# Uber New York Pickups by Patrick BENIE

## April 7, 2021

```
[1]: import pandas as pd
      import seaborn as sns
      import numpy as np
      import matplotlib.pyplot as plt
      import os
[11]: # Load & collect entire data set
      files=os.listdir(r'/Users/patrickslearningprogams/Desktop/Python Projects/Uber
       →Trip Deploy/uber-pickups-in-new-york-city')
      files
[11]: ['other-Lyft_B02510.csv',
       'other-FHV-services_jan-aug-2015.csv',
       'other-Firstclass B01536.csv',
       'other-Skyline_B00111.csv',
       'uber-raw-data-janjune-15.csv',
       'other-American_B01362.csv',
       'uber-raw-data-apr14.csv',
       'Uber-Jan-Feb-FOIL.csv',
       'other-Highclass_B01717.csv',
       'uber-raw-data-aug14.csv',
       'uber-raw-data-sep14.csv',
       'uber-raw-data-jul14.csv',
       'other-Federal_02216.csv',
       'uber-raw-data-jun14.csv',
       'other-Carmel_B00256.csv',
       'other-Diplo_B01196.csv',
       'other-Dial7_B00887.csv',
       'uber-raw-data-may14.csv',
       'other-Prestige_B01338.csv']
[13]: files.remove('other-Lyft_B02510.csv')
      files.remove('other-FHV-services_jan-aug-2015.csv')
      files.remove('other-Firstclass B01536.csv')
      files.remove('other-Skyline_B00111.csv')
      files.remove('uber-raw-data-janjune-15.csv')
      files.remove('other-American_B01362.csv')
```

```
files.remove('Uber-Jan-Feb-FOIL.csv')
      files.remove('other-Highclass_B01717.csv')
      files.remove('other-Federal_02216.csv')
      files.remove('other-Carmel_B00256.csv')
      files.remove('other-Diplo_B01196.csv')
      files.remove('other-Dial7_B00887.csv')
      files.remove('other-Prestige_B01338.csv')
[14]: files
[14]: ['uber-raw-data-apr14.csv',
       'uber-raw-data-aug14.csv',
       'uber-raw-data-sep14.csv',
       'uber-raw-data-jul14.csv',
       'uber-raw-data-jun14.csv',
       'uber-raw-data-may14.csv']
 []: # Concatenate the 6 remaining csv files into one big data frame
[15]: path=r'/Users/patrickslearningprogams/Desktop/Python Projects/Uber Trip Deploy/
       →uber-pickups-in-new-york-city'
      #blank dataframe
      final=pd.DataFrame()
      for file in files:
          df=pd.read_csv(path+"/"+file,encoding='utf-8')
          final=pd.concat([df,final])
[16]: # data on which we will perfom the data analysis
      final.shape
[16]: (4534327, 4)
 []:
      # Data preparation for Analysis
[17]: df=final.copy()
[18]: df.head()
      # lat: latitude of Uber pickup / lon: longitude of Uber pickup / Base: Base_
       →company code affiliated with Uber pickups
[18]:
                Date/Time
                               Lat
                                        Lon
                                               Base
      0 5/1/2014 0:02:00 40.7521 -73.9914 B02512
      1 5/1/2014 0:06:00 40.6965 -73.9715 B02512
```

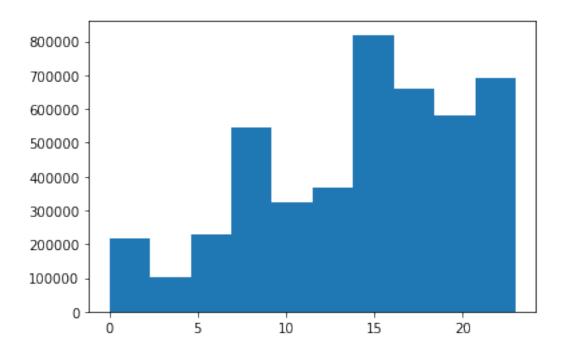
```
2 5/1/2014 0:15:00 40.7464 -73.9838 B02512
      3 5/1/2014 0:17:00 40.7463 -74.0011 B02512
      4 5/1/2014 0:17:00 40.7594 -73.9734 B02512
[20]: df.dtypes
[20]: Date/Time
                    object
      Lat
                   float64
      Lon
                   float64
      Base
                    object
      dtype: object
[21]: # we have to convert Date/Time into some timestamp format
      df['Date/Time'] = pd.to_datetime(df['Date/Time'], format = "%m/%d/%Y %H:%M:%S")
[22]: df.dtypes
[22]: Date/Time
                   datetime64[ns]
      Lat
                          float64
      Lon
                          float64
      Base
                           object
      dtype: object
[23]: df.head()
[23]:
                  Date/Time
                                                 Base
                                 Lat
                                          Lon
      0 2014-05-01 00:02:00 40.7521 -73.9914
                                               B02512
      1 2014-05-01 00:06:00 40.6965 -73.9715
                                               B02512
      2 2014-05-01 00:15:00 40.7464 -73.9838
                                               B02512
      3 2014-05-01 00:17:00 40.7463 -74.0011
                                               B02512
      4 2014-05-01 00:17:00 40.7594 -73.9734
                                               B02512
[24]: df['weekday']=df['Date/Time'].dt.day_name()
      df['day']=df['Date/Time'].dt.day
      df['minute']=df['Date/Time'].dt.minute
      df['month'] = df['Date/Time'].dt.month
      df['hour']=df['Date/Time'].dt.hour
[25]: df.dtypes
[25]: Date/Time
                   datetime64[ns]
      Lat
                          float64
      Lon
                          float64
      Base
                           object
      weekday
                           object
      day
                            int64
      minute
                            int64
```

```
hour
                            int64
      dtype: object
[26]: df.head()
[26]:
                  Date/Time
                                          Lon
                                                 Base
                                                        weekday day minute month
                                 Lat
      0 2014-05-01 00:02:00
                             40.7521 -73.9914
                                               B02512
                                                       Thursday
                                                                    1
                                                                            2
                                                                                   5
      1 2014-05-01 00:06:00 40.6965 -73.9715
                                               B02512
                                                       Thursday
                                                                            6
                                                                                   5
                                                                    1
      2 2014-05-01 00:15:00 40.7464 -73.9838
                                               B02512
                                                       Thursday
                                                                    1
                                                                           15
                                                                                   5
      3 2014-05-01 00:17:00 40.7463 -74.0011
                                               B02512
                                                       Thursday
                                                                    1
                                                                                   5
                                                                           17
                                                                                   5
      4 2014-05-01 00:17:00 40.7594 -73.9734
                                               B02512
                                                       Thursday
                                                                    1
                                                                           17
         hour
     0
            0
      1
            0
      2
            0
      3
            0
      4
            0
[27]: df['Base'].unique()
[27]: array(['B02512', 'B02598', 'B02617', 'B02682', 'B02764'], dtype=object)
[28]: df['day'].unique()
[28]: array([ 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17,
             18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31])
[29]: df['weekday'].unique()
[29]: array(['Thursday', 'Friday', 'Saturday', 'Sunday', 'Monday', 'Tuesday',
             'Wednesday'], dtype=object)
[31]: df['weekday'].value_counts()
[31]: Thursday
                   755145
                   741139
     Friday
      Wednesday
                   696488
      Tuesday
                   663789
     Saturday
                   646114
     Monday
                   541472
                   490180
     Sunday
      Name: weekday, dtype: int64
 []:
```

