



## Official Rules

### CHEGGUX RESEARCH REFERRAL BONUS PROGRAM

**EFFECTIVE DATE: January 1, 2018**

**I. ELIGIBILITY:** Any person enrolled in a United States high school or college or university may be eligible to participate in the Referral Bonus Program ("Program"). Only United States residents are eligible to participate. It is up to the sole discretion of Chegg to determine who receives information regarding participation in the Program. Participating in a research study does not guarantee participation in the Program.

**II. HOW THE REFERRAL BONUS PROGRAM WORKS:** Those who receive communication(s) about the Program will receive a link to a survey to share with other students.

- A. You may choose to disseminate the survey through the following methods:
  - 1. Send, via text or email, or share in person the survey to potentially interested parties, and/or
  - 2. Post the survey link to your personal Facebook page, your Facebook groups, your Instagram account, or your Twitter account (see example [here](#)).
- B. You may earn one (1) \$100 Tango Card for every twenty (20) verified referrals (see IV. REFERRALS) you obtain. You will receive your Tango Card approximately 1 week after you've accumulated 20 verified referrals. Receiving the Tango Card is dependent upon the number of qualified referrals you receive.

**III. INCENTIVES:**

- A. Incentives are fulfilled through Tango Card, a digital rewards service. To learn more about Tango Card, visit <https://www.tangocard.com/the-tango-card/>.
- B. You can earn 1 \$100 Tango Card by accruing 20 verified referrals by means of text, email, Facebook, Instagram, or Twitter. For every additional set of 20 verified referrals obtained, you can earn another \$100 Tango Card.
- C. No partial set of verified referrals (< 20) qualify for an incentive.

**IV. VERIFIED REFERRALS:**

- A. For a referral to count towards your total, the individual must be a verified referral. The person you referred must:
  - 1. Submit a completed response to the aforementioned survey, which must include (i) your first and last name so you can be identified as the referrer and (ii) the method through which the survey respondent was referred (i.e., text, email, Facebook, Instagram, or Twitter), AND
  - 2. Be someone who Chegg confirms is (i) interested in participating in research studies and (ii) new to our research database (i.e., they've never submitted a form indicating their interest in participating in studies.)
- B. Referrals will be verified by Chegg to confirm that respondents are interested in participating in research studies. If a survey respondent mentions you as the referral

source but is not interested in participating in research studies, they will not count towards your referral total.

**V. SOCIAL MEDIA:**

- A. To demonstrate the validity of your social media post, you must either provide a link to the post OR a screenshot of the post that includes the date and time you posted it. You can leave the post on your account for up to 1 week; after 1 week, you must remove the post (i.e., delete it from your account).
- B. Multiple social media posts do not equate to multiple payments. You will be paid for only verified referrals that reach the 20-person requirement.

**VI. LIMITATIONS:**

- A. You may earn up to \$500 in Tango Card research incentives in one calendar year in research incentives. Research incentives may be earned through paid participation in Chegg UX research studies (e.g., onsite or remote interviews, sweepstakes, or surveys) and referral bonuses earned through the Program. If you earn \$500 in research incentives within a calendar year, you must wait until the next calendar year to be eligible to earn additional research incentives
- B. You may earn up to a lifetime limit of \$2,000 in Tango Cards in research incentives.

**CHEGG RESERVES THE RIGHT TO MODIFY OR CANCEL THE PROGRAM AT ANY TIME.**