# CHELSEA DOHERTY

# designer

Creates with a thoughtful and balanced approach. Focused on product design and branding. Open to design opportunities in a freelance, part-time, or full time position.

## Portfolio

www.chelseadoherty.com

# **Projects**

#### **TVTELL**

Curated user experience and user interfaces for an IOS application that socializes TV sharing. Created branding and a hi-fi clickable prototype backed by data and survey.

#### **Common Core Finder**

Streamlined a web-based cloud storage application geared towards educators.

Surveyed, designed, and tested wireframes through hi-fi clickable prototypes

### Skills

Survey Sketch
Branding Figma
Illustrator InVision
Photoshop Git/Git Hub
HTML/CSS Printmaking

## Experience

#### Bloc

Design Apprentice (2019-2020)

Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.

Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

#### **The Mission Preparatory School**

Art Instructor (2017-2019)

Created an art department for the school by designing curriculum aligning to California State Standards and managing supplies budget. Taught multiple classes daily and collaborated with team members to create cross curricular content.

# Education & Achievements

University of Massachusetts, Lowell Bachelors of Fine Arts 2011

Cum Laude Scholar
Academic Achievement Award
Leader of the Undergraduate Artist Club

TeachNow Graduate School of Education California Teaching Credential: K-12, Art 2019