

EC201 – WEB TECH. I

INTRODUCTION

Falak Nawaz

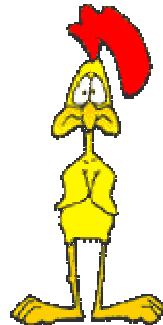
<http://freepdf-books.com>

Prerequisites

2

- Programming and problem solving skills
- Database concepts and SQL commands

Get ready for extensive coding and web programming assignments



Course Material

3

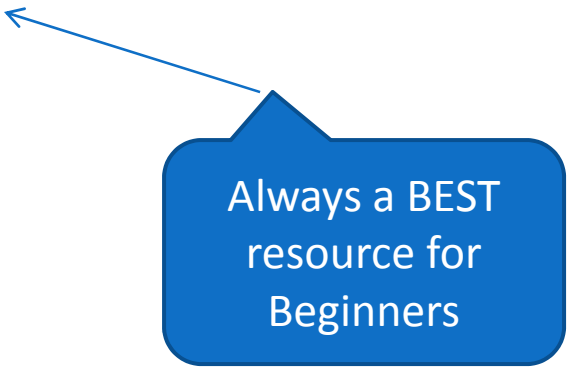
□ Recommended Books

- HTML For Dummies, 5th Edition. By Ed. Tittel
- Hugh E. Williams, David Lane (2004): [Web Database Applications with PHP and MySQL](#) (2nd Edition); O'Reilly Press
- Chris Bates (2006): [Web Programming: Building Internet Applications](#) (3rd Edition); Wiley Publishing

Supplementary References

4

- ❑ Eve Andersson, Philip Greenspun, and Andrew Grumet (2006): [Software Engineering for Internet Applications](#); MIT Press.
- ❑ Brad Bulger, Jay Greenspan, and David Wall (2004): [MySQL/PHP Database Applications](#) (2nd Edition); Wiley Publishing
- ❑ Danny Goodman (2007): [JavaScript and DHTML Cookbook](#) (2nd Edition); O'Reilly Press
- ❑ Patrick Lynch and Sarah Horton (2002): [Web Style Guide](#) (2nd Edition); Yale University Press.
- ❑ Microsoft Developer Network: HTML and DHTML Reference
- ❑ [W3Schools](#) <http://www.w3schools.com>
- ❑ [PHP HomePage](#) <http://www.php.net>
- ❑ [PHP Freaks](#) <http://www.phpfreaks.com>
- ❑ <http://www.howstuffworks.com>
- ❑ <http://www.whatis.com>



Always a BEST
resource for
Beginners

Course Calendar

5

- ❑ **Section 01**
- ❑ 01. Introduction: Fundamental Internet and WWW concepts, W3C standards
- ❑ 02. HTML Basics: Web page, hypertext, mechanism of tags, hyperlinks
- ❑ 03. Advance HTML: Forms, frames, embedded objects
- ❑ 04. Cascading Style Sheets: Levels, selectors, style elements
- ❑ 05. Web Graphics: Color palettes, image manipulation in Photoshop, Flash animations
- ❑ **Section 02**
- ❑ 06. Web Scripting: JavaScript basics, objects, events, functions
- ❑ **One Hour Test 01**
- ❑ 07. Dynamic HTML: Advance JavaScript, DHTML, combining JavaScript, CSS and DOM, cross browser compatibility issues

Course Calendar...

6

- ❑ **Section 03**
- ❑ 08. Server-side Scripting: Introduction to PHP,
- ❑ 09. Configuration PHP & Apache web server
- ❑ 10. PHP Basics: Variables, program control, built-in functions
- ❑ 11. Advance PHP: Form processing, session management, cookies
- ❑ 12. MySQL: Introduction, configuration and setup
- ❑ **One Hour Test 02**
- ❑ **Project Proposal Submission**
- ❑ 13. PHP/MySQL Integration

Course Calendar...

7

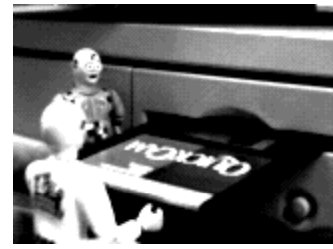
- **Section 04**
- 14. Debugging, error management, performance, and user activity analysis, web application vulnerabilities
- **Advance client-side scripting**
- 15. JQuery Concepts
- 16. Ajax for PHP
- **Semester Project Presentations**
- **Final Exam**

Grading Policy

8

- 30% OHTs (2 one hour tests of 15% each)
- 40% Final Exam
- 15% Project
- 10% Assignments (Class/Lab)
- 5% Quizzes

Plagiarism



9

- ❑ Collaboration and group work is encouraged for lab work and for discussing assignments.
 - ❑ Each student is required to submit his/her own contribution(s).
 - ❑ Your writings must be your own thoughts.
- ❑ Downloading code (segments) from the internet and presenting them as your own is considered plagiarism.
- ❑ Cheating and plagiarism will not be tolerated!

Introduction

- Fundamental Internet and WWW concepts

Internet vs. WWW

11

□ The Internet

- Interconnected computer networks
- TCP/IP Protocol Stack
 - Physical, Data link, Network, Transport, **Application**
 - HTTP, FTP, IMAP4, IRC, POP3, SMTP, SNMP, TELNET, RPC, SOAP...

