Benefit Threat to City Solvency

Cheikhou Kane, Faith Benamy, and Jack Reilly
New College of Florida

May 22, 2020

Correspondence or Questions: citysolvency@ncf.edu
Working paper draft, please do not cite or quote without permission
Contributions: Study design, writing, graphics (CK, FB, JR);
data collection and analysis (CK, FB)

Acknowledgements: The authors thank Robert Pozen and the New College of Florida Data Science Program for support and feedback on this report

Executive Summary

The unfunded obligations of the pension and other post employment benefits (OPEB) plans sponsored by local governments in the United States continue to grow. In the following report, we study in detail the financial obligations of 21 of the 22 largest US cities (excluding Washington, DC, the 20th largest city). We review both their own reports on these obligations and how these differ from our estimates based on more realistic assumptions.

We find that most cities reported OPEB liabilities close to our measures, however, for pensions, we find that cities drastically undervalue their unfunded liabilities. In fact, at the end of the 2017 fiscal year, these largest U.S. cities reported unfunded liabilities of approximately \$545 billion: \$432 billion for pensions and \$113 billion for OPEB. According to our calculations, we estimate the true unfunded liabilities to be over \$803 billion: \$672 billion for pensions and \$131 billion for OPEB.

The largest discrepancy, between the unfunded pension liabilities reported by the cities and our estimates of their pension liabilities, is primarily the result of different discount rates used in valuing these liabilities. Under government accounting standards, cities are given broad discretion to choose a discount rate based on their expectation of future returns on plan assets. Thus, there is wide variation in the discount rate chosen by cities in their reporting, with several cities choosing highly optimistic discount rates for their pension plans at 7% or higher (see Appendix).

But discount rates are supposed to represent a conservative rate of return with a high degree of confidence. For example, the FASB stipulates that corporations must use the AA corporate bond rate as the discount rate for their pension plans. In June, 2017, the AA corporate bond rate for 15 years was approximately 4%. Therefore, we used that 4% as the discount rate in our estimates of the unfunded liabilities for pensions in all 21 cities, and a 3% discount rate for OPEBs to account for the comparably shorter liabilities of OPEBs relative to pensions.

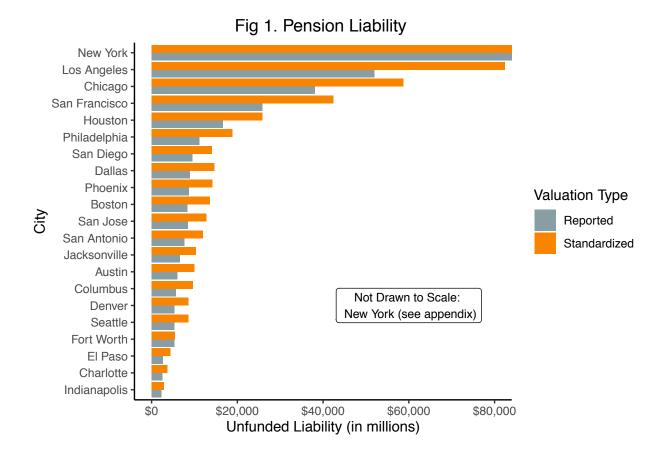
Our report is divided into three main parts. First, we present in detail the unfunded pension liability of the 21 cities, followed by pension liability per capita and pension liability as a percentage of revenues. Second, we present in detail the unfunded OPEB liability of the cities, followed by OPEB liability per capital and OPEB liability as a percentage of revenues. Third, we present total pension and OPEB liabilities for each city, followed by total liabilities per capita and as share of revenue.

