



BOYU OFFICIAL STORE

BOYU
FRESH SHOE
AIR MAX
PRICE: \$290
ORDER NOW WWW.BOYU.COM

BOYU ADAPT BB



The Adapt BB — the BB stands for “basketball” — build on Nike’s decades-long dream to create an auto-lacing smart shoe that adapts to wearers’ feet.

[SHOP ADAPT BB](#)



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About BOYU





Our Story

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We are BOYU, we sell / customize shoe for our customers

The BOYU story started in 2002 with the launch of BOYU Max I . There was a need to create modern shoes design that would be accessible in both price and attitude.



CHEE BO YU, CEO

“Life is fragile. We’re not guaranteed a tomorrow so give it everything you’ve got.”

Customer



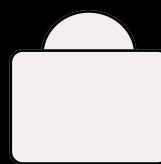
Lionel Messi
Barcalona



Cristiano Ronaldo
Juventus

Awards

Top Product Designer by Google **Top 10 Companies to work for by Straits Times**



PRODUCTS

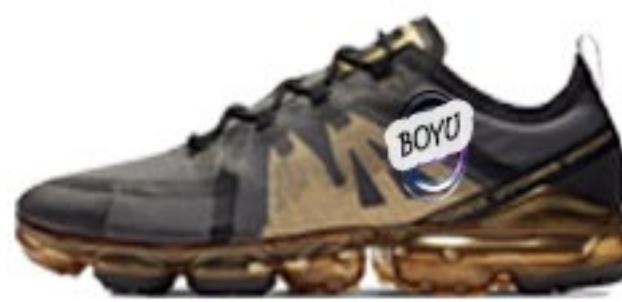
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New Releases

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4 ITEMS



BOYU Air VaporMax 2019
3 Colours
SG \$269



BOYU Air Max 2019
1 Colour
SG \$400



BOYU HyperDunk 2018
2 Colours
SG \$500



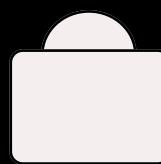
BOYU Air Zoom 2018
1 Colour
SG \$300

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Member of BOYU will get 50% Discount on all items



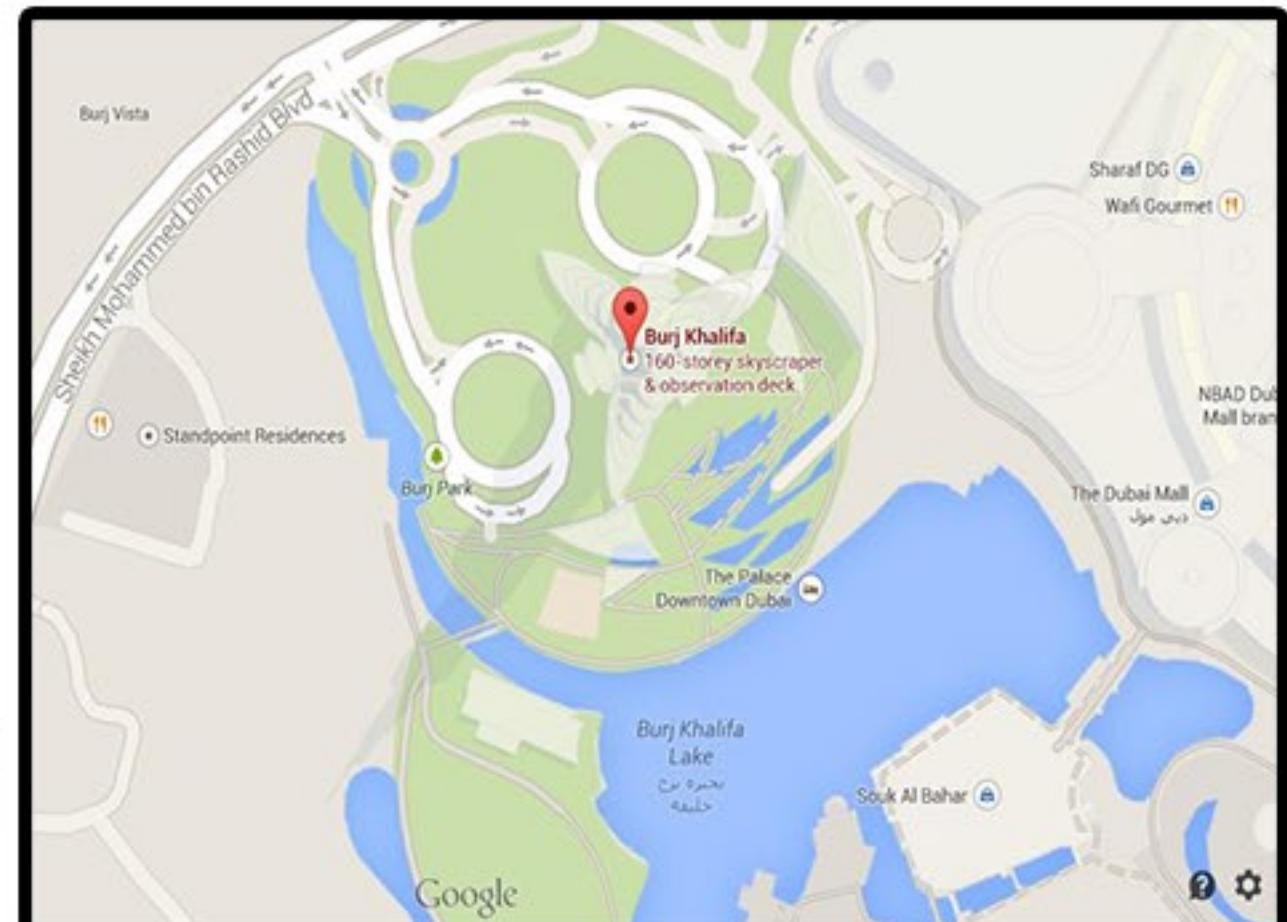
CONTACT US

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Information

Operating Hours: Monday-Friday (10 am to 6 pm)
Email: boyu.chee@gmail.com
Contact Number: +65 8199 9879



Located at Burji Khalifa at Dubai

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