Carla Vasquez

33 years old

Occupation and Hobbies:

- Data Analyst
- Nature walks
- Reading up on different cultures

Bio:

- Loves finding patterns and behaviors in the numbers
- Enjoys discovering new places to eat so she can take her co-workers there after work
- Single, but goes on casual dates occasionally, much to the eventual dismay of the other person. Spends holidays with her parents and extended family

Goals:
- Get her friend Jana to share her love of exotic cuisine
- Spend a summer in Thailand
- Go back to school to do research in Data Analysis

Frustrations:
- Usually doesn't have time after work to find new restaurants
- Strangers trying to start up a conversation while she's on a walk

Jake Delvers

49 years old

Occupation:

- Senior Developer (works from home)

Bio:

- Enjoys his job, has worked for the same company for years.
- Started working from home during the pandemic, actually enjoys it more than in person

Family Life:

- Has a wife (who also works) and 2 kdis: a highschool student and a preschool student
- Recently, the highschool student started failing a few classes
- Has started working through his lunch in order to finish work by 5 PM each day

Goals:

- Teach the junior dves on his team to be more self-reliant
- Take his wife on vacation within 2 years
- Get his teenage daughter prepared for college

Frustrations:

- Not enough time to make food for lunch for himself and the preschooler

Devon Mayfield

25 years old

Occupation and Hobbies:

- Digital Marketing

- Marathon Running

Bio:

- His father had a heart attack scare a year ago

- Has always enjoyed working out, but is now also considering what he eats

Goals:

- Stay within his budget of $40/month on eating out/take-out

- Find new health food restaurants to show to his mom and dad

Frustrations:

- His dad is being stubborn about changing his food habits

- Being called a "health-junkie"

List of features
- Recommends nearby restaurants that match a majority of a user's preferences
- When searching, restaurants that the user hasn't tried yet are listed first
- Allows users to review restaurants
- Allows users to order items for delivery or pick-up
- Highlights menu items that have health benefits

User Stories (respectively)
- "I'm a picky eater. I dislike being disappointed by new food, so only give me recommendations that match my preferences."
- "I'm a self-proclaimed foodie, and proud of it! I want know what's new, so I can experience everything."
  - (This one kind of goes with the first two) "I just recently opened my restaurant. Can you have your app recommend me even if I don't match ALL of their preferences so I can get some people in the door?"
- "I'm not a picky eater, but I enjoy quality. The reviews on your app should be easy to find and read so that I can try new styles of food safely."
- "I have a flexible work schedule. Some days I need delivery, and on other days I can do take-out."
- "My restaurant has items that have health benefits. Please mark or highlight those in your app so the users who are looking for those items can find them with ease."

https://trello.com/invite/b/djdRFfI6/63637fb9930277e36f8f7ed5d90553ca/week-1-assessment-devmountain

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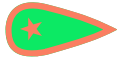Header/Button Font 1: Berlin Sans FB Demi
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Background

Header

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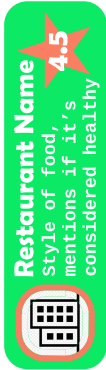
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Restaurant Name

Try something new!

newFood;newYou

Restaurant Name
Style of food,
mentions if it's
considered healthy

4.5

4.5
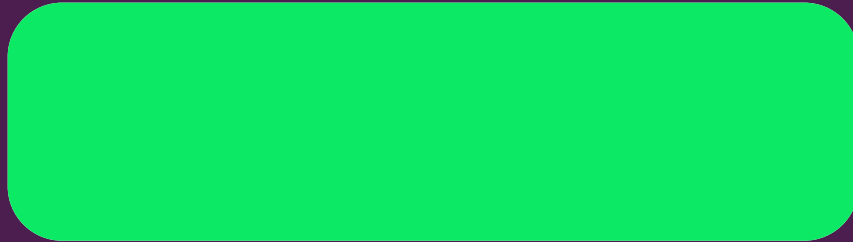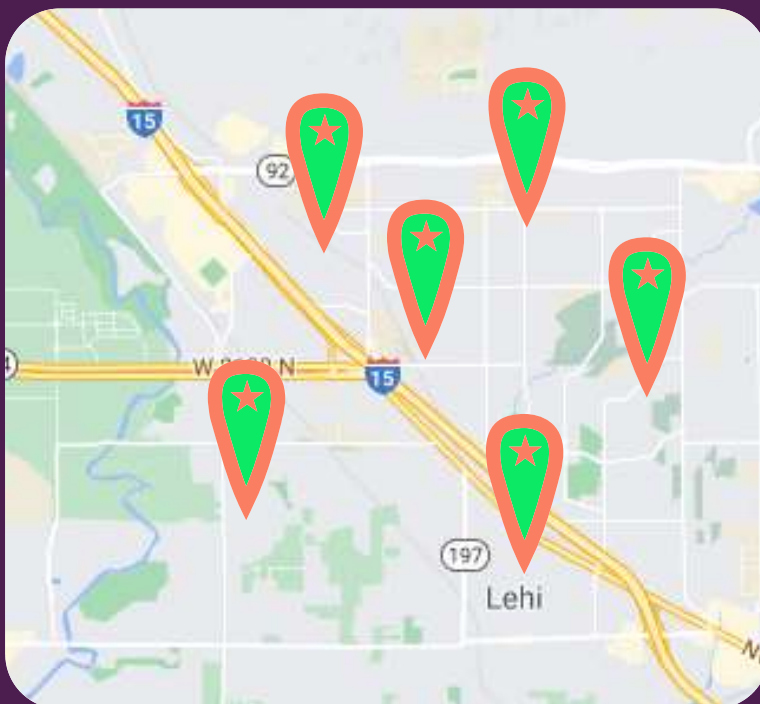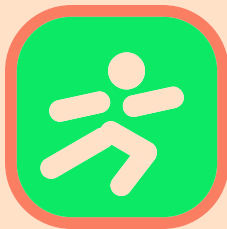
Welcome!

Try these!

Restaurant Name
Style of food, mentions if it's considered healthy

★ 4.5

Restaurant Name
Style of food, mentions if it's considered healthy

★ 4.5

Restaurant Name
Style of food, mentions if it's considered healthy

★ 4.5

Restaurant Name
Style of food, mentions if it's

★ 4.5

Restaurant Name

Entrees

Appetize

 Item Name $$$

 Item Name $$$

 Item Name $$$

 Item Name $$$

 Item Name $$$

newFood;newYou

Welcome back!

Try something new!

See what others near you have said about these restaurants

★ 5   ★ 4.5   ★ 5

Write a review