

Full job description

Job Summary:

Who are we?

Live Nation Entertainment is the world's leading live entertainment company, comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Media & Sponsorship. Ticketmaster is the global leader in event ticketing with over 500 million tickets sold annually and more than 12,000 clients worldwide. Live Nation Concerts is the largest provider of live entertainment in the world promoting more than 40,000 shows and 100+ festivals annually for nearly 4,000 artists in over 40 countries. These businesses allow Live Nation Media & Sponsorship to create strategic music marketing programs that connect over 1,000 brands with the 98 million fans that attend Live Nation Entertainment events each year. For additional information, visit www.livenationentertainment.com.

Live Nation's Concerts Division is where tours are born, artists come to life, and fans get to experience the rush of live music. From our dozens of owned/operated Amphitheaters to our Global Touring team, from Ticketing and Venue Operations to Marketing and Sales... we foster a fun and upbeat work culture with no shortage of opportunities. With perks ranging from free concert tickets to dog-friendly offices, to progressive benefits like student loan reimbursement and adoption/fertility support... it's no wonder we are certified as a Great Place to Work organization and one of People Magazine's "50 Companies that Care". We want everyone to feel like they belong and can thrive in our community, so we strive to help you achieve your career and personal goals. Live music is our passion and where we find our common ground. There has never been a better time to join Live Nation.

Who are you?

Passionate and motivated. Driven, with an entrepreneurial spirit. Resourceful, innovative, forward thinking and committed. At Live Nation Entertainment, our people embrace these qualities, so if this sounds like you then please read on!

Summary:

As the Pricing Analyst, you love to use data to solve problems and identify opportunities. You will build reports, presentations, and dashboards that will enable our organization to understand ticket pricing, inventory, and yield opportunities.

In this role, you will report to the Director – Pricing & Analytics for Live Nation Concerts. You will work cross-functionally, both internally and externally. As a key player in our Pricing Intelligence team, you are excited to own your role and make an impact.

Essential Duties & Responsibilities:

- Build presentations gathering data from multiple sources to support pricing recommendations and overall pricing initiatives
- Deep dives into historical ticket sales data to identify pricing trends
- Work collaboratively with other analysts to create tour insight presentations across pricing, marketing, and distribution
- Prepare ad hoc analysis to answer business questions as needed
- Other duties, as assigned

Skills & Qualities Desired:

- Must have Advanced MS Excel and PowerPoint skills
- Must have experience using BI tools to create reports for Leadership (Tableau, PowerBI, etc.)
- Pricing of products or services experience a plus
- Business Objects or Tableau experience a plus
- SQL experience a plus
- Strong acumen for technology and data and ability to critically evaluate data
- Strong attention to detail and ability to create visually appealing presentations
- Strong written and verbal communication skills
- Strong organizational skills
- Ability to meet critical deadlines by balancing and prioritizing multiple tasks
- Ability to interact with senior executives and management, as well as business staff at all levels
- Willing to work when necessary to help get overall team goals accomplished