□ The Web

- Interconnected hypertext documents (and other resources)
- One of the service/application of the Internet

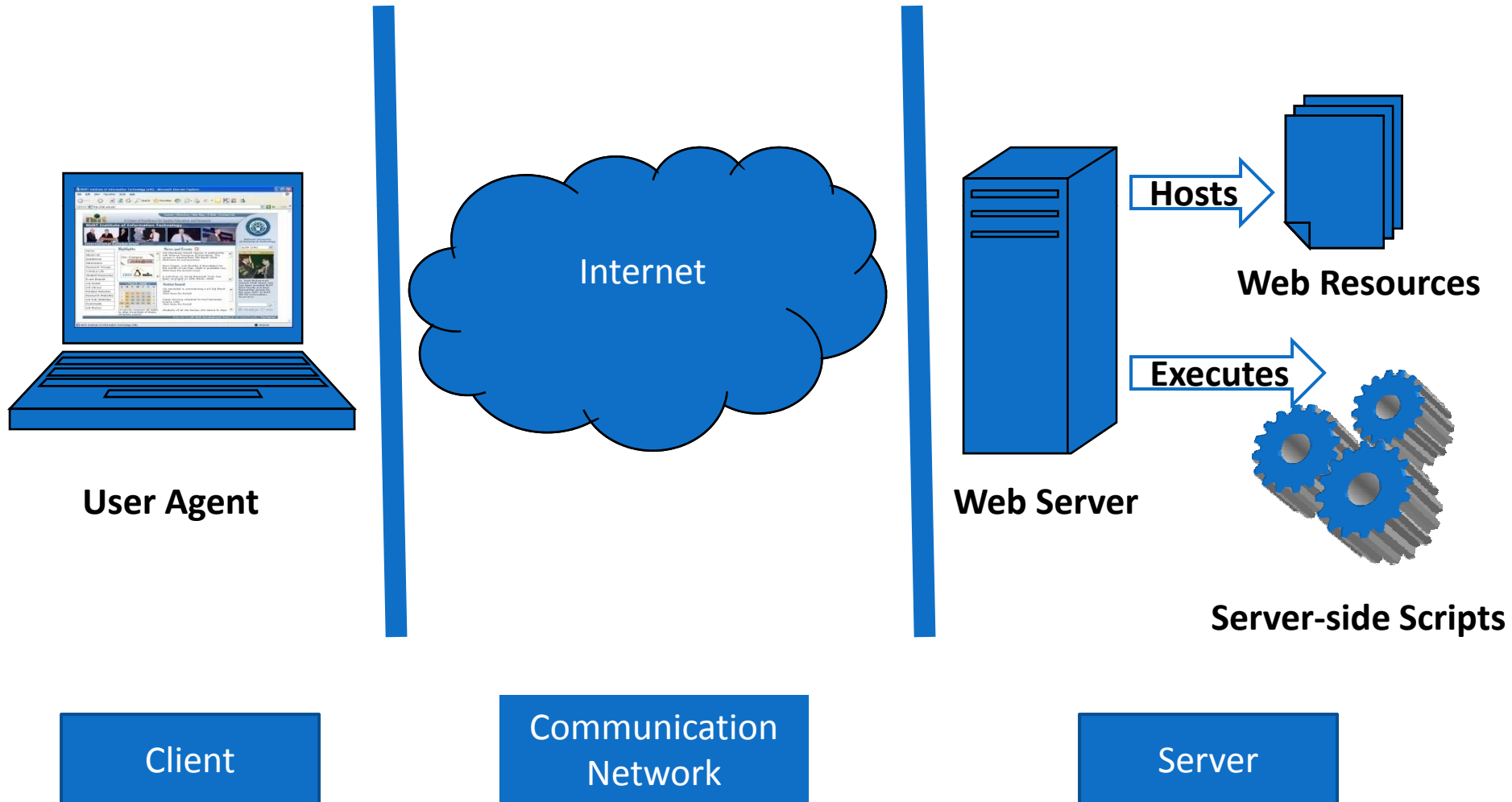
The World Wide Web (Timeline)

12

- 1945 – Associative Trails by Vannevar Bush
- 1965 – Hypertext by Ted Nelson
- 1986 – SGML Standard ISO 8879 (Charles Goldfarb)
- 1989 – HTML by Tim Berners-Lee
- 1991 – Launch of the Web at CERN
- 1994 – W3 Consortium
- 1998 – Google
- 2004 – Web 2.0
- 200x – Semantic Web

Client-Server Web Architecture

13



Web Browser vs. Web Server

14

□ Web Server

- ▣ Hosts web resources
 - **Static:** usually doesn't change
 - **Dynamic:** created on demand (e.g. **C**ommon **G**ateway **I**nterface)
- ▣ Understanding of HTTP
- ▣ Apache HTTP Server, Internet Information Server (IIS)

□ Web Browser (Client)

- ▣ Renders web pages
- ▣ Netscape Navigator/Mozilla Firefox
- ▣ Internet Explorer, Safari, Opera, and many others

How Web Server works?