month

int64

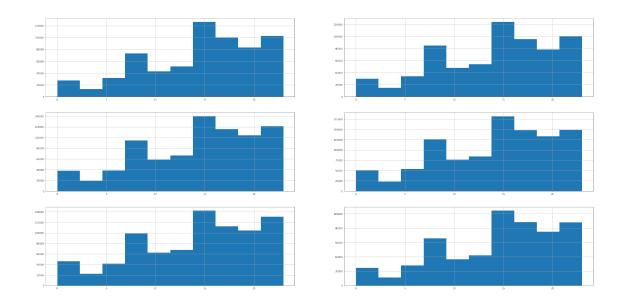
```
[]: # Analysis of journey by week-days
[32]: !pip install plotly
     Collecting plotly
       Downloading plotly-4.14.3-py2.py3-none-any.whl (13.2 MB)
                            | 13.2 MB 498 kB/s eta 0:00:01
     Requirement already satisfied: six in
     /Applications/anaconda3/lib/python3.8/site-packages (from plotly) (1.15.0)
     Collecting retrying>=1.3.3
       Downloading retrying-1.3.3.tar.gz (10 kB)
     Building wheels for collected packages: retrying
       Building wheel for retrying (setup.py) ... done
       Created wheel for retrying: filename=retrying-1.3.3-py3-none-any.whl
     size=11429
     sha256=dfc7e46f10e0b74ac870cacb4cc1489f9e189f463a9626e5cec7d4f01f33f306
       Stored in directory: /Users/patrickslearningprogams/Library/Caches/pip/wheels/
     c4/a7/48/0a434133f6d56e878ca511c0e6c38326907c0792f67b476e56
     Successfully built retrying
     Installing collected packages: retrying, plotly
     Successfully installed plotly-4.14.3 retrying-1.3.3
[33]: import plotly.express as px
[34]: px.bar(x=df['weekday'].value counts().index,
            y=df['weekday'].value_counts().values
            )
 []: # From the chart above we can conclude that Thursdays are the busiest days with
       \rightarrow the highest sales
 []: # Analysis of journey by hour
[36]: plt.hist(df['hour'])
      # It peaks during evening time when people are logging off from work
[36]: (array([216928., 103517., 227152., 543565., 324851., 366329., 819491.,
              660869., 579117., 692508.]),
       array([ 0. , 2.3, 4.6, 6.9, 9.2, 11.5, 13.8, 16.1, 18.4, 20.7, 23. ]),
       <BarContainer object of 10 artists>)
```



```
[37]: # analysis of journey by hour for each month in the dataframe
    for i,month in enumerate(df['month'].unique()):
        print(month)

5
6
7
9
8
4

[38]: plt.figure(figsize=(40,20))
    for i,month in enumerate(df['month'].unique()):
        plt.subplot(3,2,i+1)
        df[df['month']==month]['hour'].hist()
```

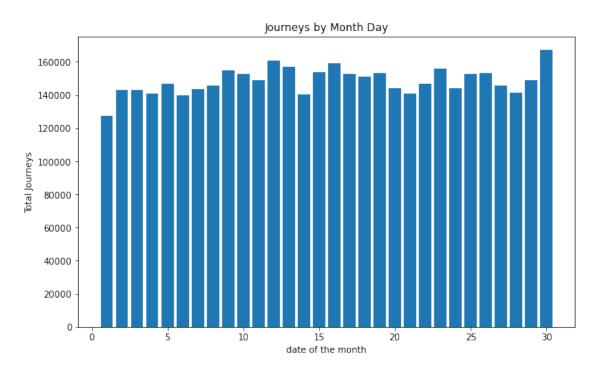


```
[]:
     # Analysis of which month as max rides
[40]: !pip install chart_studio
     Collecting chart_studio
       Downloading chart studio-1.1.0-py3-none-any.whl (64 kB)
                            | 64 kB 522 kB/s eta 0:00:01
     Requirement already satisfied: plotly in
     /Applications/anaconda3/lib/python3.8/site-packages (from chart_studio) (4.14.3)
     Requirement already satisfied: requests in
     /Applications/anaconda3/lib/python3.8/site-packages (from chart_studio) (2.24.0)
     Requirement already satisfied: six in
     /Applications/anaconda3/lib/python3.8/site-packages (from chart_studio) (1.15.0)
     Requirement already satisfied: retrying>=1.3.3 in
     /Applications/anaconda3/lib/python3.8/site-packages (from chart_studio) (1.3.3)
     Requirement already satisfied: chardet<4,>=3.0.2 in
     /Applications/anaconda3/lib/python3.8/site-packages (from
     requests->chart_studio) (3.0.4)
     Requirement already satisfied: certifi>=2017.4.17 in
     /Applications/anaconda3/lib/python3.8/site-packages (from
     requests->chart_studio) (2020.6.20)
     Requirement already satisfied: urllib3!=1.25.0,!=1.25.1,<1.26,>=1.21.1 in
     /Applications/anaconda3/lib/python3.8/site-packages (from
     requests->chart_studio) (1.25.11)
     Requirement already satisfied: idna<3,>=2.5 in
     /Applications/anaconda3/lib/python3.8/site-packages (from
     requests->chart_studio) (2.10)
```

