?

#### Overview of the NFL

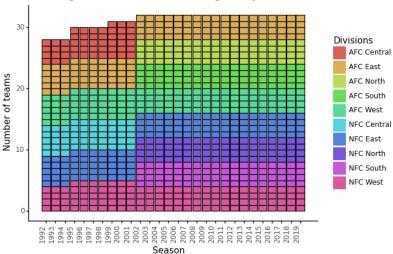
► Currently, there are 32 teams in the NFL, divided into 2 conferences: the National Football Conference (NFC) and the American Football Conference (AFC). Each conference is divided into 4 divisions: North, South, East, West - each with 4 teams.

#### Overview of the NFL

- Currently, there are 32 teams in the NFL, divided into 2 conferences: the National Football Conference (NFC) and the American Football Conference (AFC). Each conference is divided into 4 divisions: North, South, East, West each with 4 teams.
- ► This has not always been the case before the "realignment" in 2002, the landscape of the NFL looked quite different.

#### Overview of the NFL





▶ Pro-Football-Reference.com has attendance data for every NFL game starting in 1992 - this was my starting point.

- ▶ Pro-Football-Reference.com has attendance data for every NFL game starting in 1992 this was my starting point.
- I wanted to practice webscraping and data wrangling with Python, so I set out to write scrapers for the data I needed mostly from Wikipedia and Pro-Football-Reference.

- ▶ Pro-Football-Reference.com has attendance data for every NFL game starting in 1992 this was my starting point.
- I wanted to practice webscraping and data wrangling with Python, so I set out to write scrapers for the data I needed mostly from Wikipedia and Pro-Football-Reference.
- ▶ I would calculate the "distance traveled" for each team using the distance measured between their Home stadium and the stadium they're playing at.

- ▶ Pro-Football-Reference.com has attendance data for every NFL game starting in 1992 this was my starting point.
- ▶ I wanted to practice webscraping and data wrangling with Python, so I set out to write scrapers for the data I needed mostly from Wikipedia and Pro-Football-Reference.
- ▶ I would calculate the "distance traveled" for each team using the distance measured between their Home stadium and the stadium they're playing at.
- ▶ I can also calculate the amount of time each team has had to rest inbetween games.

- ▶ Pro-Football-Reference.com has attendance data for every NFL game starting in 1992 this was my starting point.
- ▶ I wanted to practice webscraping and data wrangling with Python, so I set out to write scrapers for the data I needed mostly from Wikipedia and Pro-Football-Reference.
- ▶ I would calculate the "distance traveled" for each team using the distance measured between their Home stadium and the stadium they're playing at.
- ▶ I can also calculate the amount of time each team has had to rest inbetween games.
- ▶ I want to format my dataset into a dyadic panel and use Machine Learning to study the difference between each pair.

# Methods and tools used to date, and rationale for their use

► I have written many scrapers for Wikipedia using BeautifulSoup, because a lot of the time the read\_html function in pandas does not give me what I need.

# Methods and tools used to date, and rationale for their use

- ► I have written many scrapers for Wikipedia using BeautifulSoup, because a lot of the time the read\_html function in pandas does not give me what I need.
- ▶ Even then, because of the data challenges above, I still needed to go in and clean up the scraped data manually this was the most time consuming part.

# Methods and tools used to date, and rationale for their use

- ► I have written many scrapers for Wikipedia using BeautifulSoup, because a lot of the time the read\_html function in pandas does not give me what I need.
- ▶ Even then, because of the data challenges above, I still needed to go in and clean up the scraped data manually this was the most time consuming part.
- ► Why?

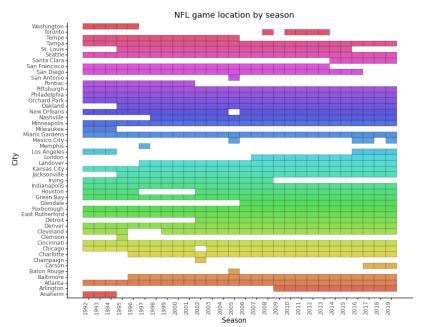
► NFL franchises move cities and rename themselves over the years.

- ▶ NFL franchises move cities and rename themselves over the years.
  - Cleveland Rams (1936 1945, LA Rams (1946-1994), St. Louis Rams (1995 - 2015), LA Rams (2016 - present).
  - ► The team previously known as "Washington Redskins" is being called "Washington Football Team" temporarily beginning 2020 until the franchise finds a new name.

