



# The Temple Inn & Suites

## Site Purpose:

This site is to provide information about a hotel chain that is especially for those people who are working, or attending the temples around the area. The site is to explain their services and special accommodations to meet their needs. The site wants to reflect the church and the support for the special temple ordinances that go on in the temple, youth trips and as well as temple work. The site is designed to take reservations and provide specific information on the temples close by. The site is easy to access and to navigate in large, small, and medium views.

## Target Audience:

-Meet Bent Jenson, age fifty-two years old family man, married with four kids, he owns his own business averaging a 200k a year.

Bent Jenson is now the father of the groom who is looking for the best of the best hotel accommodations for his family who is getting married out of town, plus a place to have a reception that isn't far away.

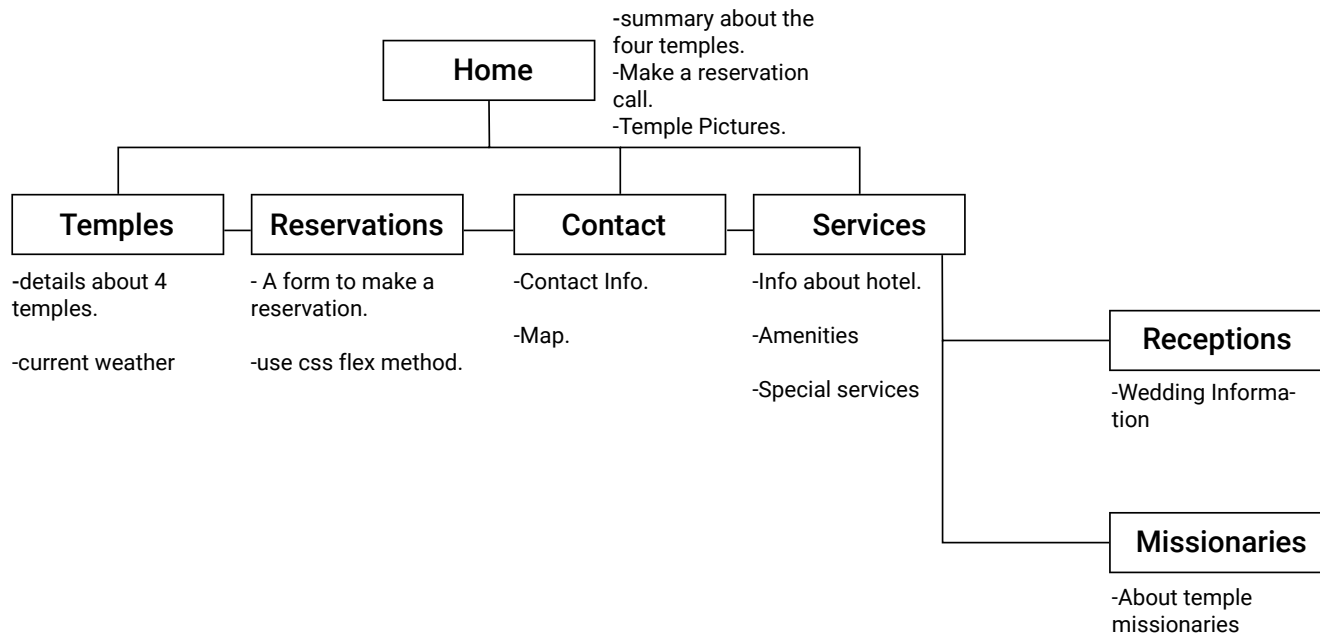
Bent Jenson wants to make it as easy as possible for his family to get to the temple, on time, and

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-Meet Chelsi Jenson, a young women's leader who is in charge of a young women retreat. She thought it would be nice to do some temple work for their service project one day while they are at their out of town retreat.

Chelsi wants to make sure these girls are safe and in a spiritual environment, like girls camp. She also wants to make it really easy to get back in forth to the temple, feed these hungry girls and maybe have a little relaxing pool time.

## Site Map:



## Typography:

1.Prata-headings and titles.

2.Roboto-body and smaller headings.

