Muley_Tushar_Week5_Assignment_5_2

July 10, 2021

Name: Muley, Tushar

Assignment: Week 5 Assignment 5.2 Hotel Recommendation

Date: July 11, 2021

Description: Online travel agencies are scrambling to meet the artificial intelligence driven personalization standard set by companies like Amazon and Netflix. In addition, the world of online travel has become a highly competitive space where brands try to capture our attention (and wallet) with recommending, comparing, matching, and sharing. For this assignment, we would like to create the optimal hotel recommendations for Expedia's users that are searching for a hotel to book.

To get started, I would suggest exploring the file train.csv, which contains the logs of user behavior. There is another file named destinations.csv, which contains information related to hotel reviews made by users.

Build at least two prediction models from the training set, and report the accuracies on the test set.

```
[41]: #Load common libraries
      import pandas as pd
      import numpy as np
      import matplotlib.pyplot as plt
      import seaborn as sns
      import csv
      import sklearn
      import random
      import operator
      import datetime
      from sklearn.decomposition import PCA
      from sklearn import preprocessing
      from sklearn.model_selection import cross_val_score
      from sklearn.ensemble import RandomForestClassifier
      from sklearn.pipeline import make pipeline
      from sklearn import preprocessing
      from sklearn.preprocessing import StandardScaler
      from sklearn import svm
      from sklearn.model_selection import train_test_split
```

```
[2]: #Increase sire of view window
      pd.set_option('display.max_columns', None)
 [5]: # run once to get data than copy to pc
      #train = pd.read csv('train.csv', iterator = True).get_chunk(10000000).dropna()
      #train = pd.read_csv('train.csv', sep=',').dropna()
      #dest = pd.read csv('destinations.csv')
      #train = train.sample(frac=0.01, random_state=99)
      #train.shape
 [5]: (241179, 24)
 [6]: # Write file down to csv
      train.to_csv('train_lite.csv', index=False)
[15]: # csv file name
      file = 'destinations.csv'
      # initializing the titles and rows list
      fields = []
      rows = []
      # reading csv file
      with open(file, 'r') as csvfile:
          # creating a csv reader object
          csvreader = csv.reader(csvfile)
          # extracting field names through first row
          fields = next(csvreader)
          # extracting each data row one by one
          for row in csvreader:
              rows.append(row)
          # get total number of rows
          print("Total no. of rows: %d"%(csvreader.line_num))
     Total no. of rows: 62107
 [3]: # bring back files for analysis
      dest = pd.read_csv('destinations.csv')
      train = pd.read_csv('train_lite.csv')
 [4]: print('The dimension of the destnation table : ', dest.shape)
      print('The dimension of the train table : ', train.shape)
     The dimension of the destnation table: (62106, 150)
     The dimension of the train table: (241179, 24)
```

```
[5]: print("Summarized Data")
      print(train.describe(include=['0']))
     Summarized Data
                        date_time
                                      srch_ci
                                                   srch co
     count
                           241179
                                       241179
                                                   241179
     unique
                           240445
                                         1085
                                                      1094
             2014-11-02 09:46:33
                                   2014-12-26
                                               2014-12-28
     top
     freq
                                3
                                         1566
                                                      1364
[49]: # view data in destination
      print(destinations.head(5))
                                    d1
                                              d2
                                                         d3
                                                                   d4
                                                                             d5
        srch_destination_id
     0
                           0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
     1
                           1 -2.181690 -2.181690 -2.181690 -2.082564 -2.181690
     2
                           2 -2.183490 -2.224164 -2.224164 -2.189562 -2.105819
                           3 -2.177409 -2.177409 -2.177409 -2.177409
     3
     4
                           4 -2.189562 -2.187783 -2.194008 -2.171153 -2.152303
              46
                        d7
                                   d8
                                             d9
                                                       d10
                                                                 d11
                                                                           d12
                                                                                \
     0 -1.897627 -2.198657 -2.198657 -1.897627 -2.198657 -2.198657 -2.198657
     1 -2.165028 -2.181690 -2.181690 -2.031597 -2.181690 -2.181690 -2.181690
     2 -2.075407 -2.224164 -2.118483 -2.140393 -2.224164 -2.209855 -2.224164
     3 -2.115485 -2.177409 -2.177409 -2.177409 -2.177409 -2.161081 -2.177409
     4 -2.056618 -2.194008 -2.194008 -2.145911 -2.194008 -2.089094 -2.194008
             d13
                        d14
                                  d15
                                            d16
                                                       d17
                                                                 d18
                                                                           d19
     0 -2.198657 -2.198657 -2.198657 -1.897627 -2.198657 -2.198657 -2.198657
     1 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690
     2 -2.110723 -2.186008 -2.224164 -2.124474 -2.224164 -2.156467 -2.224164
     3 -2.177409 -2.177409 -2.177409 -2.130158 -2.177409 -2.177409 -2.177409
     4 -2.155205 -2.070995 -2.194008 -2.074964 -2.185526 -2.194008 -2.189562
             d20
                        d21
                                  d22
                                            d23
                                                       d24
                                                                 d25
                                                                           d26
                                                                                \
     0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
     1 -2.181690 -2.181690 -2.181690 -2.181690 -2.181690 -2.181690 -2.181690
     2 -2.224164 -2.224164 -2.224164 -2.224164 -2.224164 -2.224164 -2.224164
     3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
     4 -2.191779 -2.185032 -2.150215 -2.194008 -2.189233 -2.194008 -2.191631
             d27
                        d28
                                  d29
                                            d30
                                                       d31
                                                                 d32
                                                                           d33
     0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
     1 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690
     2 -2.224164 -2.224164 -2.153316 -2.186008 -2.224164 -2.224164 -2.224164
     3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
     4 -2.146025 -2.194008 -2.130263 -2.177813 -2.194008 -2.159651 -2.194008
```

```
d35
                            d36
        d34
                                      d37
                                                d38
                                                           d39
0 -2.198657 -2.198657 -2.198657 -1.897627 -2.198657 -2.198657 -2.198657
1 - 2.181690 - 2.181690 - 2.181690 - 2.043789 - 2.181690 - 2.181690 - 2.181690
2 -2.128237 -2.158309 -2.059716 -1.910270 -2.224164 -2.123050 -2.224164
3 -2.177409 -2.177409 -2.177409 -2.101291 -2.177409 -2.177409 -2.177409
4 -2.170700 -2.194008 -2.194008 -1.946523 -2.191779 -2.194008 -2.172218
        d41
                  d42
                            d43
                                      d44
                                                 d45
                                                           d46
                                                                     d47
                                                                          \
0 -2.198657 -2.198657 -1.897627 -2.198657 -2.198657 -2.198657 -2.198657
1 -2.165028 -2.181690 -2.133508 -2.181690 -2.181690 -2.181690 -2.181690
2 -2.154047 -2.197327 -1.945461 -2.224164 -2.224164 -2.197327 -2.166886
3 -2.177409 -2.177409 -2.145344 -2.177409 -2.177409 -2.177409 -2.145344
4 -2.188901 -2.194008 -2.109317 -2.181161 -2.175595 -2.194008 -2.180677
        d48
                  d49
                            d50
                                      d51
                                                 d52
                                                                     d54
0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
1 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.133508 - 2.181690
2 -2.192009 -1.903782 -2.224164 -2.189562 -2.224164 -2.083104 -2.224164
3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
4 -2.194008 -2.092435 -2.194008 -2.172544 -2.194008 -2.145418 -2.194008
        d55
                  d56
                            d57
                                      d58
                                                 d59
                                                           d60
                                                                     d61
                                                                          \
0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
1 -2.181690 -2.181690 -2.181690 -2.082564 -2.181690 -2.181690 -2.181690
2 -2.070096 -2.157745 -2.196379 -2.069813 -2.224164 -2.224164 -2.072953
3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
4 -2.115699 -2.120789 -2.188037 -2.149211 -2.194008 -2.194008 -2.191779
        d62
                  d63
                            d64
                                      d65
                                                 d66
                                                           d67
0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
1 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690
2 -2.224164 -2.224164 -2.224164 -2.224164 -2.140393 -2.224164 -2.224164
3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
4 -2.194008 -2.185032 -2.194008 -2.194008 -2.169871 -2.194008 -2.194008
        d69
                  d70
                            d71
                                      d72
                                                 d73
                                                           d74
                                                                     d75
                                                                          \
0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
1 -2.181690 -2.181690 -2.181690 -2.181690 -2.181690 -2.181690
2 -2.096550 -2.224164 -2.187529 -2.224164 -2.224164 -2.098667 -2.016373
3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
4 -2.167989 -2.194008 -2.158422 -2.194008 -2.191779 -2.174543 -2.180712
        d76
                  d77
                            d78
                                      d79
                                                 d80
                                                           d81
                                                                     d82
0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
1 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690
2 -2.224164 -2.126123 -2.189562 -2.008317 -2.085827 -2.224164 -2.224164
3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
4 -2.177944 -2.188901 -2.165486 -2.191779 -2.145961 -2.194008 -2.187356
```

```
d83
                  d84
                            d85
                                       d86
                                                 d87
                                                           d88
                                                                     d89
                                                                          \
0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
1 -2.181690 -2.165028 -2.165028 -2.181690 -2.181690 -2.181690 -2.181690
2 -2.224164 -2.218361 -2.219342 -2.224164 -2.224164 -2.160492 -2.224164
3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
4 -2.169871 -2.191715 -2.191110 -2.194008 -2.194008 -2.176134 -2.194008
        d90
                  d91
                            d92
                                       d93
                                                 d94
                                                           d95
                                                                     d96
0 -2.198657 -2.198657 -2.198657 -1.897627 -2.198657 -2.198657 -2.198657
1 -2.181690 -2.082564 -2.181690 -2.133508 -2.181690 -2.181690 -2.181690
2 -2.224164 -2.076796 -2.224164 -1.975081 -2.166149 -2.224164 -2.224164
3 -2.177409 -2.177409 -2.177409 -2.101291 -2.177409 -2.177409 -2.177409
4 -2.194008 -2.194008 -2.194008 -1.964288 -2.176791 -2.191779 -2.191779
        d97
                  d98
                            d99
                                     d100
                                                d101
                                                          d102
                                                                    d103
                                                                          \
0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
1 - 2.181690 - 2.082564 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.165028