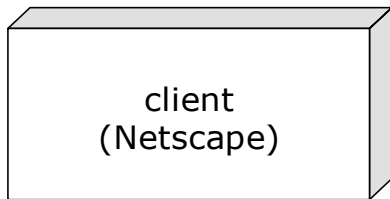
15

- **Duties**
 - Listen to a port
 - When a client is connected, read the HTTP request
 - Perform some lookup function
 - Send HTTP response and the requested data

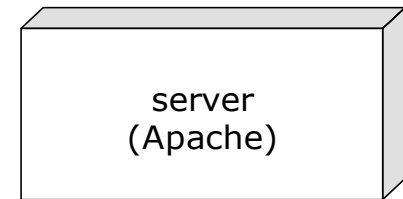
Serving a Page

16

- User of client machine types in a URL



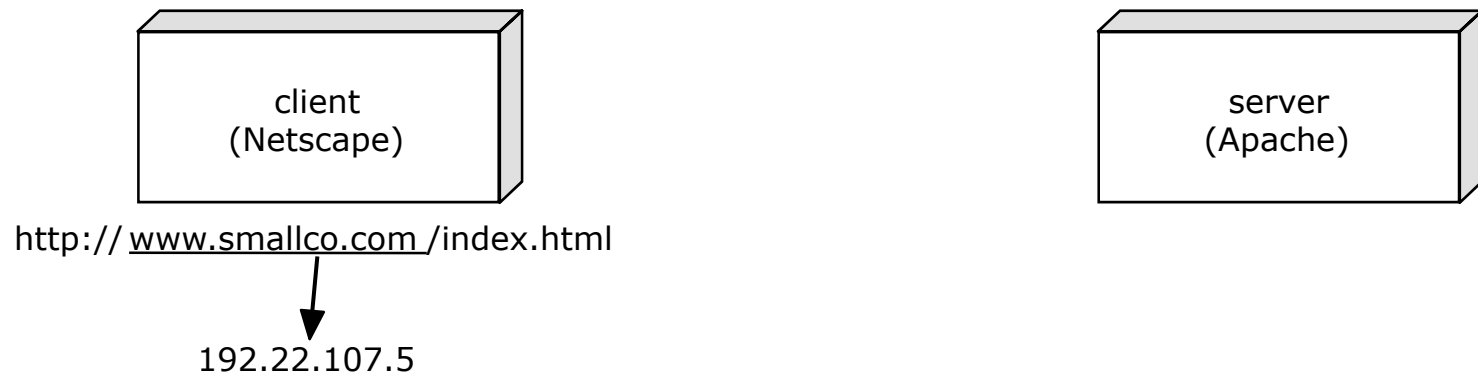
<http://www.smallco.com/index.html>



Serving a Page

17

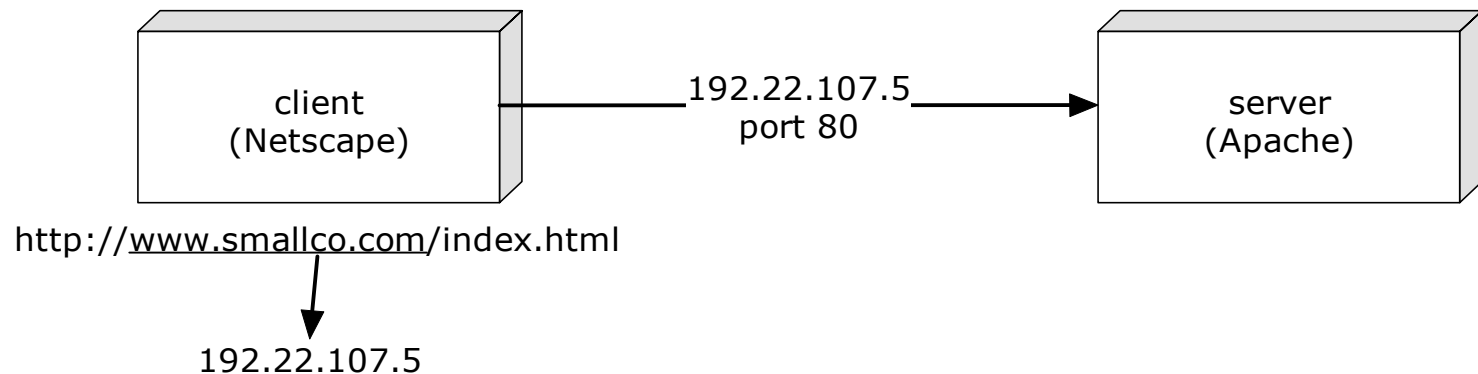
- Server name is translated to an IP address via DNS



Serving a Page

18

- Client connects to server using IP address and port number



Serving a Page

19

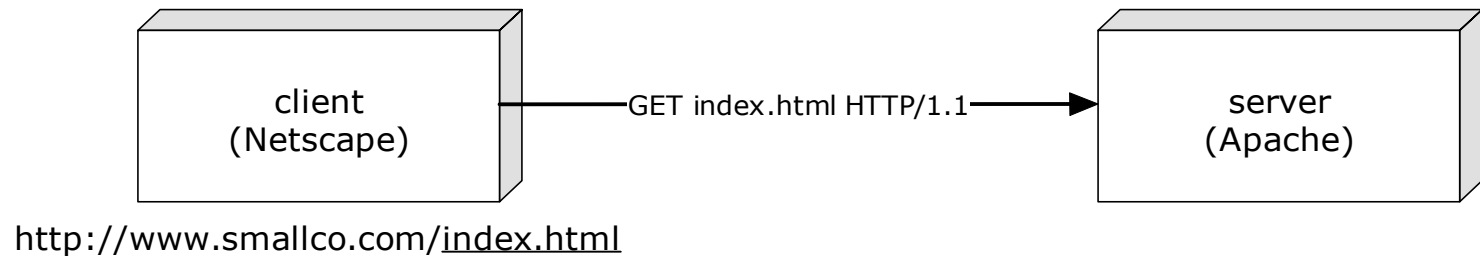
- Client determines path and file to request



