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Finding the Right Pet for the User

Problem Statement:

Users who experience emotional distress or just want companionship need to find a pet that is tailored to their personality.

Who experiences the problem:

People who are either inexperienced or indecisive when finding a pet.

What is the problem:

People have a hard time finding animals that suit their personalities.

Where does the problem present itself:

When people try to find pets either online, in pet stores, or animal shelters.

Why does the problem matter:

Having a pet can provide companionship and have a positive impact on their mental health.