# Primas Mapfre

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Predicción

# Propósito

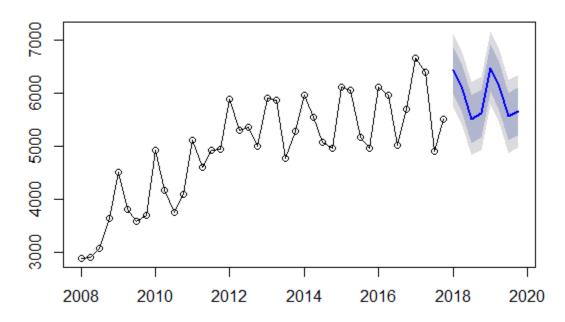
Predicción del número de primas total, vida y no vida por separado para después sumar y comparar. Realizar un análisis para seleccionar el mejor modelo (capacidad predictiva) con el cual se realizará la predicción.

## Predicción

Se llevo a cabo la predicción de las primas de Mapfre para los trimestres de los próximos dos años. La predicción:

	Q1	Q2	Q3	Q4
2018	0101.001	6070.836	5516.262	5619.637
2019		6120.941	5563.325	5663.844

# **Forcast Primas Mapfre**



El modelo utilizado fue un modelo ETS sobre el total de primas de Mapfre.

## Resumen Ejecutivo

#### Proceso General

En este análisis utilizamos dos enfoques para la predicción de las primas de los seguros vendidos por Mapfre. Se trabajó primero con el total de primas (sin distinguir por tipo de producto) y, por otro lado, distinguiendo entre primas de seguros de vida y seguros de no vida. Los enfoques utilizados para predicir:

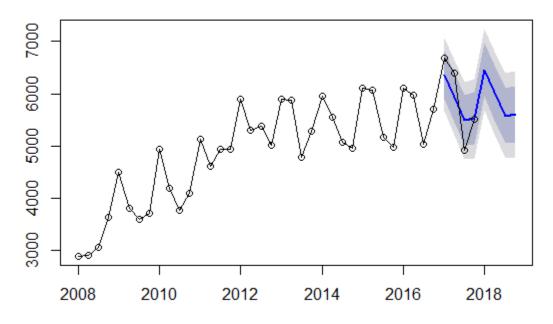
- Exponential Smoothing (Ets Error, Trend and Season).
- ARIMA.

### Resultados

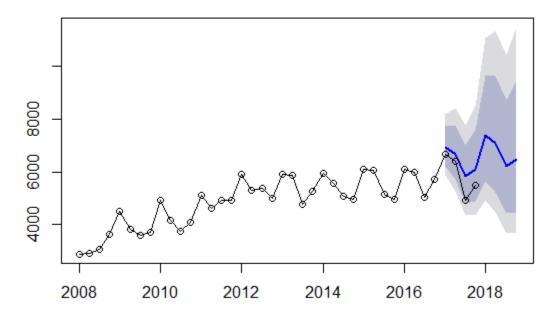
Comparando el poder predictivo de cada uno de los modelos (generados con el set de entrenamiento) a través de la métricas de error de predicción (MSE, MAE y Bias) en el set de Test (primas vendidas por trimestre en el año 2017), el modelo que tuvo mejor desempeño fue el ETS para el total de primas vendidas (i.e. sin distinción de productos). Como se muestra en la tabla a continuación:

	MSE	MAE	Bias
Total ETS	163016.7	345.3866	45.9941
Suma ETS	251082.2	464.3306	17.35465
Total ARIMA	316798	492.7053	492.7053
Suma ARIMA	353436.3	522.6284	522.6284

# Forecasts from ETS(A,Ad,A)



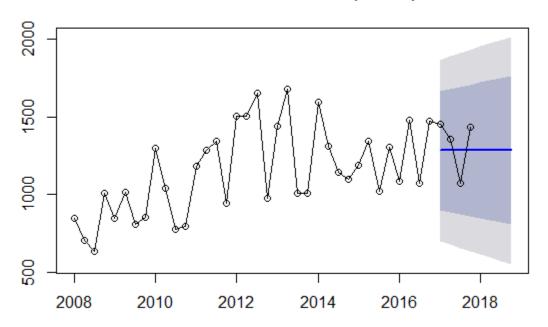
# Forecasts from ARIMA(0,1,0)(0,1,1)[4]



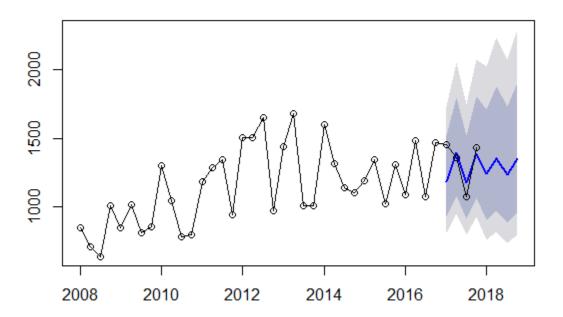
Comparando el poder predictivo para el producto de seguros de Vida. El modelo ARIMA es el que moejor poder predictivo tiene.

	MSE	MAE	Bias
Vida ETS	25336.91		-47.48728
Vida ARIMA	21651.86		-44.29429

# Forecasts from ETS(M,N,N)



# Forecasts from ARIMA(0,1,1)(1,0,0)[4]

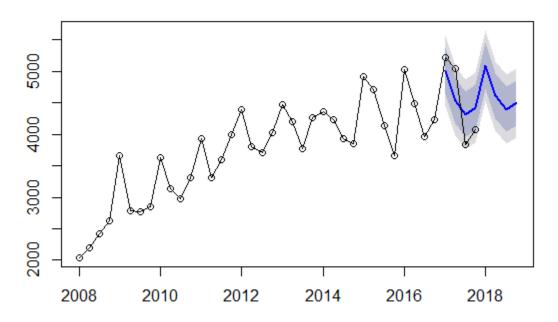


El modelo ARIMA parece explicar mejor la componente estacional de los seguros de vida. El gráfico del modelo ETS devuelve una prediccion plana para este tipo de seguro.

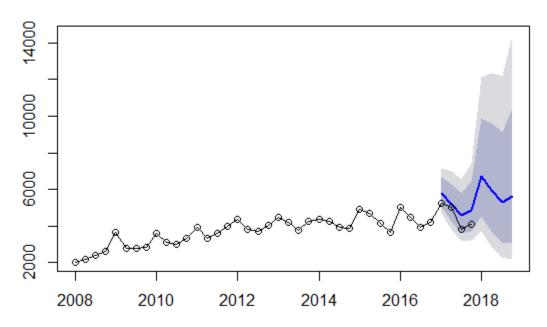
Comparando el poder predictivo para el producto de seguros de Vida. El modelo ARIMA es el que mejor poder predictivo tiene.

	MSE	MAE	Bias
Vida ETS	164442.5	387.3306	30.13263
Vida ARIMA	388540.4	566.9227	566.9227

# Forecasts from ETS(A,Ad,A)



# Forecasts from ARIMA(0,1,0)(0,1,0)[4]

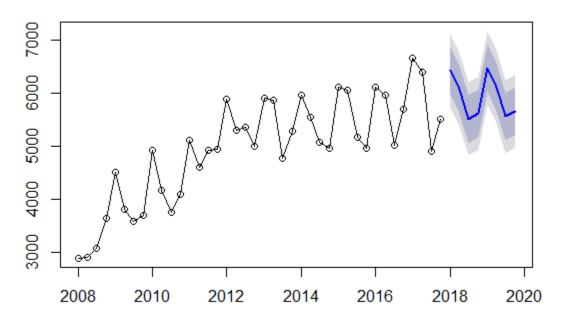


## Predicción 2018 y 2019

Al ser el mejor modelo en Test el ETS del total, se llevo a cabo la predicción para los trimestres de los próximos dos años de las primas totales de Mapfre. La predicción:

	Q1	Q2	Q3	Q4
2018	6431.081	6070.836	5516.262	5619.637
2019	6484.425	6120.941	5563.325	5663.844

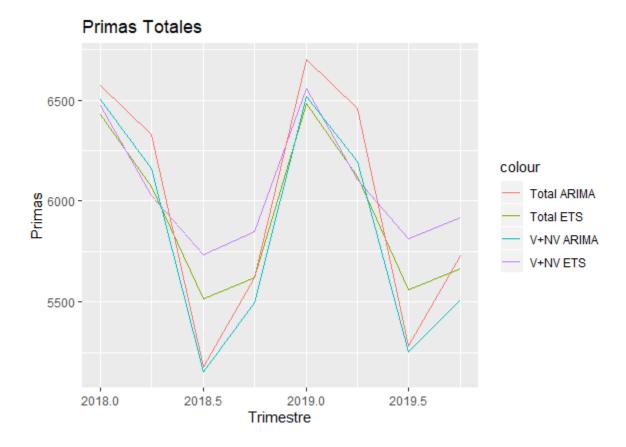
# **Forcast Primas Mapfre**

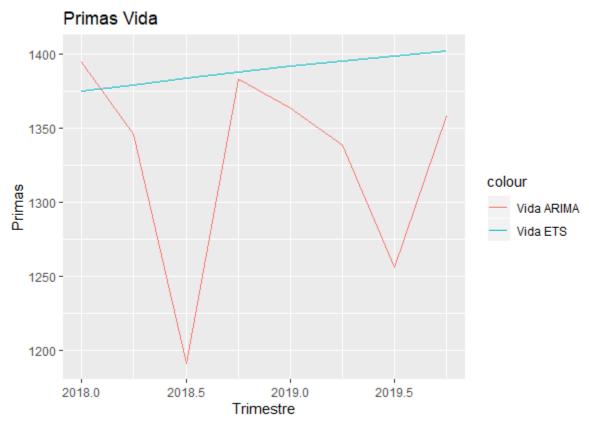


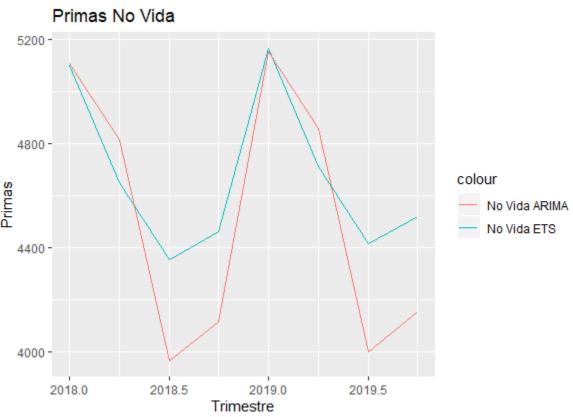
### Observaciones

Basados en las comparativas de métricas de errores de prediccón se ha mostrado cual sería la predicción para los próximos dos años según el mejor modelos. Algo que resulta interesante es que para total y no vida, el mejor modelo era ETS en ambos casos. Sin embargo, el mejor modelo para predecir las primas de vida es un modelo ARIMA (se ha dado una explicación del porque creemos que sucede esto).

