

# FW: Google Analytics Audit - list of clients to work through

Mark mKenzie

Tue 8/21/2018 1:18 PM

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**From:** David Cranwell <david.cranwell@oapgloab.com>

**Sent:** Tuesday, July 24, 2018 5:02 PM

**To:** Mark mKenzie <mark.mkenzie@absoluteanalytics.co.nz>

**Cc:** Clinton <clinton.maneveldt@oapgloab.com>; James Brownlee <james.brownlee@oapgloab.com>; David Cranwell <david.cranwell@oapgloab.com>

**Subject:** RE: Google Analytics Audit - list of clients to work through

Hi James and Clinton

Thanks for that

**Mark will be working through these over the next couple months**

He will be charging us based on Hourly rate as opposed to his per site product audit charge

He will be fixing as he goes for minor things like basic settings, and making sure there are proper spare Views setup etc.

[Mark anything you are unsure of on that front just hit me up]

and letting us know for major things that would take time and require client sign off

**Order of Priority:**

1. Escape - [ecomm] Also current requested work related to ensuring revenue tracking works
2. Koh Living - [ecomm] Also current requested work related to ensuring revenue tracking works
3. QuickCash – [form with customisations] Check in with Alex as there are some customisations – so just check nothing that will affect what you do
4. Milkbar – [ecomm] Wait until new site goes live on Shopify
5. Snap Rentals - [ecomm]

6. Sapphire Spas
7. MySpaSydney
8. Sapphire Spas NZ
9. Fusion5 AU
10. Fusion5 NZ
11. Surdex Steel
12. Staysouth
13. Online Asset Partners

Anything unclear please let me know – thanks

David.

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**From:** James Brownlee  
**Sent:** Tuesday, 24 July 2018 3:50 PM  
**To:** David Cranwell  
**Subject:** FW: Google Analytics Audit



James Brownlee

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**From:** Clinton  
**Sent:** Tuesday, July 24, 2018 10:29 AM  
**To:** James Brownlee  
**Cc:** [mark.mckenzie@absoluteanalytics.co.nz](mailto:mark.mckenzie@absoluteanalytics.co.nz)  
**Subject:** Google Analytics Audit

Hi James,

In the Master SEO Process Google Spreadsheet we have the GA Audit listed as priority no.6, being:

*Google Analytics - Schema Markup Code pushed from GTM if available - Yes or No (to be done by AA)*

The following clients require this to be done:

1. Online Asset Partners
2. Escape
3. Fusion5 AU
4. Fusion5 NZ
5. Koh Living
6. Milkbar
7. MySpaSydney
8. QuickCash
9. Sapphire Spas
10. Sapphire Spas NZ
11. Snap Rentals
12. Staysouth
13. Surdex

Please let me know when we can proceed with the above mentioned.

Kind Regards  
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