2 -2.224164 -2.224164 -2.224164 -2.163748 -2.224164 -2.072359 -2.100277
3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
4 -2.189562 -2.194008 -2.194008 -2.194008 -2.165889 -2.194008 -2.145988
       d104
                 d105
                           d106
                                     d107
                                                d108
                                                          d109
                                                                    d110
0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
1 -2.181690 -2.181690 -2.181690 -2.181690 -2.148982 -2.181690 -2.181690
2 -2.224164 -2.203533 -2.224164 -2.224164 -2.094364 -2.224164 -2.140393
3 -2.177409 -2.177409 -2.177409 -2.177409 -2.161081 -2.177409 -2.177409
4 -2.194008 -2.194008 -2.191779 -2.194008 -2.097420 -2.194008 -2.180027
                 d112
                           d113
                                     d114
                                                d115
       d111
                                                          d116
                                                                    d117
0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
1 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690
2 -2.224164 -2.164722 -2.224164 -2.154997 -2.197327 -2.224164 -2.197327
3 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
4 -2.194008 -2.194008 -2.194008 -2.194008 -2.191779 -2.194008 -2.194008
       d118
                 d119
                           d120
                                     d121
                                                d122
                                                          d123
0 -2.198657 -2.198657 -2.198657 -1.897627 -2.198657 -2.198657 -2.198657
1 -2.181690 -2.181690 -2.181690 -2.181690 -2.133508 -2.181690 -2.181690
2 -2.224164 -2.224164 -2.197327 -2.187005 -2.026263 -2.224164 -2.224164
3 -2.177409 -2.177409 -2.177409 -2.115485 -2.177409 -2.177409 -2.177409
4 -2.194008 -2.194008 -2.194008 -2.152740 -2.139178 -2.194008 -2.182305
       d125
                 d126
                           d127
                                     d128
                                                d129
                                                          d130
                                                                    d131
0 -2.198657 -2.198657 -2.198657 -1.897627 -2.198657 -2.198657 -2.198657
1 -2.181690 -2.181690 -2.181690 -2.133508 -2.181690 -2.181690 -2.181690
2 -2.224164 -2.223818 -2.224164 -2.049280 -2.189562 -2.118483 -2.145558
3 -2.177409 -2.177409 -2.177409 -2.161081 -2.177409 -2.177409 -2.161081
```

```
4 -2.194008 -2.194008 -2.194008 -2.157163 -2.194008 -2.174454 -2.139365
           d132
                     d133
                                d134
                                          d135
                                                     d136
                                                               d137
                                                                         d138
    0 -1.897627 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
    1 - 2.148982 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690 - 2.181690
    2 -2.117811 -2.224164 -2.180182 -2.224164 -2.224164 -2.214572 -2.186008
    3 -2.130158 -2.177409 -2.177409 -2.177409 -2.177409 -2.115485 -2.177409
    4 -2.099302 -2.194008 -2.194008 -2.194008 -2.194008 -2.151470 -2.194008
           d139
                      d140
                                d141
                                          d142
                                                     d143
                                                               d144
                                                                         d145
    0 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657 -2.198657
    1 - 2.181690 - 2.165028 - 2.181690 - 2.165028 - 2.181690 - 2.181690 - 2.165028
    2 -2.191569 -2.224164 -2.224164 -2.196379 -2.224164 -2.192009 -2.224164
    3 -2.161081 -2.161081 -2.177409 -2.177409 -2.177409 -2.177409 -2.177409
    4 -2.163242 -2.187356 -2.194008 -2.191779 -2.194008 -2.194008 -2.185161
           d146
                      d147
                                d148
                                          d149
    0 -2.198657 -2.198657 -2.198657 -2.198657
    1 -2.181690 -2.181690 -2.181690 -2.181690
    2 -2.224164 -2.224164 -2.224164 -2.057548
    3 -2.177409 -2.177409 -2.177409 -2.177409
    4 -2.194008 -2.194008 -2.194008 -2.188037
[8]: # view data
     print(train.head(5))
                         date_time
                                    site_name
                                               posa_continent
    32352134
              2014-05-22 11:40:07
                                            2
                                                             3
                                                             3
    29796021 2013-06-29 12:24:37
                                            2
    15185156 2014-10-30 13:58:32
                                            2
                                                             3
                                                             3
    3301948
              2014-08-22 20:14:34
                                            2
    25429119 2014-03-25 18:47:43
                                             2
                                                             3
                                      user location region user location city \
              user_location_country
    32352134
                                                                          24103
                                  66
                                                        174
    29796021
                                  66
                                                        311
                                                                          25538
    15185156
                                  66
                                                        294
                                                                          40046
    3301948
                                  66
                                                        332
                                                                          55121
    25429119
                                  66
                                                        314
                                                                          47869
              orig_destination_distance user_id is_mobile
                                                              is_package
    32352134
                               2323.5232
                                           802499
                                                            0
    29796021
                               2288.6121
                                            85229
                                                            0
                                                                        0
    15185156
                                587.6970
                                           755217
                                                            0
                                                                        1
                               2234,4394
    3301948
                                           160733
                                                            0
                                                                        1
    25429119
                                839.0087
                                          1078493
              srch_children_cnt srch_rm_cnt srch_destination_id \
```

```
32352134
                                0
                                             1
                                                                1442
    29796021
                                             1
                                                                8272
                                1
                                             1
    15185156
                                0
                                                               11321
    3301948
                                0
                                             1
                                                                1152
                                0
                                             1
                                                                8284
    25429119
               srch_destination_type_id
                                           is_booking
                                                        cnt
                                                             hotel continent
    32352134
                                                     0
    29796021
                                        1
                                                     0
                                                          1
                                                                             2
                                                     0
                                                          1
                                                                             2
    15185156
                                        1
                                        1
                                                     1
                                                          1
                                                                             4
    3301948
    25429119
                                        1
                                                     0
                                                          4
                                                                             2
                               hotel_market
                                              hotel_cluster
               hotel_country
                          125
    32352134
                                         177
                                                          59
    29796021
                           50
                                         659
    15185156
                           50
                                         642
                                                          22
    3301948
                           47
                                        1502
                                                          65
    25429119
                                         685
                                                           6
                           50
    [5 rows x 24 columns]
[9]: print('Describe Data')
     print(train.describe())
    Describe Data
                                             user_location_country
                site_name
                            posa_continent
    count
            241179.000000
                             241179.000000
                                                      241179.000000
                 6.219650
                                  2.902972
                                                          87.833837
    mean
                 9.016623
                                  0.537927
                                                          54.548928
    std
    min
                 2.000000
                                  0.00000
                                                           0.000000
    25%
                 2.000000
                                  3,000000
                                                          66.000000
    50%
                 2.000000
                                  3.000000
                                                          66.000000
    75%
                 2.000000
                                  3.000000
                                                          66.000000
                53.000000
                                  4.000000
                                                         215.000000
    max
            user_location_region
                                   user_location_city
                                                         orig_destination_distance
    count
                   241179.000000
                                         241179.000000
                                                                      241179.000000
    mean
                       311.466504
                                          27987.797437
                                                                        1970.282004
    std
                       143.925625
                                          16527.400909
                                                                        2232.031046
    min
                       135.000000
                                              0.000000
                                                                            0.005600
    25%
                       174.000000
                                          14542.000000
                                                                         313.583300
    50%
                                          27655.000000
                       321.000000
                                                                        1140.493100
    75%
                       363.000000
                                          42899.000000
                                                                        2551.720250
                     1021.000000
                                          56507.000000
                                                                       11760.169700
    max
                                              is_package
                                                                  channel
                 user_id
                               is_mobile
    count 2.411790e+05
                          241179.000000
                                           241179.000000
                                                          241179.000000
```