Serving a Page

20

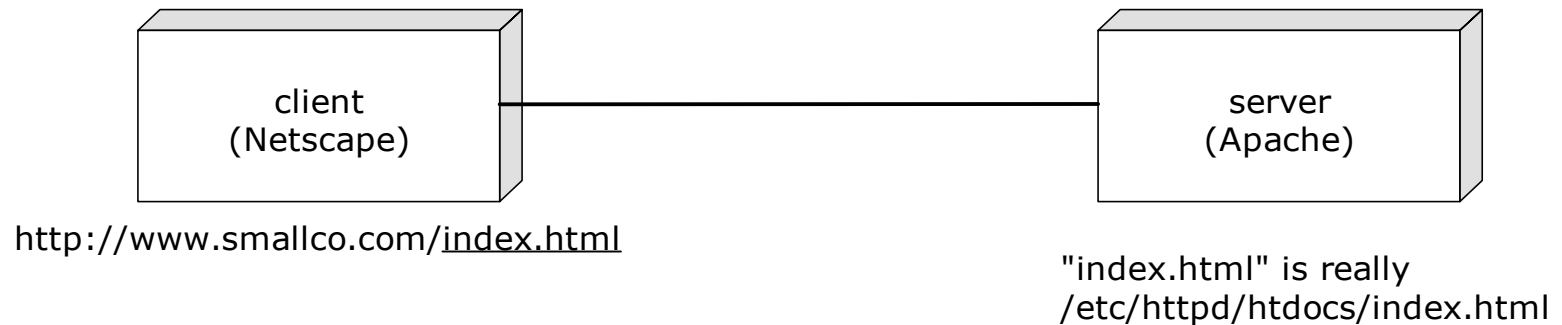
- Client sends HTTP request to server



Serving a Page

21

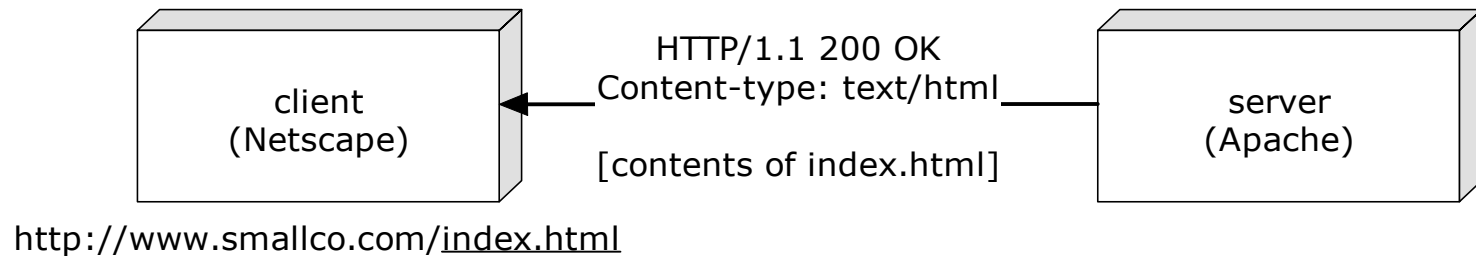
- Server determines which file to send



Serving a Page

22

- Server sends response code and the document



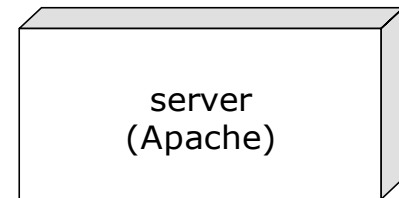
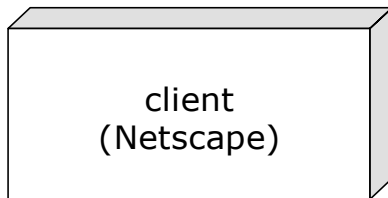
HTTP Response Status Codes

200 OK
204 No Content
301 Moved Permanently
400 Bad Request
401 Unauthorized
404 Not Found
500 Internal Server Error

Serving a Page

23

- Connection is broken



Hypertext Transfer Protocol (HTTP)

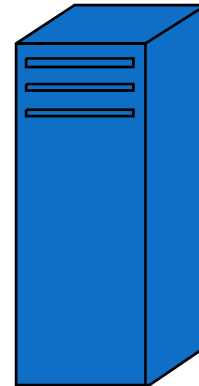
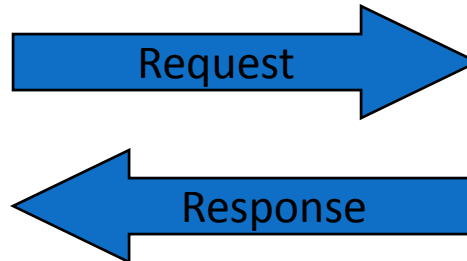
24

- HTTP is...
 - Designed for document transfer
 - Generic
 - not tied to web browsers exclusively
 - can serve any data type
 - Stateless
 - no persistent client/server connection

Hypertext Transfer Protocol (HTTP)

25

- Application layer communication between Web Servers and Client Browsers
- Request/Response architecture



```
GET /faculty/dean.html HTTP/1.1
Host: www.niit.edu.pk
User-agent: Mozilla Firefox 2.0 (Win32)
Accept: text/html
```

```
HTTP/1.1 200 OK
Server: Apache/1.3.27
Content-Length: 936
Content-Type: text/html

Bla, bla, blaa
```

Hypertext Transfer Protocol (HTTP)

26

- **MIME**
 - Multipurpose Internet Mail Extensions
 - Standards for encoding different media types in a message
 - Originally developed for emailing files and messages in different languages

