



# KOK KAI CHEE

## STUDENT STUDYING IN BUSINESS ANALYTICS

### EDUCATION



+60 16 - 829 8826



cheekaikok@gmail.com



2B-26-02 Halaman Bukit  
Gambir, 11700 Gelugor  
Penang Malaysia.

### SKILLS

- Python
- C++
- Power BI
- Tableau
- NodeXL
- IBM SPSS
- Oracle APEX, SQL
- Microsoft Office Suite
- Machine Learning

### PERSONAL SKILLS

- Data Research and Analytical Skills
- Quick Learner for computer programs
- Patient and Attention to Data
- Presentation & Public Speaking
- Team and Event Management
- Multilingual Communication

### Universiti Sains Malaysia (USM)

Bachelor of Management  
(Major Business Analytics)  
(Minor Computer Science)

2022 - present

- 4 Dean's List Awards

### Sekolah Tinggi Kota Kinabalu (KKHS)

STPM

2020 - 2022

- CGPA 4.00
- 1 President's List Award

### WORKING EXPERIENCE

#### Online Gadget Seller

2021 - Present

- Managed end-to-end sales of secondhand and new electronic gadgets via Facebook Marketplace.
- Handled product sourcing, pricing, listings, negotiations, and after-sales support.
- Analyzed market trends to set competitive prices and improve sales performance.

### EXTRA-CURRICULAR ACTIVITIES

#### Management Society

##### Senior Executive in Public Relations

October 2022 - July 2024

- Vice-Director of Biz Society Reunite
- AHOD of DM in Business Ethics Summit 2025
- AHOD of PR in BizMaker 2023
- AHOD of Publicity in Career Exposure 2023

#### Sekretariat Perpaduan Dan Integrasi Nasional

##### Senior Executive

October 2023 - Present

- Project Director of Cultural Night 2024

#### AIESEC Penang

##### Director of Business Development

October 2022 - July 2023

- OC Sales in Youth Speak Forum 2023
- OC Sales in Business Case Study 2023