



Vendor Performance Dashboard

Total sales (\$)

441M

Total Purchase (\$)

307M

Gross Profit (\$)

134M

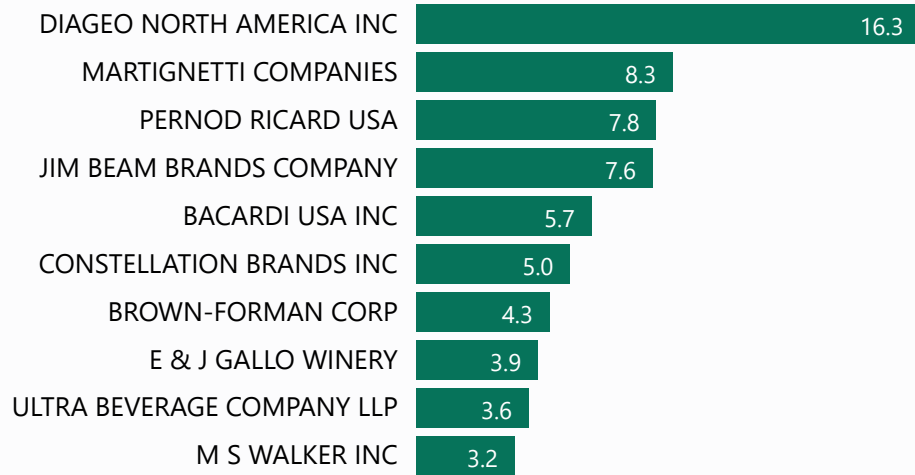
Profit Margin (%)

39

Unsold Capital (\$)

3M

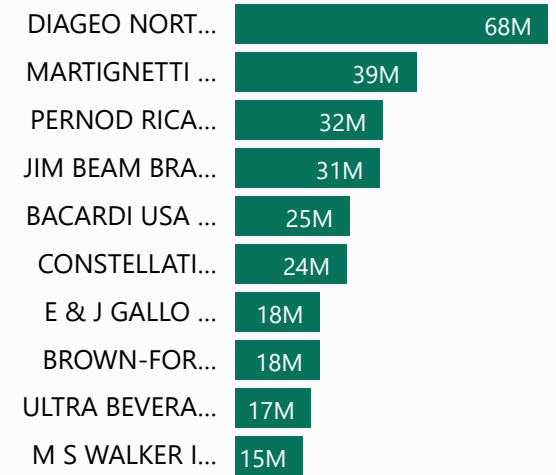
Top 10 Vendor's PurchaseContribution%



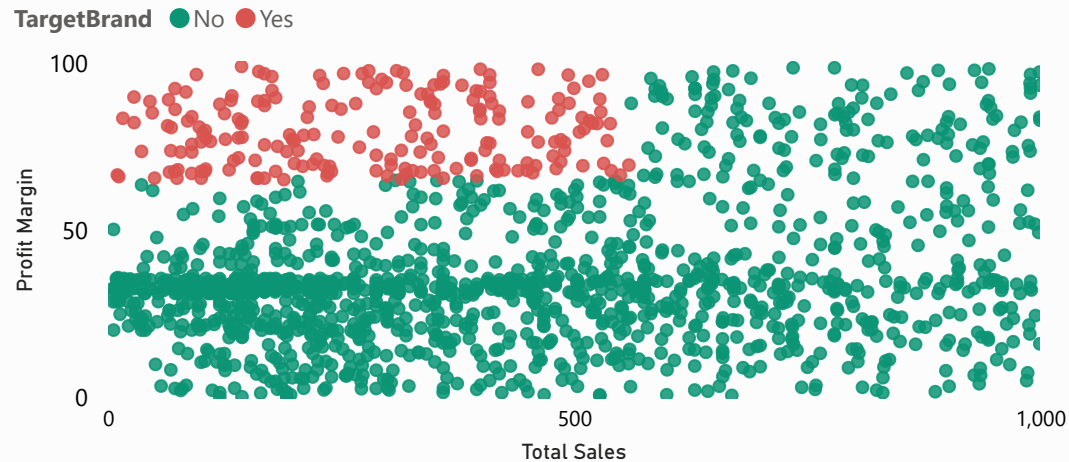
Top 10 brands by Sales



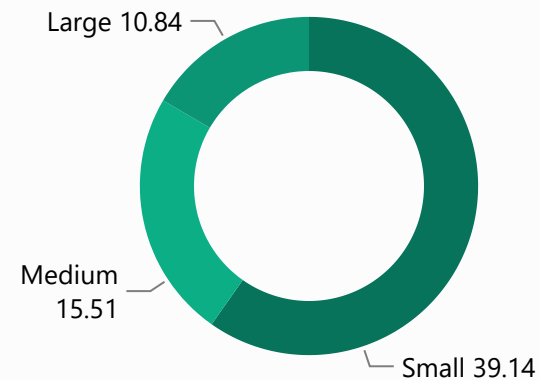
Top 10 Vendors by Sales



Brands for Promotional and Pricing Adjustments



Impact of bulk purchasing on Unit Price



Low Performing Vendors By StockTurnOver