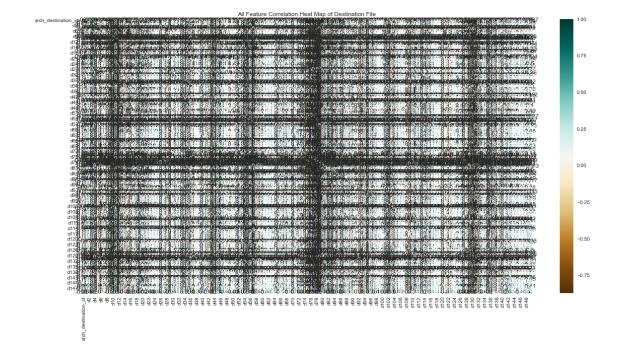
```
5.982821e+05
                                 0.135659
                                                 0.242318
                                                                 6.023522
     mean
                                                                 3.722500
     std
             3.424769e+05
                                 0.342426
                                                 0.428487
             1.500000e+01
                                 0.000000
                                                 0.000000
                                                                 0.000000
     min
     25%
             3.049250e+05
                                 0.000000
                                                 0.000000
                                                                 2.000000
     50%
             5.968820e+05
                                 0.000000
                                                 0.000000
                                                                 9.000000
     75%
             8.934920e+05
                                                 0.000000
                                 0.000000
                                                                 9.000000
     max
             1.198776e+06
                                 1.000000
                                                 1.000000
                                                                 10.000000
             srch children cnt
                                   srch_rm_cnt
                                                 srch_destination_id
                 241179.000000
                                 241179.000000
                                                        241179.000000
     count
                      0.350101
                                                         14403.073153
                                       1.104387
     mean
                                                         10831.844497
     std
                      0.756646
                                       0.438016
                      0.000000
                                       0.00000
                                                             4.000000
     min
     25%
                      0.000000
                                       1.000000
                                                          8267.000000
     50%
                      0.000000
                                       1.000000
                                                         11319.000000
     75%
                      0.000000
                                       1.000000
                                                         17859.000000
                      9.000000
                                       8.000000
                                                         65102.000000
     max
             srch_destination_type_id
                                            is_booking
                                                                         \
                                                                    cnt
                         241179.000000
                                         241179.000000
                                                         241179.000000
     count
     mean
                              2.633600
                                              0.083059
                                                              1.470957
     std
                              2.168411
                                              0.275971
                                                              1.186757
     min
                              0.000000
                                              0.000000
                                                              1.000000
     25%
                                              0.00000
                              1.000000
                                                              1.000000
     50%
                              1.000000
                                              0.000000
                                                              1.000000
     75%
                              5.000000
                                              0.00000
                                                              2.000000
                              9.000000
                                              1.000000
                                                             45.000000
     max
             hotel_continent
                               hotel_country
                                                hotel_market
                                                               hotel_cluster
               241179.000000
                               241179.000000
                                               241179.000000
                                                                241179.000000
     count
                    2.894481
                                   74.127320
                                                   620.723060
                                                                    49.928609
     mean
     std
                    1.498428
                                   53.707363
                                                   475.778566
                                                                    29.135992
     min
                    0.000000
                                    0.00000
                                                     0.000000
                                                                     0.00000
     25%
                    2.000000
                                   50.000000
                                                   246.000000
                                                                    25.000000
     50%
                    2.000000
                                   50.000000
                                                   628.000000
                                                                    49.000000
     75%
                    4.000000
                                   77.000000
                                                   701.000000
                                                                    73.000000
                                  212.000000
                                                 2117.000000
                    6.000000
                                                                    99.000000
     max
     [8 rows x 21 columns]
[11]: print('Describe Data')
      print(dest.describe())
     Describe Data
                                                                            d3
                                                                                 \
             srch_destination_id
                                              d1
                                                             d2
     count
                    62106.000000
                                   62106.000000
                                                  62106.000000
                                                                 62106.000000
                    32359.463884
                                       -2.193903
                                                      -2.202854
                                                                     -2.207391
     mean
                    18711.765765
                                        0.038576
                                                       0.041065
                                                                      0.040092
     std
```

	0	000000	507647	0 67464	0 0	674640	
min			.597617	-2.67161		671613	
25%			.209336	-2.22019		223679	
50%			. 185969	-2.19324		195208	
75%			.175309	-2.17926		179990	
max	64993.	000000 -1	.596004	-1.34132	5 - 1.	917826	
	d4	d5		d6	d7		d8 \
count	62106.000000	62106.000000	62106.000		6.000000	62106.0000	
mean	-2.194040	-2.161497	-2.045	5110 -	2.202433	-2.2032	07
std	0.041406	0.066197	0.135	803	0.038886	0.0365	78
min	-2.671613	-2.671613	-2.344	165 -	2.671613	-2.6716	13
25%	-2.211437	-2.192158	-2.154	267 -	2.218745	-2.2190	86
50%	-2.188057	-2.178255	-2.088	8598 –	2.192513	-2.1929	15
75%	-2.176763	-2.153317	-1.975	940 -	2.178976	-2.1791	64
max	-1.814585	-1.607558	-1.209	0058 -	1.474441	-1.8796	78
	d9	d	140	d141	d1	.42 \	
count	62106.000000	62106.000	000 62106	000000 6	2106.0000	000	
mean	-2.107808	2.204	092 -2.	196919	-2.2032	262	
std	0.197904						
min	-2.4955442.620769 -2.671613 -2.671613						
25%	-2.197704						
50%	-2.177229	2.192		190525	-2.1928		
75%	-2.123598	2.178093 -2.177777 -2.178996					
max	-0.977219	1.855317 -0.960356 -1.357408					
man	1.000011 0.00000 1.001400						
	d143	d144		1145	d146	d1	47 \
count	62106.000000	62106.000000	62106.000		6.000000	62106.0000	
mean	-2.205128	-2.201925	-2.203		2.202989	-2.2083	
std	0.039465	0.041603	0.038		0.051552	0.0380	
min	-2.671613	-2.671613	-2.671		2.671613	-2.6716	
25%	-2.221893	-2.218394	-2.220		2.221748	-2.2246	
50%	-2.194127	-2.191564	-2.192		2.193352	-2.1961	
75%	-2.179475	-2.178335			2.178927		
max	-1.775218	-1.790435	-1.798		1.335962	-1.8168	92
	d148	d149					
count	62106.000000	62106.000000					
count							
mean	-2.208269	-2.199470					
std	0.038569	0.042438					
min	-2.671613	-2.671613					
25%	-2.224290	-2.216428					
50%	-2.195900	-2.190953					
75%	-2.180380	-2.178088					
max	-1.718778	-1.500309					

[8 rows x 150 columns]

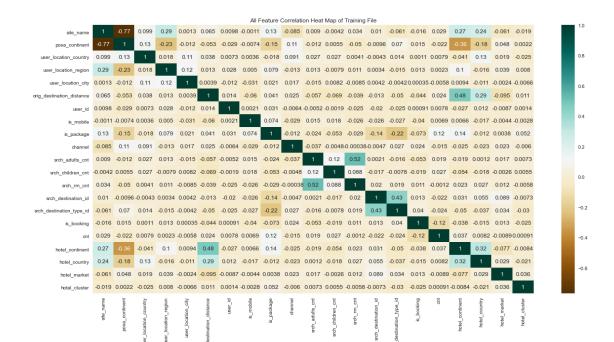
```
[53]: #Run full correlation on the data set using heat map
plt.figure(figsize=(20,10))
c= dest.corr()
plt.title('All Feature Correlation Heat Map of Destination File')
plt.xlabel('Features')
plt.ylabel('Features')
sns.heatmap(c,cmap="BrBG",annot=True)
```