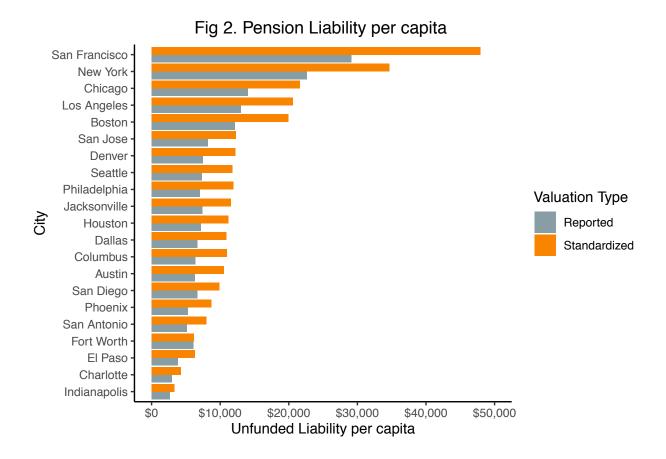
1 Pension Liability

In this section, we study in detail the pension liability of the 21 cities. We report on both the city's own calculations of their pension obligations, based on their Comprehensive Annual Financial Reports (CAFRs), and illustrate how these differ from valuations using a standardized discount rate calculation. First, we present the total unfunded pension liability for each city in dollars. Second, we showcase the total liability scaled by population size. Finally, we present the 2017 pension expense as a share of governmental fund revenues.

1.1 Total Pension Liability

The difference in the reported pension liability and the ones calculated under our standardized valuation are illustrated in Figure 1 below. In general, the higher discount rates used by cities in their calculations result in much lower - sometimes, dramatically lower - estimates of their unfunded liabilities, with cities like New York, Los Angeles, and Chicago reporting particularly extreme total differences. Even cities without extreme values generally report a value notably lower than the standardized value, with only Fort Worth reporting an unfunded pension liability close to our standardized measure.





1.2 Total Pension Liability Per Capita

To better illustrate the scale of concern for unfunded pension liability, we provide per capita measures to represent a city's pension financial burden relative to their population size (see Figure 2). This also allows comparisons with other cities more naturally. As before, city obligations were under-reported in reported city CAFR values, with an average reported total pension liability per capita of \$8,934. In comparison, we calculated the average standardized total pension liability per capita to be \$14,035.

Furthermore, the variation in city obligation becomes clearer, as some cities appear to be in more extreme fiscal danger while others appear to have more manageable situations, relative to their populations (and thus, potential tax base). As before, Fort Worth has little difference between their reported and standardized values as well as the lowest total unfunded obligation per capita. While New York has the largest unfunded pension liability in terms of total dollar amount, the massive scale of the city's population moves it further down the list here.

1.3 Share of Revenue

Finally, city's reported pension expense as a share of a city's governmental fund revenues is illustrated in Figure 3. This provides another view into city management of pension fund obligations, with significant variation in city share of revenue. On average, share of revenue was 33.13% with a low of 0.85% for Seattle and a high of 73.64% for Dallas.

2 OPEB Liability

In this section, we evaluate the other post employment benefit (OPEB) liability of cities in our study.¹ As before, we report on both a city's own calculations of their OPEB obligations and how these differ from valuations

¹While Columbus was included in our pension numbers, we exclude it here, due to it taking part in a statewide OPEB plan.

Dallas Chicago Fort Worth Phoenix San Jose Houston Austin San Francisco Columbus San Diego Jacksonville El Paso Los Angeles Philadelphia Indianapolis Boston Denver San Antonio New York Charlotte Seattle 20% 40% 0% 60% Share of Governmental Fund Revenue

Fig 3. Pension Expense as share of 2017 Revenue (reported values)

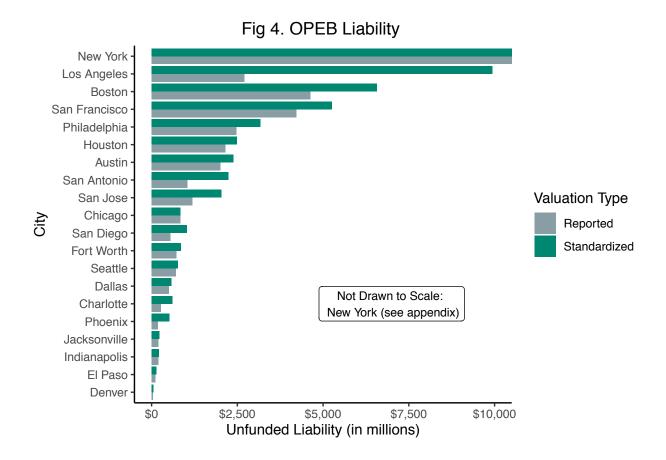
using a standardized measure with consistent and appropriately conservative discount rate assumptions. In addition, we provide several ways of evaluation city financial burden due to OPEB.