# Comparación de predicciones de los modelos por tipo de producto







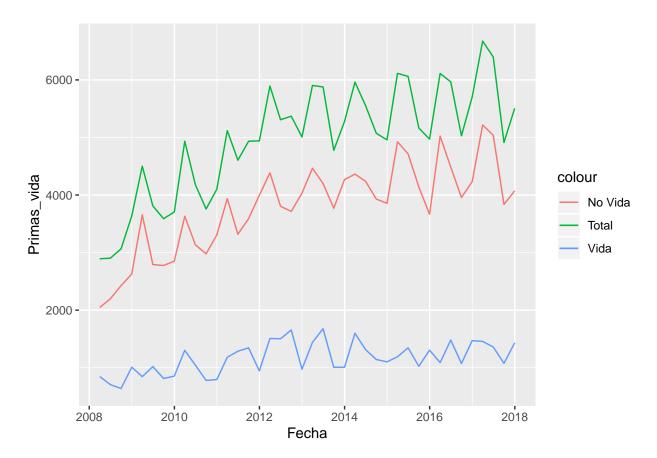
## Anexos y Código

### Paquetes y Datos

```
##
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
     filter, lag
## The following objects are masked from 'package:base':
##
      intersect, setdiff, setequal, union
library(tidyverse)
## -- Attaching packages -----
## v ggplot2 3.2.1
                 v readr
                           1.3.1
## v tibble 2.1.3 v purrr 0.3.2
## v tidyr 1.0.0 v stringr 1.4.0
## v ggplot2 3.2.1 v forcats 0.4.0
                                             ----- tidyverse_confli
## -- Conflicts -----
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()
require(forecast)
## Loading required package: forecast
## Registered S3 method overwritten by 'xts':
##
    method
             from
    as.zoo.xts zoo
## Registered S3 method overwritten by 'quantmod':
##
   method
    as.zoo.data.frame zoo
## Registered S3 methods overwritten by 'forecast':
## method
## fitted.fracdiff fracdiff
   residuals.fracdiff fracdiff
##
```

```
require(xts)
## Loading required package: xts
## Loading required package: zoo
## Attaching package: 'zoo'
## The following objects are masked from 'package:base':
##
##
      as.Date, as.Date.numeric
##
## Attaching package: 'xts'
## The following objects are masked from 'package:dplyr':
##
##
      first, last
require(ggplot2)
library(zoo)
library(hts)
library(ggfortify)
## Registered S3 methods overwritten by 'ggfortify':
##
    method
                         from
##
    autoplot.Arima
                         forecast
##
    autoplot.acf
                         forecast
##
    autoplot.ar
                         forecast
##
    autoplot.bats
                         forecast
    autoplot.decomposed.ts forecast
##
##
    autoplot.ets
                    forecast
##
    autoplot.forecast
                         forecast
##
    autoplot.stl
                         forecast
##
    autoplot.ts
                         forecast
    fitted.ar
##
                         forecast
##
    fortify.ts
                         forecast
    residuals.ar
                         forecast
datos <- read.csv("Primas mapfre.csv", sep = ";", dec = ",")</pre>
## Total
datos <- datos %>% mutate(total = Primas_vida + Primas_no_vida)
datos$Fecha <- as.Date(datos$Fecha, "%m/%d/%Y")</pre>
```

### Análisi Exploratorio de Datos

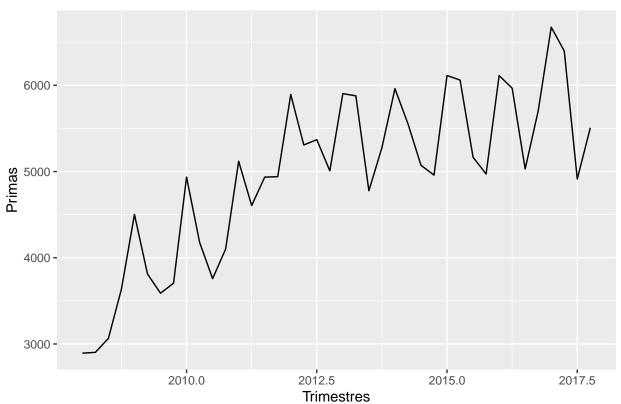


### Modelo ETS para primas totales

#### Preparando datos

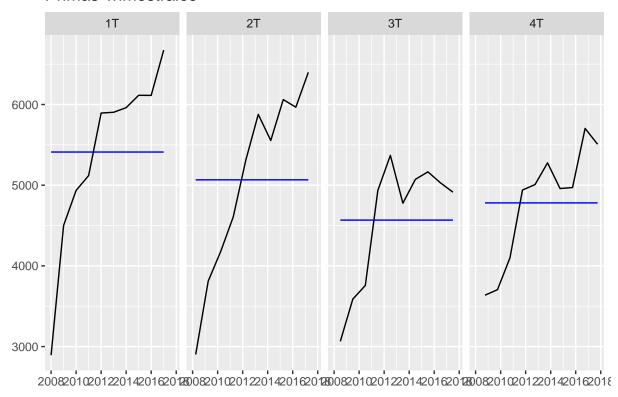
## Don't know how to automatically pick scale for object of type yearqtr. Defaulting to continuous.

# **Primas Trimestrales**



```
## Seasonal Plot
ggfreqplot(as.ts(total), freq = 4, nrow = 1, facet.labeller = c("1T","2T","3T","4T")) +
    ggtitle("Primas Trimestrales")
```

### **Primas Trimestrales**



### Trainig set

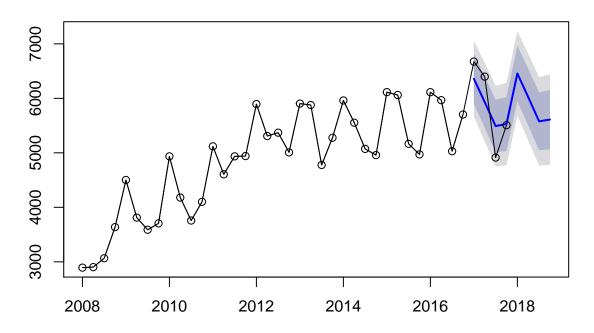
#### Test

```
Totaletsfit <- ets(oTotal)
#f orecast model
fTotal.ets = forecast(Totaletsfit)
# Results
summary(fTotal.ets)</pre>
```

##

```
## Forecast method: ETS(A,Ad,A)
##
## Model Information:
## ETS(A,Ad,A)
## Call:
   ets(y = oTotal)
##
##
     Smoothing parameters:
##
       alpha = 0.2424
##
       beta = 1e-04
##
       gamma = 1e-04
##
       phi = 0.9505
##
##
     Initial states:
##
       1 = 2931.1472
##
       b = 178.7185
##
       s = -335.3013 - 349.5291 114.6065 570.2239
##
##
     sigma: 356.3793
##
##
        AIC
                AICc
                          BIC
## 561.7218 570.5218 577.5570
## Error measures:
                       ME
                              RMSE
                                        MAE
                                                    MPE
                                                            MAPE
## Training set -5.403611 308.6335 249.7589 -0.4948873 5.595178 0.6033052
                     ACF1
## Training set 0.1276507
##
## Forecasts:
           Point Forecast
                             Lo 80
                                      Hi 80
                                               Lo 95
                                                         Hi 95
## 2017 Q1
              6360.067 5903.349 6816.786 5661.577 7058.558
## 2017 Q2
                 5930.371 5460.419 6400.324 5211.641 6649.102
## 2017 Q3
                 5490.845 5008.011 5973.679 4752.414 6229.275
## 2017 Q4
                 5528.540 5033.151 6023.929 4770.908 6286.172
## 2018 Q1
                 6456.184 5948.533 6963.836 5679.798 7232.570
## 2018 Q2
                 6021.727 5502.104 6541.349 5227.033 6816.421
## 2018 Q3
                 5577.675 5046.343 6109.006 4765.074 6390.276
                 5611.068 5068.274 6153.862 4780.937 6441.200
## 2018 Q4
## Eligio un MAM
## - M - multiplicativa la tendencia
## - A - aditiva en la pendiente
\#\# - M - multiplicativa en estacionalidad
## ojo -> simpre que se hagan predicciones se debe dar un intervalo de confianza
# Plot
plot(fTotal.ets)
lines(window(total),type = "o")
```

# Forecasts from ETS(A,Ad,A)



#### Metricas de predicción

```
#Actual and Forecast
totalFitmat <- matrix(c(fTotal.ets$mean[1:c0mit],total[(n0bs - c0mit + 1):n0bs]),ncol = 2)
totalFitmat

## [,1] [,2]
## [1,] 6360.067 6674.6
## [2,] 5930.371 6398.6
## [3,] 5490.845 4913.4
## [4,] 5528.540 5507.2

## MSE
mean((totalFitmat[,1] - totalFitmat[,2])^2)

## MAE
mean(abs(totalFitmat[,1] - totalFitmat[,2]))

## MAE
mean(abs(totalFitmat[,1] - totalFitmat[,2]))</pre>
```

```
## Bias
mean(totalFitmat[,1] - totalFitmat[,2])
## [1] -45.9941
```

#### Predicción

## 2018 Q1

## 2018 Q2

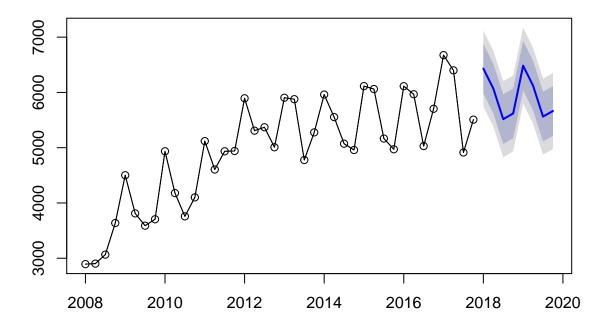
```
#- Complete set
                   ## Select automatic ETS
etsfit <- ets(total)</pre>
## forecast model
total.ets <- forecast(etsfit)</pre>
## Results
summary(total.ets)
##
## Forecast method: ETS(A,Ad,A)
##
## Model Information:
## ETS(A,Ad,A)
## Call:
## ets(y = total)
##
##
    Smoothing parameters:
      alpha = 0.0023
##
##
      beta = 0.0023
##
      gamma = 1e-04
##
      phi = 0.9393
##
##
    Initial states:
##
      1 = 2909.4154
##
      b = 210.9936
##
      s = -310.0402 - 400.4518 167.846 542.646
##
##
    sigma: 350.3869
##
       AIC
              AICc
                        BIC
## 626.0825 633.6687 642.9713
##
## Error measures:
##
                    ME
                          RMSE
                                    MAE
                                             MPE
                                                     MAPE
                                                              MASE
## Training set -30.1137 308.4599 252.1897 -1.409148 5.580647 0.6237988
##
                   ACF1
## Training set 0.2312009
##
## Forecasts:
                          Lo 80
                                   Hi 80
                                           Lo 95
          Point Forecast
```

6431.081 5982.042 6880.120 5744.335 7117.827

6070.836 5621.793 6519.879 5384.084 6757.588

```
## 2018 Q3
                 5516.262 5067.210 5965.314 4829.496 6203.028
                 5619.637 5170.570 6068.705 4932.848 6306.427
## 2018 Q4
## 2019 Q1
                 6484.425 6035.334 6933.515 5797.600 7171.249
## 2019 Q2
                 6120.941 5671.820 6570.062 5434.070 6807.813
## 2019 Q3
                 5563.325 5114.165 6012.485 4876.394 6250.256
## 2019 Q4
                 5663.844 5214.635 6113.052 4976.839 6350.848
## Eligio un MAM
\#\# - M - multiplicativa la tendencia
## - A - aditiva en la pendiente
\#\# - M - multiplicativa en estacionalidad
## ojo -> simpre que se hagan predicciones se debe dar un intervalo de confianza
# Plot
plot(total.ets, main = "Forcast Primas Mapfre")
lines(window(total), type = "o")
```

# **Forcast Primas Mapfre**

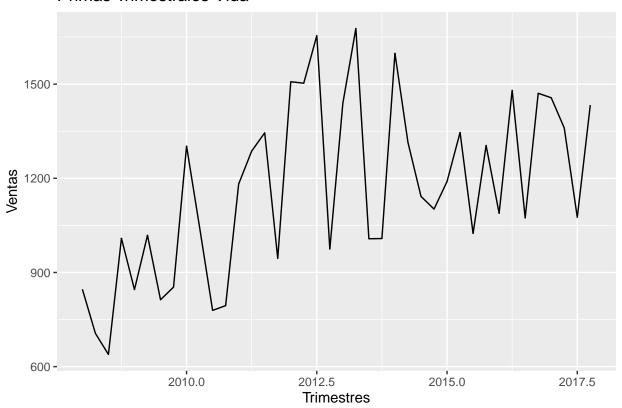


Modelo ETS para primas vida

Preparando datos

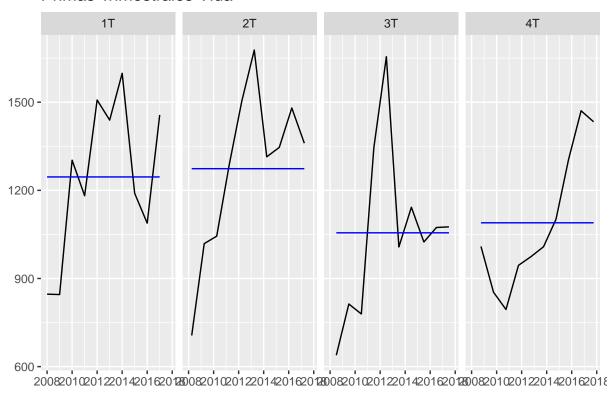
## Don't know how to automatically pick scale for object of type yearqtr. Defaulting to continuous.