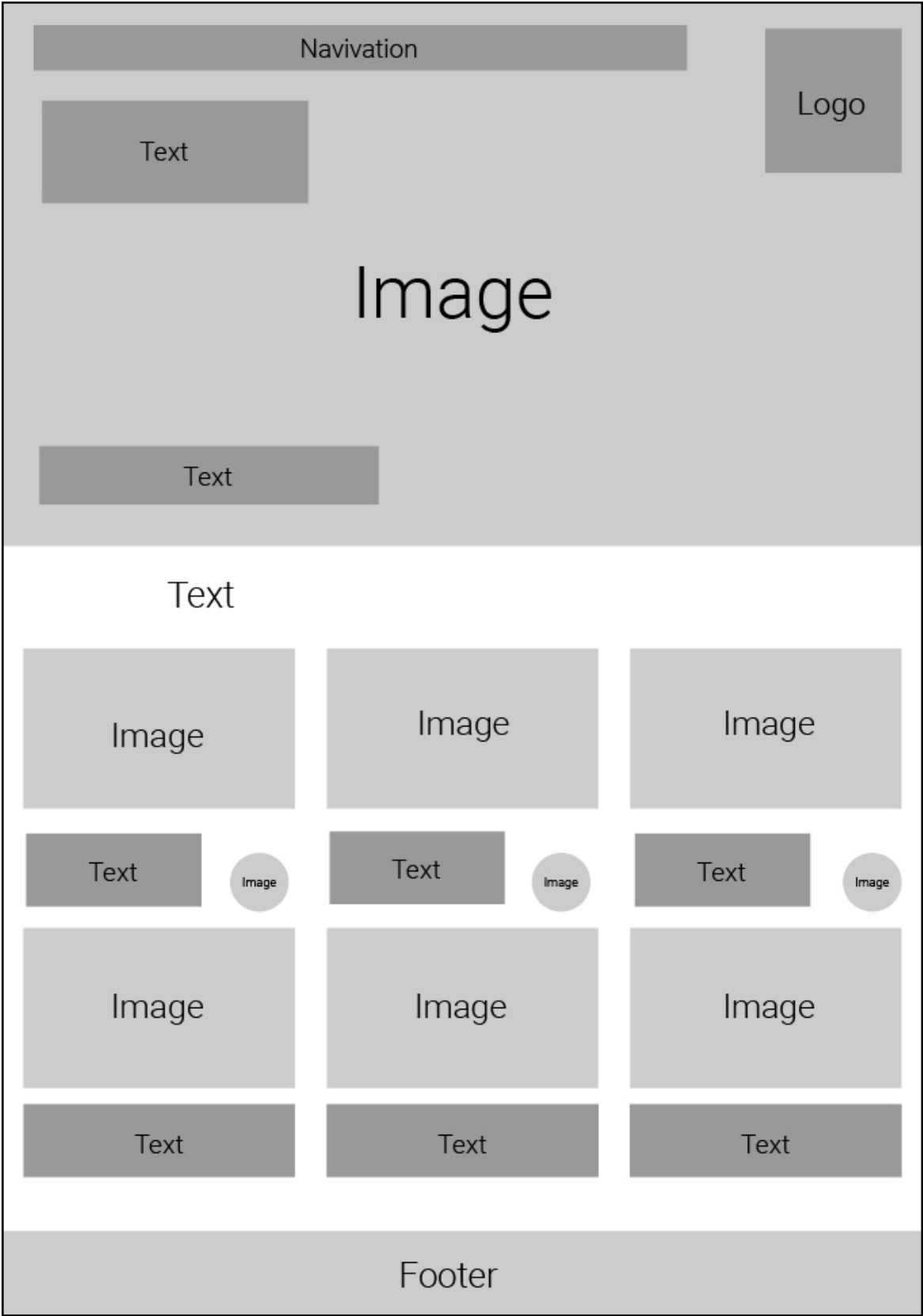
These two typefaces go well together because they are completely different and will look well making visual hierarchy on my site. I chose Prata because I wanted to choose something that looks elegant but also modern. I chose Roboto because it is a easy to read typeface that looks good in a small text size.

## Color:



I chose these colors because the greenish blue compliments with the pinkish red. I wanted to have the main color to be teal, and then a darker version for the text. I wanted a bolder color for things I want to stand out so I chose the complement of green and blue which is red. I wanted to have some neutral colors for white space so I chose white and if white gets boring I have a nice beige. I think these colors are modern, yet elegant and could be masculine or feminine.

Wire Frame: Large



Wire Frame: Medium/small