- ▶ NFL franchises move cities and rename themselves over the years.
  - Cleveland Rams (1936 1945, LA Rams (1946-1994), St. Louis Rams (1995 - 2015), LA Rams (2016 - present).
  - ► The team previously known as "Washington Redskins" is being called "Washington Football Team" temporarily beginning 2020 until the franchise finds a new name.
- ► Unique games such as the NFL International Series played in London and Mexico City every year, or the Bill Toronto Series.

- ▶ NFL franchises move cities and rename themselves over the years.
  - Cleveland Rams (1936 1945, LA Rams (1946-1994), St. Louis Rams (1995 - 2015), LA Rams (2016 - present).
  - ► The team previously known as "Washington Redskins" is being called "Washington Football Team" temporarily beginning 2020 until the franchise finds a new name.
- Unique games such as the NFL International Series played in London and Mexico City every year, or the Bill Toronto Series.
- ► Games being moved because of "Act of God" events

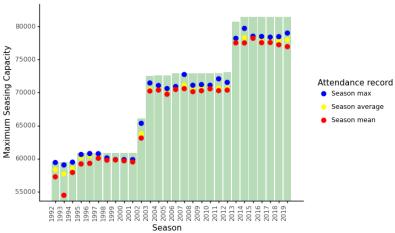
- ► NFL franchises move cities and rename themselves over the years.
  - Cleveland Rams (1936 1945, LA Rams (1946-1994), St. Louis Rams (1995 - 2015), LA Rams (2016 - present).
  - ► The team previously known as "Washington Redskins" is being called "Washington Football Team" temporarily beginning 2020 until the franchise finds a new name.
- Unique games such as the NFL International Series played in London and Mexico City every year, or the Bill Toronto Series.
- ▶ Games being moved because of "Act of God" events
  - The New Orleans Saints played their 2005 season on the road due to Hurricane Katrina - their "Home" games were played in nearby stadiums, but not the Superdome.



Challenge 2: Even in the same stadium, maximum capacity is not static

# Challenge 2: Even in the same stadium, maximum capacity is not static

Lambeau Field: Max Seating Capacity and Attendance Records

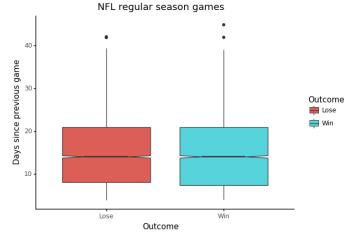


# Preliminary results and conclusions

▶ I do not have any preliminary results yet, because I'm still not 100% happy with my data (as I'm making this presentation, I saw a few things that needed improving).

## Preliminary results and conclusions

- ▶ I do not have any preliminary results yet, because I'm still not 100% happy with my data (as I'm making this presentation, I saw a few things that needed improving).
  - ► For example, take a look at this graph



▶ I do not have preliminary results yet, because I'm still not 100% happy with my data (as I'm making this presentation, I saw a few things that needed improving).

- ▶ I do not have preliminary results yet, because I'm still not 100% happy with my data (as I'm making this presentation, I saw a few things that needed improving).
  - If you are not familiar with the NFL teams play each other every weekend. Then why is the average number of days between the losing team and the winning team around 14 days?

- ▶ I do not have preliminary results yet, because I'm still not 100% happy with my data (as I'm making this presentation, I saw a few things that needed improving).
  - ▶ If you are not familiar with the NFL teams play each other every weekend. Then why is the average number of days between the losing team and the winning team around 14 days?
  - This has to do with how I cleaned my data before turning it into a dyad. I will have to revisit this and fix it.

▶ I have data for 7,292 games across 28 NFL seasons from 1992 to 2019.

- ▶ I have data for 7,292 games across 28 NFL seasons from 1992 to 2019.
- ► This is a snippet of my (dyad) data at the moment (ignore the incorrect Time\_rest\_days).