First, we present the total Unfunded Actuarial Accrued Liability (the UAAL) - the difference between the present value of benefit payment (current and past) and the present value of the OPEB Asset Fund. Second, we showcase the total UAAL scaled by population size. Finally, we present the share of each city's revenue utilized to cover OPEB benefit payments.

2.1 Unfunded OPEB Liability

The difference in the reported UAALs and the ones calculated under our standardized valuation are illustrated in Figure 4 below. As before, most cities report lower unfunded liabilities than more reasonable discount rate assumptions would suggest.

Also as expected, cities with the larger populations (e.g., New York, Los Angeles) tend to carry the highest amounts of unfunded obligations, although there is little correlation between the actual size of city's obligations and the extent to which they proportionately underestimate those obligations. While Los Angeles has a dramatic difference between actual and reported values, so do cities further down the scale, such as San Antonio, Charlotte, and Phoenix.



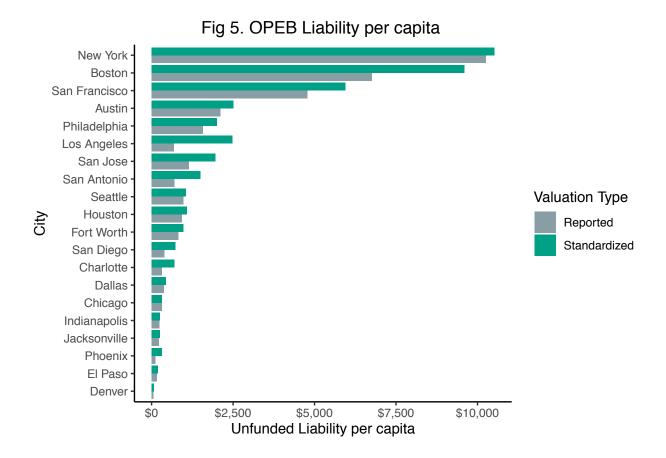
2.2 Unfunded OPEB Liability Per Capita

The difference in the reported UAALs and our own valuations scaled by population size are illustrated in Figure 5 below. As before, this allows for an arguably clearer indication of a city's fiscal status.

In addition to allowing for greater comparability between cities in OPEB, such scale allows for greater comparability with city pension obligations as well. One thing that obviously arises is how much more sizable pension liability is when compared to OPEB liability. While there are some liability values near \$10,000, the median per capita OPEB liability is well under \$5,000, with all but a few cities illustrating obligations (even by standardized reporting) under \$3,000 per capita and many under \$1,000. This compares to average standardized obligations of approximately \$14,000 per person per city in the pension arena. We also note that there is not necessarily a clear relation between OPEB obligation and pension obligation while Denver, for example, is at bottom in regards to their OPEB liability, in regards to pensions, they are further up the list.

2.3 Share of revenue

OPEB payments as a share of a city's revenues in 2017 is illustrated in Figure 6. This further provides users with another alternative to compare cities regarding their OPEB financial burden. The average share of revenue was 2.95% with a low of 0.16% for Denver and a high of 7.2% for Los



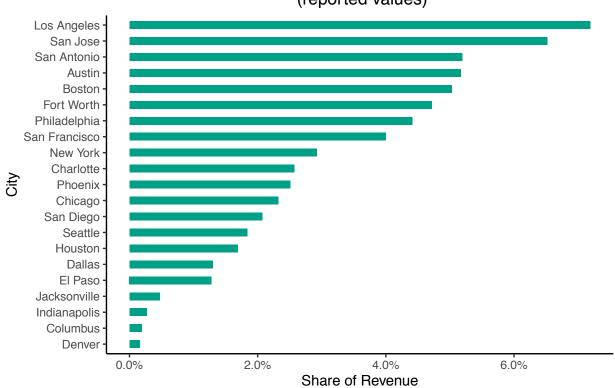


Fig 6. OPEB Benefit Payment as share of 2017 Revenue (reported values)

Angeles.