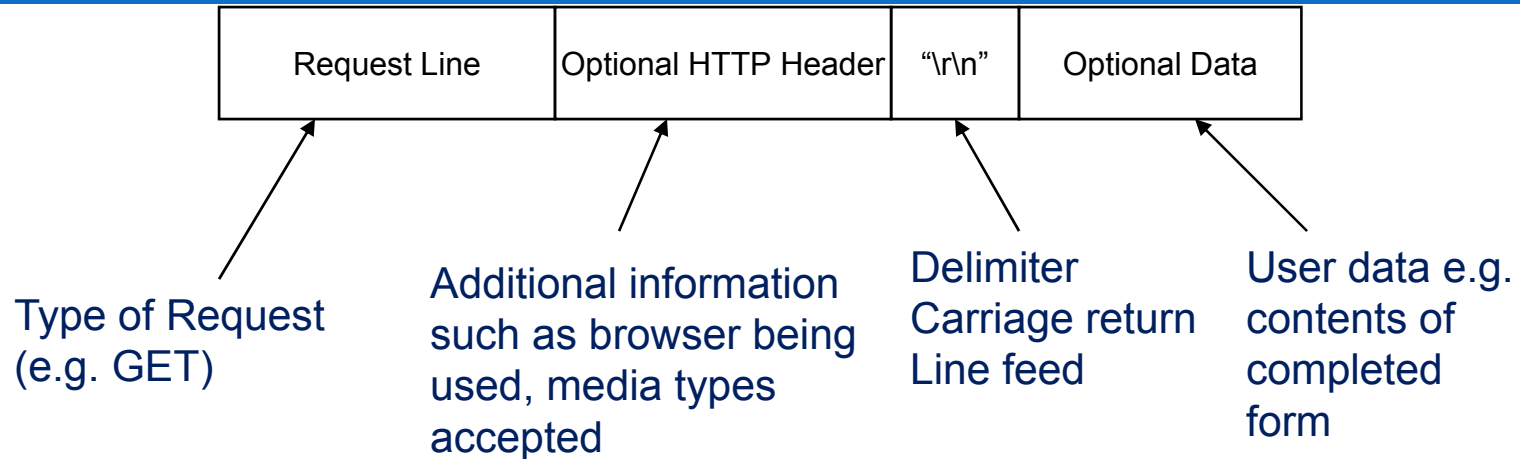
```
GET /faculty/dean.html HTTP/1.1
Host: www.niit.edu.pk
User-agent: Mozilla Firefox 2.0 (Win32)
Accept: text/html, text/plain, image/gif,
audio/au
```

```
HTTP/1.1 200 OK
Server: Apache/1.3.27
Content-Length: 936
Content-Type: text/html, text/plain,
image/gif, audio/au
Bla, bla, blaa
```

WWW – HTTP Request messages

- HTTP Request messages are sent from client to server.

27

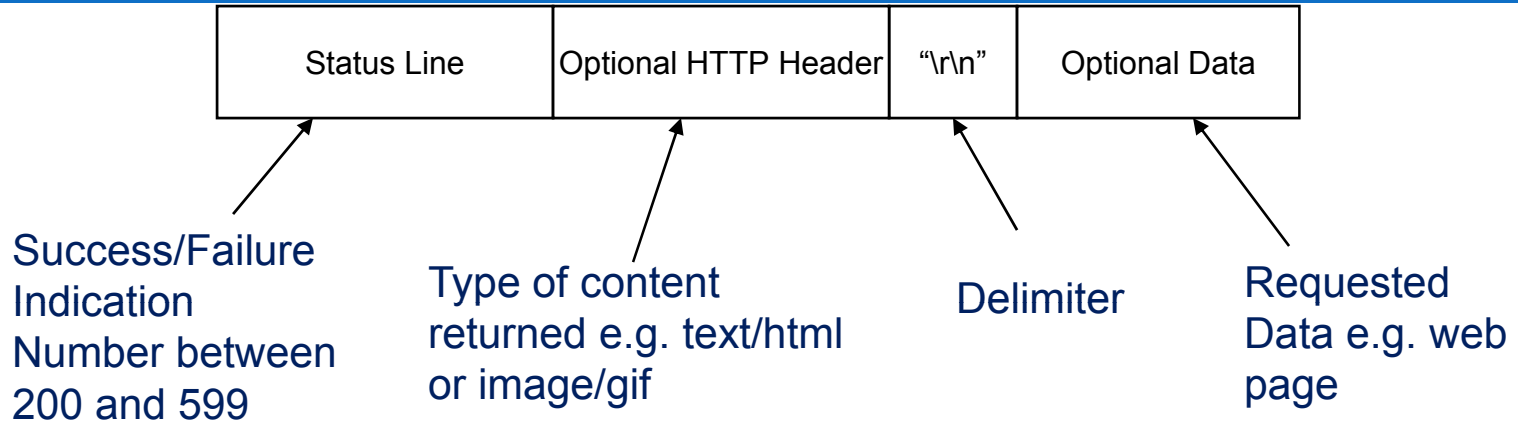


- There are a number of valid HTTP Request messages
 - **Get** – Used to request a web page from a web server
 - **Head** – Return the header of a web page, used by search engines to test the validity of hyperlinks
 - **Post** – Used to send data (e.g. results of registration form) to a web server
 - **Put / Delete** – Not typically implemented by browsers.

WWW – HTTP Response messages

- HTTP Response messages are sent from server to client.

