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Re: Analytics work

CD

Caitlin Draper-Wheeler <caitlin@digitalhothouse.co.nz>

Reply all | 

Tue 9/25, 1:24 PM

Mark mKenzie; Nazreen Imran; Rutika 

Inbox

Hi Mark,

Use the view Postie Plus Main view. Don't worry about the differences. They used to have two different types of stores but go only by Postie now after the red cross made them remove the plus from their logo. The labeling in the account is just a hang on from then.

I have just added read access for Rutika.

Let me know if you need anything else.

Kind Regards,
Caitlin

Caitlin Draper-Wheeler
SEO Manager
Digital Hothouse Ltd

M: [021 241 7080](tel:0212417080)W: www.digitalhothouse.co.nzE: caitlin@digitalhothouse.co.nz

On Tue, Sep 25, 2018 at 12:43 PM, Mark mKenzie <mark.mckenzie@absoluteanalytics.co.nz> wrote:

Sorry for the inconvenience. Can you please also add read access for this email address: Rutika Rutika@absoluteanalytics.co.nz

Many thanks,

Mark McKenzie

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absoluteanalytics.co.nz

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From: Mark McKenzie

Sent: Tuesday, September 25, 2018 12:39 PM

To: 'Caitlin Draper-Wheeler' <caitlin@digitalhothouse.co.nz>

Cc: Nazreen Imran <nazreen@absoluteanalytics.co.nz>; Rutika <Rutika@absoluteanalytics.co.nz>









Subject: RE: Analytics work

Hi Caitlin,

Can you please which of these views we should complete the audit on and anecdotally what is the difference between Postie and Postie Plus?

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<https://www.postie.co.uk>
UA-5347454-5

Postie - direct view 118094122	
Postie - email search view 118097925	
Postie - Organic Search View 118081221	
Postie - Paid Search View 118085034	
Postie - referral view 118098042	
Postie Plus - BP Only View 159145740	
Postie Plus - Main 11231170	 

Many thanks,

Mark McKenzie

Senior Account Strategist
Absolute Analytics

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From: Caitlin Draper-Wheeler <caitlin@digitalhothouse.co.nz>
Sent: Monday, September 24, 2018 10:23 AM
To: Mark mckenzie <mark.mckenzie@absoluteanalytics.co.nz>
Cc: Joel Sadler <joel@absoluteanalytics.co.nz>; Nazreen Imran <nazreen@absoluteanalytics.co.nz>
Subject: Re: Analytics work

Hi Mark,

You should both have access now. Let me know if you have any questions.

Kind Regards,

Caitlin

Caitlin Draper-Wheeler
SEO Manager
Digital Hothouse Ltd



M: [021 241 7080](tel:0212417080)
W: www.digitalhothouse.co.nz
E: caitlin@digitalhothouse.co.nz

On Fri, Sep 21, 2018 at 6:15 PM, Mark mckenzie <mark.mckenzie@absoluteanalytics.co.nz> wrote:

Great!

Please add access to Mark mckenzie mark.mckenzie@absoluteanalytics.co.nz and Nazreen Imran nazreen@absoluteanalytics.co.nz

Many thanks,

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Senior Account Strategist
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From: Caitlin Draper-Wheeler <caitlin@digitalhothouse.co.nz>

Sent: Friday, September 21, 2018 1:49 PM

To: Mark McKenzie <mark.mckenzie@absoluteanalytics.co.nz>

Cc: Joel Sadler <joel@absoluteanalytics.co.nz>

Subject: Re: Analytics work

Hi Mark,

I've had a chat with the client and they are happy to give you access - what email should I give access to?

Thanks,

Caitlin

Caitlin Draper-Wheeler
SEO Manager
Digital Hothouse Ltd

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M: [021 241 7080](tel:0212417080)

W: www.digitalhothouse.co.nz

E: caitlin@digitalhothouse.co.nz

On Tue, Sep 18, 2018 at 10:14 AM, Caitlin Draper-Wheeler <caitlin@digitalhothouse.co.nz> wrote:

Great! I just have to get a few things squared off with the client and I'll get back to you with that in the next day or so.

Speak soon.

Caitlin

Caitlin Draper-Wheeler
SEO Manager
Digital Hothouse Ltd



M: [021 241 7080](tel:0212417080)

W: www.digitalhothouse.co.nz

E: caitlin@digitalhothouse.co.nz

On Tue, Sep 18, 2018 at 10:00 AM, Mark McKenzie <mark.mckenzie@absoluteanalytics.co.nz> wrote:

Hi Caitlin,

Sounds great! Would you be able to extend Google Analytics access so we can take a look at the existing setup?

Cheers,

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Mark McKenzie

Senior Account Strategist
Absolute Analytics

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From: Caitlin Draper-Wheeler <caitlin@digitalhothouse.co.nz>

Sent: Monday, September 17, 2018 4:40 PM

To: Mark mckenzie <mark.mckenzie@absoluteanalytics.co.nz>

Subject: Analytics work

Hi Mark,

How are you? I work with Paul at digital hothouse and we are currently looking at doing some analytics works for one of our clients - Postie.

They have recently launched a new site and have a basic analytics set up but want to be able to understand their user's journey more fully. Is this something you could help with?

Looking forward to hearing from you.

 Reply all |   Delete Junk |  

Caitlin

Caitlin Draper-Wheeler
SEO Manager
Digital Hothouse Ltd



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