

PROGRAM BOOK FOR
SEMESTER INTERNSHIP

Name of the Student: CH. PRAVALIKA

Name of the College: SRI VASAVI DEGREE COLLEGE

Registration Number: 203887102010

Period of Internship: From: 1-04-2023 To: 15-07-2023

Name & Address of the Intern Organization SMART BRIDGE

ADIKAVI NANNAYA **University**

2020 - 2023 YEAR

An Internship Report on

SALESEFORCE DEVELOPER

(Title of the Semester Internship Program)

Submitted in accordance with the requirement for the degree of

Bsc

Under the Faculty Guideship of

SRI. L. LAKSHMI NARAYANA

(Name of the Faculty Guide)

Department of

COMPUTER SCIENCE

(Name of the College)

Submitted by:

CH. PRAVALITKA

(Name of the Student)

Reg.No: 203887102010

Department of COMPUTER SCIENCE

SRI VASAVI DEGREE COLLEGE.

(Name of the College)

Student's Declaration

I, CH. PRAVALIKA a student of BSC
Program, Reg. No. 203887100010 of the Department of COMPUTER SCIENCE
College do hereby declare that I have completed the mandatory internship
from 01-04-2023 to 15-07-2023 in SMART BRIDGE (Name of
the intern organization) under the Faculty Guideship of
SRI. L. LAKSHMI NARAYANA (Name of the Faculty Guide), Department of
COMPUTER SCIENCE, SRI VASAVI DEGREE COLLEGE
(Name of the College)

Ch. Pravalika 15/07/2023
(Signature and Date)

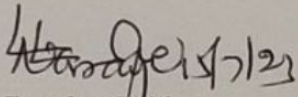
Official Certification

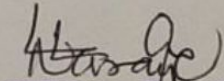
This is to certify that CH. PRAVALIKA (Name of the student) Reg. No. 203887102010 has completed his/her Internship in SMART BRIDGE (Name of the Intern Organization) on SALESFORCE DEVELOPER (Title of the Internship) under my supervision as a part of partial fulfillment of the requirement for the Degree of BSc in the Department of COMPUTER SCIENCE (Name of the College) SRI VASAVI DEGREE COLLEGE

This is accepted for evaluation.

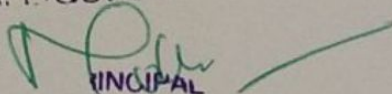
(Signatory with Date and Seal)

Endorsements


Faculty Guide


Head of the Department
Computer Science
Sri Vasavi Degree College
TADEPALLIGUDEM

Principal


PRINCIPAL

SRI VASAVI DEGREE & PG COLLEGE
TADEPALLIGUDEM 534101

Certificate from Intern Organization

This is to certify that SMART BRIDGE (Name of the intern)
Reg. No. 203887102010 of SRIVASAVI DEGREE COLLEGE (Name of the
College) underwent internship in SALESFORCE DEVELOPER (Name of the
Intern Organization) from 01-04-2023 to 15-07-2023

The overall performance of the intern during his/her internship is found to be
Satisfactory (Satisfactory/Not Satisfactory).

Authorized Signatory with Date and Seal

Acknowledgements

First and Foremost, I sincerely salute to our institute SRI VASAVI Degree college for giving me this opportunity to fulfill our warm dream to become a science graduate. Our sincere gratitude to Project internship guide "SRI L. Lakshmi Narayana", Head of the Department of Computer Science, for timely co-operation and valuable suggestions while carrying out this project.

I express my sincere thanks & heartfelt gratitude to SRI. "M. RAMA KRISHNA", PRINCIPAL, SRI VASAVI Degree college, for providing a favourable environment and supporting me during the development of this Project.

CHAPTER 1: EXECUTIVE SUMMARY

The internship report shall have a brief executive summary. It shall include five or more Learning Objectives and Outcomes achieved, a brief description of the sector of business and intern organization and summary of all the activities done by the intern during the period.

An intern is a trainee who has signed on with an organisation for a brief period. An intern's goal is to gain work experience, occasionally some University credit, and always an overall feel for the industry they're interning in. Internships may be paid, partially paid or unpaid.

The Salesforce Intern provides an opportunity for college students to gain professional experience in a real-world setting. The Intern will be responsible for working closely with the cloudbyz team to develop customer-facing applications and solutions.

CHAPTER 2: OVERVIEW OF THE ORGANIZATION

Suggestive contents

- A. Introduction of the Organization
- B. Vision, Mission, and Values of the Organization
- C. Policy of the Organization, in relation to the intern role
- D. Organizational Structure
- E. Roles and responsibilities of the employees in which the intern is placed.
- F. Performance of the Organization in terms of turnover, profits, market reach and market value.
- G. Future Plans of the Organization.

A. Introduction of the Organization:

Salesforce is currently providing various software solutions and platforms for developers to create and distribute custom software / applications.

B. Vision : We build bridges between companies and customers

Mission : Our mission is to deliver it.

values : Trust, customer success, Innovation, Equality and Sustainability.

C. Salesforce is the controller of your personal data and is responsible for its processing, Unless Expressly Specified otherwise in our full privacy statement.

D. The four types of Organizational structures are functional, multi-divisional, flat and matrix structures.

- E. A salesforce developer Job is to analyze the processes in the company, design the CRM Work flows in Salesforce and also provide custom solutions for specific business requirements.
- F. Salesforce is the leading Vendor in the CRM. The share of market is 23.8 percent.
- G. Smart selling, data-driven, automation, and artificial intelligence.

CHAPTER 3: INTERNSHIP PART

Description of the Activities/Responsibilities in the Intern Organization during Internship, which shall include - details of working conditions, weekly work schedule, equipment used, and tasks performed. This part could end by reflecting on what kind of skills the intern acquired.

- 1) Students are expected to contribute day-to-day work at the organization.
- 2) Possible internship activities include attending departmental meetings.
- 3) Assisting a colleague with relevant tasks.
- 4) Attending client visits.
- 5) Organizing part of a training course.
- 6) Workshop or lecturer.
- 7) Testing products or tools.

CHAPTER 5: OUTCOMES DESCRIPTION

Describe the work environment you have experienced (in terms of people interactions, facilities available and maintenance, clarity of job roles, protocols, procedures, processes, discipline, time management, harmonious relationships, socialization, mutual support and teamwork, motivation, space and ventilation, etc.)

This is the Organisation which lives the it's values day by day and the values are trust, customer, success, Innovation, Equality and Sustainability.

- 1) Priorities on boarding and training.
- 2) Help your Employees find a comfortable work Environment.
- 3) conduct regular check-ins
- 4) Encourage team collaboration and communication.
- 5) Develop a strong workspace culture
- 6) Facilitate opportunities for learning.

Security Assertion Markup language SAMI
Security Assertion Markup language SAMI is an OASIS Organization for the Advancement standards based Protocol for the Advancement used to set up Single Sign-on of structured information standards based Protocol, Used to setup single Sign-on.

The four main area of Salesforce Specialization are : Geographic, product, market and functional.