Installing collected packages: chart-studio Successfully installed chart-studio-1.1.0

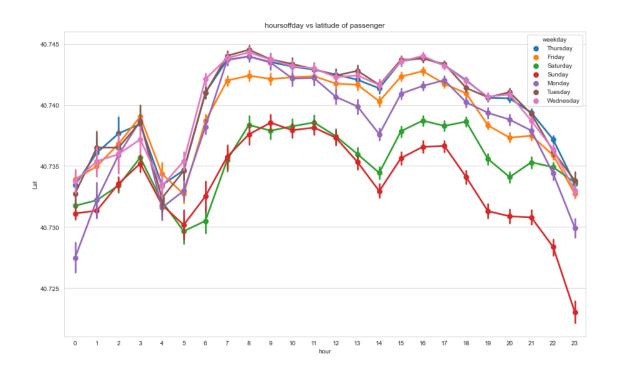
```
[41]: import chart_studio.plotly as py
      import plotly.graph_objs as go
      from plotly.offline import download_plotlyjs, init_notebook_mode, plot, iplot
[42]: trace1 = go.Bar(
              x = df.groupby('month')['hour'].sum().index,
              y = df.groupby('month')['hour'].sum(),
              name= 'Priority')
      iplot([trace1])
 []:
      # this means that september has the highest rush
 []:
 []: # Analysis of journey by day
[43]: plt.figure(figsize=(10,6))
      plt.hist(df['day'], bins=30, rwidth=.8, range=(0.5, 30.5))
      plt.xlabel('date of the month')
      plt.ylabel('Total Journeys')
      plt.title('Journeys by Month Day')
```

## [43]: Text(0.5, 1.0, 'Journeys by Month Day')



```
[]:
 []:
        # Analysis of Total rides monthly wise
[50]: plt.figure(figsize=(20,11))
       for i,month in enumerate(df['month'].unique(),1):
            plt.subplot(3,2,i)
            df_out=df[df['month']==month]
            plt.hist(df_out['day'])
            plt.xlabel('days in month {}'.format(month))
            plt.ylabel('total rides')
              80000
                                                               60000
             8 e0000
                                                               40000
             를 40000
                                  15 20
days in month 5
             120000
                                                              120000
             100000
                                                              100000
              80000
                                                               80000
              60000
                                                               60000
              40000
                                                               40000
              20000
                                                               20000
                                  15
days in month 7
                                                                                   15
days in month 9
             100000
                                                               70000
                                                               60000
                                                               50000
              60000
                                                               40000
                                                              30000
              40000
                                                               20000
                                                               10000
                                  15
days in month 8
 []:
 []:
       # Ananlysis of rush in hour
[56]: plt.figure(figsize=(15,9))
       sns.set_style(style='whitegrid')
       ax=sns.pointplot(x="hour",y="Lat",data=df,hue='weekday')
       ax.set_title('hoursoffday vs latitude of passenger')
```

[56]: Text(0.5, 1.0, 'hoursoffday vs latitude of passenger')



```
[]:
 []: # Analysis of which base number gets popular by months name
[57]: df.head()
[57]:
                  Date/Time
                                                 Base
                                                        weekday
                                                                 day
                                                                      minute
                                 Lat
                                          Lon
                                                                              month
      0 2014-05-01 00:02:00 40.7521 -73.9914
                                               B02512
                                                       Thursday
                                                                    1
                                                                            2
                                                                                   5
                                                       Thursday
      1 2014-05-01 00:06:00 40.6965 -73.9715
                                               B02512
                                                                            6
                                                                                   5
                                                                    1
     2 2014-05-01 00:15:00 40.7464 -73.9838
                                               B02512
                                                       Thursday
                                                                                   5
                                                                    1
                                                                           15
                                                       Thursday
      3 2014-05-01 00:17:00 40.7463 -74.0011
                                                                                   5
                                               B02512
                                                                    1
                                                                           17
      4 2014-05-01 00:17:00 40.7594 -73.9734 B02512
                                                       Thursday
                                                                           17
                                                                                   5
                                                                    1
         hour
     0
            0
      1
            0
      2
            0
      3
            0
            0
[58]: df.groupby(['Base','month'])['Date/Time'].count()
[58]: Base
              month
      B02512
              4
                        35536
              5
                        36765
```

```
32509
         6
         7
                    35021
         8
                    31472
         9
                    34370
B02598
                   183263
         5
                   260549
         6
                   242975
         7
                   245597
         8
                   220129
         9
                   240600
B02617
                   108001
         5
                   122734
         6
                   184460
         7
                   310160
         8
                   355803
         9
                   377695
B02682
         4
                   227808
         5
                   222883
         6
                   194926
         7
                   196754
         8
                   173280
         9
                   197138
B02764
         4
                     9908
         5
                     9504
         6
                     8974
         7
                     8589
         8
                    48591
                   178333
```