3 Total Unfunded Liability

In this section, we combine our results from the two previous sections to study in detail the total unfunded liability of the cities in question. We report on both their own estimates of their total obligations as well as a standardized measure. As before, we first present the total unfunded liability in dollar terms, then showcase the total liability scaled by population

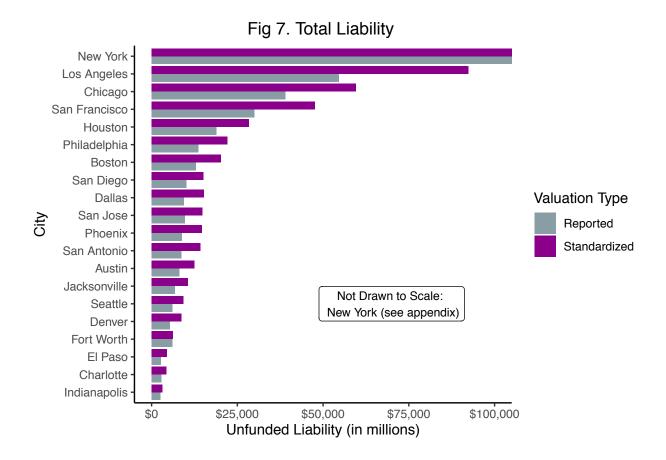
size, and finally display payments as share of revenue.

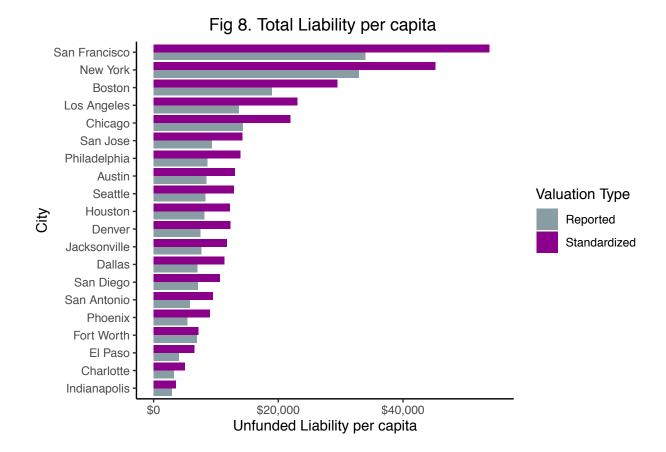
3.1 Total Unfunded Liability

The difference in the total city reported liability (pension and OPEB combined) and the standardized valuation we calculate is illustrated in Figure 7 below. Unsurprisingly, for all cities, the standardized total liability is greater than the reported value. The average reported total liability was about \$27 billion per city while the average standardized total liability was around \$40 billion per city, with larger cities logically under greater burdens.

3.2 Total Unfunded Liability Per Capita

Figure 8 below shows the total liability per capita for all the cities included in our report. As before, the total unfunded liabilities these cities reported were usually lower than our standardized measures, but the per capita measure allows for a different comparison. In particular, we note how these numbers are primarily driven by pension numbers, where obligations tend to be larger.





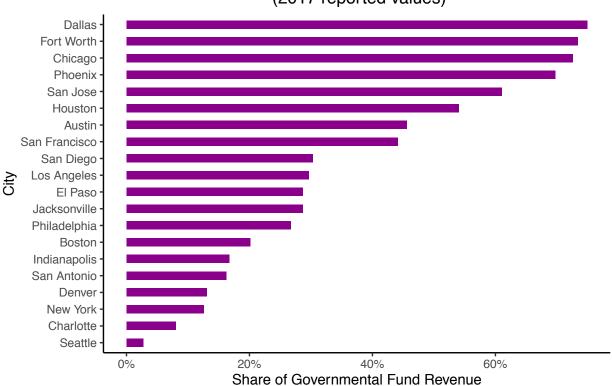


Fig 9. OPEB Benefit Payment and Pension Expense as share of Reveni (2017 reported values)

3.3 City Pension and OPEB Payments and Expenses as share Revenue

Finally, Figure 9 reports overall city pension and OPEB payments and expenses as a share of revenue, which again illustrates significant diversity among cities' payments.

