

L.O.

1. To learn how to structure a persuasive essay
2. To learn how to write an effective introduction

Persuasive Writing Assessment

- **When?** Week 10
- **What?** You will be given a persuasive topic. You must choose a side and write a persuasive essay.
- **How long will I have?**
60 minutes



How do I build a persuasive essay?

Introduction

Main Body Paragraph 1 (based around one solid reason)

Main Body Paragraph 2 (based around a different solid reason)

Main Body Paragraph 3 (based around a different solid reason)

Conclusion

Your final Term 1 assessment

- In Week 10, you will write a persuasive essay.
- You will need to write a persuasive essay (introduction, 3 x main body paragraphs and conclusion) in response to a prompt.
- You will need to decide what your contention (opinion, point of view, what you are arguing) is in relation to the prompt. You will also need to research and craft effective persuasive techniques to include.
 - You will type your essay.
- You will have 60 minutes to complete your test.

Steps to writing a good introduction

- 1. Write a broad statement that introduces the topic.**
- 2. Optional: state why this issue can be seen as controversial.**
- 3. Very clearly, state your contention (opinion/overall argument). (Avoid using personal pronouns→ 'I'.)**
- 4. Write a sentence that introduces your first sub-argument (reason) to back up your contention.**
- 5. Write a sentence that introduces your second sub-argument (reason) to back up your contention.**
- 6. Write a sentence that introduces your third sub-argument (reason) to back up your contention.**

Example Introduction:

Education affects everyone in our society. While most people recognise the benefits education offers, controversy has recently arisen as some people believe that teachers in the traditional classroom should be replaced by a digital distance education program. However, if we wish to maintain competitive academic results as well as healthy and respectful young people, we must preserve the role teachers play in classrooms. Teachers offer instantaneous support and feedback that boosts our children's progress. In addition, there are too many distractions in the home that could compromise learning opportunities. Finally, removing the face-to-face aspect of learning could lead to underdeveloped social skills in students.

Activity 1:

- 1. Glue this sample introduction in your book**
- 2. Number each of the steps from the previous slide.**

Activity 2: Plan your contention and three main sub-arguments for each of the topics below. Write these in your book.

School uniforms should be banned.

Healthcare should be free for everyone.

There should be more emphasis on sport in schools.

Activity 3: Using the step-by-step guide (and the example to help you), write an introduction for one of the issues below. Write this in your book or type it into the Word document.

School uniforms should be banned.

Healthcare should be free for everyone.

There should be more emphasis on sport in schools.