Name: Date/Time, dtype: int64

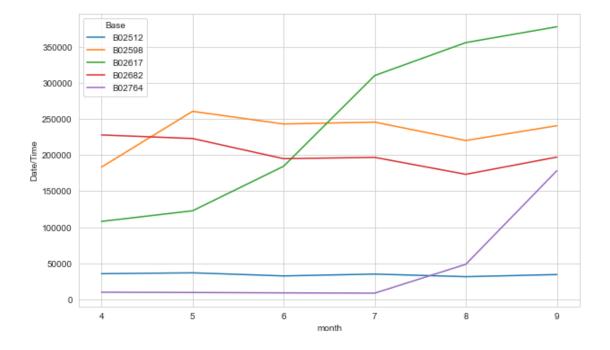
```
[59]: # create dataframe
base=df.groupby(['Base','month'])['Date/Time'].count().reset_index()
base
```

```
[59]:
             Base month
                           Date/Time
      0
           B02512
                        4
                                35536
      1
           B02512
                        5
                                36765
           B02512
                        6
      2
                                32509
                        7
      3
           B02512
                                35021
      4
           B02512
                        8
                                31472
                        9
      5
           B02512
                                34370
                        4
      6
           B02598
                               183263
      7
           B02598
                        5
                               260549
                        6
      8
           B02598
                               242975
      9
           B02598
                        7
                               245597
      10
          B02598
                        8
                               220129
          B02598
                        9
                               240600
      11
```

```
B02617
                 4
                       108001
12
13
   B02617
                 5
                       122734
14
   B02617
                 6
                       184460
15
    B02617
                 7
                       310160
16
   B02617
                 8
                       355803
17
    B02617
                 9
                       377695
18
   B02682
                 4
                       227808
19
   B02682
                 5
                       222883
20
   B02682
                 6
                       194926
21
   B02682
                 7
                       196754
22
   B02682
                 8
                       173280
23 B02682
                 9
                       197138
24
   B02764
                 4
                         9908
25
   B02764
                         9504
                 5
26
   B02764
                 6
                         8974
27
    B02764
                 7
                         8589
28
    B02764
                 8
                        48591
29
    B02764
                 9
                       178333
```

```
[60]: plt.figure(figsize=(10,6)) sns.lineplot(x='month',y='Date/Time',hue='Base',data=base)
```

## [60]: <AxesSubplot:xlabel='month', ylabel='Date/Time'>



[]:

```
# Visualize\ heat\ maps\ by\ 'Hour\ and\ weekday','Hour\ and\ day',\ 'Month\ and\ day',
       → 'Month and weekday'
[61]: def count rows(rows):
          return len(rows)
[62]: # Hour and weekday
      by_cross = df.groupby(['weekday','hour']).apply(count_rows)
      by_cross
[62]: weekday
                 hour
      Friday
                          13716
                 1
                           8163
                 2
                           5350
                 3
                           6930
                 4
                           8806
      Wednesday
                 19
                          47017
                 20
                          47772
                 21
                          44553
                 22
                          32868
                 23
                          18146
      Length: 168, dtype: int64
[63]: # unstack() is used to convert dataframes in pivot tables
      pivot=by_cross.unstack()
      pivot
[63]: hour
                     0
                            1
                                   2
                                           3
                                                 4
                                                        5
                                                                6
                                                                       7
                                                                               8
                                                                                   \
      weekday
      Friday
                 13716
                          8163
                                 5350
                                         6930
                                               8806
                                                     13450
                                                             23412
                                                                    32061
                                                                           31509
      Monday
                   6436
                          3737
                                 2938
                                         6232
                                               9640
                                                     15032
                                                             23746
                                                                    31159
                                                                           29265
                 27633
                                         9542
                                                      7084
                                                                    11014
      Saturday
                         19189
                                12710
                                               6846
                                                              8579
                                                                           14411
      Sunday
                 32877
                         23015
                                15436
                                        10597
                                               6374
                                                      6169
                                                              6596
                                                                     8728
                                                                           12128
      Thursday
                   9293
                          5290
                                 3719
                                         5637
                                               8505
                                                     14169
                                                             27065
                                                                    37038
                                                                           35431
      Tuesday
                   6237
                          3509
                                 2571
                                         4494
                                               7548
                                                     14241
                                                             26872
                                                                    36599
                                                                           33934
      Wednesday
                  7644
                          4324
                                 3141
                                         4855
                                               7511
                                                     13794
                                                             26943
                                                                    36495
                                                                           33826
                     9
                               14
                                       15
                                              16
                                                     17
                                                             18
                                                                    19
                                                                            20
                                                                                   21 \
      hour
      weekday
                            36206
                                   43673
                                           48169
                                                  51961
                                                         54762
                                                                 49595
                                                                        43542
      Friday
                 25230
                                                                                48323
      Monday
                 22197
                            28157
                                   32744
                                           38770
                                                  42023
                                                         37000
                                                                 34159
                                                                        32849
                                                                                28925
                                   38769
                                           43512 42844
                                                                41098
      Saturday
                 17669
                            31418
                                                          45883
                                                                        38714
                                                                                43826
      Sunday
                 16401
                            28151
                                   31112
                                           33038
                                                  31521
                                                          28291
                                                                 25948
                                                                        25076
                                                                                23967
                 27812 ...
      Thursday
                            36699
                                   44442
                                           50560
                                                  56704
                                                         55825
                                                                 51907
                                                                        51990
                                                                                51953
      Tuesday
                 25023 ...
                            34846
                                   41338
                                           48667
                                                  55500
                                                         50186
                                                                 44789
                                                                        44661
                                                                                39913
```

[]: # Perform cross analysis

Wednesday 25635 ... 35148 43388 50684 55637 52732 47017 47772 44553 hour 22 23 weekday Friday 49409 41260 Monday 20158 11811 Saturday 47951 43174 Sunday 19566 12166 Thursday 44194 27764 Tuesday 27712 14869

[7 rows x 24 columns]

