

Daily Beast Project: Deliverables

General

- Avoid changes from locked to final IMF. Any changes must be communicated proactively
 - In case of any changes – a change log between locked and final
 - We can only adapt minimal changes. If there is anything significant we may not meet a 24 hr timeline for subs/dubs
- Weekly topic / episode title as soon as it's known
- Precise delivery schedule (including exact time) of Locked Cut & IMF

Product (Promotional Suite)

FOR PROMOTIONAL ARTWORK CREATION

- 5-10 compelling stills that best represent the episode and could be used as standalone Key Art imagery for the series.
 - All images in the highest resolution possible:
 - RAW files, TIFFs, JPGs acceptable
 - In the highest resolution available, no less than 5000 x 2813 px, 300 dpi.
 - These images must be pre-cleared for all media, worldwide, in perpetuity, including in-context promo rights
 - These must be delivered to NETFLIX within 48 hours of Picture Lock (ideally earlier)
- Logo/Title Treatment
 - a fully layered PSD or Adobe Illustrator file for the show logo / title treatment
 - And the font information for the show logo / TT.
 - This must be delivered to NETFLIX within 24 hours of the Main Title being locked.

FOR PROMOTIONAL CLIPS

- 5-10 compelling CLIPS (lifted directly from the content) that best represent the episode's genre, story, and key characters. These would be used for promotion in lieu of a trailer, so they must be contextually dense and highly representative of the episode's main points (just as a trailer would be).
 - These CLIPS must be pre-cleared for all media, worldwide, in perpetuity, including in-context promo rights.
 - These must be delivered to NETFLIX within 48 hours of Picture Lock
 - Clips should meet the following minimum requirements:
 - Video
 - Source Content frame rate must match original film or episodes

- The minimum resolution is 1920x1080, but the standard is to deliver in 3840x2160. Either way, the file must be in a 16x9/1.78 ratio; otherwise, it cannot be accepted
- Progressive scan (not Interlaced) as SDR Prores 422 HQ
- Nice to have textless (graphic cards and on-screen text removed). If textured, please note that textless may be requested prior to final promotional asset conform

■ **Audio Splits (DMEs)**

- Isolated audio files for each element:
 - Dialogue-only audio stem
 - Dubbed Dialogue only audio stem (if applicable)
 - Narrator only audio stem (if applicable)
 - Sound Effects only audio stem
 - Music-only audio stem
 - Music Undipped only audio stem
 - Additional Track options i.e. vocals from singing on-screen, other vocalizations, etc.
- M&E (Music and Sound Effects) only audio stem
- 5.1 (6-channel) or, if unavailable, 2.0 (2-channel).
- Do not submit mono stems.
- Loudness should measure -15 LKFS (+/- 2 LU) and not exceed -2 dBFS maximum level (true peak)

■ **Graphics Collect**

FOR PRODUCT SYNOPSES AND EVIDENCE

- A logline for the episode (approximately 150 characters, including spaces).
- A brief (i.e., one paragraph) summary of the episode that includes key story elements, characters, and any potential spoilers/sensitivities we should be aware of.
 - Both of these will be used to inform and inspire our final synopses on product.
 - These must be shared with NETFLIX within 24 hours of the episode topic locking, ideally before filming begins.

Dubbing & Globalization

- Casting info at least 5 days before every live episode or as early as possible
- Archival will most likely have to be dubbed due to time constraints. Please flag any legal concerns regarding localizing archival as soon as possible
- Scripts if available
- Episode title as soon as it's locked
- Creative glossaries for topics with terminological complexity