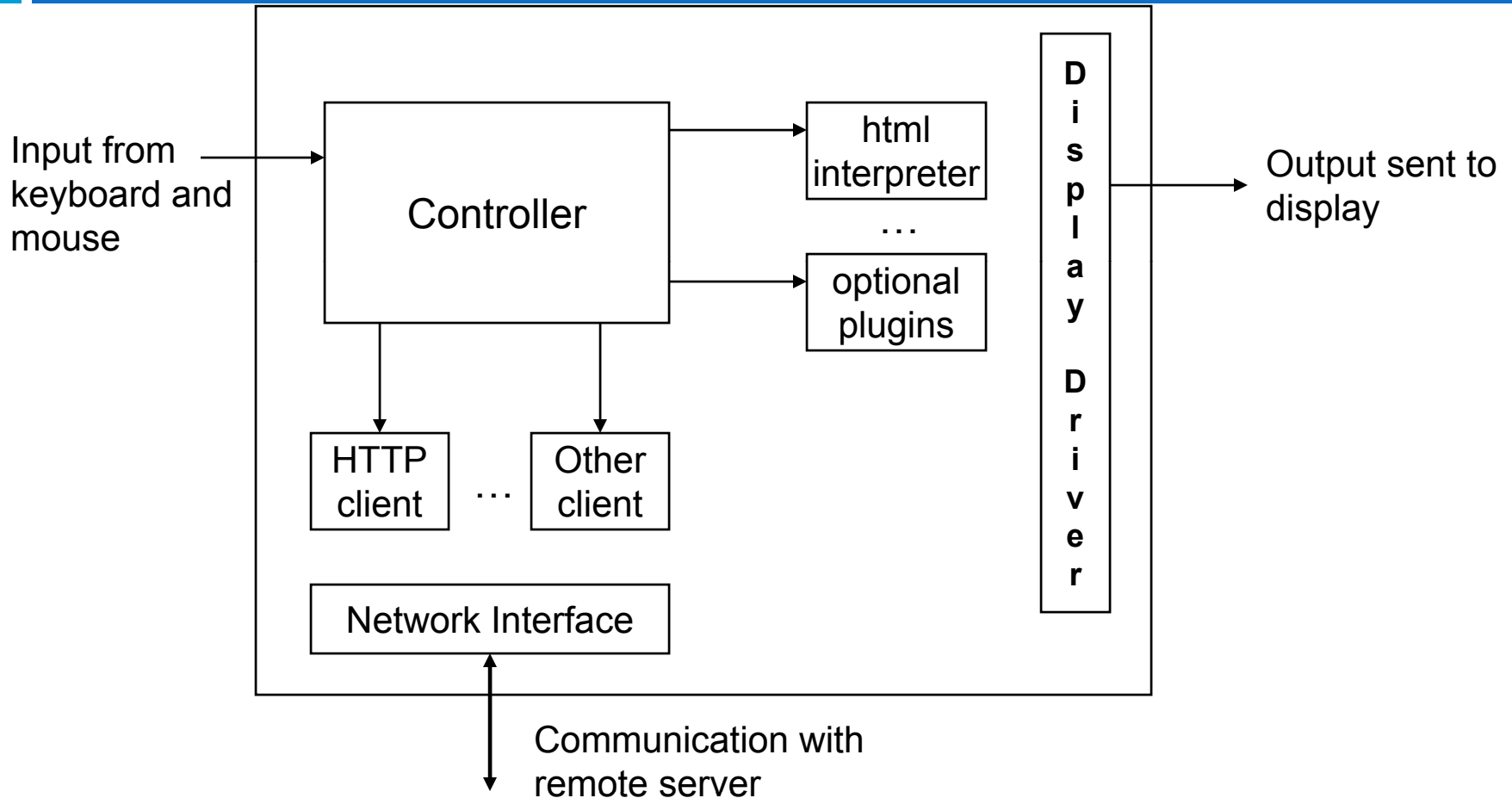
28



- The Status Line gives information about the success of the previous HTTP Request
 - **200 – 299** Success
 - **300 – 399** Redirection – Document has been moved
 - **400 – 499** Client Error – Bad Request, Unauthorised, Not found
 - **500 – 599** Server Error – Internal Error, Service Overloaded

