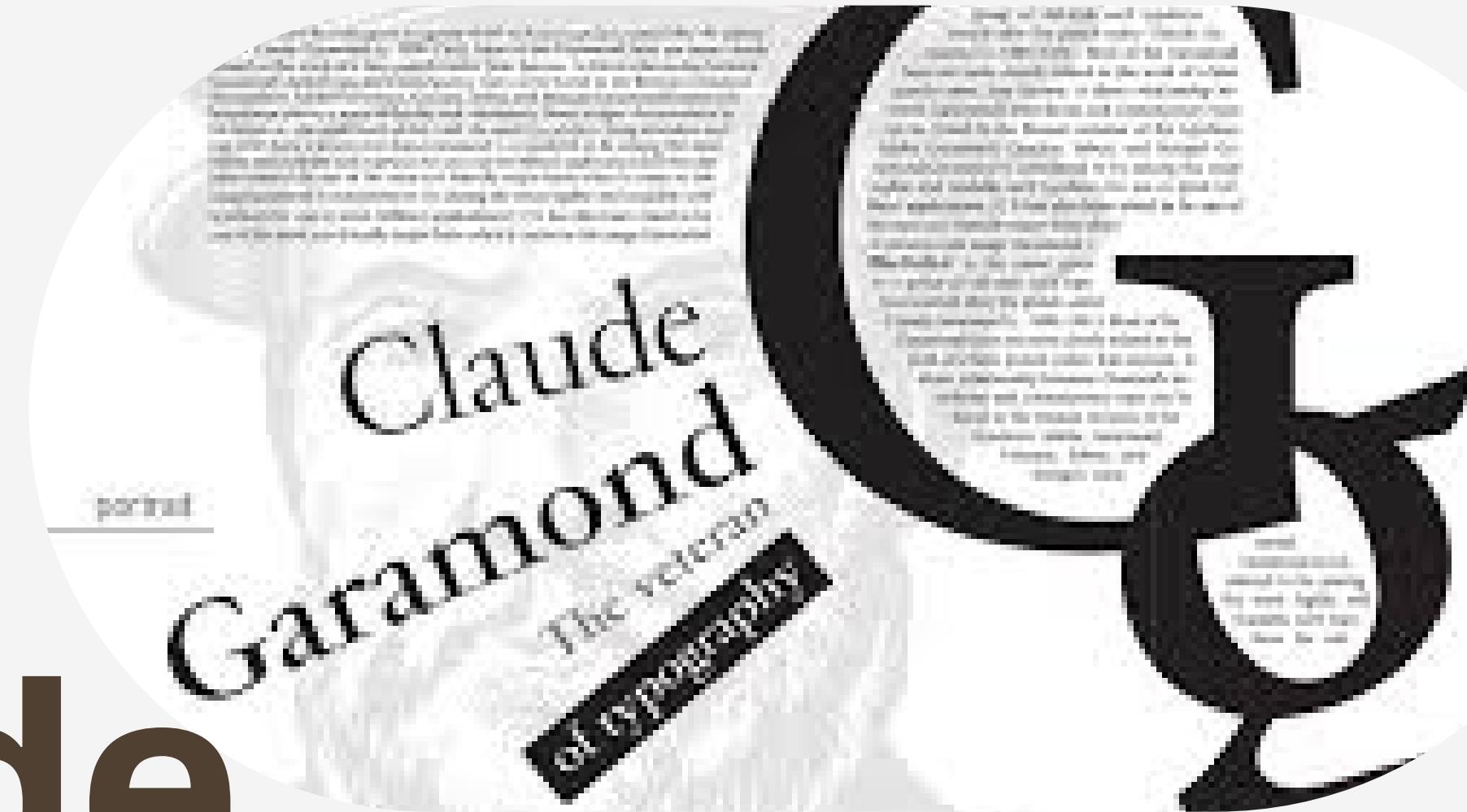




A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

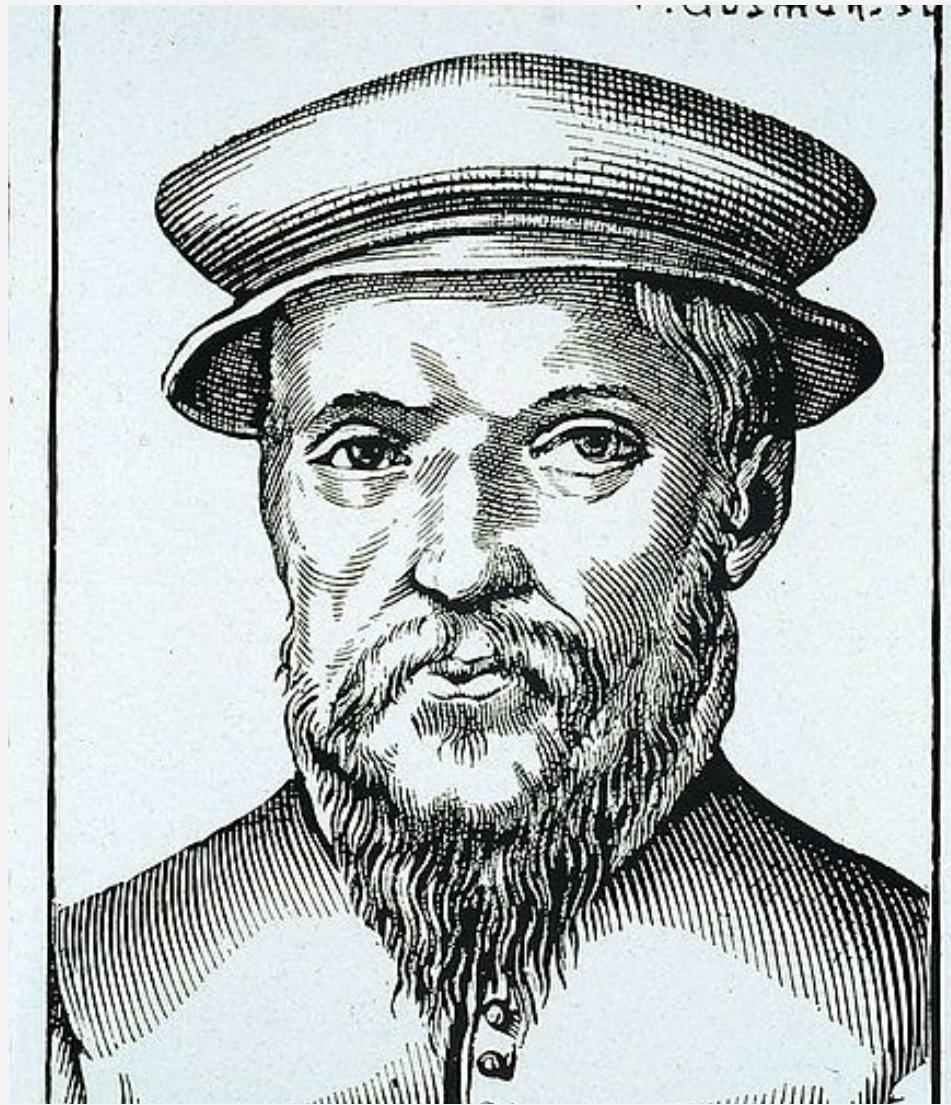
Claude Gramond

Yenry Simon and Chrisphor Eng



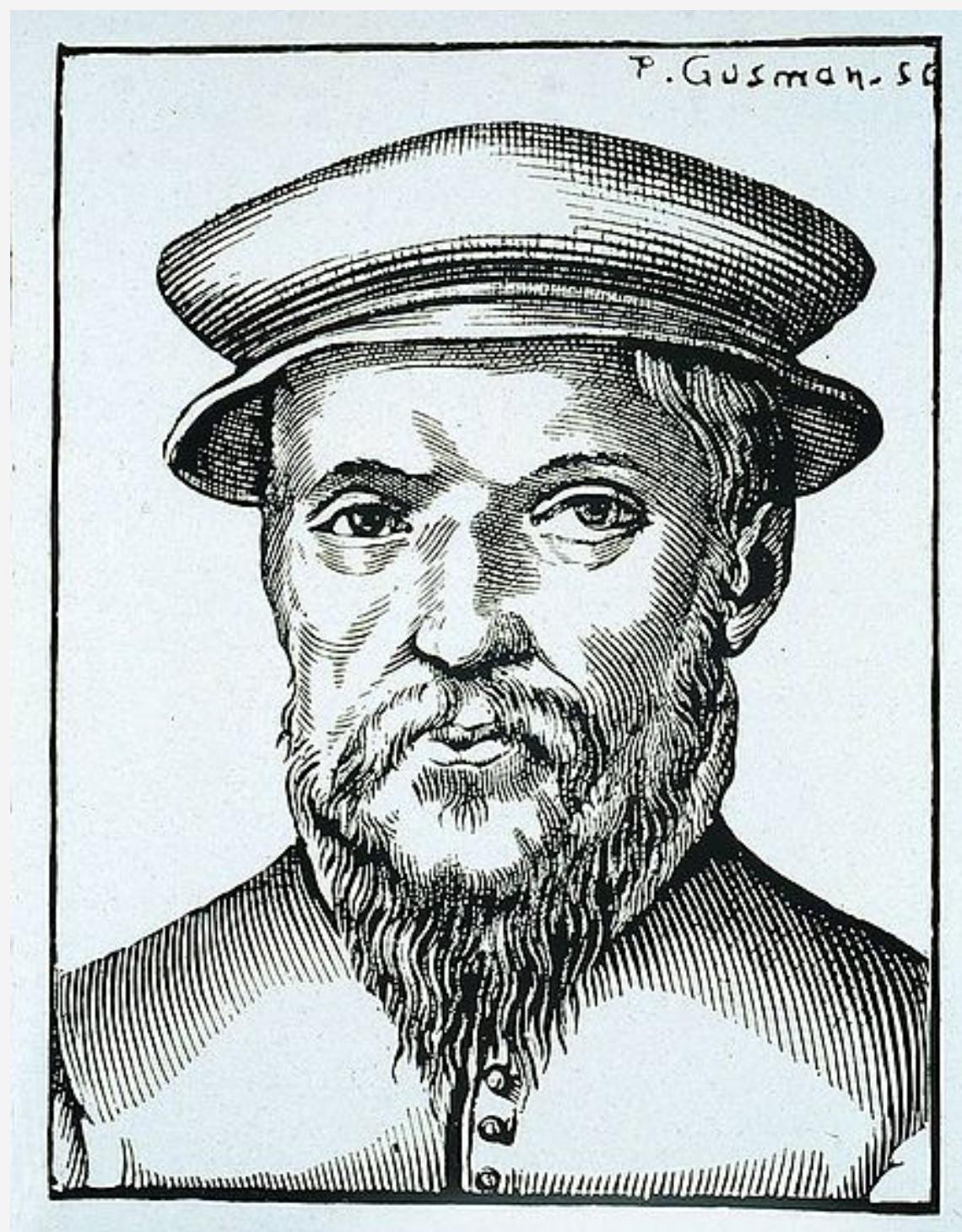


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BACKGROUND

- 1480: Born in Paris.
- 1510: trains as a punch cutter with Simon de Colines in Paris.
- 1530: Garamond's first type is used in an edition of the book "Paraphrasis in Elegantiarum Libros Laurentii Vallae" by Erasmus. It is based on Aldus Manutius' type De Aetna, cut in 1455.
- 1540: King Francis I commissions Garamond to cut a Greek type. Garamond's ensuing Grec du Roi is used by Robert Estienne in three sizes exclusively for the printing of Greek books.



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EXPERIENCE



- First to specialize in type-design and design a style for his own punch cutting pieces.
- One of the leading type designer of his time.
- Garamond is an Old-style Serif typeface.
- A lot of the letter forms have a sense of consistency.
- Gramoud may have worked with Antoine Augereau was a Renaissance printer, bookseller and punchcutter in Paris. And also may have worked with Simon de Colines was a Parisian printer and one of the first printers of the French Renaissance.
- 1520: trains with Geoffroy Tory a French humanist and an engraver.

