



Official Rules

CHEGG UX RESEARCH REFERRAL BONUS PROGRAM

ELIGIBILITY: Any person who takes part in a Chegg UX research study is eligible to participate in the Referral Bonus Program ("Program"). Only United States residents may be eligible to participate.

INCENTIVES AND LIMITATIONS:

- i. INCENTIVES:
 - a. Incentives are fulfilled through Tango Card, a digital rewards service. To learn more about Tango Card, visit <https://www.tangocard.com/the-tango-card/>.
- ii. REFERRALS AND SOCIAL MEDIA:
 - a. For a referral to count towards your total, the survey response must include your first and last name so you can be identified as the referrer.
 - b. Survey responses must be verified referrals. A verified referral is someone who we confirm is interested in participating in research studies AND is new to our database (i.e., they qualify if they've never submitted a form indicating their interest in participating in studies). Referrals will be verified by Chegg to confirm that respondents are interested in participating in research studies.
 - c. You can earn more than 1 \$100 Tango Card through texting and/or emailing interested parties and accruing 20 verified referrals, but you cannot earn more than 1 \$125 Tango Card through referrals obtained by means of either Facebook or Twitter.
 - d. You will be paid only once for posting on either Facebook or Twitter. Multiple social media posts do not equate to multiple payments.
 - e. To demonstrate the validity of your social media post, you must provide a link to the post. If your profile is private, please provide a screenshot of the post that includes the date and time you posted it. You can leave the post on your account for up to one (1) week; after 1 week, you must remove the post (i.e., delete it from your account).
 - f. While you are required to refer a minimum of twenty-five (25) people through a social media post to earn a \$125 Tango Card, there is no limit on how many people you can refer provided you remove the post after 1 week (i.e., more than 25 people can submit the survey as a result of your post, but you will receive only 1 \$125 Tango Card for 25 verified referrals).
 - g. You may earn up to \$600 in Tango Cards in one calendar year in research incentives. Research incentives may be earned through paid participation in any Chegg UX research studies (e.g., onsite study) and referral bonuses earned through the Program. If you earn \$600 in research incentives within a calendar year, you must wait until the next calendar year to be eligible to earn additional research incentives.
 - h. You may earn up to a lifetime limit of \$2,400 in Tango Cards in research incentives.

HOW THE REFERRAL BONUS PROGRAM WORKS: After you have successfully completed a UX research session, you may receive a text or email about participating in the Program. It is up to the sole discretion of Chegg to determine who receives this information. Past participants who receive communication(s) about the Program will receive a link to a survey. You may choose to disseminate the survey through either one of the two following methods, but not both: (1) send (i.e., text or email) the survey to potentially interested parties OR (2) post the link to your personal Facebook page or Twitter account or Facebook groups you are a member of. You may earn one (1) \$100 Tango Card for every twenty (20) verified referrals OR 1 \$125 Tango Card for every 25 verified referrals (see ii. REFERRALS AND SOCIAL MEDIA). To earn another \$100 Tango Card, you must refer another set of 20 verified referrals. Participating in a research study does not guarantee participation in the Program. You will receive your Tango Card approximately 1 week after you've accumulated either 20 or 25 verified referrals. Receiving the Tango Card is dependent upon the number of qualified referrals you receive.