WWW – Browser Architecture

29

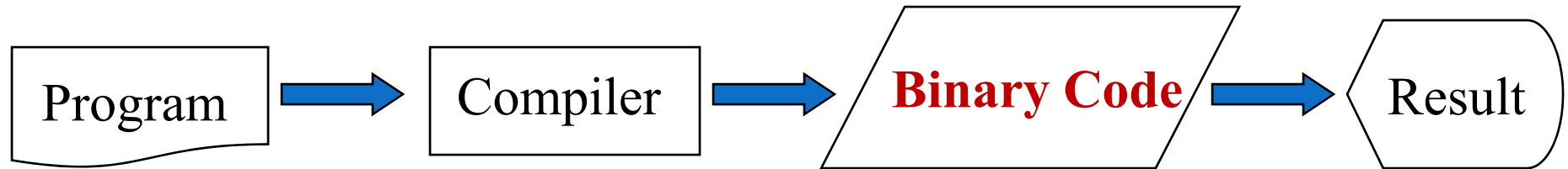


WWW – Browser Architecture

30

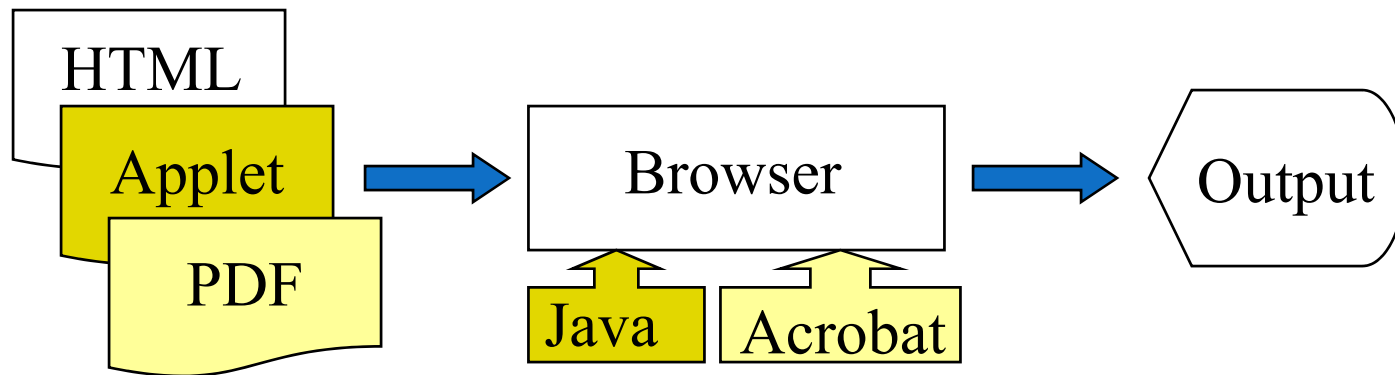
- Browser has more components than a server
 - ▣ **Display driver** for painting screen.
 - ▣ **HTML interpreter** for formatting HTML documents.
 - ▣ **Plugins** to display different content (e.g., Shockwave or Real Audio content, PDF)
 - ▣ **HTTP client** to fetch HTML documents from WWW server.
 - ▣ **Other clients** for other protocols (e.g., ftp, mail)
 - ▣ **Controller** also must accept input from the computer user through the mouse or keyboard.

Programs vs. Scripts



Browsers and Plug-ins

- A *plug-in* is an adapter which lets browsers work with non-HTML
 - ▣ e.g. Java VM: Java applets
 - ▣ e.g. Acrobat: PDF files



Internet Address

33

- Numbers vs. Names

- ▣ 202.125.157.196 vs. niit.edu.pk

- ▣ Addressing the HTTP server

- `http://niit.edu.pk`

- Default port = 80

- Internet names

- ▣ Top Level Domains: .com, .net, .org, .tv, .info

- ▣ Country Prefixes: .uk, .pk, .ae, .au, .fr

IP addresses

34

- IP addresses can be
 - ▣ permanent also called ***static*** or
 - ▣ temporary also known as ***dynamic***
- If you connect via **dial-up** then most likely you will be assigned a **temporary IP address**
- If you have computer on a **corporate network** then most likely it has a **static IP address**, although most companies use DHCP more and more to distribute IP address
 - ▣ good when people use laptops a lot and move around
 - ▣ ***DHCP stands for Dynamic Host Configuration Protocol***

Domain Names and Address Resolution

35

- ❑ To connect from computer A to computer B an IP address is required
- ❑ Usually people do not use IP addresses directly to access other computers
- ❑ As a rule names like **www.niit.edu.pk** are used because they are easier to remember
- ❑ ***Domain Name Service or DNS*** distributed database is used to map names to IP addresses

DNS: Domain Name Service

36

- DNS is a distributed database of computers' names and their corresponding IP addresses
- DNS servers are used to host the DNS database and software to use it
- Since the DNS database is too large to be stored on any specific computer only a subset of the database is usually kept on any DNS server
- The job of the DNS server is to map the name to an IP address
- If the DNS server can not resolve the domain request (because it does not have it in its part of the database) then it redirects the request to a different DNS server

Universal Resource Location (URL)

37

http://www.niit.edu.pk:80/bicse-2b/Courseoutline.html



Protocol (Scheme)

Universal Resource Location (URL)

38

`http://www.niit.edu.pk:80/bicse-2b/Courseoutline.html`



Host Name

Universal Resource Location (URL)

39

`http://www.niit.edu.pk:80/bicse-2b/Courseoutline.html`



Port

Universal Resource Location (URL)

