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2B-26-02 Halaman Bukit
Cambir, 11700 Gelugor
Penang Malaysia.

SKILLS

- Python
- C++
- Power BI
- Tableau
- NodeXL
- IBM SPSS
- Oracle APEX, SQL
- Microsoft Office Suite
- Machine Learning

PERSONAL SKILLS

- Data Research and Analytical Skills
- Quick Learner for computer programs
- Patient and Attention to Data
- Presentation & Public Speaking
- Team and Event Management
- Multilingual Communication

KOK KAI CHEE

STUDENT STUDYING IN BUSINESS ANALYTICS

EDUCATION

Universiti Sains Malaysia (USM)

Bachelor of Management
(Major Business Analytics)
(Minor Computer Science)
2022 - present

- 4 Dean's List Awards

Sekolah Tinggi Kota Kinabalu (KKHS)

STPM
2020 - 2022
• CGPA 4.00
• 1 President's List Award

WORKING EXPERIENCE

Online Gadget Seller

2021 - Present

- Managed end-to-end sales of secondhand and new electronic gadgets via Facebook Marketplace.
- Handled product sourcing, pricing, listings, negotiations, and after-sales support.
- Analyzed market trends to set competitive prices and improve sales performance.

EXTRA-CURRICULAR ACTIVITIES

Management Society

Senior Executive in Public Relations

October 2022 - July 2024

- Vice-Director of Biz Society Reunite
- AHOD of DM in Business Ethics Summit 2025
- AHOD of PR in BizMaker 2023
- AHOD of Publicity in Career Exposure 2023

Sekretariat Perpaduan Dan Integrasi Nasional Senior Executive

October 2023 - Present

- Project Director of Cultural Night 2024

AIESEC Penang

Director of Business Development

October 2022 - July 2023

- OC Sales in Youth Speak Forum 2023
- OC Sales in Business Case Study 2023