### Primas Trimestrales Vida



```
## Seasonal Plot
ggfreqplot(as.ts(vida), freq = 4, nrow = 1, facet.labeller = c("1T","2T","3T","4T")) +
ggtitle("Primas Trimestrales Vida")
```

## Primas Trimestrales Vida



### Trainig set

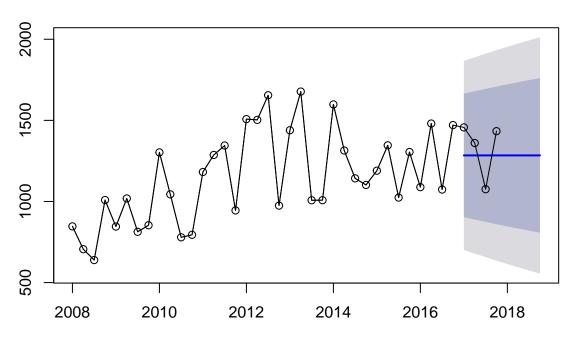
#### Test

```
vidaetsfit <- ets(ovida)
#f orecast model
fvida.ets = forecast(vidaetsfit)
# Results
summary(fvida.ets)</pre>
```

##

```
## Forecast method: ETS(M,N,N)
##
## Model Information:
## ETS(M,N,N)
## Call:
   ets(y = ovida)
##
##
     Smoothing parameters:
##
       alpha = 0.2755
##
##
     Initial states:
      1 = 815.9
##
##
##
     sigma: 0.2314
##
##
        AIC
                AICc
                          BIC
## 530.5641 531.3141 535.3147
##
## Error measures:
##
                      ME
                             RMSE
                                       MAE
                                                 MPE
                                                         MAPE
                                                                  MASE
## Training set 47.20866 246.8192 212.6659 0.7133133 18.32793 1.121323
##
                      ACF1
## Training set -0.1436506
##
## Forecasts:
           Point Forecast
                            Lo 80
                                      Hi 80
                                               Lo 95
## 2017 Q1
              1284.063 903.3433 1664.782 701.8026 1866.323
                 1284.063 888.4176 1679.708 678.9757 1889.150
## 2017 Q2
## 2017 Q3
               1284.063 873.9775 1694.148 656.8915 1911.234
## 2017 Q4
                 1284.063 859.9731 1708.152 635.4736 1932.652
## 2018 Q1
                 1284.063 846.3624 1721.763 614.6578 1953.468
## 2018 Q2
                 1284.063 833.1095 1735.016 594.3893 1973.736
## 2018 Q3
                 1284.063 820.1836 1747.942 574.6208 1993.505
                 1284.063 807.5578 1760.568 555.3114 2012.814
## 2018 Q4
## Eligio un MAM
\#\# - M - multiplicativa la tendencia
## - A - aditiva en la pendiente
## - M - multiplicativa en estacionalidad
## ojo -> simpre que se hagan predicciones se debe dar un intervalo de confianza
# Plot
plot(fvida.ets)
lines(window(vida),type = "o")
```

# Forecasts from ETS(M,N,N)



### Métrica de predicción

```
\#Actual and Forecast
vidaFitmat <- matrix(c(fvida.ets$mean[1:cOmit],vida[(nObs - cOmit + 1):nObs]),ncol = 2)</pre>
vidaFitmat
##
            [,1]
                   [,2]
## [1,] 1284.063 1456.7
## [2,] 1284.063 1360.4
## [3,] 1284.063 1075.7
## [4,] 1284.063 1433.4
## MSE
mean((vidaFitmat[,1] - vidaFitmat[,2])^2)
## [1] 25336.91
## MAE
mean(abs(vidaFitmat[,1] - vidaFitmat[,2]))
## [1] 151.6686
```

```
## BIAS
mean((vidaFitmat[,1] - vidaFitmat[,2]))
## [1] -47.48728
```

#### Predicción

## 2018 Q3

## 2018 Q4

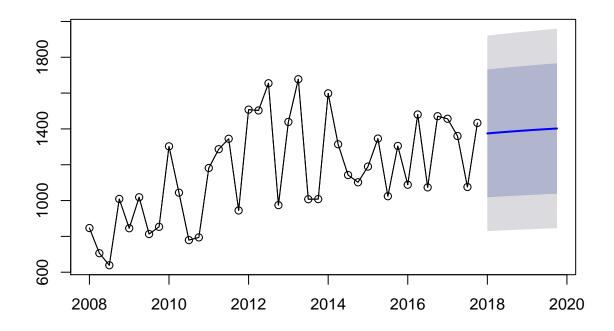
```
#- Complete set
                   ## Select automatic ETS
etsfit <- ets(vida)</pre>
## forecast model
vida.ets <- forecast(etsfit)</pre>
## Results
summary(vida.ets)
##
## Forecast method: ETS(M,Ad,N)
##
## Model Information:
## ETS(M,Ad,N)
## Call:
## ets(y = vida)
##
##
    Smoothing parameters:
##
     alpha = 1e-04
      beta = 1e-04
##
      phi = 0.9488
##
##
##
    Initial states:
##
      1 = 691.9139
##
      b = 41.6224
##
##
    sigma: 0.2025
##
##
       AIC
              AICc
                        BIC
## 589.1138 591.6593 599.2471
##
## Error measures:
                         RMSE
                                   MAE
                                            MPE
                                                   MAPE
                                                            MASE
##
                    ME
## Training set 16.04757 218.207 185.0561 -1.754454 16.14654 1.009871
                     ACF1
## Training set -0.02219114
##
## Forecasts:
##
          Point Forecast
                         Lo 80
                                   Hi 80
                                           Lo 95
## 2018 Q1
               1374.896 1018.090 1731.702 829.2089 1920.583
## 2018 Q2
               1379.456 1021.467 1737.445 831.9590 1926.953
```

1383.782 1024.670 1742.894 834.5681 1932.996

1387.887 1027.710 1748.064 837.0436 1938.730

```
## 2019 Q1
                 1391.781 1030.593 1752.969 839.3922 1944.170
                 1395.476 1033.329 1757.623 841.6204 1949.331
## 2019 Q2
## 2019 Q3
                 1398.981 1035.925 1762.038 843.7345 1954.228
## 2019 Q4
                 1402.307 1038.388 1766.227 845.7402 1958.874
## Eligio un MAM
\#\# - M - multiplicativa la tendencia
## - A - aditiva en la pendiente
\#\# - M - multiplicativa en estacionalidad
## ojo -> simpre que se hagan predicciones se debe dar un intervalo de confianza
# Plot
plot(vida.ets, main = "Forcast Primas vida")
lines(window(vida),type = "o")
```

### **Forcast Primas vida**



### Modelo ETS para primas no vida

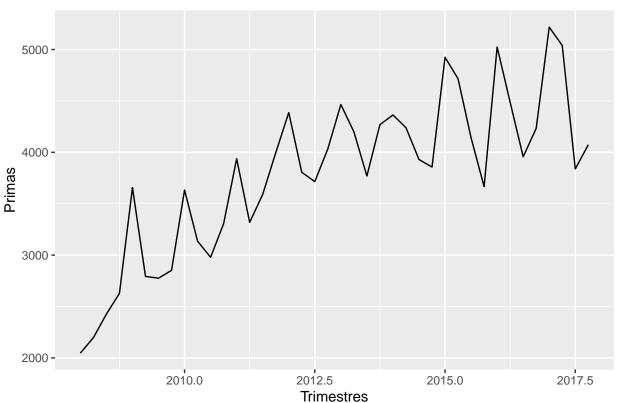
#### Preparando datos

```
## Plot Serie Primas No Vida
no_vida <- xts((datos$Primas_no_vida), order.by = datos$Fecha, frequency = 4)
## Generate quarterly data</pre>
```

```
no_vida <- to.quarterly(no_vida) ## 0J0 cambia a que sea trimestral
## paqueteria zoo para mejor funcionamiento
no_vida <- as.zoo(no_vida$no_vida.Close)
autoplot(no_vida) + ggtitle("Primas Trimestrales No Vida") + xlab("Trimestres") + ylab("Primas")</pre>
```

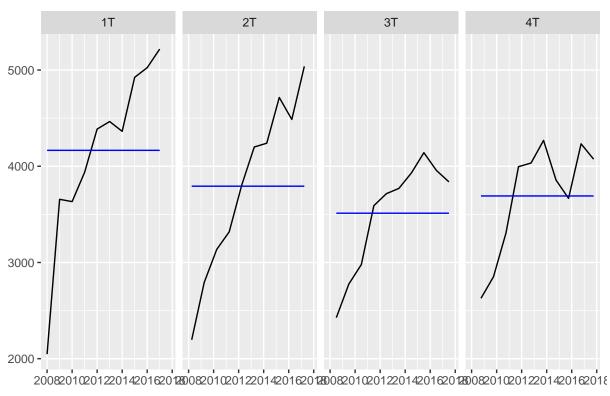
## Don't know how to automatically pick scale for object of type yearqtr. Defaulting to continuous.

## Primas Trimestrales No Vida



```
## Seasonal Plot
ggfreqplot(as.ts(no_vida), freq = 4, nrow = 1, facet.labeller = c("1T","2T","3T","4T")) +
    ggtitle("Primas Trimestrales No Vida")
```

### Primas Trimestrales No Vida



### Trainig set

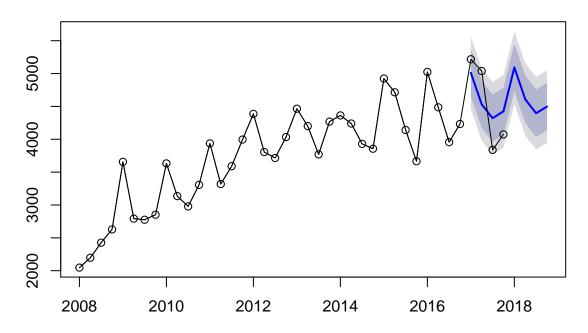
#### Test

```
no_vidaetsfit <- ets(ono_vida)
#f orecast model
fno_vida.ets = forecast(no_vidaetsfit)
# Results
summary(fno_vida.ets)</pre>
```

##

```
## Forecast method: ETS(A,Ad,A)
##
## Model Information:
## ETS(A,Ad,A)
## Call:
   ets(y = ono_vida)
##
##
     Smoothing parameters:
##
       alpha = 1e-04
##
       beta = 1e-04
##
       gamma = 1e-04
##
       phi = 0.9528
##
##
     Initial states:
##
       1 = 2198.3617
##
       b = 139.3579
##
       s = -177.7518 - 262.1253 - 31.6318 471.5088
##
##
     sigma: 281.2049
##
##
        AIC
                AICc
                          BIC
## 544.6642 553.4642 560.4993
## Error measures:
                       ME
                              RMSE
                                        MAE
                                                    MPE
                                                            MAPE
                                                                      MASE
## Training set -2.874209 243.5306 177.8518 -0.8179414 5.275064 0.5325852
                      ACF1
## Training set 0.08366937
##
## Forecasts:
##
           Point Forecast
                             Lo 80
                                      Hi 80
                                                Lo 95
                                                         Hi 95
## 2017 Q1
               5011.332 4650.954 5371.711 4460.181 5562.484
## 2017 Q2
                 4530.372 4169.993 4890.751 3979.220 5081.524
## 2017 Q3
                 4320.964 3960.585 4681.343 3769.813 4872.116
## 2017 Q4
                 4425.462 4065.084 4785.841 3874.311 4976.614
## 2018 Q1
                 5093.817 4733.438 5454.196 4542.665 5644.969
## 2018 Q2
                 4608.960 4248.581 4969.339 4057.808 5160.112
## 2018 Q3
                 4395.839 4035.460 4756.218 3844.687 4946.991
                 4496.800 4136.421 4857.179 3945.648 5047.952
## 2018 Q4
## Eligio un MAM
## - M - multiplicativa la tendencia
## - A - aditiva en la pendiente
\#\# - M - multiplicativa en estacionalidad
## ojo -> simpre que se hagan predicciones se debe dar un intervalo de confianza
# Plot
plot(fno_vida.ets)
lines(window(no_vida),type = "o")
```

