

Chelsea Clay

designer

WHAT I LEARNED

The Art Institute of Charlotte
Bachelor's Degree in Graphic Design

Treehouse
Front End Development TechDegree

How Design Conference 2015
Multiple program seminars to expand knowledge base

WHAT I DO

Skills

InDesign • Illustrator • Photoshop •
HTML • CSS • SASS • JavaScript • jQuery •
Node • MongoDB • Git • Gulp • LAGO

LET'S CONNECT

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A LITTLE INTRODUCTION

I am self-motivated, responsible, and experienced in working in fast-paced environments. I have strong interpersonal skills – proven ability to work well with individuals at all levels. Good humored and enthusiastic under pressure. Also, I am detail-oriented, with the ability to multitask effectively with minimal supervision. Resourceful and well organized. I am able to assume responsibility. I pride myself on being a quick learner with the ability to adapt to any challenge.

WHERE I'VE BEEN

Chatsworth Products

JUN 2018 - PRESENT

Creative Designer

Serve as the creative lead for the marketing department. Work with the team to conceptualize, create, and deliver a strategic vision for the company. Communicate with external vendors on projects as needed to provide creative direction and fulfill requests. Expand knowledge base by continuing education and researching new trends to keep current and bring fresh ideas to the team.

Independent Graphic Designer

NOV 2017 - JUN 2018

Develop and execute concepts in support of the client's business strategies. Rose to the challenge of introducing new creative concepts while maintaining the company's look and feel. Communicate professionally with clients to understand their requirements, then translate their objectives into brand-compliant designs.

PureRED

Production Specialist

MAR 2017 - JUN 2018

Prepare final press-ready files to specifications for special projects. Make mock-ups and color proofs as requested for review. Take direction from designers to fulfill request from client. Work within LAGO to build pages for store circulars. Frequently make checks to ensure accuracy of submitted information as well as brand standards.

Creative Production Specialist Contractor

MAY 2016 - MAR 2017

Prepared final press-ready files based on supplied specifications. Made various versions of supplied artwork print-ready and resolved any artwork issues that arose during production. Made mock-ups and color proofs as requested for client reviews. Upheld brand guidelines and best practices for consistency. Took design intent from designers and applied appropriately to corresponding material.

Corning Optical Communications

FEB 2014 - FEB 2016

Graphic Design Contractor

Delivered creative design solutions for projects from conceptual through completion while working within corporate brand guidelines. Worked with external vendors on projects as needed and represented the company in a positive manner. Managed time through departmental project software and worked efficiently to complete all projects within project timelines. Monitored project costs to ensure compliance with established budget parameters and recommended cost reductions where needed.