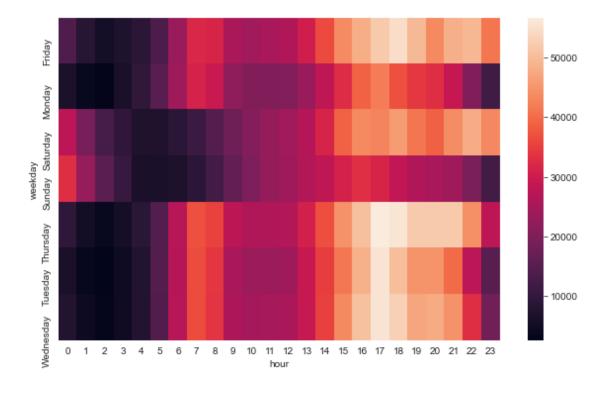
32868

Wednesday

```
[64]: # creating heatmap
plt.figure(figsize=(10,6))
sns.heatmap(pivot, annot=False)
```

## [64]: <AxesSubplot:xlabel='hour', ylabel='weekday'>

18146

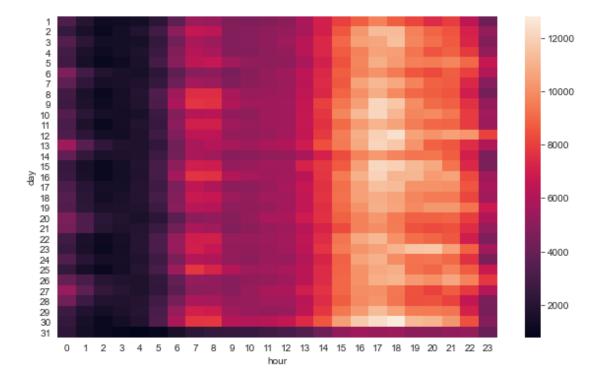


[]:

```
[65]: # Heatmap Function
def heatmap(col1,col2):
    by_cross = df.groupby([col1,col2]).apply(lambda x:len(x))
    pivot=by_cross.unstack()
    plt.figure(figsize=(10,6))
    return sns.heatmap(pivot,annot=False)
```

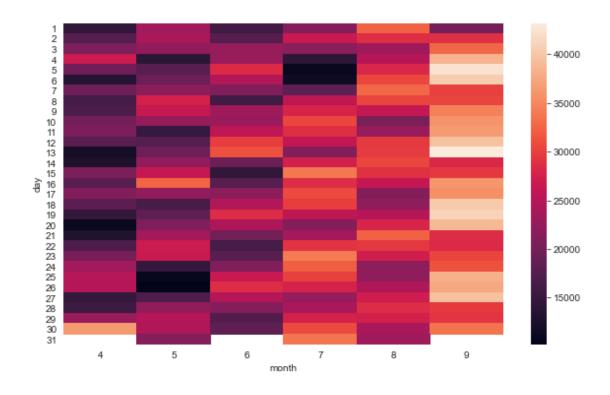
```
[69]: # Hour and day heatmap('day', 'hour')
```

[69]: <AxesSubplot:xlabel='hour', ylabel='day'>



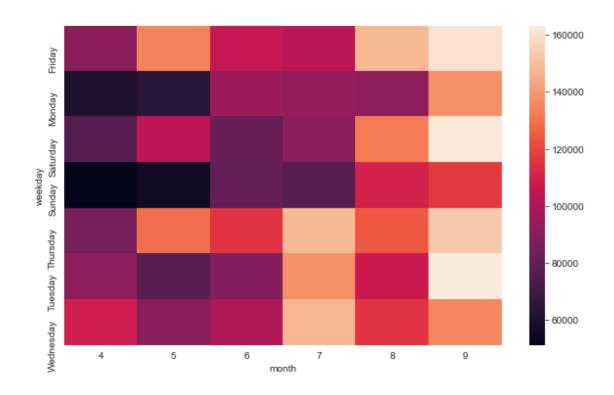
```
[70]: # Month and day heatmap('day', 'month')
```

[70]: <AxesSubplot:xlabel='month', ylabel='day'>



```
[71]: # Month and weekday heatmap('weekday', 'month')
```

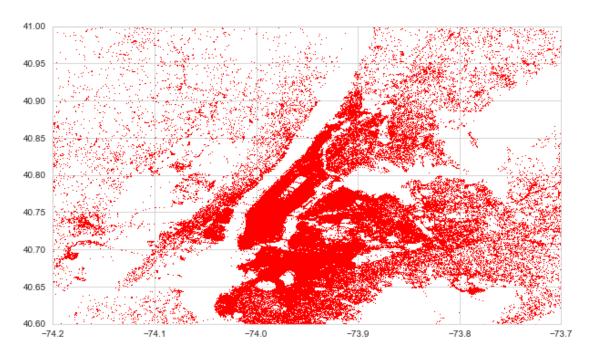
[71]: <AxesSubplot:xlabel='month', ylabel='weekday'>



```
[]:
 []:
      # Analysis of location data points
[72]: df.head()
[72]:
                  Date/Time
                                 Lat
                                           Lon
                                                  Base
                                                         weekday
                                                                   day
                                                                        minute
                                                                                month
      0 2014-05-01 00:02:00 40.7521 -73.9914
                                                B02512
                                                                                    5
                                                        Thursday
                                                                     1
                                                                             2
                                                                                    5
      1 2014-05-01 00:06:00 40.6965 -73.9715
                                                        Thursday
                                                                             6
                                                B02512
                                                                     1
      2 2014-05-01 00:15:00 40.7464 -73.9838
                                                B02512
                                                        Thursday
                                                                     1
                                                                            15
                                                                                    5
      3 2014-05-01 00:17:00 40.7463 -74.0011
                                                B02512
                                                        Thursday
                                                                     1
                                                                            17
                                                                                    5
      4 2014-05-01 00:17:00 40.7594 -73.9734
                                                                                    5
                                                B02512
                                                        Thursday
                                                                     1
                                                                            17
         hour
      0
            0
            0
      1
      2
            0
      3
            0
      4
            0
[73]: plt.figure(figsize=(10,6))
```

```
plt.plot(df['Lon'], df['Lat'],'r+', ms=0.5)
plt.xlim(-74.2, -73.7)
plt.ylim(40.6,41)
```

#### [73]: (40.6, 41.0)



[]: #We can see a number of hot spots here. Midtown Manhattan is clearly a huge\_
→bright spot.
## these are made from Midtown to Lower Manhattan.

