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Elevator Pitch

This app helps users discover new genres of games to play. Features include a questionnaire regarding interests, ratings & reviews of games, and connecting with other gamers to see what they have played or are playing.

Assumptions

1. People are bored with current games
2. Gamers are willing to try new styles/types of games
3. People want to meet others with similar interests.

Problem Statement

Identify reasons people are no longer interested in their games.

Findings from Survey:

1. Participants want to find others to play with.

Overwatch and FIFA because I don't have people to play with.

Trick question

Destiny, not enough people to play with

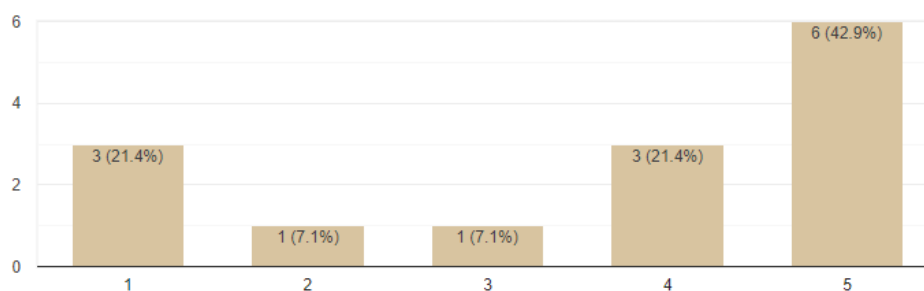
tetris, gets repetitive

FPS games and they no longer peak my dopamine levels

cyberpunk 2077, not much content post-story, just got bored of playing
Valorant, i suck and everyone else is way better than me

How interested are you in meeting new players?

14 responses



2. People are interested in exploring a variety of games.

What genres are you looking to explore?

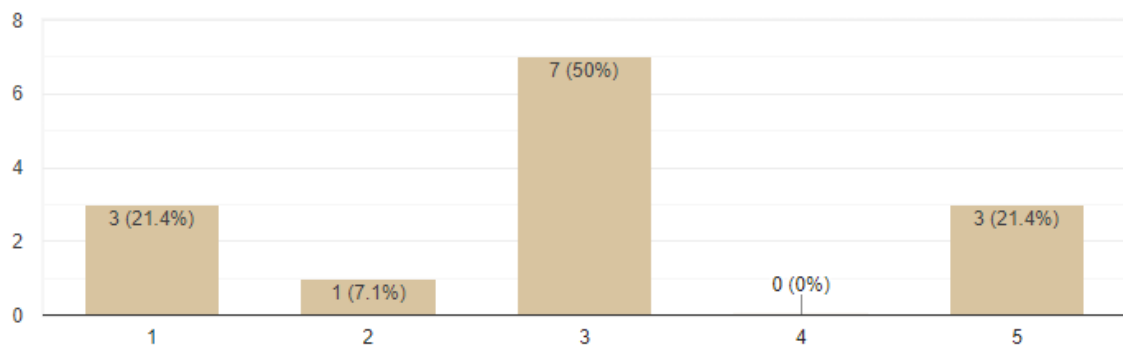
14 responses



3 People are moderately bored with their games, but a majority of the participants expressed difficulty in finding new games to play.

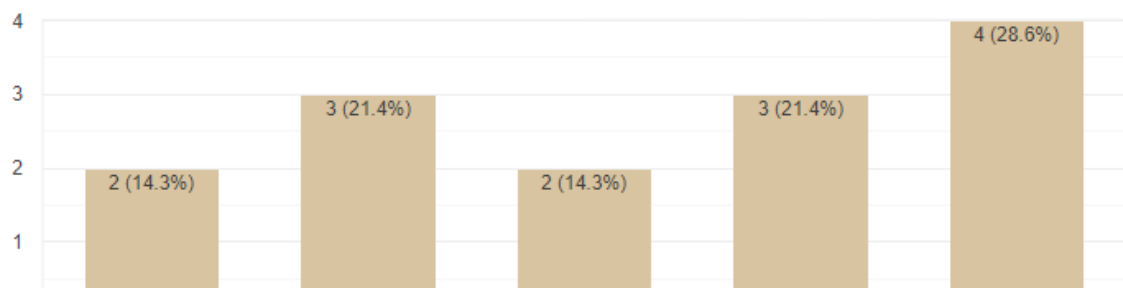
Do you find yourself not interested in your current game selection?

14 responses



Do you have trouble finding new games?

14 responses



Conclusion:

Gamers can become disinterested with their games because they cannot find people with whom they can play, or when the people they play with outclass them. The survey should be modified to include a few more questions regarding preferences for finding people to play with, such as:

- Are you comfortable meeting people that you met online to play games?
- Would you share your geographical location on an app to meet people with similar gaming interests?