	Season	Week	Tean_A	Team_B	Outcome	Miles_traveled	Time_rest_days	Capacity	attendance	Surface	Same_surface	Rivalry
13784	2018		Pittsburgh Steelers	Carolina Panthers		0.00		68400.0	62881.0			
13785	2018		Carolina Panthers	Pittsburgh Steelers		363.60	18.31	68400.0	62881.0			
13786	2018		Buffalo Bills	New York Jets		277.93	21.00	82500.0	77982.0	Turf	Yes	Division
13787	2018		New York Jets	Buffalo Bills	Lose	0.00	21.00	82500.0	77982.0	Turf	Yes	Division
13788	2018		New England Patriots	Tennessee Titans		924.59	12.70	69143.0	69363.0			Conference
13789	2018		Tennessee Titans	New England Patriots		0.00	27.86	69143.0	69363.0			Conference
13790	2018		Tampa Bay Buccaneers	Washington Redskins		0.00	21.00	65618.0	52667.0			Conference
13791	2018		Washington Redskins	Tampa Bay Buccaneers		821.85	14.00	65618.0	52667.0			Conference
13792	2018		Kansas City Chiefs	Arizona Cardinals		0.00	14.00	76416.0	76712.0			
13793	2018		Arizona Cardinals	Kansas City Chiefs		1058.86	28.00	76416.0	76712.0			

- ▶ I have data for 7,292 games across 28 NFL seasons from 1992 to 2019.
- ► This is a snippet of my (dyad) data at the moment (ignore the incorrect Time\_rest\_days).

	Season	Week	Tean_A	Team_B	Outcome	Miles_traveled	Time_rest_days	Capacity	attendance	Surface	Same_surface	Rivalry
13784	2018		Pittsburgh Steelers	Carolina Panthers		0.00		68400.0	62881.0			
13785	2018		Carolina Panthers	Pittsburgh Steelers		363.60	18.31	68400.0	62881.0			
13786	2018		Buffalo Bills	New York Jets	Win	277.93	21.00	82500.0	77982.0	Turf	Yes	Division
13787	2018		New York Jets	Buffalo Bills	Lose	0.00	21.00	82500.0	77982.0	Turf	Yes	Division
13788	2018		New England Patriots	Tennessee Titans		924.59	12.70	69143.0	69363.0			Conference
13789	2018		Tennessee Titans	New England Patriots		0.00	27.86	69143.0	69363.0			Conference
13790	2018		Tampa Bay Buccaneers	Washington Redskins		0.00	21.00	65618.0	52667.0			Conference
13791	2018		Washington Redskins	Tampa Bay Buccaneers		821.85	14.00	65618.0	52667.0			Conference
13792	2018		Kansas City Chiefs	Arizona Cardinals		0.00	14.00	76416.0	76712.0			
13793	2018		Arizona Cardinals	Kansas City Chiefs		1058.86	28.00	76416.0	76712.0			

▶ I am not entirely confident in studying dyadic data.

#### Lessons learned so far

Webscraping is not easy, even from a prety standardized site like Wikipedia.

#### Lessons learned so far

- Webscraping is not easy, even from a prety standardized site like Wikipedia.
- ▶ I learned a lot about parsing HTML data (which was one of my original goals when I started this project).

#### Lessons learned so far

- Webscraping is not easy, even from a prety standardized site like Wikipedia.
- I learned a lot about parsing HTML data (which was one of my original goals when I started this project).
- ▶ Instead of Markdown, I am using pure LATEX to make this presentation.

▶ I still need to do more cleaning to my dataset - but I think I'm almost there.

- ▶ I still need to do more cleaning to my dataset but I think I'm almost there.
- ▶ I do not think I will have enough time to scrape weather/ dome/ stadium size data as Professor Dunford suggested in my project proposal.

- ▶ I still need to do more cleaning to my dataset but I think I'm almost there.
- I do not think I will have enough time to scrape weather/ dome/ stadium size data as Professor Dunford suggested in my project proposal.
- My priorities right now are to finish up the very last bits of cleaning fixes to the data, and move onto the machine learning part.

- ▶ I still need to do more cleaning to my dataset but I think I'm almost there.
- I do not think I will have enough time to scrape weather/ dome/ stadium size data as Professor Dunford suggested in my project proposal.
- My priorities right now are to finish up the very last bits of cleaning fixes to the data, and move onto the machine learning part.
- ▶ I think it's realistic to think that I will not be able to complete the 2020 season part of this project - but if things go well I do want to keep playing with the models even after the semester ends.

#### Thank you!

Thank you for taking your time to listen to my presentation. Any feedback is greatly appreciated!