# Forecasts from ETS(A,Ad,A)



### Métrica de predicción

```
## Bias
mean((no_vidaFitmat[,1] - no_vidaFitmat[,2]))
## [1] 30.13263
```

#### Predicción

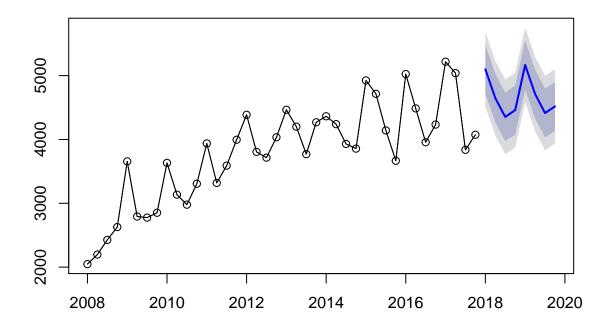
## 2018 Q2

```
#- Complete set
                   ## Select automatic ETS
etsfit <- ets(no vida)
## forecast model
no_vida.ets <- forecast(etsfit)</pre>
## Results
summary(no_vida.ets)
##
## Forecast method: ETS(A,Ad,A)
##
## Model Information:
## ETS(A,Ad,A)
##
## Call:
  ets(y = no_vida)
##
##
##
    Smoothing parameters:
##
      alpha = 4e-04
      beta = 1e-04
##
##
      gamma = 2e-04
##
      phi = 0.9527
##
    Initial states:
##
##
      1 = 2203.7506
##
      b = 138.7075
##
      s = -206.3655 - 295.8864 16.1935 486.0584
##
##
    sigma: 297.9073
##
       AIC
              AICc
## 613.1021 620.6883 629.9909
##
## Error measures:
##
                           RMSE
                                     MAE
                                               MPE
                                                                MASE
                     ME
                                                      MAPE
## Training set -2.103476 262.2599 198.7776 -0.8237639 5.729095 0.6111534
                    ACF1
## Training set 0.08167387
##
## Forecasts:
                                   Hi 80
          Point Forecast
                          Lo 80
                                           Lo 95
## 2018 Q1
             5099.550 4717.767 5481.334 4515.663 5683.438
```

4647.861 4266.078 5029.645 4063.974 5231.749

```
## 2018 Q3
                 4352.951 3971.167 4734.735 3769.063 4936.839
## 2018 Q4
                 4458.972 4077.188 4840.756 3875.084 5042.860
## 2019 Q1
                 5166.934 4785.150 5548.718 4583.046 5750.822
## 2019 Q2
                 4712.056 4330.272 5093.840 4128.168 5295.945
## 2019 Q3
                 4414.108 4032.324 4795.892 3830.219 4997.996
## 2019 Q4
                 4517.235 4135.450 4899.019 3933.346 5101.123
## Eligio un MAM
\#\# - M - multiplicativa la tendencia
## - A - aditiva en la pendiente
\#\# - M - multiplicativa en estacionalidad
## ojo -> simpre que se hagan predicciones se debe dar un intervalo de confianza
# Plot
plot(no_vida.ets, main = "Forcast Primas no vida")
lines(window(no_vida),type = "o")
```

## **Forcast Primas no vida**



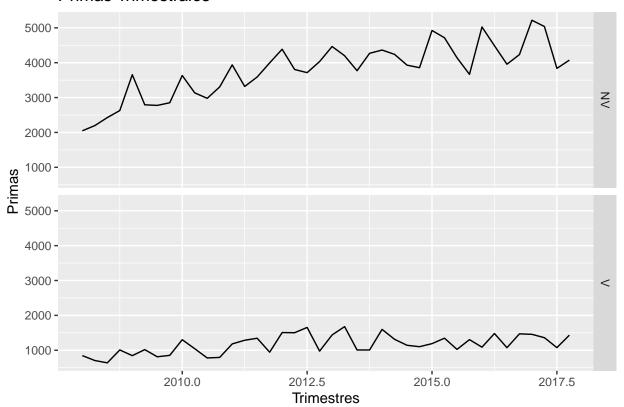
### Modelo ETS para primas HTS ((???))

```
## modelo ETS desde el enfoque de series de tiempo jerarquicas (hts)
##
```

```
## Plot Series
sepxts <- xts(datos[,c(3,4)], order.by = datos$Fecha, frequency = 4)
## Generate quarterly data
sepxtsVida <- to.quarterly(sepxts$Primas_vida) ## OJO cambia a que sea trimestral
sepxtsNoVida <- to.quarterly(sepxts$Primas_no_vida) ## OJO cambia a que sea trimestral
## paqueteria zoo para mejor funcionamiento
sepxts <- cbind(sepxtsNoVida$`sepxts$Primas_no_vida.Close`, sepxtsVida$`sepxts$Primas_vida.Close`)
sepxts <- as.zoo(sepxts)
names(sepxts) <- c("NV", "V")
autoplot(sepxts) + ggtitle("Primas Trimestrales") + xlab("Trimestres") + ylab("Primas")</pre>
```

## Don't know how to automatically pick scale for object of type yearqtr. Defaulting to continuous.

#### **Primas Trimestrales**

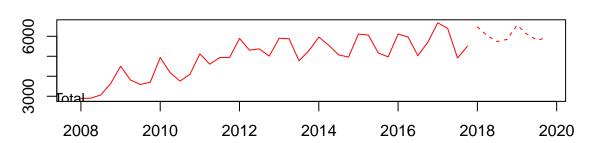


```
## Select automatic HTS
sepmod <- hts(sepxts, nodes = list(2))</pre>
```

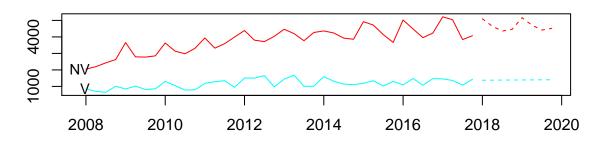
## Since argument characters are not specified, the default labelling system is used.

```
## Forcast
sep.fit <- forecast(sepmod, method = 'bu', fmethod = 'ets') # buttom up
names(sep.fit$labels) = c("Total", "No vida (NV) - Vida V")
plot(sep.fit)</pre>
```





# No vida (NV) - Vida V



## Suma de vida y no vida ETS

## [1] 464.3306

```
## Despues de trabajar por separado vida y no vida sumamos para ver la prediccion total

#Actual and Forecast
sumaFitmat <- vidaFitmat + no_vidaFitmat
sumaFitmat

## [,1] [,2]
## [1,] 6295.395 6674.6
## [2,] 5814.435 6398.6
## [3,] 5605.027 4913.4
## [4,] 5709.525 5507.2

## MSE
mean((sumaFitmat[,1] - sumaFitmat[,2])^2)

## MAE
mean(abs(sumaFitmat[,1] - sumaFitmat[,2]))</pre>
```

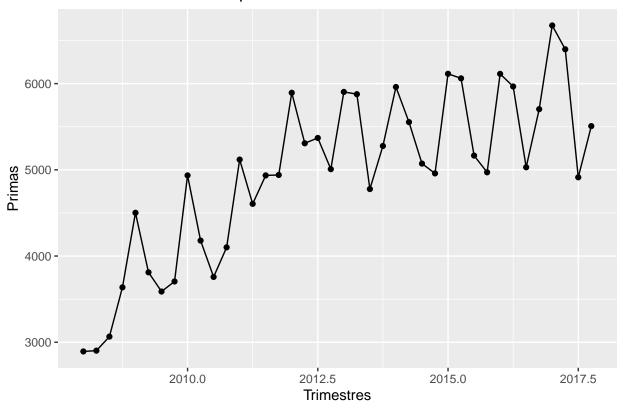
```
## Bias
mean(sumaFitmat[,1] - sumaFitmat[,2])
## [1] -17.35465
```

### Modelo ARIMA para primas totales

Preparando datos y análisis por diferencias

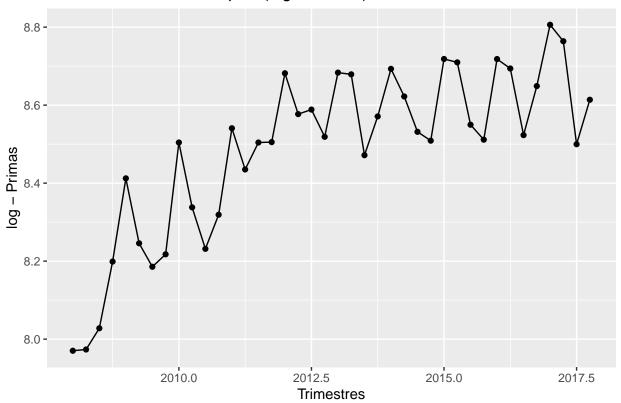
## Don't know how to automatically pick scale for object of type yearqtr. Defaulting to continuous.

# **Primas Trimestrales Mapfre**

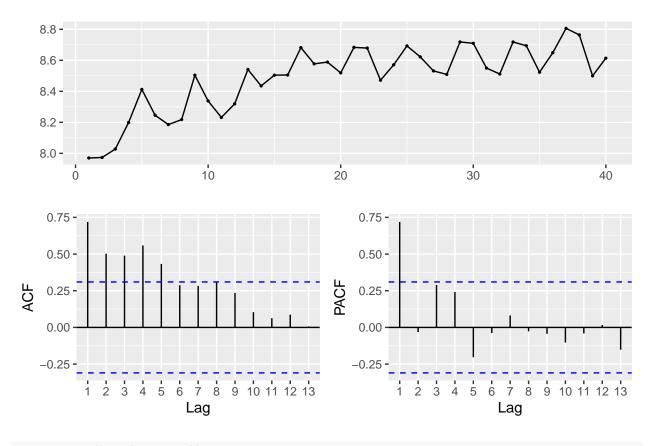


## Don't know how to automatically pick scale for object of type yearqtr. Defaulting to continuous.

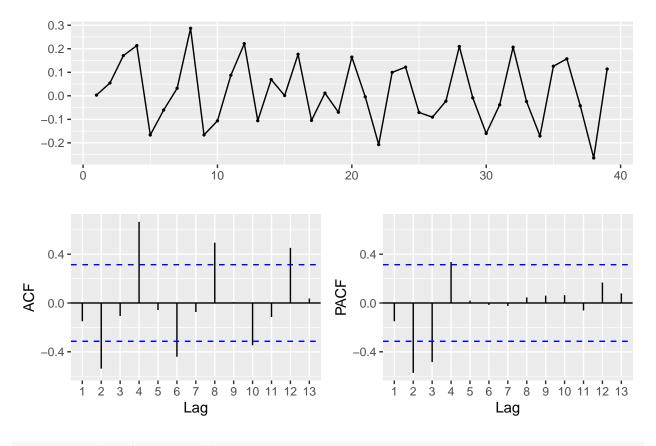
# Primas Trimestrales Mapfre (logarítmicas)



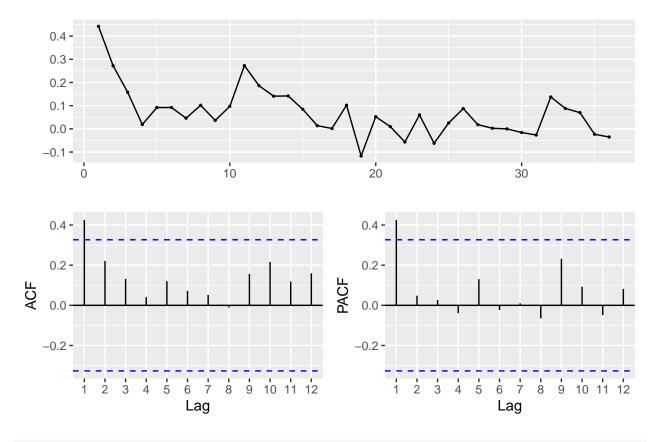
```
## Difference
ggtsdisplay(logTotal)
```