4 Appendix: Methodology, Assumptions, and Data

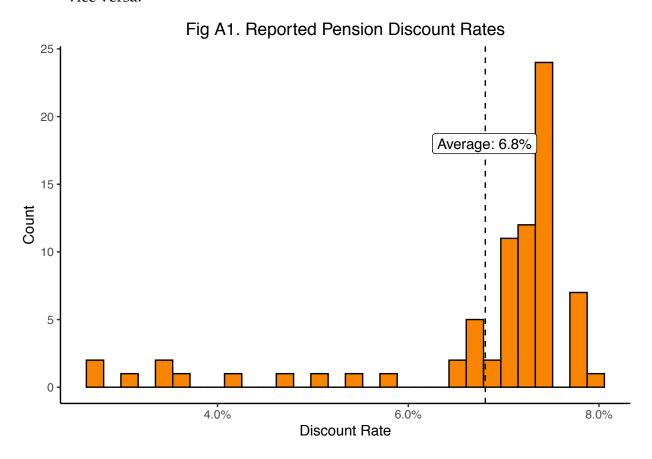
4.1 Discount Rates

The unfunded obligations of local cities with regard to pension and OPEB plans are sensitive to underlying actuarial assumptions, and even small changes can significantly change reported liabilities. The most significant of these assumptions is the discount rate.

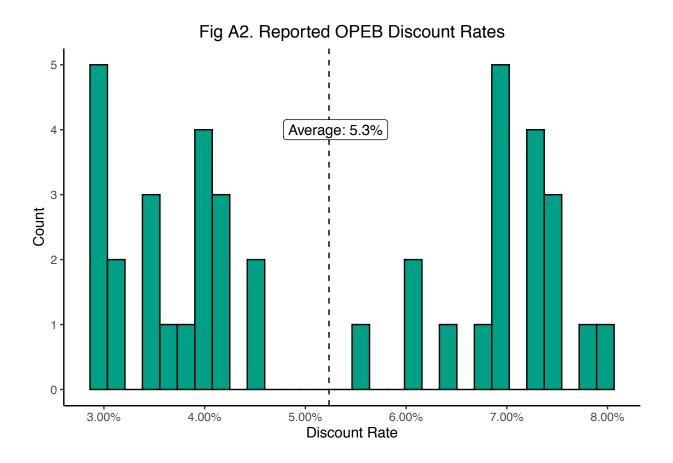
In 2004, new reporting guidelines from the Governmental Accounting Standards Board (GASB) were released. These guidelines, which became effective in 2007, required cities to report for the cost of both OPEB and Pension plans on an accrual basis. In particular, GASB Statement No. 45, Accounting and Financial Reporting by Employers for Post Employment Benefits Other Than Pensions, represented a significant change towards accrual reporting for governmental entities.

Although GASB 45 was a major shift in governmental accounting and financial reporting, it still provides an incentive for governments to use a higher rate to discount future benefit promises if they set up a trust and commit to paying the Annual Required Contribution (ARC). The ARC is the minimum amount required to cover both the plan's normal costs (the Present Value of benefit payments for the current year) and the unfunded liability (the gap between current assets and the present value of future benefits already promised to employees) amortized over a specific period. Thus, it becomes clear that the discount rate plays a pivotal role in assess-

ing the ARC. In fact, the higher the discount rate, the lower the ARC, and vice versa.



In other words, with a trust and a commitment to paying the ARC, cities can discount obligations by their own estimate of the expected long-term return of their assets. This idiosyncrasy is what makes it problematic to compare cities according to their own reports: there is wide variation in discount rates chosen by cities (and sometimes, even by departments within cities). For example, for OPEB alone, discount rates for the plans sponsored by the cities in our report ranged from 2.92% to 7.95% as dis-



played in Figure A2. Pension discount rates, in comparison, range from 2.75% to 8% and are somewhat higher on average, cluster more tightly between 6.5% and 8%, but possess a notable left skew (Figure A1).²

4.2 Data Tables

²Note display discount rates are per plan, not city. Across our data, we have 69 pension plans across our 21 cities and 41 OPEB plans across our 20 cities.

