# **CHELUVE GOWDA N**

## *UI UX DESIGNER | WEB DEVELOPER*

in Linkedln

Portfolio

## **PROFILE**

BCA student passionate about UI/UX design, currently enhancing skills in user-centered design principles, wireframing, and prototyping. Eager to apply creativity and technical knowledge to build intuitive digital experiences.

## PROFESSIONAL EXPERIENCE

#### **UI UX Designer Intern**

Scontinent Technologies pvt ltd

02/2025 - 05/2025Bengaluru, India

Worked as a UI/UX Design Intern focusing on user research, wireframing, and prototyping using tools like Figma and Adobe XD. Simultaneously started acquiring skills in responsive design, user testing, and basic front-end development to strengthen design-to-development collaboration.

#### **PROJECTS**

#### **E-SHOP- ONLINE GROCERY PLATFORM:**

- Developed end-to-end UX for daily essentials marketplace
- Implemented intuitive navigation flows for seamless shopping experience.
- Designed clear product categorization and filtering options to improve discover ability and reduce user effort.
- Focused on usability and accessibility, ensuring a smooth experience even for non-tech-savvy users.
- Conducted user research and journey mapping to align the interface with realworld shopping behaviors

### **GHOST RIDER:**

- Created a unified and intuitive interface for browsing a wide range of bikes and accessories, ensuring a smooth and engaging user experience.
- Designed a streamlined checkout flow to reduce friction and improve conversion
- Implemented category-based navigation and filter systems to help users quickly find relevant products.
- Applied visual hierarchy and consistency in UI elements to maintain brand identity and guide user attention effectively.

### **SKILLS**

#### **UI UX Deesign Using Figma**

- Proficient in Figma for wireframing, prototyping, user flow creation, and interface design.
- Completed Advanced UI/UX Design Training at Scontinent Technologies Pvt.
- Experienced in usability testing, user research, and implementing feedbackdriven design improvements.
- Skilled in designing intuitive user interfaces and improving overall user experience.

#### **Front-End Development**

- Solid foundation in HTML and CSS for developing responsive, accessible, and cross-browser-compatible web interfaces.
- Capable of converting Figma designs into structured front-end layouts.
- Understanding of responsive design principles, grid systems, and semantic HTML.

### **Usability Testing**

- ➤ Conducted user research, interviews, and usability tests to identify pain points and enhance user satisfaction.
- > Translated insights into actionable improvements for design and navigation flow.
- Familiar with user-centered design (UCD) processes

### Python (Flask)

- ➤ Basic knowledge of Python Flask for building server-side web applications and REST APIs.
- > Understanding of backend logic, routing, and database connectivity.
- Completed Python Full Stack Development Course from Network Rhinos (Certificate ID: NR-CHPY-204250516).

## **EDUCATION**

BCA
Govt 1st Grade College vijayanagar
Bengaluru, India
Graduated with 7.4 CGPA

Pre-University Education
MES MPL Sastry PU College
Graduate with 51%

09/2022 – 07/2025
Bengaluru, India
Bengaluru, India