[53]: <AxesSubplot:title={'center':'All Feature Correlation Heat Map of Destination File'}>



```
[54]: #Run full correlation on the data set using heat map
plt.figure(figsize=(20,10))
c= train.corr()
plt.title('All Feature Correlation Heat Map of Training File')
plt.xlabel('Features')
plt.ylabel('Features')
sns.heatmap(c,cmap="BrBG",annot=True)
```

[54]: <AxesSubplot:title={'center':'All Feature Correlation Heat Map of Training File'}>

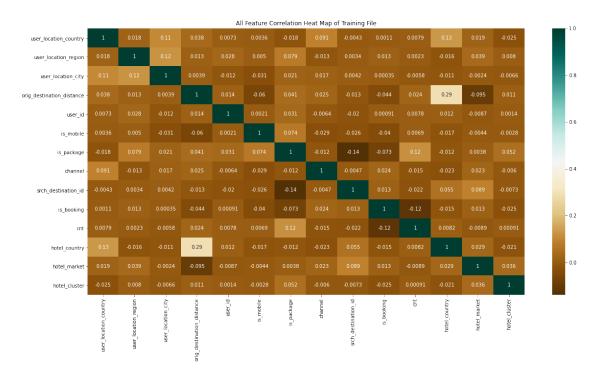


```
[6]: #Make a copy before dropping elements
      train_copy1 = train.copy(deep=True)
[36]: # use if needed
      # copy the data in case need to go back
      #train = train_copy1.copy(deep=True)
      NameError
                                                 Traceback (most recent call last)
       <ipython-input-36-4d453d1ae081> in <module>
             1 # use if needed
             2 # copy the data in case need to go back
       ---> 3 train = train_copy1.copy(deep=True)
      NameError: name 'train_copy1' is not defined
 [7]:
      train.columns
 [7]: Index(['date_time', 'site_name', 'posa_continent', 'user_location_country',
             'user_location_region', 'user_location_city',
             'orig_destination_distance', 'user_id', 'is_mobile', 'is_package',
             'channel', 'srch_ci', 'srch_co', 'srch_adults_cnt', 'srch_children_cnt',
             'srch_rm_cnt', 'srch_destination_id', 'srch_destination_type_id',
```

'is_booking', 'cnt', 'hotel_continent', 'hotel_country', 'hotel_market',

```
'hotel_cluster'],
          dtype='object')
[6]: # Elements to be dropped
    train=train.drop(['posa continent', 'site name', '
     'srch_children_cnt', 'srch_destination_type_id',
                            'hotel_continent'], axis=1)
[7]: df_train.columns
[7]: Index(['date_time', 'user_location_country', 'user_location_region',
           'user_location_city', 'orig_destination_distance', 'user_id',
           'is mobile', 'is package', 'channel', 'srch co', 'srch destination id',
            'is_booking', 'cnt', 'hotel_country', 'hotel_market', 'hotel_cluster'],
          dtype='object')
[8]: # Run full correlation on the data set using heat map
    plt.figure(figsize=(20,10))
    c= train.corr()
    plt.title('All Feature Correlation Heat Map of Training File')
    plt.xlabel('Features')
    plt.ylabel('Features')
    sns.heatmap(c,cmap="BrBG",annot=True)
```

[8]: <AxesSubplot:title={'center':'All Feature Correlation Heat Map of Training File'}>



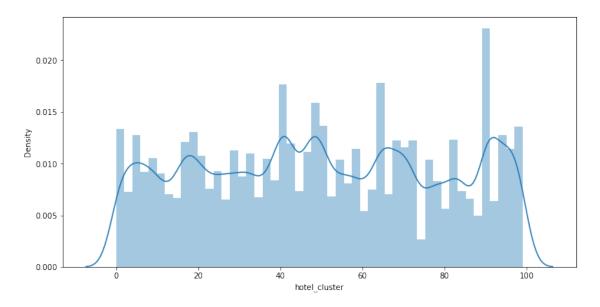
```
[59]:
     train.head()
[59]:
                    date_time user_location_country user_location_region \
         2014-08-11 07:46:59
                                                    66
                                                                          348
      0
      1 2014-08-11 08:22:12
                                                    66
                                                                          348
      2 2014-08-11 08:24:33
                                                   66
                                                                          348
      3 2014-08-09 18:05:16
                                                                          442
                                                    66
      4 2014-08-09 18:08:18
                                                    66
                                                                          442
         user_location_city orig_destination_distance
                                                          is_mobile
                                                                      is_package
      0
                       48862
                                               2234.2641
                                                                   0
      1
                       48862
                                               2234.2641
                                                                   0
                                                                                1
      2
                       48862
                                               2234.2641
                                                                   0
                                                                                0
      3
                       35390
                                                913.1932
                                                                   0
                                                                                0
      4
                       35390
                                                913.6259
                                                                   0
                                                                                0
                  srch_destination_id is_booking cnt hotel_country hotel_market \
         channel
      0
               9
                                   8250
                                                  0
                                                        3
                                                                      50
                                                                                    628
      1
               9
                                   8250
                                                  1
                                                                      50
                                                                                    628
                                                        1
      2
               9
                                  8250
                                                  0
                                                        1
                                                                      50
                                                                                    628
      3
               3
                                  14984
                                                  0
                                                        1
                                                                      50
                                                                                   1457
      4
               3
                                  14984
                                                        1
                                                                      50
                                                                                   1457
         hotel_cluster
      0
                      1
                      1
      1
      2
                      1
      3
                     80
                     21
[60]: train["hotel_cluster"].value_counts()
[60]: 91
            2777
      41
            2176
            2077
      48
      64
            1984
            1633
      65
      35
             439
      53
             359
      27
             332
      88
             301
      74
             125
      Name: hotel_cluster, Length: 100, dtype: int64
```

```
[8]: plt.figure(figsize=(12, 6))
sns.distplot(train['hotel_cluster'])
```

C:\Users\Tushar\anaconda3\lib\site-packages\seaborn\distributions.py:2557:
FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

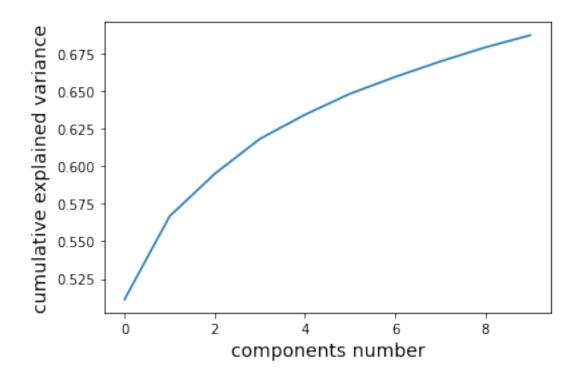
warnings.warn(msg, FutureWarning)

[8]: <AxesSubplot:xlabel='hotel_cluster', ylabel='Density'>



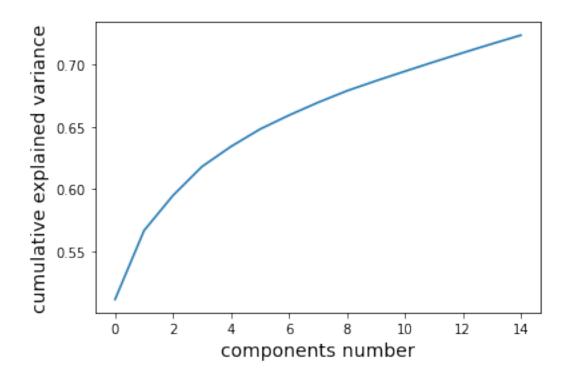
```
[23]: # pca plot of features
    pca = PCA(n_components=10)
    scaler = preprocessing.StandardScaler()
    destinations = scaler.fit_transform(dest)
    pca.fit(destinations)
    variance = pca.explained_variance_ratio_
    print (variance)
    cumulative_explained_variance = np.cumsum(variance)
    plt.plot(cumulative_explained_variance)
    plt.xlabel('components number', fontsize=14)
    plt.ylabel('cumulative explained variance', fontsize=14)
    plt.show()
```

[0.51135723 0.05529065 0.0282286 0.02320444 0.01609184 0.01393583 0.01118764 0.01026042 0.00941039 0.00808163]



```
[54]: # pca plot of features
    pca = PCA(n_components=15)
    scaler = preprocessing.StandardScaler()
    destinations = scaler.fit_transform(dest)
    pca.fit(destinations)
    variance = pca.explained_variance_ratio_
    print (variance)
    cumulative_explained_variance = np.cumsum(variance)
    plt.plot(cumulative_explained_variance)
    plt.xlabel('components number', fontsize=14)
    plt.ylabel('cumulative explained variance', fontsize=14)
    plt.show()
```

[0.51135723 0.05529065 0.02822859 0.02320443 0.01609132 0.01393396 0.01117312 0.01026071 0.00938215 0.00801961 0.00767812 0.00753141 0.00734583 0.00715279 0.00696526]



```
[18]: # check correlation of hotel_cluster
train.corr()["hotel_cluster"]
```

```
[18]: site_name
                                   -0.027497
     posa_continent
                                    0.012180
      user_location_country
                                   -0.020239
      user_location_region
                                    0.006927
      user_location_city
                                    0.001241
      orig_destination_distance
                                    0.006084
      user_id
                                    0.003891
      is_mobile
                                    0.008788
      is_package
                                    0.047598
      channel
                                   -0.001386
                                    0.012407
      srch_adults_cnt
      srch_children_cnt
                                    0.014901
      srch_rm_cnt
                                   -0.005570
      srch_destination_id
                                   -0.016736
      srch_destination_type_id
                                   -0.036120
      is_booking
                                   -0.022898
      cnt
                                    0.000378
      hotel_continent
                                    0.000422
     hotel_country
                                   -0.023837
      hotel_market
                                    0.022149
```

```
hotel_cluster
                             1.000000
                            -0.000435
date_time_year
date_time_month
                            -0.002142
Name: hotel_cluster, dtype: float64
```

Note: No linear correlation of any kind.