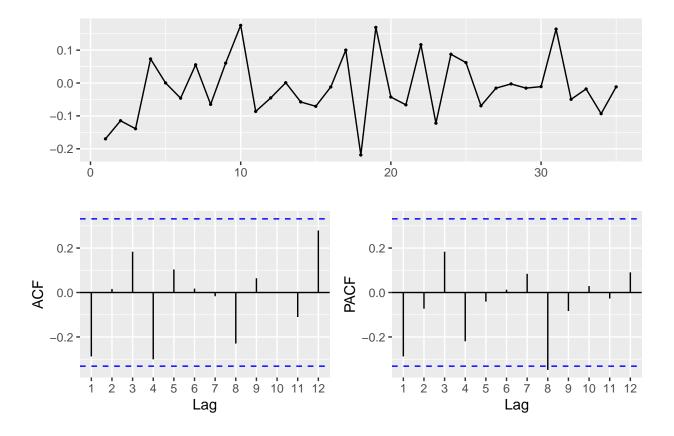
ggtsdisplay(diff(logTotal))



ggtsdisplay(diff(logTotal,4))



ggtsdisplay(diff(diff(logTotal,4),1))



### Trainig set

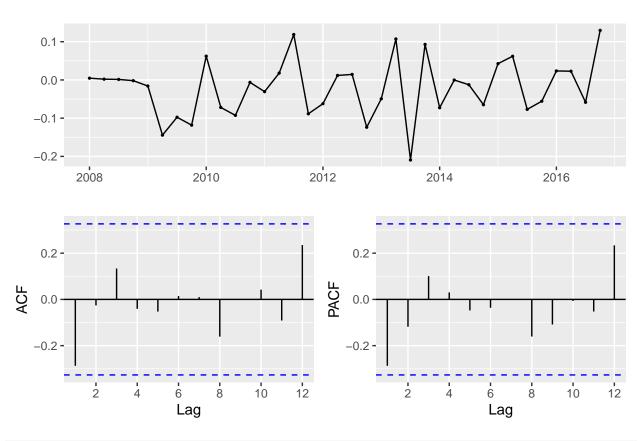
### Test

```
## ARIMA MODEL Automatic selection###
total.train.arima = auto.arima(oatotal,lambda = 0) ## lamnda cero is log transformation
summary(total.train.arima)

## Series: oatotal
## ARIMA(0,1,0)(0,1,1)[4]
## Box Cox transformation: lambda= 0
```

```
##
## Coefficients:
##
            sma1
##
         -0.6185
          0.1830
## s.e.
##
## sigma^2 estimated as 0.007238: log likelihood=31.97
## AIC=-59.94
                AICc=-59.51
                               BIC=-57.07
##
## Training set error measures:
                       ME
                              RMSE
                                         MAE
                                                  MPE
                                                          MAPE
                                                                     MASE
## Training set -93.54831 388.8768 301.9985 -2.36378 6.164447 0.7294924
                      ACF1
## Training set -0.3575378
```

ggtsdisplay(total.train.arima\$residuals)

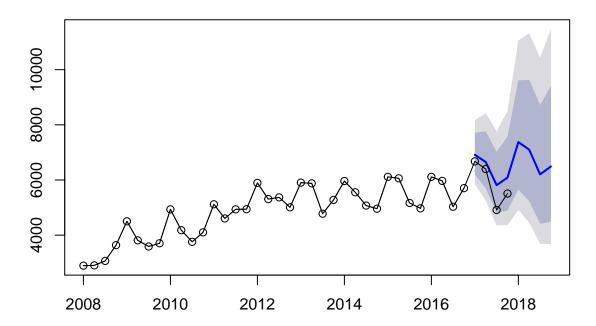


```
#box-Ljung Test
Box.test(total.train.arima$residuals,lag = 4, fitdf = 3, type = "Lj")
```

```
##
## Box-Ljung test
##
## data: total.train.arima$residuals
## X-squared = 4.0615, df = 1, p-value = 0.04387
```

```
Box.test(total.train.arima$residuals,lag = 8, fitdf = 3, type = "Lj")
##
##
    Box-Ljung test
##
## data: total.train.arima$residuals
## X-squared = 5.4651, df = 5, p-value = 0.3618
Box.test(total.train.arima$residuals,lag = 12, fitdf = 3, type = "Lj")
##
   Box-Ljung test
##
##
## data: total.train.arima$residuals
## X-squared = 9.1663, df = 9, p-value = 0.4221
plot(forecast(total.train.arima))
lines(window(total),type = "o")
```

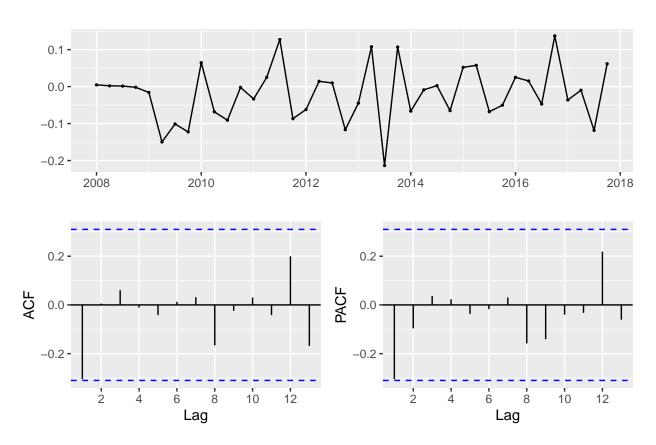
# Forecasts from ARIMA(0,1,0)(0,1,1)[4]



Métrica de predicción

```
ftotal_arima <- forecast(total.train.arima)</pre>
totalArimaMatrix <- matrix(c(ftotal_arima$mean[1:4], as.double(tail(total,4))), ncol = 2)</pre>
totalArimaMatrix
##
           [,1]
                  [,2]
## [1,] 6912.247 6674.6
## [2,] 6652.463 6398.6
## [3,] 5814.438 4913.4
## [4,] 6085.474 5507.2
## MSE
mean((totalArimaMatrix[,1] - totalArimaMatrix[,2])^2)
## [1] 316798
## MAE
mean(abs(totalArimaMatrix[,1] - totalArimaMatrix[,2]))
## [1] 492.7053
## Bias
mean(totalArimaMatrix[,1] - totalArimaMatrix[,2])
## [1] 492.7053
Predicción
#- Complete set
                  ## ARIMA MODEL Automatic selection
total.fit.arima <- auto.arima(total, lambda = 0) ## lammda cero para transformacion log
summary(total.fit.arima)
## Series: total
## ARIMA(0,1,0)(0,1,1)[4]
## Box Cox transformation: lambda= 0
## Coefficients:
##
##
        -0.5349
## s.e. 0.1644
##
## sigma^2 estimated as 0.007115: log likelihood=36.74
## AIC=-69.47 AICc=-69.1 BIC=-66.36
##
## Training set error measures:
                            RMSE
                                     MAE
                                              MPE
                                                      MAPE
                                                               MASE
                     ME
## Training set -89.20838 389.9248 302.2919 -2.22244 6.118013 0.7477281
## Training set -0.3814568
```

ggtsdisplay(total.fit.arima\$residuals)



```
#box-Ljung Test
Box.test(total.fit.arima$residuals, lag = 4, fitdf = 3, type = "Lj")
```

```
##
## Box-Ljung test
##
## data: total.fit.arima$residuals
## X-squared = 4.168, df = 1, p-value = 0.04119
```

```
Box.test(total.fit.arima$residuals, lag = 8, fitdf = 3, type = "Lj")
```

```
##
## Box-Ljung test
##
## data: total.fit.arima$residuals
## X-squared = 5.7618, df = 5, p-value = 0.3301
```

```
Box.test(total.fit.arima$residuals, lag = 12, fitdf = 3, type = "Lj")
```

##

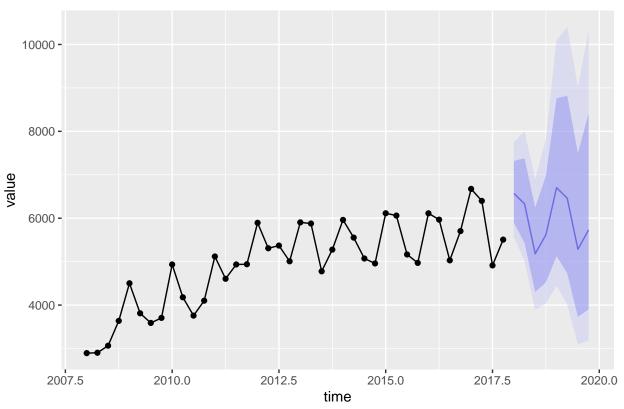
```
## Box-Ljung test
##
## data: total.fit.arima$residuals
## X-squared = 8.3337, df = 9, p-value = 0.5009

tota.arima <- forecast(total.fit.arima)

ggplot(df_total) + geom_point(aes(x = time,y = value)) +
    geom_line(aes(x = time, y = value)) +
    geom_forecast(tota.arima, alpha = 0.4) +
    ggtitle("ARIMA: Predicción Primas")</pre>
```

```
## Warning in geom_forecast(tota.arima, alpha = 0.4): Use autolayer instead of
## geom_forecast to add a forecast layer to your ggplot object.
```

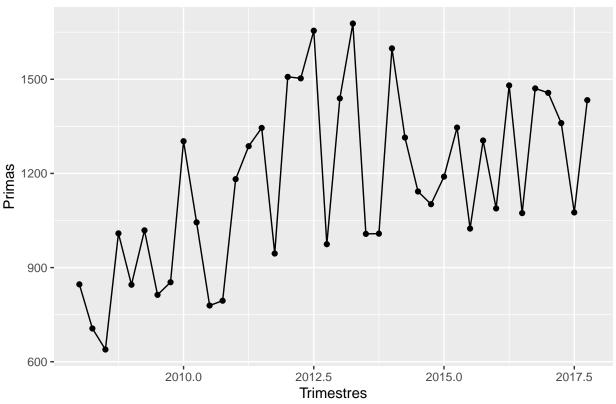
### ARIMA: Predicción Primas



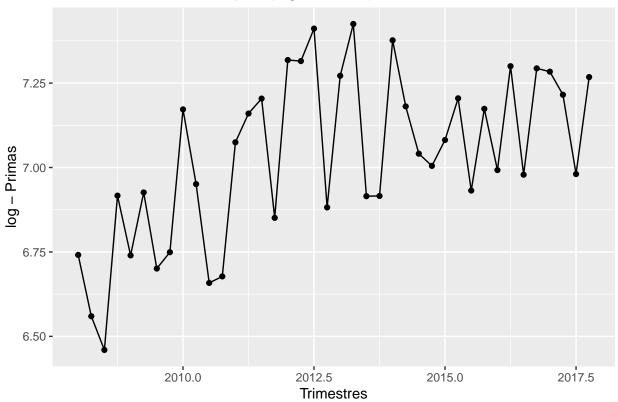
### Modelo ARIMA para primas vida

Preparando datos y análisis por diferencias

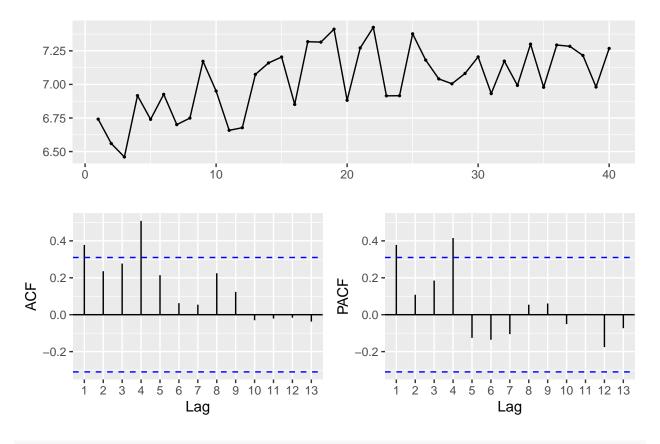
# **Primas Trimestrales Mapfre**



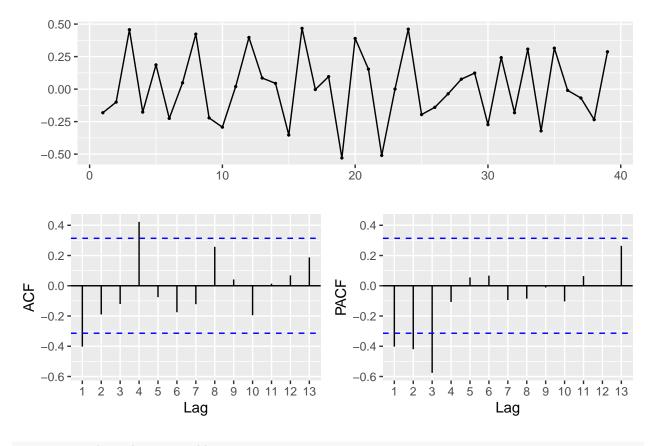
# Primas Trimestrales Mapfre (logarítmicas)