#6 these are made from Midlown to Lower Manhattan.
#Followed by Upper Manhattan and the Heights of Brooklyn

#Followed by opper manhatian and the Heights of Brooklyn

- []: # Spacial analysis on Uber requests
- [74]: df\_out = df[df['weekday']=='Sunday']
- [75]: df\_out.shape

[]:

- [75]: (490180, 9)
- [76]: df\_out.head()
- [76]: Date/Time Lat Lon Base weekday day minute \
  4122 2014-05-04 00:00:00 40.7340 -73.9986 B02512 Sunday 4 0
  4123 2014-05-04 00:01:00 40.7266 -73.9916 B02512 Sunday 4 1

```
4125 2014-05-04 00:03:00 40.7698 -73.9923
                                                  B02512
                                                           Sunday
                                                                             3
                                                                     4
                                                                             3
      4126 2014-05-04 00:03:00 40.7142 -73.9896
                                                  B02512
                                                           Sunday
                                                                     4
            month hour
      4122
                5
                      0
      4123
                5
                      0
      4124
                5
                      0
      4125
                5
                      0
      4126
                5
                      0
 []:
[77]: #Group data on the basis of Lat and Long
      df_out.groupby(['Lat','Lon'])['weekday'].count()
[77]: Lat
               Lon
      39.9374 -74.0722
                           1
      39.9378 -74.0721
                           1
      39.9384 -74.0742
                           1
      39.9385 -74.0734
                           1
      39.9415 -74.0736
                           1
      41.3141 -74.1249
                           1
      41.3180 -74.1298
                           1
      41.3195 -73.6905
                           1
      41.3197 -73.6903
      42.1166 -72.0666
                           1
      Name: weekday, Length: 209230, dtype: int64
[78]: #convert into dataframe (rush)
      rush=df_out.groupby(['Lat','Lon'])['weekday'].count().reset_index()
      rush
[78]:
                           Lon weekday
                  Lat
              39.9374 -74.0722
      1
              39.9378 -74.0721
                                      1
      2
              39.9384 -74.0742
                                      1
      3
              39.9385 -74.0734
                                      1
      4
              39.9415 -74.0736
                                      1
      209225 41.3141 -74.1249
                                      1
      209226 41.3180 -74.1298
                                      1
      209227 41.3195 -73.6905
                                      1
      209228 41.3197 -73.6903
                                      1
      209229 42.1166 -72.0666
                                      1
```

B02512

Sunday

3

4124 2014-05-04 00:03:00 40.7740 -73.9633

#### [209230 rows x 3 columns]

```
[80]: rush.columns=['Lat', 'Lon', 'No of Trips']
:[08]
                           Lon No of Trips
                  Lat
              39.9374 -74.0722
      1
              39.9378 -74.0721
                                          1
      2
              39.9384 -74.0742
                                          1
      3
              39.9385 -74.0734
                                          1
      4
              39.9415 -74.0736
      209225 41.3141 -74.1249
                                          1
      209226 41.3180 -74.1298
                                          1
      209227 41.3195 -73.6905
                                          1
      209228 41.3197 -73.6903
                                          1
      209229 42.1166 -72.0666
                                          1
      [209230 rows x 3 columns]
[81]: !pip install folium
     Collecting folium
       Downloading folium-0.12.1-py2.py3-none-any.whl (94 kB)
                             | 94 kB 399 kB/s eta 0:00:01
     Requirement already satisfied: jinja2>=2.9 in
     /Applications/anaconda3/lib/python3.8/site-packages (from folium) (2.11.2)
     Requirement already satisfied: numpy in
     /Applications/anaconda3/lib/python3.8/site-packages (from folium) (1.19.2)
     Collecting branca>=0.3.0
       Downloading branca-0.4.2-py3-none-any.whl (24 kB)
     Requirement already satisfied: requests in
     /Applications/anaconda3/lib/python3.8/site-packages (from folium) (2.24.0)
     Requirement already satisfied: MarkupSafe>=0.23 in
     /Applications/anaconda3/lib/python3.8/site-packages (from jinja2>=2.9->folium)
     (1.1.1)
     Requirement already satisfied: certifi>=2017.4.17 in
     /Applications/anaconda3/lib/python3.8/site-packages (from requests->folium)
     (2020.6.20)
     Requirement already satisfied: chardet<4,>=3.0.2 in
     /Applications/anaconda3/lib/python3.8/site-packages (from requests->folium)
     (3.0.4)
     Requirement already satisfied: idna<3,>=2.5 in
     /Applications/anaconda3/lib/python3.8/site-packages (from requests->folium)
     (2.10)
     Requirement already satisfied: urllib3!=1.25.0,!=1.25.1,<1.26,>=1.21.1 in
     /Applications/anaconda3/lib/python3.8/site-packages (from requests->folium)
```

```
(1.25.11)
     Installing collected packages: branca, folium
     Successfully installed branca-0.4.2 folium-0.12.1
[82]: from folium.plugins import HeatMap
[83]: import folium
      from folium.plugins import HeatMap
      basemap=folium.Map()
[84]: HeatMap(df_out.groupby(['Lat', 'Lon'])['weekday'].count().
       →reset_index(),zoom=20,radius=15).add_to(basemap)
      basemap
[84]: <folium.folium.Map at 0x7fba0530dd90>
 []:
 []: # Automate analysis
[85]: def plot(df,day):
          df_out=df[df['weekday']==day]
          df_out.groupby(['Lat','Lon'])['weekday'].count().reset_index()
          HeatMap(df_out.groupby(['Lat','Lon'])['weekday'].count().
       →reset_index(),zoom=20,radius=15).add_to(basemap)
          return basemap
[87]: plot(df, 'Saturday')
[87]: <folium.folium.Map at 0x7fba0530dd90>
 []:
 []:
 []: # analysis of Uber pickups in each month
      # Data preparation
[88]: uber_15=pd.read_csv(r'/Users/patrickslearningprogams/Desktop/Python Projects/
       →Uber Trip Deploy/uber-pickups-in-new-york-city/uber-raw-data-janjune-15.csv')
[89]: uber 15.head()
[89]:
       Dispatching base num
                                      Pickup_date Affiliated_base_num locationID
                      B02617
                              2015-05-17 09:47:00
                                                               B02617
                                                                               141
      0
      1
                              2015-05-17 09:47:00
                                                               B02617
                                                                                65
                      B02617
                      B02617 2015-05-17 09:47:00
                                                               B02617
                                                                               100
```

```
B02617
      3
                             2015-05-17 09:47:00
                                                               B02774
                                                                               80
      4
                              2015-05-17 09:47:00
                                                                               90
                      B02617
                                                               B02617
[90]: uber_15.dtypes
[90]: Dispatching_base_num
                              object
     Pickup_date
                              object
      Affiliated_base_num
                              object
      locationID
                               int64
      dtype: object
[91]: uber_15['Pickup_date'] = pd.to_datetime(uber_15['Pickup_date'],__
       [92]: uber 15.dtypes
[92]: Dispatching_base_num
                                      object
      Pickup_date
                              datetime64[ns]
      Affiliated_base_num
                                      object
      locationID
                                       int64
      dtype: object
[93]: uber_15['weekday']=uber_15['Pickup_date'].dt.day_name()
      uber 15['day'] = uber 15['Pickup date'].dt.day
      uber_15['minute'] = uber_15['Pickup_date'].dt.minute
      uber 15['month'] = uber 15['Pickup date'].dt.month
      uber_15['hour']=uber_15['Pickup_date'].dt.hour
[94]: uber_15.head()
[94]:
       Dispatching_base_num
                                    Pickup_date Affiliated_base_num
                                                                      locationID \
      0
                      B02617 2015-05-17 09:47:00
                                                              B02617
                                                                             141
      1
                      B02617 2015-05-17 09:47:00
                                                              B02617
                                                                              65
      2
                      B02617 2015-05-17 09:47:00
                                                              B02617
                                                                             100
      3
                      B02617 2015-05-17 09:47:00
                                                              B02774
                                                                              80
                      B02617 2015-05-17 09:47:00
      4
                                                              B02617
                                                                              90
       weekday day minute month hour
      0 Sunday
                          47
                                  5
                                        9
                  17
      1 Sunday
                          47
                                  5
                                        9
                  17
                                  5
                                        9
      2 Sunday
                  17
                          47
      3 Sunday
                          47
                                  5
                                        9
                  17
      4 Sunday
                  17
                          47
                                  5
[95]: px.bar(x=uber_15['month'].value_counts().index,
                 y=uber_15['month'].value_counts().values)
```