Feature Engineering Models

This where I did my feature engineering with destination and training model.

If you are looking for my Original model it is below.

```
[10]: # split out datetime field
      from datetime import datetime
      def get_year(x):
          if x is not None and type(x) is not float:
              try:
                  return datetime.strptime(x, '%Y-%m-%d').year
              except ValueError:
                  return datetime.strptime(x, '%Y-%m-%d %H:%M:%S').year
              else:
                  return 2013
              pass
      def get_month(x):
          if x is not None and type(x) is not float:
                  return datetime.strptime(x, '\%Y-\%m-\%d').month
                  return datetime.strptime(x, '%Y-%m-%d %H:%M:%S').month
          else:
              return 1
          pass
```

```
[11]: # merge the two df into one
      def left merge dataset(left dframe, right_dframe, merge_column):
          return pd.merge(left_dframe, right_dframe, on=merge_column, how='left')
```

```
[13]: # new columns for year and month copy from original
      train['date time year'] = pd.Series(train.date_time, index = train.index)
      train['date_time_month'] = pd.Series(train.date_time, index = train.index)
```

```
[14]: # view train
      train.head()
```

```
[14]:
                   date_time site_name
                                         posa_continent user_location_country
         2014-05-22 11:40:07
                                       2
                                                       3
                                                                              66
                                       2
      1 2013-06-29 12:24:37
                                                       3
                                                                              66
      2 2014-10-30 13:58:32
                                       2
                                                       3
                                                                              66
                                       2
      3 2014-08-22 20:14:34
                                                       3
                                                                              66
      4 2014-03-25 18:47:43
                                       2
                                                       3
                                                                              66
         user_location_region user_location_city orig_destination_distance
      0
                          174
                                             24103
                                                                     2323.5232
                          311
                                             25538
      1
                                                                     2288.6121
      2
                          294
                                                                      587.6970
                                             40046
      3
                          332
                                                                     2234.4394
                                             55121
      4
                                                                      839.0087
                          314
                                             47869
                                                      srch_ci
         user_id is_mobile is_package
                                          channel
                                                                   srch_co \
      0
          802499
                          0
                                       1
                                                9
                                                  2014-07-24 2014-07-24
      1
          85229
                          0
                                       0
                                                9
                                                   2013-07-05
                                                              2013-07-09
      2
          755217
                          0
                                                   2014-12-19
                                                                2014-12-22
                                       1
                                                9
      3
          160733
                          0
                                       1
                                                9
                                                   2015-01-23
                                                               2015-01-30
      4 1078493
                                       0
                                                9
                                                   2014-04-17
                                                                2014-04-20
         srch_adults_cnt srch_children_cnt srch_rm_cnt srch_destination_id \
      0
                       2
                                           0
                                                                           1442
                       3
                                           1
                                                        1
                                                                           8272
      1
      2
                       2
                                           0
                                                        1
                                                                          11321
      3
                       2
                                           0
                                                        1
                                                                           1152
      4
                                                                           8284
                                           0
                                                        1
         srch_destination_type_id is_booking
                                                     hotel_continent
                                                                       hotel_country
                                                cnt
      0
                                 3
                                                  1
                                                                                 125
                                 1
                                             0
                                                                    2
                                                                                  50
      1
                                                  1
      2
                                 1
                                             0
                                                  1
                                                                    2
                                                                                  50
      3
                                 1
                                             1
                                                  1
                                                                    4
                                                                                  47
      4
                                 1
                                             0
                                                                    2
                                                                                  50
         hotel_market hotel_cluster
                                       date_time_year
                                                                date_time_month
      0
                                   44 2014-05-22 11:40:07 2014-05-22 11:40:07
                  177
      1
                  659
                                   59
                                      2013-06-29 12:24:37 2013-06-29 12:24:37
      2
                  642
                                   22 2014-10-30 13:58:32 2014-10-30 13:58:32
                                       2014-08-22 20:14:34 2014-08-22 20:14:34
      3
                 1502
                  685
                                    6 2014-03-25 18:47:43 2014-03-25 18:47:43
[16]: # conver year and month from datetime
      from datetime import datetime # import date time to get year and month
```

```
train.date_time_year = train.date_time_year.apply(lambda x: get_year(x)) # for_u
       \rightarrow year
      train.date_time_month = train.date_time_month.apply(lambda x: get_month(x)) #_J
       → for month
      del train['date_time'] #delete the original as it is not needed
[17]: # view train date time removed date time year replaced with year and
       → date_time_month replaced with month
      train.head()
Γ17]:
                                                             user location region \
         site name
                    posa_continent
                                     user_location_country
      1
                 2
                                  3
                                                         66
                                                                               311
      2
                 2
                                  3
                                                         66
                                                                               294
      3
                 2
                                  3
                                                         66
                                                                               332
                 2
                                                                               314
                                                         66
         user_location_city orig_destination_distance user_id is_mobile
      0
                       24103
                                                          802499
                                               2323.5232
                       25538
                                               2288.6121
                                                           85229
                                                                            0
      1
      2
                       40046
                                                587.6970
                                                           755217
                                                                            0
                                               2234.4394
                                                                            0
      3
                       55121
                                                           160733
                       47869
                                                839.0087
                                                          1078493
                                                                            0
         is_package
                      channel
                                  srch_ci
                                                        srch_adults_cnt
                                               srch_co
      0
                            9
                               2014-07-24 2014-07-24
      1
                               2013-07-05 2013-07-09
                                                                       3
      2
                               2014-12-19 2014-12-22
                                                                       2
      3
                   1
                            9
                               2015-01-23 2015-01-30
                  0
                            9 2014-04-17 2014-04-20
                            srch_rm_cnt
                                          srch_destination_id \
         srch_children_cnt
      0
                          0
                                        1
                                                           1442
                          1
                                                          8272
      1
      2
                          0
                                        1
                                                         11321
      3
                          0
                                        1
                                                          1152
                          0
                                        1
                                                          8284
         srch_destination_type_id is_booking
                                                     hotel_continent hotel_country \
                                                 cnt
      0
                                 3
                                              0
                                                   1
                                                                                   125
                                                                     2
                                 1
                                              0
                                                   1
                                                                                    50
      1
      2
                                 1
                                              0
                                                   1
                                                                     2
                                                                                    50
      3
                                 1
                                              1
                                                   1
                                                                                    47
```

```
4
                                                                                   50
                                 1
                                             0
                                                                    2
         hotel_market hotel_cluster date_time_year
                                                       date_time_month
      0
                  177
                                   44
                                                 2014
      1
                  659
                                   59
                                                 2013
                                                                      6
                  642
                                   22
                                                 2014
                                                                     10
      2
      3
                 1502
                                   65
                                                 2014
                                                                      8
      4
                  685
                                    6
                                                                      3
                                                 2014
[20]: # get year and month for check in date
      train['srch_ci_year'] = pd.Series(train.srch_ci, index=train.index)
      train['srch_ci_month'] = pd.Series(train.srch_ci, index=train.index)
      # convert year & months to int
      train.srch_ci_year = train.srch_ci_year.apply(lambda x: get_year(x))
      train.srch_ci_month = train.srch_ci_month.apply(lambda x: get_month(x))
      # remove the srch ci column
      del train['srch ci']
[21]: # view train check in date time removed date time year replaced with year and
       → date_time_month replaced with month
      train.head()
[21]:
                                     user_location_country
                                                             user_location_region \
         site_name
                    posa_continent
      0
                 2
                                                                               174
                                  3
                                                         66
                 2
                                  3
                                                         66
      1
                                                                               311
                 2
                                  3
                                                                               294
      2
                                                         66
      3
                 2
                                  3
                                                         66
                                                                               332
                 2
      4
                                  3
                                                                               314
                                                         66
         user_location_city orig_destination_distance user_id is_mobile
      0
                      24103
                                              2323.5232
                                                           802499
                                                                           0
      1
                      25538
                                              2288.6121
                                                           85229
                                                                           0
                                                                           0
      2
                      40046
                                               587.6970
                                                          755217
      3
                      55121
                                              2234.4394
                                                           160733
                                                                            0
      4
                      47869
                                               839.0087 1078493
                                                                            0
                                  srch_co srch_adults_cnt srch_children_cnt
         is_package
                     channel
      0
                  1
                            9 2014-07-24
                                                          2
                  0
                            9
                              2013-07-09
                                                          3
                                                                              1
      1
      2
                  1
                            9
                              2014-12-22
                                                          2
                                                                             0
                                                          2
      3
                  1
                                                                              0
                            9
                              2015-01-30
      4
                  0
                              2014-04-20
                                                          4
                                                                              0
```

```
0
                   1
                                      1442
                                      8272
                                                                                 0
                   1
                                                                    1
      1
      2
                   1
                                     11321
                                                                    1
                                                                                 0
                                      1152
      3
                   1
                                                                    1
                                                                                 1
      4
                   1
                                      8284
                                                                    1
                                                                                 0
             hotel_continent hotel_country hotel_market hotel_cluster
           1
                                          125
                                                         177
      0
                             2
      1
           1
                                           50
                                                         659
                                                                          59
      2
           1
                             2
                                           50
                                                         642
                                                                          22
      3
           1
                             4
                                           47
                                                        1502
                                                                          65
      4
           4
                             2
                                           50
                                                         685
                                                                          6
         date_time_year date_time_month srch_ci_year srch_ci_month
                                        5
                                                    2014
      0
                   2014
                                                                      7
                                                                      7
                   2013
                                        6
                                                    2013
      1
                   2014
                                                    2014
      2
                                       10
                                                                      12
      3
                   2014
                                        8
                                                    2015
                                                                      1
                   2014
                                        3
                                                    2014
[22]: # get year and month for check out date
      train['srch co year'] = pd.Series(train.srch_co, index=train.index)
      train['srch_co_month'] = pd.Series(train.srch_co, index=train.index)
      # convert year & months to int
      train.srch_co_year = train.srch_co_year.apply(lambda x: get_year(x))
      train.srch_co_month = train.srch_co_month.apply(lambda x: get_month(x))
      # remove the srch co column
      del train['srch co']
[23]: # view train check out date_time removed date_time_year replaced with year and_
       → date_time_month replaced with month
      train.head()
[23]:
         site_name posa_continent user_location_country
                                                            user location region \
      0
                 2
                                  3
                                                         66
                                                                               174
      1
                 2
                                  3
                                                         66
                                                                               311
      2
                 2
                                  3
                                                         66
                                                                               294
                 2
      3
                                  3
                                                                               332
                                                         66
                 2
      4
                                  3
                                                                               314
                                                         66
```