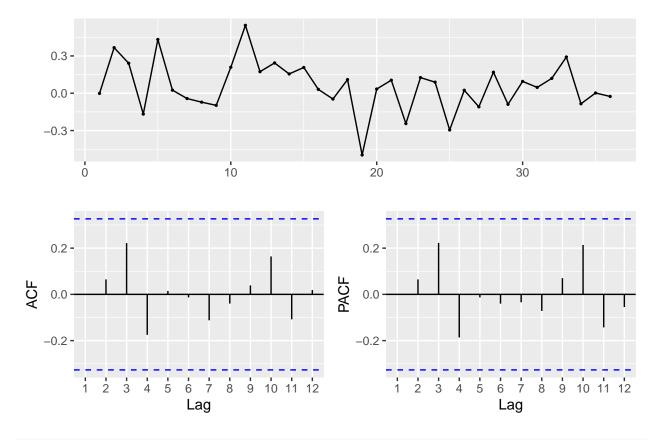
## Difference
ggtsdisplay(logvida)



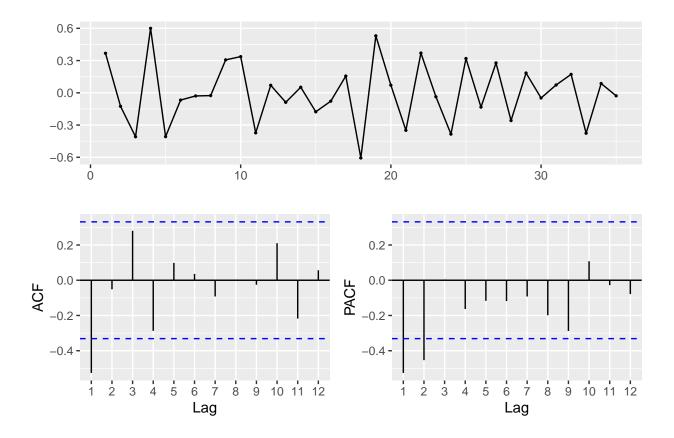
ggtsdisplay(diff(logvida))



ggtsdisplay(diff(logvida,4))



ggtsdisplay(diff(diff(logvida,4),1))



### Trainig set

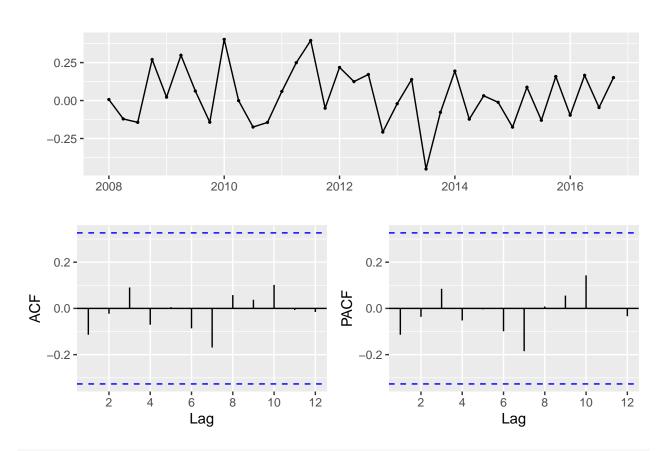
### Test

```
## ARIMA MODEL Automatic selection####
vida.train.arima = auto.arima(oavida,lambda = 0) ## lamnda cero is log transformation
summary(vida.train.arima)

## Series: oavida
## ARIMA(0,1,1)(1,0,0)[4]
## Box Cox transformation: lambda= 0
```

```
##
## Coefficients:
##
             ma1
                    sar1
##
         -0.7913 0.5266
          0.1044 0.1529
## s.e.
##
## sigma^2 estimated as 0.03703: log likelihood=8.14
## AIC=-10.28
               AICc=-9.5
                            BIC=-5.61
##
## Training set error measures:
                      ME
                             RMSE
                                       MAE
                                                 MPE
                                                         MAPE
                                                                   MASE
## Training set 42.77565 212.8668 168.6744 1.383046 14.47594 0.8893692
                      ACF1
## Training set -0.1575173
```

ggtsdisplay(vida.train.arima\$residuals)

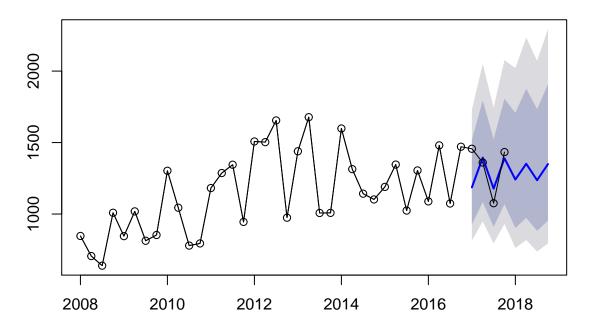


```
#box-Ljung Test
Box.test(vida.train.arima$residuals,lag = 4, fitdf = 3, type = "Lj")
```

```
##
## Box-Ljung test
##
## data: vida.train.arima$residuals
## X-squared = 1.0806, df = 1, p-value = 0.2986
```

```
Box.test(vida.train.arima$residuals,lag = 8, fitdf = 3, type = "Lj")
##
##
    Box-Ljung test
##
## data: vida.train.arima$residuals
## X-squared = 2.9317, df = 5, p-value = 0.7105
Box.test(vida.train.arima$residuals,lag = 12, fitdf = 3, type = "Lj")
##
##
   Box-Ljung test
##
## data: vida.train.arima$residuals
## X-squared = 3.5615, df = 9, p-value = 0.9378
plot(forecast(vida.train.arima))
lines(window(vida),type = "o")
```

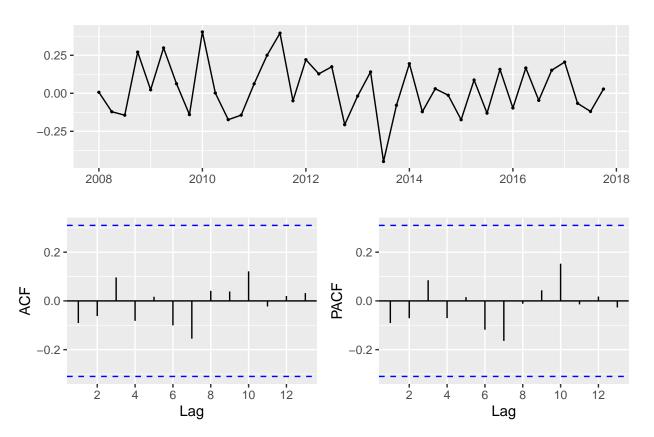
# Forecasts from ARIMA(0,1,1)(1,0,0)[4]



Métrica de predicción

```
fvida_arima <- forecast(vida.train.arima)</pre>
vidaArimaMatrix <- matrix(c(fvida_arima$mean[1:4], as.double(tail(vida,4))), ncol = 2)</pre>
vidaArimaMatrix
##
           [,1]
                  [,2]
## [1,] 1186.262 1456.7
## [2,] 1394.871 1360.4
## [3,] 1177.740 1075.7
## [4,] 1390.150 1433.4
## MSE
mean((vidaArimaMatrix[,1] - vidaArimaMatrix[,2])^2)
## [1] 21651.86
## MAE
mean(abs(vidaArimaMatrix[,1] - vidaArimaMatrix[,2]))
## [1] 112.5497
## Bias
mean(vidaArimaMatrix[,1] - vidaArimaMatrix[,2])
## [1] -44.29429
Predicción
#- Complete set
                  ## ARIMA MODEL Automatic selection
vida.fit.arima <- auto.arima(vida, lambda = 0) ## lammda cero para transformacion log
summary(vida.fit.arima)
## Series: vida
## ARIMA(0,1,1)(1,0,0)[4]
## Box Cox transformation: lambda= 0
## Coefficients:
##
                  sar1
##
        -0.7938 0.5221
## s.e. 0.0988 0.1441
## sigma^2 estimated as 0.03471: log likelihood=10.32
## AIC=-14.64 AICc=-13.96
                           BIC=-9.65
## Training set error measures:
                    ME
                           RMSE
                                    MAE
                                            MPE
                                                    MAPE
                                                             MASE
## Training set 41.25398 208.2169 165.4141 1.34855 14.05127 0.9026825
## Training set -0.1268236
```

ggtsdisplay(vida.fit.arima\$residuals)



# #box-Ljung Test Box.test(vida.fit.arima\$residuals, lag = 4, fitdf = 3, type = "Lj")

```
##
## Box-Ljung test
##
data: vida.fit.arima$residuals
## X-squared = 1.2578, df = 1, p-value = 0.2621
```

```
Box.test(vida.fit.arima$residuals, lag = 8, fitdf = 3, type = "Lj")
```

```
##
## Box-Ljung test
##
## data: vida.fit.arima$residuals
## X-squared = 3.0841, df = 5, p-value = 0.687

Box.test(vida.fit.arima$residuals, lag = 12, fitdf = 3, type = "Lj")
```

##

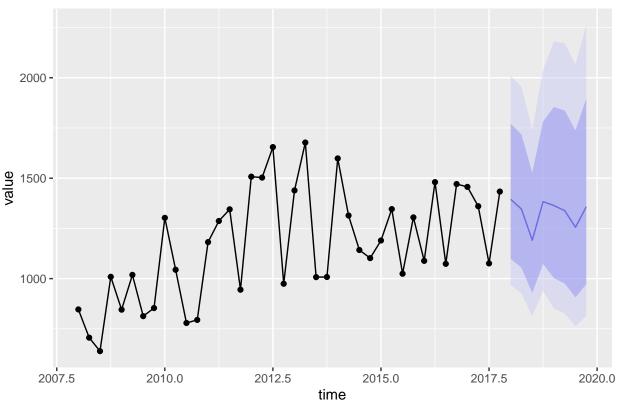
```
## Box-Ljung test
##
## data: vida.fit.arima$residuals
## X-squared = 4.0443, df = 9, p-value = 0.9085

vida.arima <- forecast(vida.fit.arima)

ggplot(df_vida) + geom_point(aes(x = time,y = value)) +
    geom_line(aes(x = time, y = value)) +
    geom_forecast(vida.arima, alpha = 0.4) +
    ggtitle("ARIMA: Predicción Primas Vida")</pre>
```

```
## Warning in geom_forecast(vida.arima, alpha = 0.4): Use autolayer instead of
## geom_forecast to add a forecast layer to your ggplot object.
```