The Accomplishment



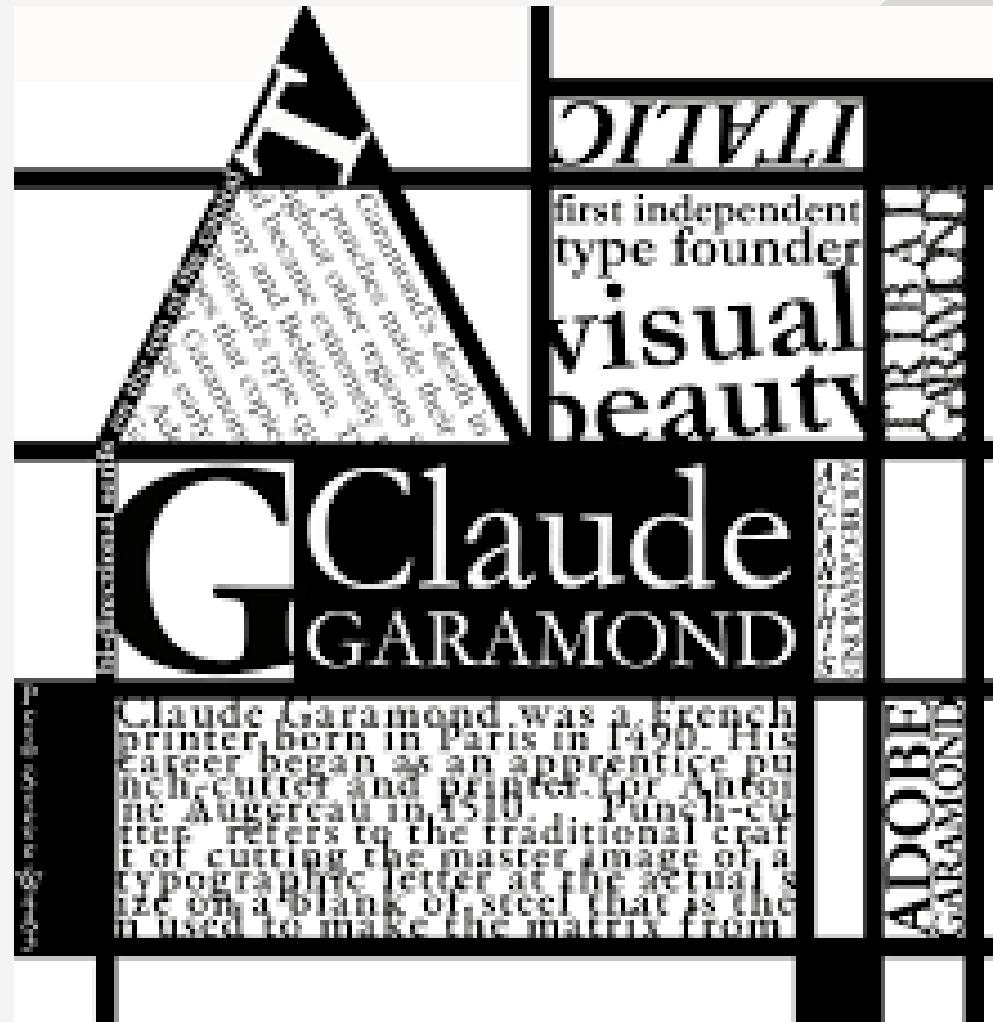
ACCOMPLISHMENT

- Three of his Greek typefaces now called the Greco du roi were requested for a royally-ordered book series by Robert Estienne
- The typefaces Garamond produced between 1530 and 1545 are considered the typographical highlight of the 16th century.
- he was called upon by King Francois I of France to produce a Greek typeface which became known as “Greco du Roi”

