

# Liberty{📢}JS

## Identity Standards

### Logo

Primary

Liberty{📢}JS

Liberty{📢}JS

Variants
 (with secondary color pallet)

{📢}JS

{📢}JS

### Typography

Logo Title and headers :

Neutra Text TF Bold

Grumpy wizards make toxic brew for the evil Queen and Jack.

Alternate - Source Sans Pro Bold

Grumpy wizards make toxic brew for the evil Queen and Jack.

Main Body Copy :

Source Sans Pro (14px)

Grumpy wizards make toxic brew for the evil Queen and Jack.

### Color Palet

Primary Brand Colors



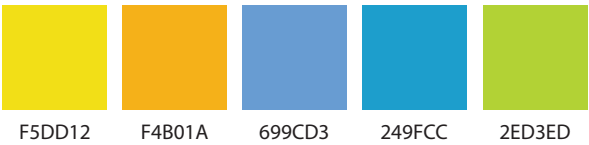
Hex: #ffc214  
 Pantone: Pastels Neons Coated 809 C  
 C: 5%  
 M: 6%  
 Y: 97%  
 K: 0%



Hex: #0024B2  
 Pantone: Pantone Solid Coated 2117 C  
 C: 65%  
 M: 52%  
 Y: 0%  
 K: 37%

Secondary Color Sets

Compound color scheme



Triad color scheme

