CHELSEA DOHERTY

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designer

Creates with a thoughtful and balanced approach. Focused on product design and branding. Open to design opportunities in a freelance, part-time, or full time position.

Skills

Survey	Sketch
Branding	Figma
Illustrator	InVision
Photoshop	Git/Git Hub
HTML/CSS	Printmaking

Projects

Cap-Stone Project
This is the description of the Cap-Stone Project.

Common Core Finder
Streamlined a web-based cloud storage application geared towards educators. Surveyed, designed, and tested wireframes through hi-fi clickable prototypes.

Busy Bus
Designed and branded a bus tracking mobile application for bus riders. Created digital mock ups of logos and process-based screens.

Experience

Bloc
Design Apprentice (2019-2020)
Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.
Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

The Mission Preparatory School
Art Instructor (2017-2019)
Created an art department for the school by designing curriculum aligning to California State Standards and managing supplies budget. Taught multiple classes daily and collaborated with team members to create cross curricular content.

Education & Achievements

University of Massachusetts, Lowell
Bachelors of Fine Arts 2011

Cum Laude Scholar
Academic Achievement Award
Leader of the Undergraduate Artist Club

TeachNow Graduate School of Education
California Teaching Credential: K-12, Art 2019