

# Chelsea Clay

designer

## WHAT I LEARNED

**The Art Institute of Charlotte**  
Bachelor's Degree in Graphic Design

**Treehouse**  
Front End Development TechDegree

**How Design Conference 2015**  
Multiple program seminars to expand knowledge base

## WHAT I DO

**Skills**  
InDesign • Illustrator • Photoshop •  
HTML • CSS • SASS • JavaScript • jQuery •  
Git • Gulp

## LET'S CONNECT

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w ChelseaClay.com

## A LITTLE INTRODUCTION

I am self-motivated, responsible, and experienced in working in fast-paced environments. I have strong interpersonal skills – proven ability to work well with individuals at all levels. Good humored and enthusiastic under pressure. Also, I am detail-oriented, with the ability to multitask effectively with minimal supervision. Resourceful and well organized. I am able to assume responsibility. I pride myself on being a quick learner with the ability to adapt to any challenge.

## WHERE I'VE BEEN

### PureRED | Ferrara

MAR 2017 - PRESENT

#### Production Specialist

Prepare final press-ready files to specifications for special projects. Make mock-ups and color proofs as requested for review. Take direction from designers to fulfill request from client. Work within LAGO to build pages for store circulars. Frequently make checks to ensure accuracy of submitted information as well as brand standards.

### PureRED

MAY 2016 - MAR 2017

#### Creative Production Specialist Contractor

Prepared final press-ready files based on supplied specifications. Made various formats of supplied artwork production-ready and resolved any artwork issues that arose during production. Made mock-ups and color proofs as requested for client reviews. Upheld brand guidelines and best practices for consistency. Took artwork from designers and applied appropriately to corresponding material.

### Corning Optical Communications

FEB 2014 - FEB 2016

#### Graphic Design Contractor

Delivered creative design solutions for projects from conceptual through completion while working within corporate brand guidelines. Worked with external vendors on projects as needed and represented the company in a positive manner. Managed time through departmental project software and worked efficiently to complete all projects within project timelines. Monitored project costs to ensure compliance with established budget parameters and recommended cost reductions where needed.

### Electrolux

DEC 2013 - JAN 2014

#### Graphic Design Contractor

Created graphic designs for various appliance applications. Executed concepts and strategies based on the specific brand guidelines of each product line. Collaborated with product line managers and other team members to execute outlined strategies. Excelled at photo editing and image logging as well as contributing to content management on the company website.