srch_destination_id srch_destination_type_id is_booking \

srch rm cnt

```
orig_destination_distance
   user_location_city
                                                        user_id
                                                                   is_mobile
                  24103
                                                         802499
0
                                            2323.5232
                                                                            0
                  25538
                                                                            0
                                            2288.6121
                                                          85229
1
2
                  40046
                                             587.6970
                                                         755217
                                                                            0
                                                         160733
3
                                            2234.4394
                                                                            0
                  55121
4
                  47869
                                             839.0087
                                                        1078493
                                                                            0
   is_package
                 channel
                           srch adults cnt
                                              srch_children_cnt
                                                                    srch rm cnt
0
                       9
                                           3
             0
                       9
1
                                                                1
                                                                               1
                                           2
2
             1
                       9
                                                                0
                                                                               1
                                           2
3
             1
                       9
                                                                0
                                                                               1
4
             0
                       9
                                           4
                                                                0
                                                                               1
   srch_destination_id
                           srch_destination_type_id
                                                        is_booking
0
                    1442
                                                     3
                                                                   0
                                                                        1
1
                    8272
                                                     1
                                                                   0
                                                                        1
2
                   11321
                                                     1
3
                    1152
                                                     1
                                                                   1
                                                                        1
4
                    8284
                                                     1
                                                                        4
                      hotel_country
                                       hotel_market
                                                       hotel_cluster
   hotel_continent
0
                                  125
                                                  177
1
                   2
                                   50
                                                  659
                                                                    59
2
                   2
                                   50
                                                 642
                                                                    22
3
                   4
                                   47
                                                 1502
                                                                    65
4
                   2
                                   50
                                                 685
                                                                     6
   date_time_year
                     date_time_month
                                        srch_ci_year
                                                        srch_ci_month
                                                                         srch_co_year
0
              2014
                                     5
                                                  2014
                                                                      7
                                                                                  2014
                                     6
                                                                      7
              2013
                                                  2013
                                                                                  2013
1
2
              2014
                                    10
                                                 2014
                                                                     12
                                                                                  2014
3
              2014
                                     8
                                                  2015
                                                                      1
                                                                                  2015
                                     3
              2014
                                                  2014
                                                                                  2014
   srch_co_month
0
                7
                7
1
2
               12
3
                 1
                 4
```