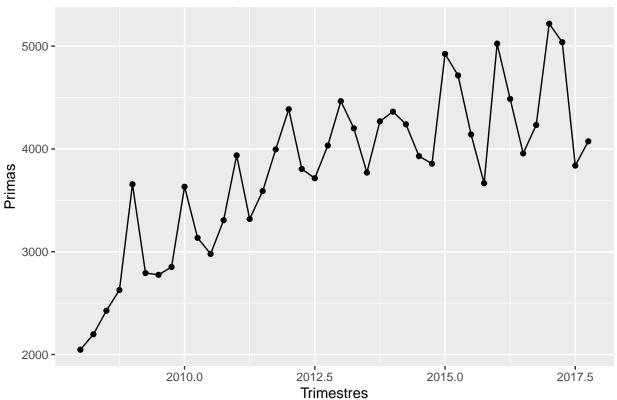
## ARIMA: Predicción Primas Vida



### Modelo ARIMA para primas no vida

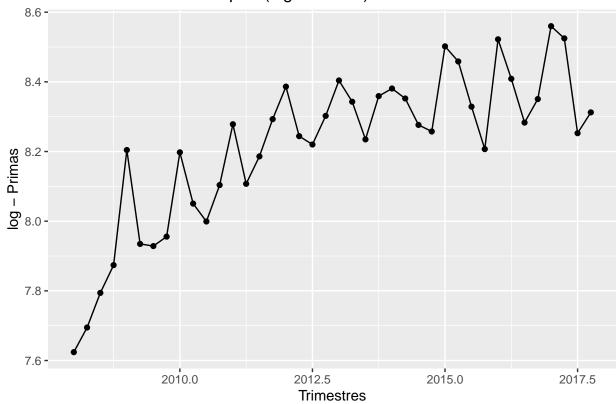
Preparando datos y análisis por diferencias

# **Primas Trimestrales Mapfre**

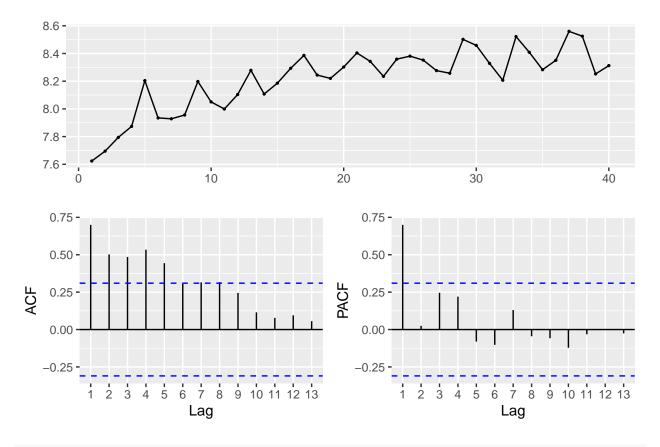


## Don't know how to automatically pick scale for object of type yearqtr. Defaulting to continuous.

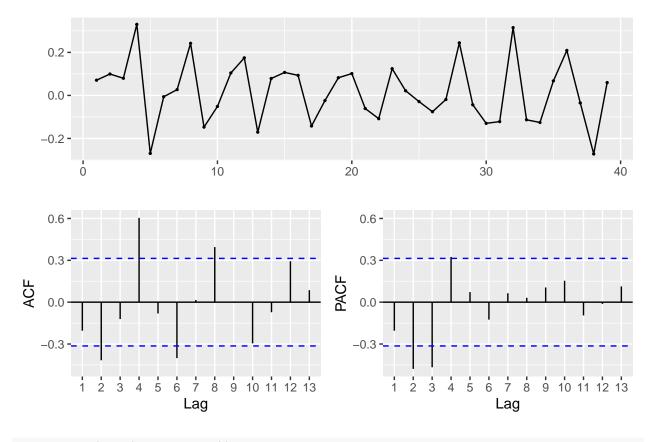
# Primas Trimestrales Mapfre (logarítmicas)



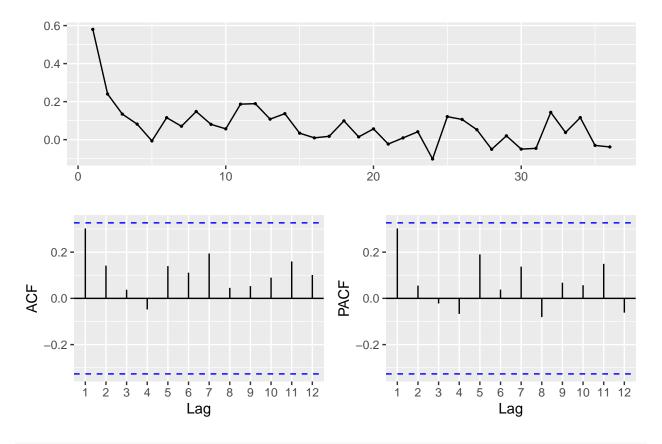
## Difference
ggtsdisplay(logno\_vida)



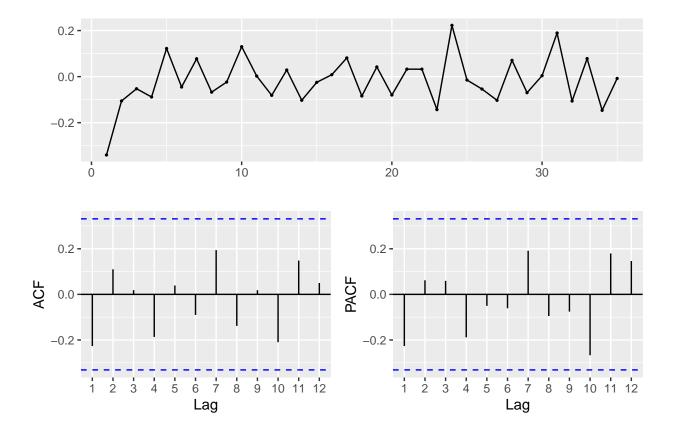
ggtsdisplay(diff(logno\_vida))



ggtsdisplay(diff(logno\_vida,4))



ggtsdisplay(diff(diff(logno\_vida,4),1))



### Trainig set

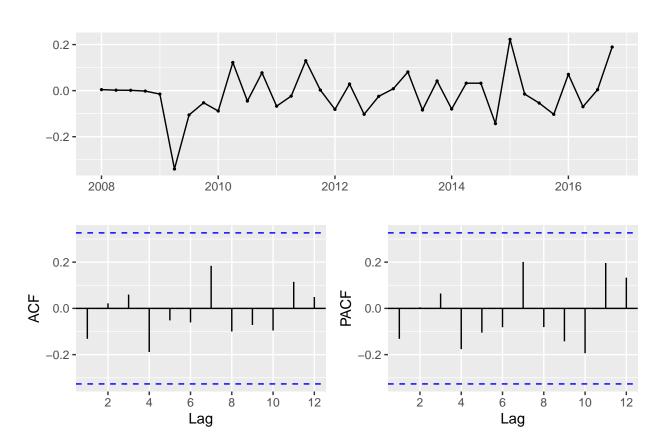
### Test

```
## ARIMA MODEL Automatic selection
no_vida.train.arima = auto.arima(oano_vida,lambda = 0) ## lamnda cero is log transformation
summary(no_vida.train.arima)

## Series: oano_vida
## ARIMA(0,1,0)(0,1,0)[4]
## Box Cox transformation: lambda= 0
```

```
##
## sigma^2 estimated as 0.01144: log likelihood=25.31
## AIC=-48.63
               AICc=-48.49
                              BIC=-47.19
##
## Training set error measures:
##
                       ME
                              RMSE
                                        MAE
                                                  MPE
                                                          MAPE
                                                                    MASE
## Training set -44.81741 373.5875 269.8852 -1.744338 7.219293 0.8081832
##
## Training set -0.2095555
```

ggtsdisplay(no\_vida.train.arima\$residuals)



```
#box-Ljung Test
Box.test(no_vida.train.arima$residuals,lag = 4, fitdf = 3, type = "Lj")
```

```
##
## Box-Ljung test
##
## data: no_vida.train.arima$residuals
## X-squared = 2.3656, df = 1, p-value = 0.124
```

Box.test(no\_vida.train.arima\$residuals,lag = 8, fitdf = 3, type = "Lj")

##

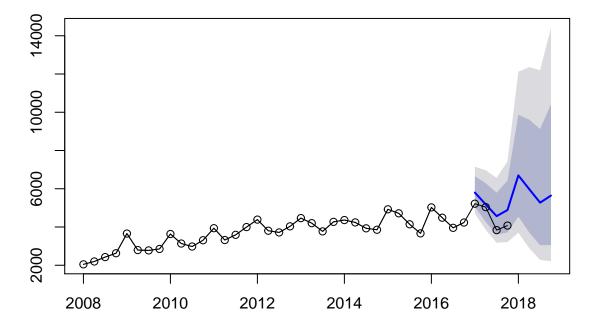
```
## Box-Ljung test
##
## data: no_vida.train.arima$residuals
## X-squared = 4.7391, df = 5, p-value = 0.4485

Box.test(no_vida.train.arima$residuals,lag = 12, fitdf = 3, type = "Lj")

##
## Box-Ljung test
##
## data: no_vida.train.arima$residuals
## X-squared = 6.3414, df = 9, p-value = 0.7053

plot(forecast(no_vida.train.arima))
lines(window(no_vida),type = "o")
```

# Forecasts from ARIMA(0,1,0)(0,1,0)[4]



### Métrica de predicción

```
fno_vida_arima <- forecast(no_vida.train.arima)
no_vidaArimaMatrix <- matrix(c(fno_vida_arima$mean[1:4], as.double(tail(no_vida,4))), ncol = 2)
no_vidaArimaMatrix</pre>
```

```
## [1,] 5801.000 5217.9
## [2,] 5179.625 5038.2
## [3,] 4567.602 3837.7
## [4,] 4887.064 4073.8
## MSE
mean((no_vidaArimaMatrix[,1] - no_vidaArimaMatrix[,2])^2)
## [1] 388540.4
## MAE
mean(abs(no_vidaArimaMatrix[,1] - no_vidaArimaMatrix[,2]))
## [1] 566.9227
## Bias
mean(no_vidaArimaMatrix[,1] - no_vidaArimaMatrix[,2])
## [1] 566.9227
Predicción
                  #- Complete set
## ARIMA MODEL Automatic selection
no_vida.fit.arima <- auto.arima(no_vida, lambda = 0) ## lamnda cero para transformacion log
summary(no_vida.fit.arima)
## Series: no_vida
## ARIMA(0,1,1)(0,1,1)[4]
## Box Cox transformation: lambda= 0
## Coefficients:
##
           ma1
                   sma1
        -0.3582 -0.4830
##
       0.2172
                0.2045
## s.e.
## sigma^2 estimated as 0.009745: log likelihood=31.82
## AIC=-57.63
             AICc=-56.86
                          BIC=-52.97
##
## Training set error measures:
##
                         RMSE
                                   MAE
                                            MPE
                                                   MAPE
                   ME
## Training set -111.42 338.9629 260.2416 -3.616537 6.976557 0.8001279
                     ACF1
```

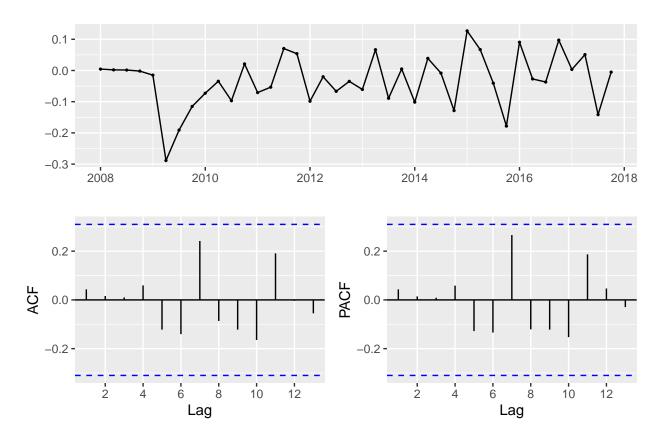
[,1]

## Training set -0.08049807

##

[,2]

ggtsdisplay(no\_vida.fit.arima\$residuals)



# #box-Ljung Test Box.test(no\_vida.fit.arima\$residuals, lag = 4, fitdf = 3, type = "Lj")

```
##
## Box-Ljung test
##
## data: no_vida.fit.arima$residuals
## X-squared = 0.26198, df = 1, p-value = 0.6088
```

```
Box.test(no_vida.fit.arima$residuals, lag = 8, fitdf = 3, type = "Lj")
```

```
##
## Box-Ljung test
##
## data: no_vida.fit.arima$residuals
## X-squared = 5.3205, df = 5, p-value = 0.378

Box.test(no_vida.fit.arima$residuals, lag = 12, fitdf = 3, type = "Lj")
```

##

```
## Box-Ljung test
##
## data: no_vida.fit.arima$residuals
## X-squared = 9.7503, df = 9, p-value = 0.3711

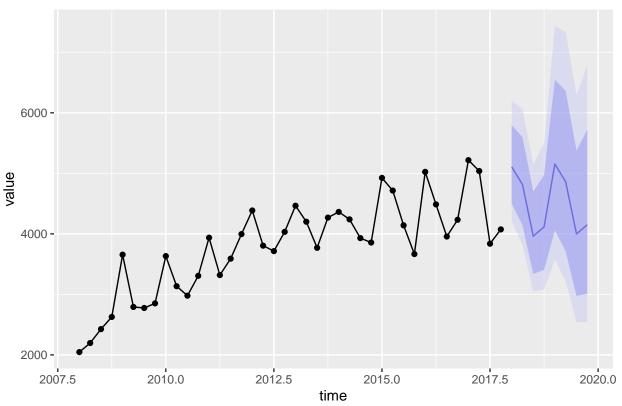
no_vida.arima <- forecast(no_vida.fit.arima)

ggplot(df_no_vida) + geom_point(aes(x = time,y = value)) +
    geom_line(aes(x = time, y = value)) +
    geom_forecast(no_vida.arima, alpha = 0.4) +
    ggtitle("ARIMA: Predicción Primas No Vida")</pre>
```

## Warning in geom\_forecast(no\_vida.arima, alpha = 0.4): Use autolayer instead
## of geom\_forecast to add a forecast layer to your ggplot object.