Table 1: Total Pension and OPEB Liabilities (Millions)

	Pensions OP		OPEB	
City	Reported	Standardized	Reported	Standardized
Austin	6,026.22	10,004.34	2,004.66	2,388.49
Boston	8,336.25	13,635.81	4,631.37	6,569.90
Charlotte	2,515.18	3,683.47	276.34	601.85
Chicago	38,113.11	58,716.87	842.92	842.92
Columbus	5,621.13	9,621.40	NA	NA
Dallas	8,908.86	14,636.43	499.91	577.88
Denver	5,250.93	8,611.40	41.05	47.45
El Paso	2,633.80	4,327.22	109.74	136.32
Fort Worth	5,318.31	5,395.53	717.70	853.81
Houston	16,673.85	25,807.01	2,153.00	2,488.78
Indianapolis	2,330.36	2,906.97	203.53	216.97
Jacksonville	6,624.00	10,273.60	198.60	229.57
Los Angeles	51,929.33	82,389.56	2,701.59	9,937.48
Minneapolis	3,967.82	6,518.97	34.81	37.43
New York	195,068.92	298,844.08	88,422.67	90,753.81
Philadelphia	11,168.43	18,868.07	2,474.54	3,172.48
Phoenix	8,637.08	14,190.38	185.54	510.68
San Antonio	7,668.03	12,003.96	1,043.35	2,243.07
San Diego	9,510.89	14,068.23	553.87	1,026.09
San Francisco	25,777.96	42,352.15	4,220.04	5,261.79
San Jose	8,456.99	12,739.79	1,182.08	2,029.43
Seattle	5,303.11	8,550.06	702.21	763.87

Table 2: Per Capita Pension and OPEB Liabilities

Pensions OPEB					
				OPEB 1	
City	Reported	Standardized	Reported	Standardized	
Austin	6,338.61	10,522.97	2,108.59	2,512.31	
Boston	12,168.04	19,903.56	6,760.20	9,589.79	
Charlotte	2,927.91	4,287.92	321.69	700.61	
Chicago	14,032.81	21,618.88	310.36	310.36	
Columbus	6,393.68	10,943.73	NA	NA	
Dallas	6,643.45	10,914.56	372.79	430.93	
Denver	7,442.93	12,206.24	58.18	67.25	
El Paso	3,852.96	6,330.26	160.54	199.42	
Fort Worth	6,083.85	6,172.19	821.01	976.71	
Houston	7,208.75	11,157.37	930.83	1,075.99	
Indianapolis	2,670.35	3,331.09	233.23	248.63	
Jacksonville	7,425.49	11,516.69	222.63	257.35	
Los Angeles	12,982.33	20,597.39	675.40	2,484.37	
Minneapolis	9,395.05	15,435.69	82.42	88.63	
New York	22,621.93	34,656.63	10,254.28	10,524.62	
Philadelphia	7,064.15	11,934.26	1,565.17	2,006.63	
Phoenix	5,311.86	8,727.17	114.11	314.07	
San Antonio	5,112.02	8,002.64	695.57	1,495.38	
San Diego	6,697.81	9,907.20	390.05	722.60	
San Francisco	29,148.62	47,890.01	4,771.84	5,949.81	
San Jose	8,171.00	12,308.97	1,142.11	1,960.80	
Seattle	7,317.20	11,797.33	968.90	1,053.99	

Table 3: Reported OPEB Benefit Payment and Pension Expense as Share of Government Revenue

City	Pension	OPEB	Overall
Austin	40.4	5.2	45.6
Boston	15.1	5.0	20.1
Charlotte	5.4	2.6	8.0
Chicago	70.2	2.3	72.6
Columbus	28.7	NA	NA
Dallas	73.6	1.3	74.9
Denver	12.9	0.2	13.1
El Paso	27.4	1.3	28.7
Fort Worth	68.7	4.7	73.4
Houston	52.4	1.7	54.0
Indianapolis	16.4	0.3	16.7
Jacksonville	28.2	0.5	28.7
Los Angeles	22.4	7.2	29.6
New York	9.6	2.9	12.5
Philadelphia	22.3	4.4	26.7
Phoenix	67.2	2.5	69.7
San Antonio	11.0	5.2	16.2
San Diego	28.2	2.1	30.3
San Francisco	40.1	4.0	44.1
San Jose	54.5	6.5	61.0
Seattle	0.9	1.8	2.7