

# CHELUVÉ GOWDA N

## UI/UX Designer & Web Developer

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### PROFILE

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UI/UX Designer with a BCA background and hands-on experience in Figma, HTML, and CSS for responsive web design. Completed an internship at Scontinent Technologies, working on real-time client projects. Skilled in Git and GitHub for version control and project hosting. Proficient in deploying websites using AWS S3, Console, and integrating with databases. Comfortable working in Kali Linux, Ubuntu, and Windows environments.

### PROFESSIONAL EXPERIENCE

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#### UI UX Designer Intern - Scontinent Technologies pvt ltd

*Feb 2025 – May 2025, Bengaluru*

- Conducted user research, wireframing, and prototyping using Figma and Adobe XD.
- Collaborated on responsive design and usability testing for real-time projects.
- Worked alongside developers to align design and front-end implementation.

### PROJECTS

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#### E-SHOP – Online Grocery Platform

- Designed and developed end-to-end UX for a daily essentials marketplace targeting bachelors and middle-class families.
- Implemented intuitive navigation flows to ensure a seamless and efficient shopping experience.
- Created clear product categorization and filtering features to improve discoverability and minimize user effort.
- Prioritized usability and accessibility to provide a smooth experience, even for non-tech-savvy users.

#### GHOST RIDER – Bike & Accessories E-Commerce Platform

- Designed a unified and intuitive interface for browsing a wide range of bikes and accessories, ensuring a smooth and engaging user experience.
- Developed a streamlined checkout flow to minimize user friction and improve conversion rates.
- Integrated category-based navigation and advanced filtering to help users quickly locate relevant products.
- Applied strong visual hierarchy and consistent UI components to enhance brand identity and guide user attention effectively.

#### AI-Powered Resume Builder (Web Application)

- Designed and developed a responsive AI-based resume builder using HTML, CSS, and JavaScript.
- Integrated Open-AI API to generate personalized, ATS-friendly resume content based on user input.
- Enabled features like dynamic form inputs, template selection, and downloadable resume output.

- Built with scalability in mind for users from different industries and career levels.

### **Job Portal Website**

- Designed a modern, responsive job portal interface to simplify the job search and application process for users.
- Created intuitive navigation flows for key features such as job listings, filters, candidate profiles, and employer dashboards.
- Focused on clean layout, accessible typography, and a user-friendly design system that supports both job seekers and recruiters.
- Developed wireframes, interactive prototypes, and visual UI components using Figma to present a complete end-to-end experience.
- Emphasized usability, accessibility, and real-world application flows inspired by platforms like Naukri and LinkedIn Jobs.

## **SKILLS**

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**UI/UX Design:** Figma, Adobe XD, Wireframing, Usability Testing, Interaction Design

**Frontend:** HTML5, CSS3, Responsive Design, Semantic HTML, JavaScript (basic)

**Backend (Basic):** Flask, SQLite/MySQL

**Testing:** A/B Testing, Heuristic Evaluation, Journey Mapping

**Cloud & Tools:** Git, GitHub (branching, hosting, commits), AWS (S3, Console Deployment, DB integration), VS Code, Canva, Google Docs

**Operating Systems:** Kali Linux, Ubuntu, Windows

## **EDUCATION**

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### **BCA**

Govt 1st Grade College vijayanagar - CGPA: 7.

*Graduated with 7.4 CGPA*