## Don't know how to automatically pick scale for object of type yearqtr. Defaulting to continuous.

### ARIMA: Predicción Primas No Vida

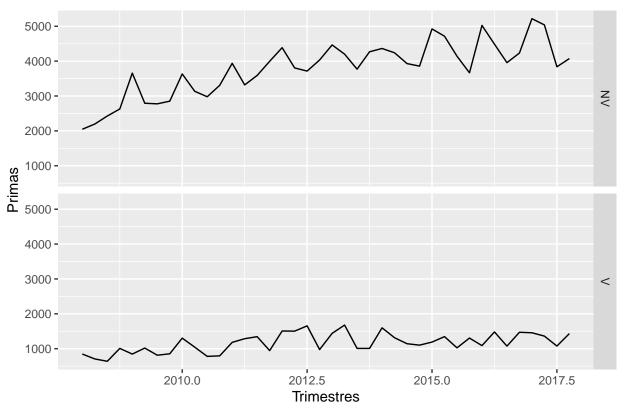


## Modelo ARIMA para primas HTS ((???))

```
## modelo ARIMA desde el enfoque de series de tiempo jerarquicas (hts)
##

## Plot Series
autoplot(sepxts) + ggtitle("Primas Trimestrales") + xlab("Trimestres") + ylab("Primas")
```

### **Primas Trimestrales**

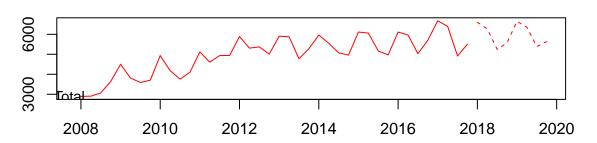


```
## Select automatic HTS
sepmod <- hts(sepxts, nodes = list(2))</pre>
```

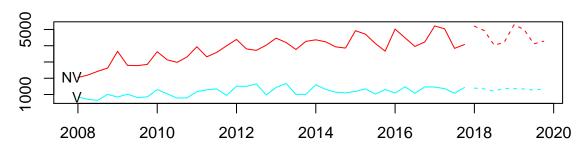
## Since argument characters are not specified, the default labelling system is used.

```
## Forcast
sep.fit.arima <- forecast(sepmod, method = 'bu', fmethod = 'arima') ## buttom up arima
names(sep.fit.arima$labels) = c("Total", "No vida (NV) - Vida V")
plot(sep.fit.arima)</pre>
```





# No vida (NV) - Vida V



# Suma vida y no vida ARIMA

## [1] 522.6284

```
## Despues de trabajar por separado vida y no vida sumamos para ver la prediccion total

sumaFitArimaMat <- vidaArimaMatrix + no_vidaArimaMatrix
sumaFitArimaMat

## [,1] [,2]
## [1,] 6987.262 6674.6
## [2,] 6574.496 6398.6
## [3,] 5745.342 4913.4
## [4,] 6277.214 5507.2

## MSE
mean((sumaFitArimaMat[,1] - sumaFitArimaMat[,2])^2)

## MAE
mean(abs(sumaFitArimaMat[,1] - sumaFitArimaMat[,2]))</pre>
```

```
## Bias
mean(sumaFitArimaMat[,1] - sumaFitArimaMat[,2])
## [1] 522.6284
```

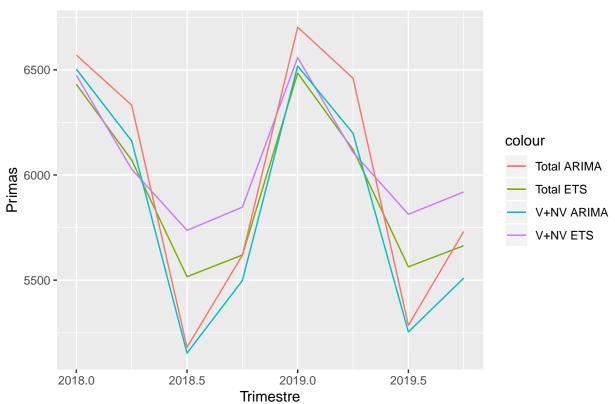
### Conclusiones y comparación de resultados

```
## Comparamos los forcast de los modelos
compmat <- matrix(c(as.vector(total.ets$mean),</pre>
                   as.vector(vida.ets$mean),
                   as.vector(no_vida.ets$mean),
                   as.vector(vida.ets$mean) + as.vector(no_vida.ets$mean),
                   as.vector(sep.fit$bts[,2]),
                   as.vector(sep.fit$bts[,1]),
                   as.vector(sep.fit$bts[,1]) + as.vector(sep.fit$bts[,2]),
                   as.vector(tota.arima$mean),
                   as.vector(vida.arima$mean),
                   as.vector(no_vida.arima$mean),
                   as.vector(vida.arima$mean) + as.vector(no_vida.arima$mean),
                   as.vector(sep.fit.arima$bts[,2]),
                   as.vector(sep.fit.arima$bts[,1]),
                   as.vector(sep.fit.arima$bts[,1]) + as.vector(sep.fit.arima$bts[,2]),
                   as.vector(time(total.ets$mean))),ncol = 15)
colnames(compmat) <- c("Total ETS",</pre>
                     "Vida ETS",
                     "No Vida ETS",
                     "V+NV ETS",
                     "Vida ETS HTS",
                     "No Vida ETS HTS",
                     "V+NV ETS HTS",
                     "Total ARIMA",
                     "Vida ARIMA",
                     "No Vida ARIMA",
                     "V+NV ARIMA",
                     "Vida ARIMA HTS",
                     "No Vida ARIMA HTS",
                     "V+NV ARIMA HTS",
                     "Trimestre")
compmat <- as.data.frame(compmat)</pre>
compmat
```

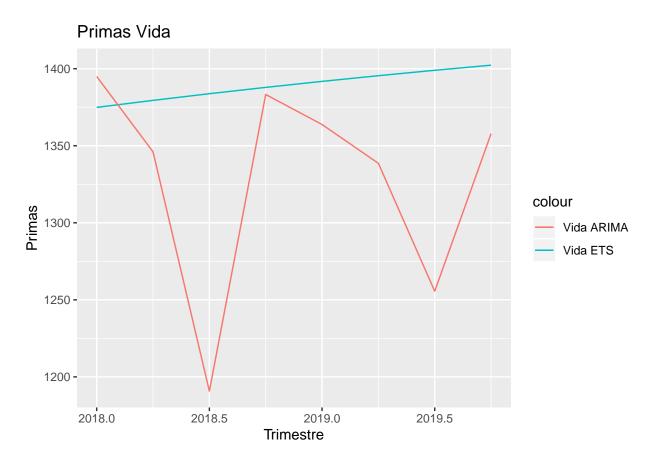
```
## Total ETS Vida ETS No Vida ETS V+NV ETS Vida ETS HTS No Vida ETS HTS ## 1 6431.081 1374.896 5099.550 6474.446 1374.896 5099.550 ## 2 6070.836 1379.456 4647.861 6027.317 1379.456 4647.861 ## 3 5516.262 1383.782 4352.951 5736.733 1383.782 4352.951 ## 4 5619.637 1387.887 4458.972 5846.859 1387.887 4458.972
```

```
## 5 6484.425 1391.781
                          5166.934 6558.715
                                                1391.781
                                                                 5166.934
## 6 6120.941 1395.476
                          4712.056 6107.532
                                                1395.476
                                                                 4712.056
## 7 5563.325 1398.981
                          4414.108 5813.089
                                                 1398.981
                                                                 4414.108
## 8 5663.844 1402.307
                          4517.235 5919.542
                                                                 4517.235
                                                 1402.307
##
   V+NV ETS HTS Total ARIMA Vida ARIMA No Vida ARIMA V+NV ARIMA
## 1
        6474.446
                    6570.393
                               1394.975
                                             5108.165
                                                        6503.140
## 2
        6027.317
                    6332.097
                               1346.039
                                             4815.670
                                                        6161.709
## 3
        5736.733
                    5180.705 1190.733
                                             3962.121
                                                        5152.854
                                             4114.581
## 4
        5846.859
                    5618.303
                               1383.281
                                                        5497.862
## 5
        6558.715
                    6702.945
                               1363.794
                                             5154.649
                                                        6518.443
## 6
        6107.532
                    6459.842
                               1338.602
                                             4859.493
                                                        6198.094
## 7
        5813.089
                    5285.221
                               1255.602
                                             3998.176
                                                        5253.778
## 8
         5919.542
                    5731.648
                               1357.813
                                             4152.024
                                                        5509.836
## Vida ARIMA HTS No Vida ARIMA HTS V+NV ARIMA HTS Trimestre
## 1
          1394.124
                            5206.736
                                            6600.859
                                                       2018.00
## 2
          1346.643
                            4930.610
                                            6277.253
                                                       2018.25
## 3
                            4037.064
                                           5243.335
                                                       2018.50
          1206.271
## 4
          1382.635
                            4199.617
                                           5582.252
                                                       2018.75
## 5
          1363.270
                            5286.058
                                           6649.328
                                                       2019.00
## 6
          1339.860
                            5009.933
                                            6349.792
                                                       2019.25
## 7
          1270.649
                            4116.386
                                           5387.035
                                                       2019.50
## 8
          1357.606
                             4278.939
                                            5636.545
                                                       2019.75
## comparamos graficamente
ggplot(data = compmat, aes(x = Trimestre)) +
 geom_line(aes(y = `Total ETS`, colour = "Total ETS")) +
  geom_line(aes(y = `V+NV ETS`, colour = "V+NV ETS")) +
  geom_line(aes(y = `Total ARIMA`, colour = "Total ARIMA")) +
  geom line(aes(y = `V+NV ARIMA`, colour = "V+NV ARIMA")) +
 ggtitle("Primas Totales") + ylab("Primas")
```

# **Primas Totales**



```
ggplot(data = compmat, aes(x = Trimestre)) +
geom_line(aes(y = `Vida ETS`, colour = "Vida ETS")) +
geom_line(aes(y = `Vida ARIMA`, colour = "Vida ARIMA")) +
ggtitle("Primas Vida") + ylab("Primas")
```



```
ggplot(data = compmat, aes(x = Trimestre)) +
geom_line(aes(y = `No Vida ETS`, colour = "No Vida ETS")) +
geom_line(aes(y = `No Vida ARIMA`, colour = "No Vida ARIMA")) +
ggtitle("Primas No Vida") + ylab("Primas")
```