Note: remove all the date fields and added new year and month fields for date_time, search checking and seach check out

```
[24]: # creating a group to better determine correlation hote country and hotel_{\sqcup}
       →market will determine hotel cluster
      pieces = [train.

¬groupby(['srch_destination_id', 'hotel_country', 'hotel_market', 'hotel_cluster'])
                ['is_booking'].agg(['sum','count'])]
      agg = pd.concat(pieces).groupby(level=[0,1,2,3]).sum()
      agg.dropna(inplace=True)
      agg.head()
[24]:
                                                                     sum count
      srch_destination_id hotel_country hotel_market hotel_cluster
                                         246
                                                      22
                                                                       0
                                                                              1
                                                      29
                                                                       0
                                                                              1
                                                                       0
                                                      30
                                                                              1
                                                      32
                                                                              2
                                                                       1
                                                      43
                                                                              1
[25]: # continue strategy of finding the hotel cluster
      agg['sum_and_cnt'] = 0.85*agg['sum'] + 0.15*agg['count']
      agg = agg.groupby(level=[0,1,2]).apply(lambda x: x.astype(float)/x.sum())
      agg.reset_index(inplace=True)
      agg.head()
[25]:
         srch_destination_id hotel_country hotel_market hotel_cluster sum \
                           4
                                           7
                                                       246
                                                                       22 0.0
      1
                           4
                                          7
                                                       246
                                                                       29 0.0
      2
                           4
                                          7
                                                       246
                                                                       30 0.0
                                          7
                                                                       32 1.0
      3
                           4
                                                       246
                                                       246
                                                                       43 0.0
         count sum_and_cnt
      0 0.125
                   0.073171
      1 0.125
                   0.073171
      2 0.125
                   0.073171
      3 0.250
                   0.560976
      4 0.125
                   0.073171
[26]: # create the pivot table
      agg_pivot = agg.
      →pivot_table(index=['srch_destination_id', 'hotel_country', 'hotel_market'],
                                  columns='hotel_cluster', values='sum_and_cnt').
       →reset_index()
      agg_pivot.head()
```

```
[26]: hotel_cluster srch_destination_id hotel_country hotel_market 0 1 2 \
     0
                                              7
                                                         246 NaN NaN NaN
     1
                                  8
                                              50
                                                         416 NaN NaN NaN
     2
                                                         824 NaN NaN NaN
                                 11
                                              50
     3
                                 14
                                              27
                                                        1434 NaN NaN NaN
                                                         419 NaN NaN NaN
                                 16
                                              50
     hotel_cluster
                   3
                      4
                          5
                             6
                                      7
                                         8
                                             9
                                                     10 11
                                                            12
                                                              13 14
                                                    NaN NaN NaN NaN NaN
                 NaN NaN NaN NaN
                                    NaN NaN NaN
                 NaN NaN NaN NaN
     1
                                0.231092 NaN NaN
                                               0.012605 NaN NaN NaN NaN NaN
     2
                 NaN NaN NaN NaN
                                    NaN NaN NaN
                                                    NaN NaN NaN NaN NaN
     3
                 NaN NaN NaN NaN
                                    NaN NaN NaN
                                                    Nan Nan Nan Nan Nan
                 NaN NaN NaN NaN
                                0.551724 NaN NaN
                                                    NaN NaN NaN NaN NaN
     hotel_cluster
                      16 17 18
                                19 20
                                        21
                                                22 23
                                                       24
                                                           25
                                                              26
                     Nan Nan Nan Nan Nan
                                           0.073171 NaN NaN NaN NaN NaN NaN
                  0.02521 NaN NaN NaN NaN NaN
                                               Nan Nan Nan Nan Nan Nan
     1
                     NaN NaN NaN NaN NaN
     2
                                               Nan Nan Nan Nan Nan Nan
                     Nan Nan Nan Nan Nan
                                              NaN NaN NaN NaN NaN NaN NaN
     3
                     NaN NaN NaN NaN NaN
                                              NaN NaN NaN NaN NaN NaN NaN
                                            32 33
     hotel cluster
                       29
                                30 31
                                                   34 35 36
                                                              37
                  0.073171
                          0.073171 NaN
                                      0.560976 NaN NaN NaN NaN NaN NaN NaN
                      NaN
                                      0.012605 NaN NaN NaN NaN NaN NaN NaN
     1
                               NaN NaN
     2
                                           NaN NaN NaN NaN NaN NaN NaN
                      NaN
                               NaN NaN
     3
                               NaN NaN
                                           NaN NaN NaN NaN NaN NaN NaN
                      NaN
                          0.051724 NaN
                                           Nan Nan Nan Nan Nan Nan Nan
                      {\tt NaN}
                             42
                                       43 44 45 46
                                                               48 49
     hotel_cluster 40 41
                                                      47
                                                                      50
                 NaN NaN
                             {\tt NaN}
                                 0.073171 NaN NaN NaN
                                                      NaN
                                                              NaN NaN NaN
                 NaN NaN
                         0.134454
                                 0.121849 NaN NaN NaN
                                                     {\tt NaN}
                                                          0.302521 NaN NaN
     1
     2
                 NaN NaN
                         0.500000
                                      NaN NaN NaN NaN
                                                     0.25
                                                              NaN NaN NaN
     3
                 NaN NaN
                             NaN
                                      NaN NaN NaN NaN
                                                      NaN
                                                              NaN NaN NaN
                 NaN NaN
                             NaN
                                      NaN NaN NaN NaN
                                                              NaN NaN NaN
                                                      {\tt NaN}
     hotel cluster
                       51 52 53 54 55 56 57
                                                     58 59
                                                                 60
                                                                      61
                      NaN NaN NaN NaN NaN NaN
                                               0.073171 NaN
     1
                  0.096639 NaN NaN NaN NaN NaN NaN
                                                    NaN NaN
                                                            0.012605
     2
                  0.250000 NaN NaN NaN NaN NaN NaN
                                                    NaN NaN
                                                                NaN
                                                                     NaN
     3
                      NaN NaN NaN NaN NaN NaN
                                                    NaN NaN
                                                                NaN
                                                                     1.0
                      NaN NaN NaN NaN NaN NaN
                                                    NaN NaN
                                                                {\tt NaN}
                                                                    NaN
     hotel_cluster 62 63
                         64 65 66 67 68 69 70 71 72 73
                                                           74 75 \
                 1
                 2
                 3
```

```
4
                  hotel_cluster
                         76 77 78 79 80 81
                                                      82 83
                                                            84
                                                                85 86 87
                        NaN NaN NaN NaN NaN
                                                0.073171 NaN NaN NaN NaN NaN NaN
     1
                   0.025210 NaN NaN NaN NaN NaN
                                                    Nan Nan Nan Nan Nan Nan
     2
                        NaN NaN NaN NaN NaN
                                                     NaN NaN NaN NaN NaN NaN
     3
                        Nan Nan Nan Nan Nan
                                                    Nan Nan Nan Nan Nan Nan
     4
                   0.051724 NaN NaN NaN NaN NaN
                                                    Nan Nan Nan Nan Nan Nan
     hotel_cluster 89 90
                                 91 92 93 94 95 96 97 98 99
                                Nan Nan Nan Nan Nan Nan Nan Nan
                  NaN NaN
     1
                  NaN NaN 0.025210 NaN NaN NaN NaN NaN NaN NaN NaN
                  NaN NaN
                                Nan Nan Nan Nan Nan Nan Nan Nan
                                NaN NaN NaN NaN NaN NaN NaN NaN
     3
                  NaN NaN
                  NaN NaN 0.344828 NaN NaN NaN NaN NaN NaN NaN NaN NaN
[27]: # merge data with destnation and train df
     train = pd.merge(train, dest, how='left', on='srch_destination_id')
     train = pd.merge(train, agg_pivot, how='left', __
      →on=['srch_destination_id', 'hotel_country', 'hotel_market'])
     train.fillna(0, inplace=True)
     train.shape
[27]: (241179, 276)
[28]: # preview the new train df
     train.head()
[28]:
        site_name posa_continent user_location_country user_location_region \
     0
                2
                               3
                                                    66
                                                                        174
                2
                               3
                                                                        311
     1
                                                    66
     2
                2
                               3
                                                    66
                                                                        294
                2
                               3
     3
                                                    66
                                                                        332
                2
     4
                               3
                                                    66
                                                                        314
        user_location_city orig_destination_distance user_id is_mobile
     0
                    24103
                                          2323.5232
                                                     802499
     1
                    25538
                                          2288.6121
                                                      85229
                                                                     0
     2
                    40046
                                           587.6970
                                                     755217
                                                                     0
                                          2234.4394
                                                                     0
     3
                    55121
                                                     160733
     4
                    47869
                                           839.0087 1078493
