

CoolQC Website Design

Okay everyone, listen up---I want you guys to have fun with this. I gave some general guidelines, but keep in mind, I know absolutely nothing about website design so if you want to switch things up a little, be my guest. This is your chance to do something **crazy** that you have always wanted to try! And *please* reach out if you have questions, need clarification, or just want to share an idea with me. I can't wait to see what everyone comes up with!

So we want our website to be structured similarly to these three websites in the sense that we want our website to be very visual orientated. We would like to stick with the blue colors on the logo, and for the overall design to be sleek and simple.

<https://www.humansofnewyork.com/post/190178298536/im-running-for-congress-im-actually-on-the> and <https://www.girlboss.com/>

'People, places, and progress' is our main slogan. So make sure that these stand out... fyi... other than making sure that these three somehow stand out, I do not care about the order of the headings at all.

I was thinking that we could have 'features' with portraits of one person, one place, one project on the home page. Those three categories would fill the entire page when you first look at the home page. (Kind of like humans of NY with the Stories, Countries, Series labels)

Cool **people** of the QC

Entrepreneurs

Community Leaders

Artists

Creatives

Cool **places** of the QC:

Restaurants

Coffee shops

Bars

Clothing

Craft

Cool **progress** in the QC:

Professors
Students
Community

These are each their own horizontal, colorful block when you scroll down on the page (like on the girlboss website)

“The Gang”* Fun Headshots that are edgy and non traditional. Bio with position, fun fact, why we are passionate about the project*

- Something catchy like, “Learn about the people behind the scenes”
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“About us”

We are a group of photographers, videographers, Journalists and designers who attend Augustana College. We started this project because we noticed a disconnect between young people and their involvement in the QC community. There are so many people in the QC who are doing so many cool things; taking on projects, opening restaurants, expanding their business, etc- yet the young people in the community don’t ever hear about it or know what’s going on. We want to change that. At the end of the day, we just want to highlight these cool people and give them the recognition that they deserve; and get young people involved along the way.

“Events”

Picture of event with something like .. (Click here to learn more)

Place:

Price:

Time:

Vibe:

“Required Reading”*picture of article* (Labeled ‘Five minute read, one minute read, etc’)

- QC Beauty
- Trivia

“Podcasts”

Oh, you’ll want to hear this ...(link to podcast)

“Want to be featured? Have a really cool friend that you think *should* be featured? Email us at Coolquadcities@gmail.com