MICHELLE'S PORTFOLIO

THEME
THEME: "MINIMALISM WITH A DUSTING OF GENTLE PINK"

ADDITIONAL ELEMENTS
- TRIANGLES - main accent shape
- ART PIECES
- LINES (to break apart content)
  - and also to accent certain elements! (like links on the main page)

TYPOGRAPHY
- italicizing: used moreso for visual appeal rather than emphasis
- style: all lowercase writing throughout the body copy
- links: ALL UPPERCASE!!!

FONTS
- use different weights instead of changing the fonts between headings+body copy
- THIN, CLEAN
- "LATO" as the main font. (it's a web font!! yay!)

MINIMALISTIC
- minimal graphic elements: PUT THE FOCUS ON THE ACTUAL CONTENT!
- THROUGH COLOUR+FONT+LAYOUT
- clean, simple lines, always the same colour: PINK!!

COLOUR PALETTE
- GENTLE PINK = ACCENT COLOUR
- DARK GREY + OFF WHITE

CODING
(even though I can't show it through illustrator)
- soft fades and gentle movements
- soft animations
- experiment with animations between page loads?

CONTENT
(MAIN PAGE AND OTHER PAGES)
- ASSIGNMENTS FROM SCHOOL (DIGITAL DESIGN)
- ABOUT ME
- SHOWCASE OF ART
- this page links to other pages
- MAIN PAGE: only a showcase. the other pages would have most of my work

LAYOUT [MAIN PAGE]
- SLIDESHOW OF WORK
- LAYOUT: BOTTOM-LEFT HEAVY
  - main large image + content contrasts on the top right
  - main title + description on bottom left of page
- LINKS TO EXTERNAL SITES (SOCIAL MEDIA)
- CLEAN
  - simple colour scheme. (see theme)
- EASY-TO-READ
  - not much content on the first page
  - other body copy would not be in italics (like it is on the first page.) i only did that for the design aspect of the main page.
- LINKS
  - link to art page
  - link to cosplay page
  - larger than most nav links: easy to navigate to the actual content+contact pages
  - external links