

Vendor Performance Dashboard

Total sales (\$) **441M** Total Purchase (\$) **307M** Gross Profit (\$) **134M** Profit Margin (%) **39** Unsold Capital (\$) **3M**

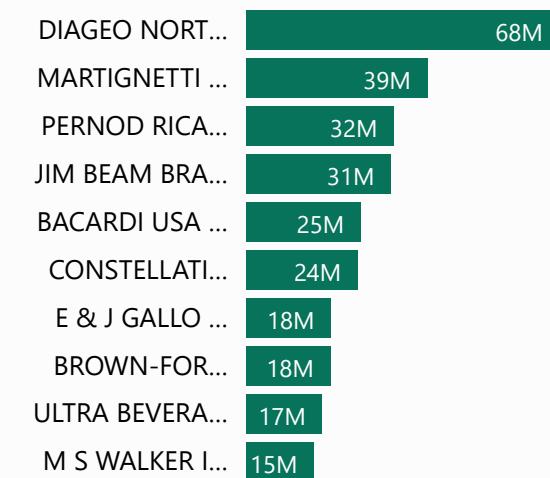
Top 10 Vendor's Purchase Contribution %



Top 10 brands by Sales



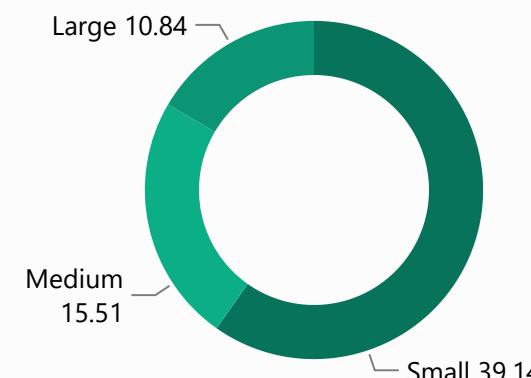
Top 10 Vendors by Sales



Brands for Promotional and Pricing Adjustments



Impact of bulk purchasing on Unit Price



Low Performing Vendors By Stock TurnOver