40

`http://www.niit.edu.pk:80/bicse-2b/Courseoutline.html`

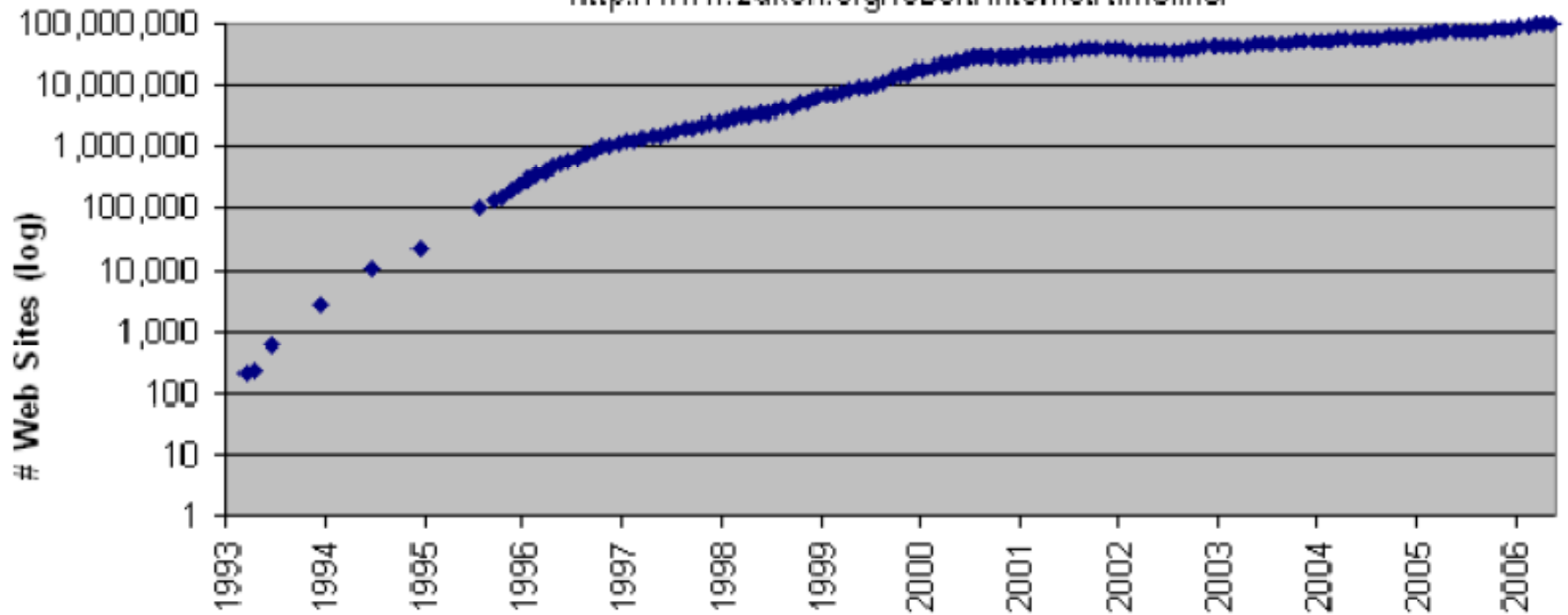


Path

Web Growth

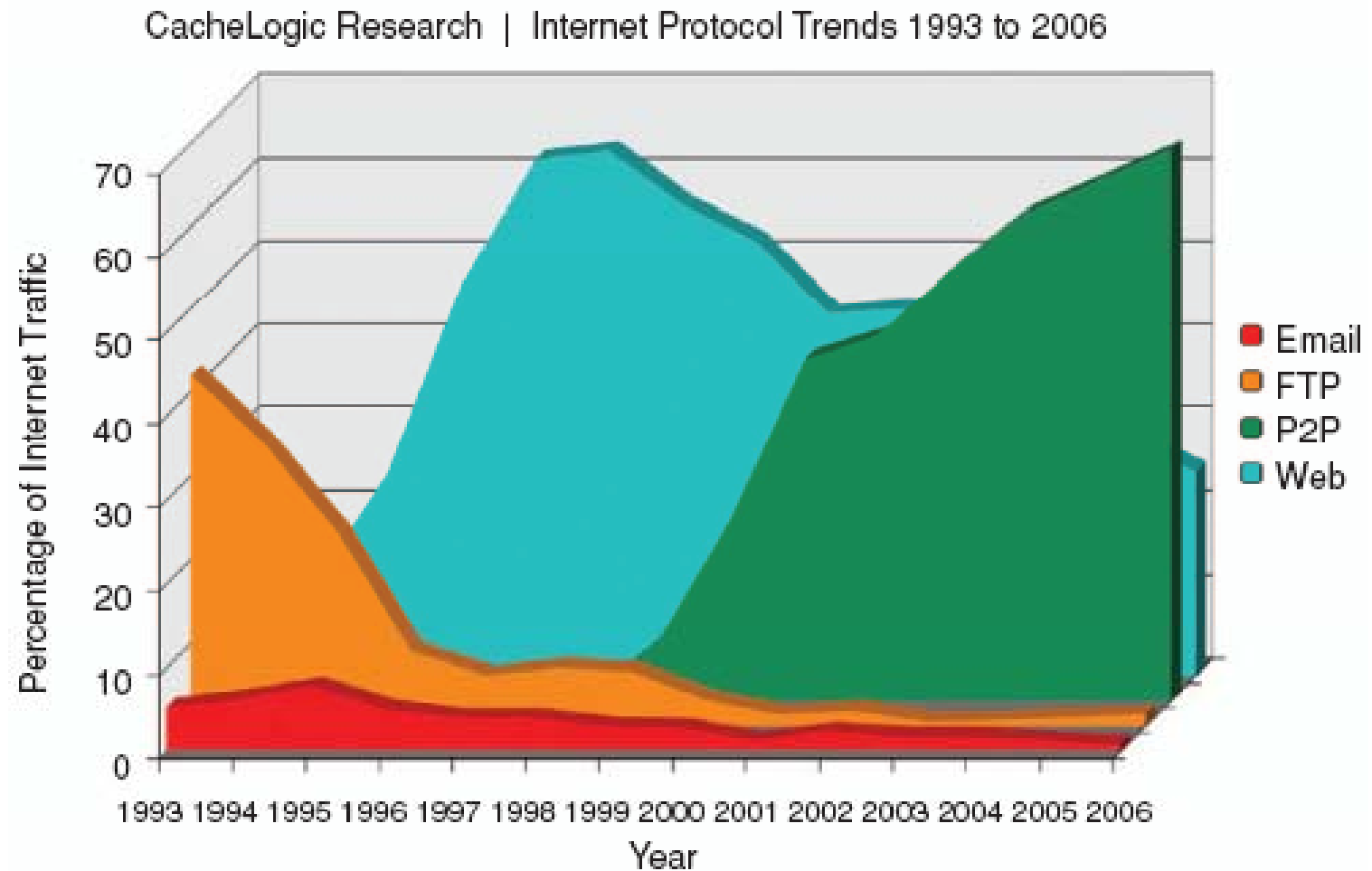
41

Hobbes' Internet Timeline Copyright ©2006 Robert H Zakon
<http://www.zakon.org/robert/internet/timeline/>



Internet Protocol Trends

42



Thanks

43

□ Questions?