qui se neglecto,
erat. Qui bene
sibi ipsi vilescit,

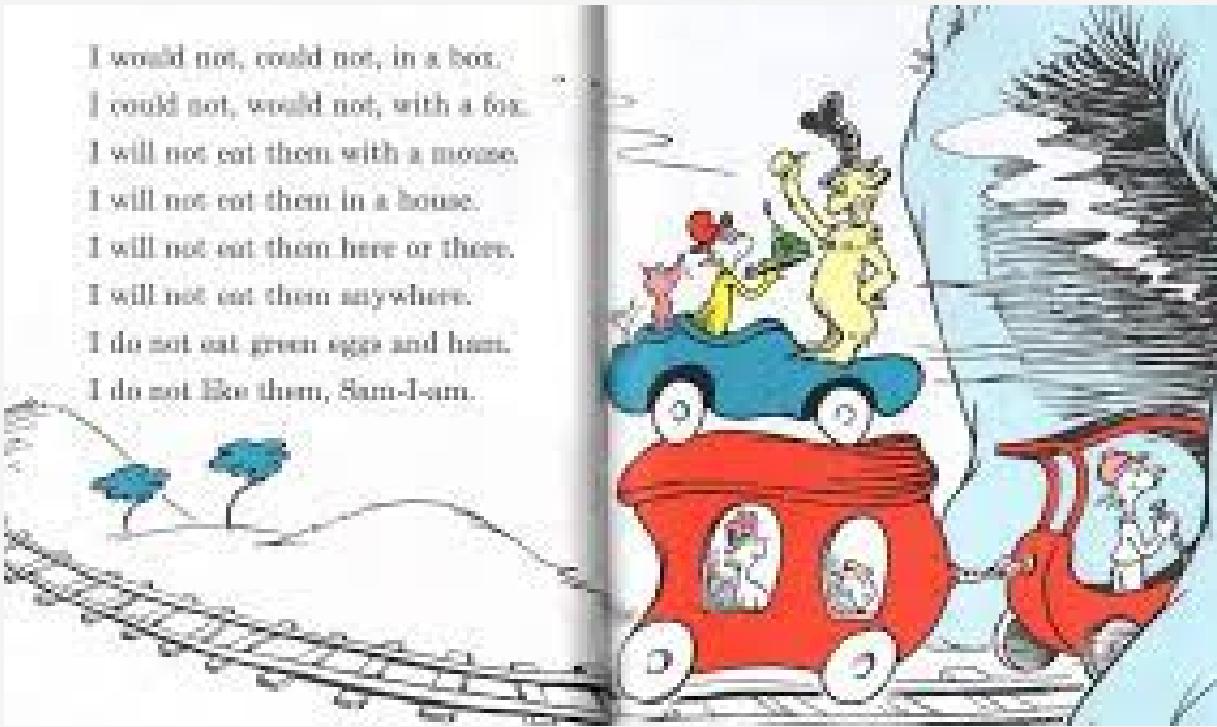
The Impact

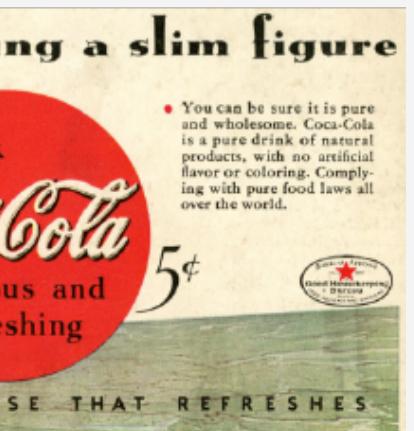
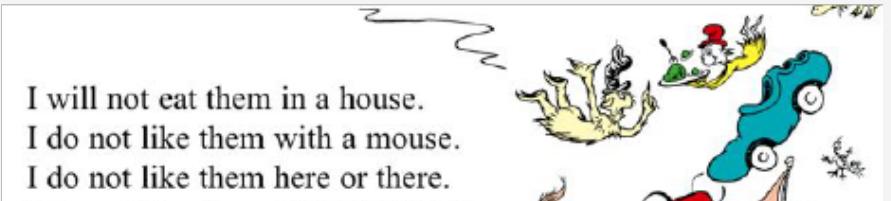
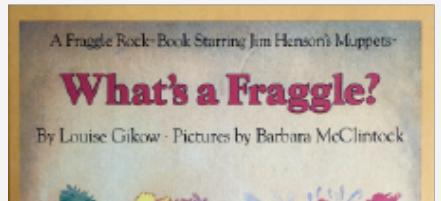
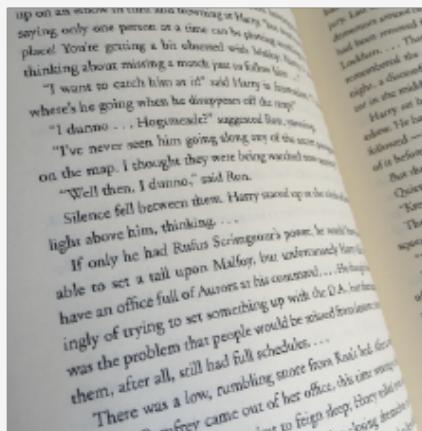
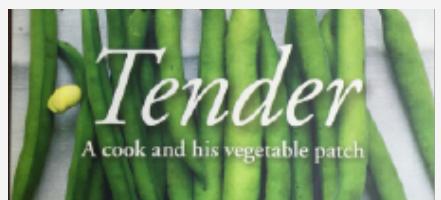
THE IMPACT



Modern work

I would not, could not, in a box.
I could not, would not, with a fox.
I will not eat them with a mouse.
I will not eat them in a house.
I will not eat them here or there.
I will not eat them anywhere.
I do not eat green eggs and ham.
I do not like them, Sam-I-am.





Thank you

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