**CSD 340 – bioSite Critique**

Chee Her

Luke

Student Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Project Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Critiques play an important role in any field involving design. As a student, the critique provides a platform for key skills to be developed that will be necessary in any aspect of a business.

Elements and topics of the critique

* Does the solution satisfy the problem?

It kind of satisfies the problem. But we Don’t know who we are talking about until we read the first sentence. It has 3 full pages as suggested in the requirements, but the home page lists the achievements first.

* Does the solution go beyond what was expected or is it less?

The work is as expected. It’s not beyond and it is not less than the requirements.

* Is typography used effectively?

While it is easy to read the sentences it feels like they run on or are incomplete. Other than that, the font size is good and the spacing is nice. For the Hobbies page I would either switch Watching Drama or Attending Concerts as I feel the one at the bottom is lost.

* Is color or the lack of color used effectively?

The colors used compliment the pictures well and is used effectively.

* Are images used effectively?

The images are used effectively because they show or describe what is written in the paragraphs.

* Is there a good use of space (pos/neg)?

I feel like the About page has a good use of space. The Home page and Hobbies page feels like there is too much space missing. I suggest either trying the lower the text to fill the empty space or to resize the images.

* What is the overall style or feel of the solution?

The style is nice, but I feel the Home Page should be the About page and make the Achievements be the next page.

* Does the solution meet the requirements of the assignment?

The solution meets all the requirements, just needs some cleaning up. (I know mine needs some adjustments and resizing)

* Is the spelling and grammar correct?

Sentences tend to be either in broken English or run on sentences. The usage of the word *he* is used often as a descriptor where the remedy for that could be using the person of interest’s name. While the information that is given is vast the structure seems to bounce around often from point to point. To remedy such a situation, you may use a chronological order to describe the events as they happened or unfolded.

* Is the solution complete

Yes it feels complete, it just needs some cleaning and resizing.

**RE: bioSite Attachment**

[**COLLAPSE**](https://cyberactive.bellevue.edu/webapps/discussionboard/do/message?action=list_messages&course_id=_507309_1&nav=discussion_board&conf_id=_702976_1&forum_id=_2317031_1&message_id=_42960937_1)

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Hi Chee!

I enjoyed looking at your website for Luke. At first I didn't know who it was about on the the first page until I read the first sentence. Chris made this really handy peer review document and I would like to follow the same format. So here you go!

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**Sanjiv Dhungel**

**RE: bioSite**

[**COLLAPSE**](https://cyberactive.bellevue.edu/webapps/discussionboard/do/message?action=list_messages&course_id=_507309_1&nav=discussion_board&conf_id=_702976_1&forum_id=_2317031_1&message_id=_42960937_1)

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Hello Chee.

Your bioSite has a high conversion rate optimization. So, I read all the contents thoroughly and I like the story of Luke Her. Life is a struggle and what Luke has done after coming from Vietnam War in 1975 is motivational. I am going to give my peer reviews as a critique of 2 positive and 2 “areas of improvement”.

**2 positive critiques:**

1. The bio site is web responsive. I opened the link on my laptop and tried to minimize it by splitting the screen into two parts. Then I found that the page was web responsive which is very good for the users.
2. I like your landing page from where all the pages Home as Achievements; About as About and Hobbies as Hobbies are opened. I had read that a web page should have a good overall appearance; a clear message; good enough content; transparency i.e., we should have to get information on the web also and the site should have dynamic content. I found most of them are on your website. So, it’s your great approach to making the website.

**2 “areas of improvement”:**

1. I have found the web page is web responsive. But when I was checking the contents, these were not dividing in the same way on the same page when the width of the screen was reduced; but still, the page is web responsive. I think you can take a look and can adjust that part.
2. Your website looks perfect. But if you improve the color schema it would be excellent in my view. I had read if we use brighter color on the whole page and then slight dull inside that would be better. Thank you very much for getting a chance to peer review.

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Source:

* <https://www.youtube.com/watch?v=c6Ktw7rMv7E>
* <https://blog.hubspot.com/marketing/conversion-rate-optimization-guide>