[]: # We can see that the number of Uber pickup has been steadily increasing  $_{\sqcup}$   $_{\hookrightarrow}$  throughout the first half of 2015 in NYC

[]:

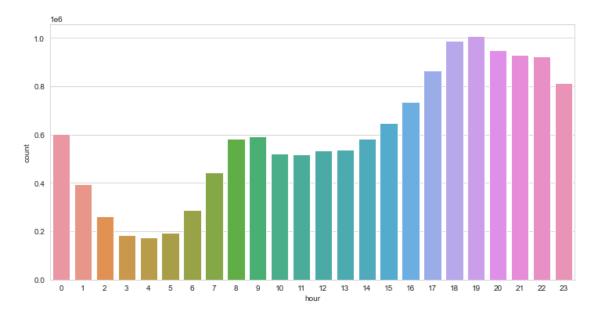
[]: # Analysis of rush in NYC

[97]: plt.figure(figsize=(12,6))
sns.countplot(uber\_15['hour'])

/Applications/anaconda3/lib/python3.8/site-packages/seaborn/\_decorators.py:36: FutureWarning:

Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

## [97]: <AxesSubplot:xlabel='hour', ylabel='count'>

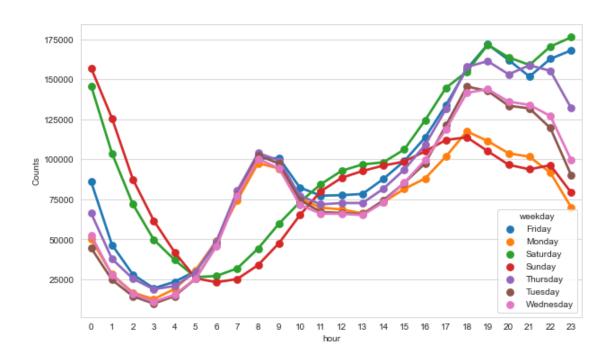


[]: # In depth analysis of Rush in NYC Day & Hour wise

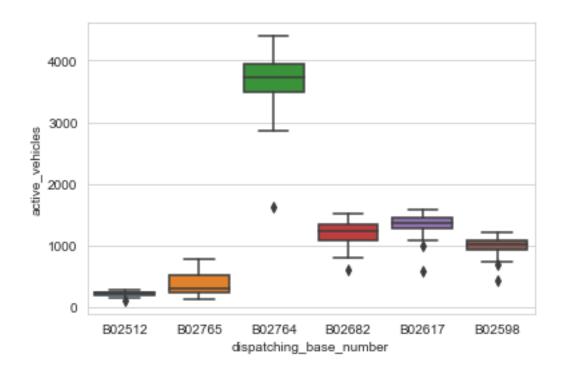
[98]: # Group data by weekday and hour uber\_15.groupby(['weekday', 'hour'])['Pickup\_date'].count()

