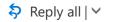
11/23/2018 Poppies Audit





# **RE: Poppies Audit**

MM

#### Mark mcKenzie

Thu 9/27, 9:07 AM

Rutika; Nazreen Imran ¥

Inbox

You replied on 9/27/2018 1:35 PM.

This looks great.

#### Please:

- 1. Check through again so you are sure it's ready to send off.
- 2. Mark goals as a fail the should have many more goals plus smart goals are not good enough for their needs. https://www.lunametrics.com/blog/2017/05/23/google-analytics-adwords-smart-goals/
- 3. Space out sections so it's a little more tidy.

Cheers,

#### Mark McKenzie

#### Senior Account Strategist

**Absolute Analytics** m +64 22 689 3531 d (09) 282 3485

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absoluteanalytics.co.uk





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[absoluteanalytics.co.nz/terms-and-conditions]Terms and Conditions of Service

From: Rutika

Sent: Tuesday, September 25, 2018 4:07 PM

To: Mark mcKenzie <mark.mckenzie@absoluteanalytics.co.nz>

Cc: Nazreen Imran <nazreen@absoluteanalytics.co.nz>

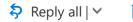
Subject: Re: Poppies Audit

Hi Mark,

### **Good Evening!**

Reply all | ✓

11/23/2018 Poppies Audit





Please find the attached Poppies Audit report.

I am not sure about the conclusion as the score is 6/10.

Kindly let me know in case of any corrections.

Regards,

Rutika

From: Alex <alex@oapglobal.com>

Sent: Tuesday, September 25, 2018 12:54:16 PM

To: Mark mcKenzie

Cc: Rutika

Subject: RE: Poppies Audit

Hi guys,

All done, please check.

Best Regards,

Alex Artuyants **Paid Search Specialist** 0+6495258818 M +64 20 411 43989 Website | LinkedIn





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From: Mark mcKenzie < mark.mckenzie@absoluteanalytics.co.nz >

Sent: Tuesday, 25 September 2018 12:42 PM

To: Alex <alex@oapglobal.com>

Cc: Rutika < Rutika@absoluteanalytics.co.nz >

Subject: Poppies Audit

Sorry Alex, but can you please also add read access for this email address: Rutika Rutika@absoluteanalytics.co.nz

Many thanks,

Mark McKenzie

Senior Account Strategist

**Absolute Analytics** 

11/23/2018 Poppies Audit



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