How to add the wow factor to your apps
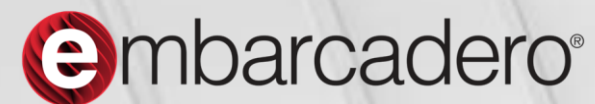
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Slides, link & replay: https://tinyurl.com/delphiwowfactor

What is the "wow factor"?

- **Good** apps work properly, are easy to use, and fulfill their user's needs.

- **Great** apps do all this and look amazing too.

- Never underestimate the **wow** factor in customer satisfaction.

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The secret **wow** factor apps

Two classes of app have the **most** attention given to their UI and UX design

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The secret **wow** factor apps

Both for mobile and
modern desktop apps

The secret **wow** factor apps

On nearly all platforms the weather and calculator apps are used to showcase new 'design language'

All have some things in common...

On nearly all platforms the weather and calculator apps are used to showcase new 'design language'

Adding some **wow**

Should I use the VCL or FireMonkey FMX?

- FireMonkey - cross-platform and lots of cool stuff
    - Works differently to VCL
    - Sometimes more work for Windows apps
- VCL - authentic, close-to-the-metal Windows experience
    - Might need some extra libraries to add the extra **wow**

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Suggested tools

Turbocharge your FireMonkey and VCL apps

https://www.skia4delphi.org

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Suggested tools

Almediadev

Style controls and custom styles

https://www.almdev.com

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Adding some **wow**

Good sources for FREE resources

www.svgrepo.com

300,000 free SVGs!

lucide.dev

Every kind of icon, open source and free

lottiefiles.com

Free lottie animations (works with Skia4Delphi)

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