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ISTE 140
1/3/23

- What does your eye see first? What is the "hook"?
  - The main image promoting the show in the middle.
- Where does the eye go next? Last?
  - The next goes to the shows listed under the main one.
- How does the design help the eye flow through the page?
  - The design is very segmented with clear proximity for things that are supposed to be related.
- Is there a hidden grid or alignment?
  - There is a grid for the shows listed under the main one.
- How does color create an impact or movement?
  - The black theme is simplistic with the color of the covers for the shows drawing attention and the other ui is subtle. The blue background also helps the red image to pop out at the viewer.
- Does the design help carry the essence and mood of the site?
  - The design is very straightforward and creates a clean yet interesting design that invites one to open one of the shows presented to the viewer.The design helps the site as it advertises the newest offerings and helps push the viewer into looking at the main shows and other shows they might be interested in. additionally their is a search function and browsing options but they are more hidden as they want traffic to go to the newest and most anticipated offerings and even if you might have an idea of what you want to watch they hope that you might be distracted by the hot trending items they show you