CHIGOZIE UBA

https://github.com/chelsea190/

Data Analyst

About Me

An enthusiastic data analyst with almost two years experience of practicing data analytics with Excel and Power BI and a year of SQL experience

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Language

- English
- French (basic)

Expertise

- Microsoft Excel
- Microsoft Office
- Google Docs
- Power BI
- SQL

Strengths

- Analytical Skills
- Attention to detail
- Willingness to learn
- Adaptability
- Data cleaning and Visualization

Skills summary

- Microsoft Excel Data Cleaning
- Pivot table creation
- Amazon Web Service Cloud Solutions
- Data Visualization with Power BI
- Structured Query Language(SQL)

Experience

Sales Analyst
Global Trust Consulting
Lagos, Nigeria
August 2023- May 2024

- Conducted data cleaning and transformation using Excel functions like **IF**, **VLOOKUP**, and **INDEX/MATCH** to ensure data quality and consistency and Power Query to streamline data cleaning and integration, improving the accuracy and efficiency of sales reports by **35%**.
- Performed comprehensive data analysis using pivot tables, charts, and descriptive statistics to identify trends and patterns within datasets
- Leveraged Power BI to create dynamic dashboards and visual reports, identifying key performance trends and providing insights that informed marketing and sales strategies, leading to a **15%** increase in sales.
- By optimizing SQL queries, enhanced data extraction processes by **30%**, reducing manual data handling and processing time.
- Conducted in-depth analysis of sales data to identify trends and provide actionable insights to improve sales strategies.
- Utilized **SQL** to manage and query large datasets, improving data retrieval efficiency by **30%.**
- Developed a relational database in **SQL** for a medical costs analysis project, including data insertion, manipulation, and employing descriptive statistics and analysis techniques. Implemented advanced **SQL** queries to extract insights like average costs for smokers vs. non-smokers and regional proportions of smokers. Utilized data visualization tools for reporting and built a predictive model using linear regression to forecast medical costs.

Sales Analyst
Kiddies Children Store
Lagos, Nigeria
January 2023-June 2023

- Analyzed sales data to identify purchasing patterns and seasonal trends, providing actionable insights that helped optimize inventory management and improve sales forecasting.
- Developed sales reports using Excel and Power BI to visualize data and track key performance indicators (KPIs), which enabled better decision-making for marketing and sales strategies.
- Implemented sales performance dashboards, enhancing the visibility of sales metrics for the management team, which improved real-time decision-making.
- Collaborated with the marketing team to recommend strategies based on data analysis, leading to a **10%** increase in overall sales during the period.

Data Analyst Intern , KPMG
Remote
2022

- Assisting in cleaning and transforming raw data using Excel functions (e.g., IF, VLOOKUP, INDEX/MATCH) to ensure data quality and consistency.
- Removing duplicates, correcting errors, and formatting data for analysis.
- Incorporated **Power BI** for Data Visualization
- Completed a **KPMG AU Data Analytics job simulation** on **Forage**, advising a client on customer targeting. Tasks included assessing data quality, analyzing data to target high-value customers, and developing dashboards for visual communication of findings.

Education

College of Medicine, University of Lagos
Bachelor of Pharmacy(B.Pharm)

Brilliant Child Secondary School, Lagos
High School Diploma