[98]: weekday hour
Friday 0 85939
1 46616

```
2
                           28102
                 3
                           19518
                 4
                           23575
      Wednesday
                 19
                          143751
                 20
                          136003
                 21
                          133993
                 22
                          127026
                  23
                           99490
      Name: Pickup_date, Length: 168, dtype: int64
[99]: #convert into dataframe (summary)
      summary=uber_15.groupby(['weekday', 'hour'])['Pickup_date'].count().
       →reset_index()
      summary=summary.rename(columns = {'Pickup_date':'Counts'})
      summary
[99]:
             weekday hour Counts
      0
              Friday
                         0
                             85939
              Friday
                             46616
      1
                         1
      2
              Friday
                         2
                             28102
      3
              Friday
                          3 19518
      4
              Friday
                         4
                              23575
      . .
      163 Wednesday
                        19 143751
      164 Wednesday
                        20 136003
      165 Wednesday
                        21 133993
      166 Wednesday
                        22 127026
      167 Wednesday
                        23
                             99490
      [168 rows x 3 columns]
[100]: plt.figure(figsize=(10,6))
      sns.pointplot(x="hour", y="Counts", hue="weekday", data=summary)
[100]: <AxesSubplot:xlabel='hour', ylabel='Counts'>
```



```
[]:
  []:
[101]: uber_foil=pd.read_csv(r'/Users/patrickslearningprogams/Desktop/Python Projects/
        →Uber Trip Deploy/uber-pickups-in-new-york-city/Uber-Jan-Feb-FOIL.csv')
[102]: uber_foil.head()
[102]:
         dispatching_base_number
                                      date
                                             active_vehicles
                                                              trips
                          B02512
                                  1/1/2015
                                                         190
                                                               1132
                                                         225
       1
                          B02765
                                  1/1/2015
                                                               1765
       2
                                                        3427
                          B02764
                                  1/1/2015
                                                              29421
       3
                          B02682
                                  1/1/2015
                                                         945
                                                               7679
                          B02617
                                  1/1/2015
                                                        1228
                                                               9537
[103]: # Analysis of which base number has the most active vehicles
       uber_foil['dispatching_base_number'].unique()
[103]: array(['B02512', 'B02765', 'B02764', 'B02682', 'B02617', 'B02598'],
             dtype=object)
[104]: sns.boxplot(x = 'dispatching_base_number', y = 'active_vehicles', data = ____
        →uber_foil)
[104]: <AxesSubplot:xlabel='dispatching_base_number', ylabel='active_vehicles'>
```

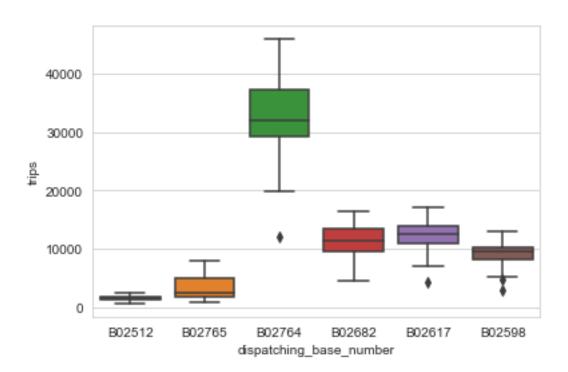


```
[]: #seems to have more number of Active Vehicles in B02764

[]: #Analysis of which base number has the most trips

[105]: sns.boxplot(x = 'dispatching_base_number', y = 'trips', data = uber_foil)

[105]: <AxesSubplot:xlabel='dispatching_base_number', ylabel='trips'>
```



```
[]: #seems to have more number of trips in B02764
  []:
[106]: # Finding the ratio of trips/active_vehicles
       uber_foil['trips/vehicle'] = uber_foil['trips']/uber_foil['active_vehicles']
[107]: uber_foil.head()
[107]:
        dispatching_base_number
                                       date
                                             active_vehicles
                                                              trips
                                                                     trips/vehicle
                          B02512
                                  1/1/2015
                                                         190
                                                               1132
                                                                           5.957895
       1
                          B02765
                                  1/1/2015
                                                         225
                                                               1765
                                                                           7.844444
       2
                                  1/1/2015
                                                        3427
                                                               29421
                                                                           8.585060
                          B02764
       3
                          B02682
                                  1/1/2015
                                                         945
                                                               7679
                                                                           8.125926
       4
                                  1/1/2015
                          B02617
                                                        1228
                                                               9537
                                                                           7.766287
[108]: uber_foil.set_index('date')
[108]:
                 dispatching_base_number active_vehicles trips trips/vehicle
       date
       1/1/2015
                                  B02512
                                                              1132
                                                                         5.957895
                                                       190
       1/1/2015
                                  B02765
                                                       225
                                                              1765
                                                                         7.844444
       1/1/2015
                                  B02764
                                                      3427
                                                            29421
                                                                         8.585060
       1/1/2015
                                  B02682
                                                       945
                                                             7679
                                                                         8.125926
       1/1/2015
                                                                         7.766287
                                  B02617
                                                      1228
                                                             9537
```

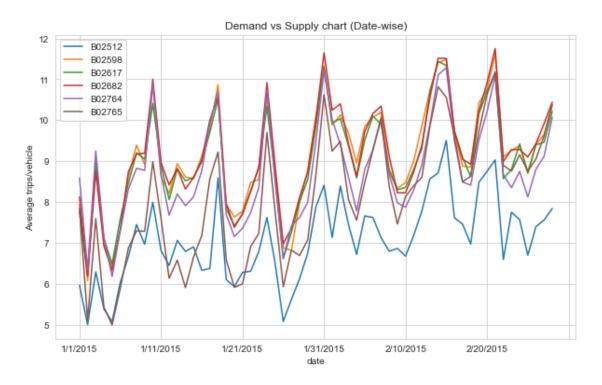
•••	•••	•••		•••
2/28/2015	B02764	3952	39812	10.073887
2/28/2015	B02617	1372	14022	10.220117
2/28/2015	B02682	1386	14472	10.441558
2/28/2015	B02512	230	1803	7.839130
2/28/2015	B02765	747	7753	10.378849

[354 rows x 4 columns]

```
[]: # how Average trips/vehicle inc/decreases with dates with each of base uber

[109]: plt.figure(figsize=(10,6))
    uber foil.set index('date').groupby(['dispatching base number'])['trips/
```

[109]: <matplotlib.legend.Legend at 0x7fb97fc5adf0>



```
[]:
```