



# WALMART SALES ANALYSIS

FROM 2011 - 2014

NUMBER OF CUSTOMERS

686

PROFIT BY STATE

108.42K

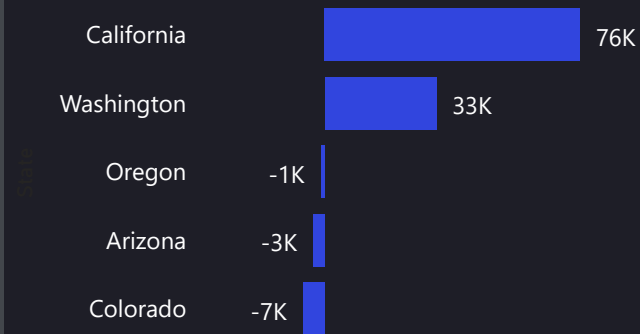
COUNT OF SALE

3203

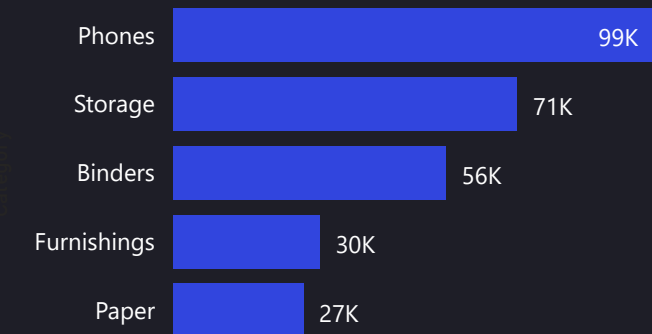
SALE BY STATE

725.46K

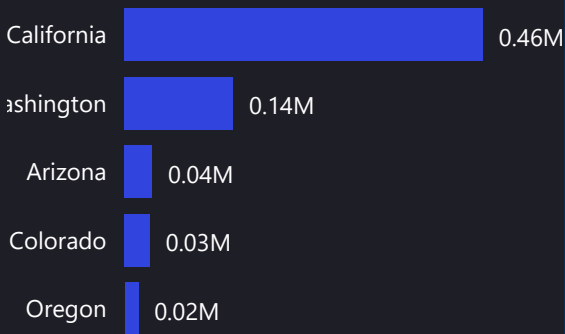
Sum of Profit by State



Sum of Sales by Category



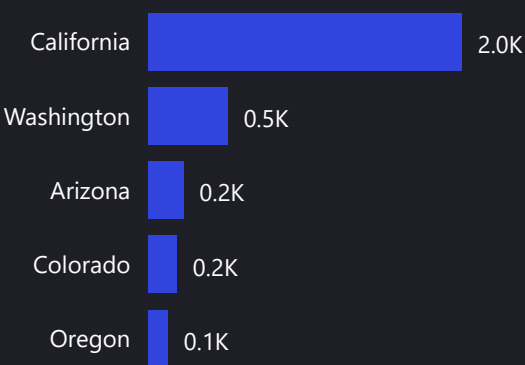
Sum of Sales by State



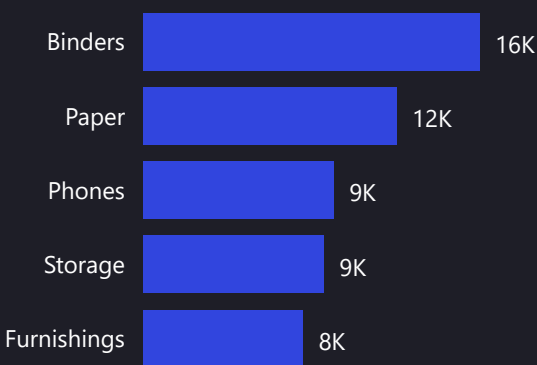
## INSIGHTS

CALIFORNIA took the lead among the top 5 states with the highest profit, with a profit of 78k, it sales came mostly from the sales of phones and storage but the sum of it profit was from binders and paper with the highest count by orders. followed by WASHINGTON whose most of it sales and profit came from binders and storage. invariably these were the two states we had more sales among the top 5 states .but we incurred more losses in COLORADO from the sales of most phones and storage to the tune of 7k. 3k in ARIZONA and 1k in

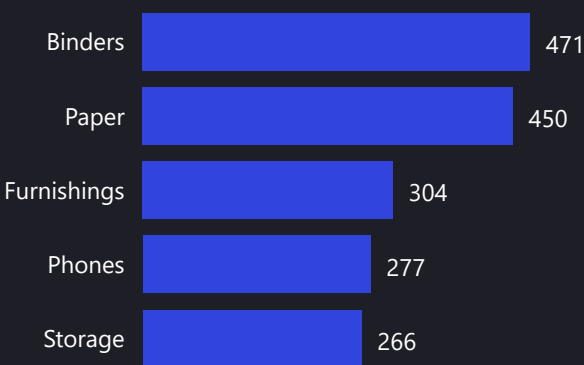
Count of Order ID by State (top5)



Sum of Profit by Category



Count of Order ID by Category (Top 5)



## INSIGHTS

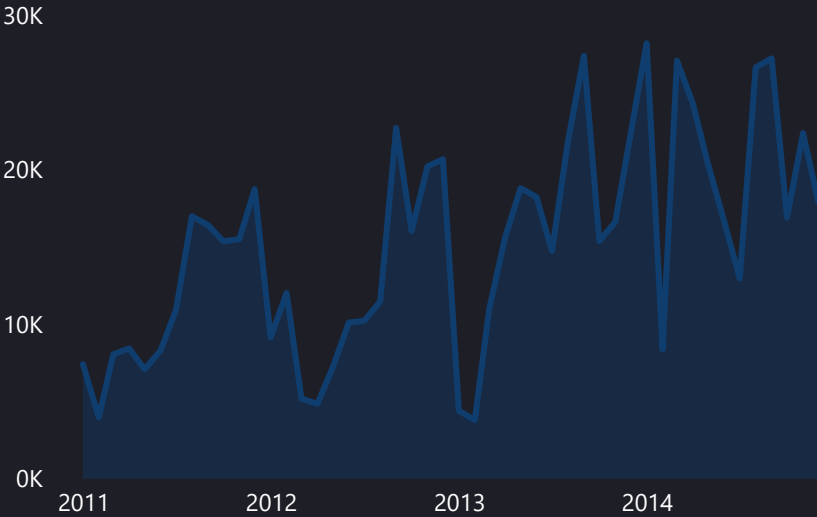
Our count of sales was the highest among paper and binders and this was seen in California, this shouldn't be surprising because the state of California has the highest population, and not only that it also boasts the highest GDP in the United State. we saw that Oregon and Colorado have the lowest count of sales.

the product by category with the highest profit was binders and paper. both having California as their destination place among the top 5 states. while binder and paper have the highest count by order.

Sum of Profit by Year and Month



Sum of Sales by Year and Month



that in December of 2013, we had a sharp loss to the tune of &1.1k .2014 started with a huge surprise giving us the highest profit so far in the past 3 years.

sales started well in 2011 and shoot up till December until it started to decline that same month and this continued till April 2012 until we saw a surge till December 2012. sales spike reduced greatly in it momentum till February 2013 we saw a sharp increase in sales too which was steady and gave us one of the best with good sales among the four years