

Sales and Marketing for ”Sadabahar”

Chelsy Gangwar, 19112012

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1 Introduction

In this Venture we’ll look at the Marketing strategies which will be used of “Sadabahar”. So, it seems very exciting to work on such topic which is related to our daily life. As we’re all aware of why it is so much important for us and what are the benefits of planting trees and plants.

Coming to the Marketing Strategies which we’ll require to take our venture at a reputed position will be discussed in this paper and what all things that are required for marketing of this particular team/venture.

What is Marketing? It refers to different types of activities that a company/team needs to do to promote their selling or buying of a service or product. Marketing includes selling of goods, advertising the product and delivering it to the customers.

Types of Marketing are:

- e - Marketing
- Service Marketing
- Social Marketing
- Green Marketing
- Holistic Marketing