                                                                     0
        is_package channel srch_adults_cnt srch_children_cnt srch_rm_cnt
     0
                         9
                                         2
                                                           0
                 0
                         9
                                         3
                                                           1
     1
                                                                        1
     2
                         9
                                         2
                                                           0
                 1
                                                                        1
```

```
3
                                                            0
            1
                                                                         1
4
            0
                      9
                                                            0
                                        4
   srch_destination_id srch_destination_type_id is_booking
                                                                 cnt
0
                   1442
                                                 3
                   8272
                                                 1
                                                              0
1
                                                                   1
2
                                                              0
                  11321
                                                 1
                                                                   1
3
                   1152
                                                 1
                                                              1
                   8284
                                                              0
   hotel_continent hotel_country hotel_market hotel_cluster
0
                               125
                                              177
                 4
1
                 2
                                50
                                              659
                                                               59
2
                  2
                                50
                                              642
                                                               22
                  4
3
                                47
                                             1502
                                                               65
4
                  2
                                50
                                              685
                                                                6
   date_time_year date_time_month
                                     srch_ci_year
                                                    srch_ci_month
                                                                    srch_co_year
0
             2014
                                  5
                                              2014
                                                                 7
                                                                             2014
                                                                 7
             2013
                                  6
                                              2013
                                                                             2013
1
                                                                12
2
             2014
                                  10
                                              2014
                                                                             2014
3
             2014
                                  8
                                              2015
                                                                 1
                                                                            2015
             2014
                                  3
                                              2014
                                                                 4
                                                                             2014
   srch_co_month
                         d1
                                    d2
                                              d3
                                                        d4
                                                                   d5
                                                                              d6
0
               7 -2.107779 -2.225888 -2.206358 -2.264705 -2.092796 -2.008010
               7 -2.243749 -2.257786 -2.250899 -2.219748 -2.128407 -1.875750
1
2
              12 -2.062891 -2.087863 -2.231733 -2.231268 -2.097198 -2.141796
3
               1 -2.106448 -2.274500 -2.274500 -2.272112 -2.240330 -1.855909
               4 -2.220990 -2.088285 -2.298956 -2.312516 -2.034377 -1.783107
         d7
                              d9
                    d8
                                        d10
                                                  d11
0 -2.264705 -2.264705 -1.667172 -2.197542 -2.249315 -2.264705 -2.030415
1 - 2.165300 - 2.223528 - 2.244673 - 2.217775 - 2.126882 - 2.243014 - 2.245576
2 -2.260583 -2.224048 -2.160892 -2.190190 -2.212481 -2.261589 -2.253630
3 -2.274500 -2.274500 -1.448242 -2.248604 -2.209857 -2.274500 -1.984499
4 -2.214485 -2.310484 -1.316845 -2.220448 -2.111331 -2.314419 -1.974593
                                                  d18
                                                                       d20
        d14
                   d15
                             d16
                                        d17
                                                             d19
0 -2.231544 -2.264705 -2.227558 -2.264705 -2.264705 -2.264705 -2.264705
1 - 2.059609 - 2.258465 - 1.893482 - 2.225674 - 2.247744 - 2.257553 - 2.141050
2 -2.025441 -2.261589 -2.121029 -2.244249 -2.246261 -2.261589 -2.261589
3 -2.170847 -2.274500 -2.256156 -2.178890 -2.269899 -2.272252 -2.266252
4 -2.200258 -2.313130 -2.126809 -2.255569 -2.247951 -2.247877 -2.312334
        d21
                   d22
                             d23
                                        d24
                                                  d25
                                                             d26
0 -2.264705 -2.264705 -2.264705 -2.251320 -2.264705 -2.264705 -2.264705
```

```
1 -2.225062 -2.258465 -2.258465 -2.246325 -2.258465 -2.229398 -2.258260
2 -2.136160 -2.261589 -2.260697 -2.253083 -2.261589 -2.257690 -2.137547
3 -2.274500 -2.274500 -2.273375 -2.272467 -2.274500 -2.258871 -2.274500
4 -2.312560 -2.314419 -2.314419 -2.309626 -2.314419 -2.296420 -2.176713
                            d30
        428
                  429
                                       d31
                                                 432
                                                           d33
                                                                      d34
0 -2.243367 -2.180757 -2.264705 -2.175682 -2.261583 -2.264705 -2.049239
1 - 2.237616 - 1.941478 - 2.188829 - 2.258465 - 2.253861 - 2.258465 - 2.218364
2 -2.261589 -2.008679 -2.240564 -2.261589 -2.209616 -2.255386 -2.261589
3 -2.272472 -2.145274 -2.274500 -2.273162 -2.270017 -2.274500 -2.217785
4 -2.304977 -2.122447 -2.266487 -2.314419 -2.314306 -2.314419 -2.193219
        d35
                  d36
                            d37
                                       d38
                                                 d39
                                                           d40
                                                                      d41
0 -2.264705 -2.264705 -1.754726 -1.783339 -2.264705 -2.082228 -2.264705
1 - 2.228129 - 2.115470 - 1.559824 - 2.243014 - 2.258465 - 2.244237 - 2.200919
2 -2.190131 -2.261589 -1.772741 -2.260745 -2.261589 -2.261589 -2.107580
3 -2.193483 -2.274280 -1.686604 -2.179692 -2.190404 -2.265579 -2.001877
4 -2.070420 -2.281815 -1.593093 -2.226729 -2.039310 -2.236987 -2.115215
        d42
                  d43
                            d44
                                       d45
                                                 d46
                                                           d47
                                                                      d48
0 -2.213913 -2.112748 -2.109198 -2.233834 -2.264705 -2.125727 -2.195847
1 -2.257175 -1.827178 -2.258465 -2.243918 -2.253125 -2.245176 -2.246383
2 -2.231726 -1.725262 -2.261589 -2.193373 -2.261496 -2.176671 -2.229890
3 -2.200886 -2.050946 -2.273375 -2.274500 -2.254376 -2.236572 -2.145356
4 -2.100678 -1.840977 -2.227977 -2.141480 -2.277810 -2.108121 -2.312686
        d49
                  d50
                            d51
                                       d52
                                                 d53
                                                           d54
                                                                      d55
0 -1.826038 -2.264705 -2.200957 -2.264705 -2.084250 -2.264705 -2.237384
1 - 1.785720 - 2.229790 - 2.258465 - 2.239324 - 2.156558 - 2.258465 - 1.918191
2 -1.941359 -2.261148 -2.225837 -2.240035 -2.227781 -2.231733 -2.053693
3 -1.597930 -2.274500 -2.150162 -2.245699 -2.079147 -2.274500 -2.189509
4 -1.825978 -2.236282 -2.314419 -2.299044 -2.197639 -2.314419 -2.139843
        d56
                  d57
                            d58
                                       d59
                                                 d60
                                                           d61
                                                                      d62
0 -2.139413 -2.264705 -2.128470 -2.264705 -2.264705 -2.196853 -2.202290
1 -2.089434 -2.236462 -2.008789 -2.239560 -2.258465 -2.233065 -2.258465
2 -2.040581 -2.218134 -2.055652 -2.261234 -2.261589 -2.215253 -2.261589
3 -2.229059 -2.172284 -2.099620 -2.274500 -2.274500 -2.237105 -2.274500
4 -2.131050 -2.314419 -2.041263 -2.314376 -2.314419 -2.314419 -2.314419
        d63
                  d64
                            d65
                                       d66
                                                 d67
                                                           d68
                                                                      d69
0 -2.264705 -2.264705 -2.264705 -1.861833 -2.264705 -2.121115 -2.143298
1 - 2.258413 - 2.257272 - 2.258465 - 2.257781 - 2.249458 - 2.257728 - 2.250440
2 -2.261589 -2.261589 -2.261589 -2.182716 -2.261589 -2.230970 -2.193001
3 -2.274500 -2.274500 -2.274500 -2.007323 -2.274478 -2.185479 -2.200324
4 -2.313783 -2.314419 -2.314419 -2.101596 -2.279652 -2.314419 -2.192102
```

```
d70
                            d72
                                      d73
                                                 d74
                                                           d75
                  d71
0 -2.264705 -2.176683 -2.264705 -2.264705 -2.132266 -2.205188 -2.245532
1 -2.258465 -2.207799 -2.255582 -2.240722 -2.152171 -2.131113 -2.258465
2 -2.261589 -2.231733 -2.261589 -2.258034 -2.131923 -2.174408 -2.261589
3 -2.274500 -2.274500 -2.274500 -2.268903 -2.084110 -2.222495 -2.273375
4 -2.314419 -2.249895 -2.313092 -2.306605 -2.000283 -2.205904 -2.192019
        d77
                  d78
                            d79
                                      d80
                                                 d81
                                                           d82
                                                                     d83
0 -2.264705 -2.264705 -2.167240 -2.198895 -2.135859 -2.264705 -2.068705
1 - 2.229875 - 2.237307 - 2.131750 - 2.159661 - 2.250899 - 2.258465 - 2.217653
2 -2.227776 -2.214393 -1.825558 -2.138177 -2.220624 -2.225439 -2.124128
3 -2.271481 -2.199067 -2.237152 -2.242819 -2.274500 -2.274500 -2.135486
4 -2.263791 -2.298956 -2.314419 -2.170839 -2.237542 -2.303403 -2.139533
        d84
                            d86
                                                 d88
                  d85
                                      d87
                                                           d89
                                                                     d90
0 -2.131226 -2.256353 -2.264705 -2.264705 -2.196079 -2.171596 -2.233834
1 -2.154459 -2.224294 -2.258465 -2.258328 -2.181365 -2.249858 -2.258465
2 -2.213561 -2.260887 -2.261589 -2.261589 -2.261589 -2.093120 -2.261589
3 -2.186383 -2.232372 -2.274500 -2.274500 -2.274500 -2.258919 -2.274500
4 -2.232821 -2.286158 -2.314419 -2.251312 -2.132339 -2.311768 -2.314419
        d91
                  d92
                            d93
                                      d94
                                                 d95
                                                           d96
                                                                     d97
0 -1.954964 -2.195759 -1.803959 -2.207708 -2.264705 -2.252089 -2.264705
1 -1.959073 -2.256241 -1.616490 -2.241060 -2.240085 -2.203317 -2.257887
2 -1.956159 -2.261589 -1.816189 -1.848733 -2.229241 -2.109484 -2.261589
3 -1.885657 -2.026212 -1.769919 -2.140205 -2.273375 -2.213978 -2.272252
4 -1.980276 -2.311195 -1.644558 -2.249169 -2.314419 -2.280771 -2.310449
        d98
                  d99
                           d100
                                     d101
                                                d102
                                                          d103
                                                                    d104
0 -2.151314 -2.264705 -2.264705 -2.237384 -2.176494 -1.936729 -2.243256
1 -2.223211 -2.246471 -2.258465 -2.252147 -2.230696 -2.256742 -2.256604
2 -2.231733 -2.261516 -2.258710 -2.257149 -2.141864 -2.155560 -2.260251
3 -2.274500 -2.274500 -2.268651 -2.211182 -2.210436 -1.888747 -2.269695
4 -2.314419 -2.314098 -2.314419 -2.233385 -2.215740 -1.888180 -2.299381
       d105
                 d106
                           d107
                                     d108
                                                d109
                                                          d110
                                                                    d111
0 -2.091369 -2.264705 -2.233834 -2.166199 -2.264705 -2.225888 -2.246301
1 -2.236345 -2.253861 -2.246059 -1.914188 -2.253983 -2.257887 -2.247609
2 -2.181266 -2.259808 -2.214393 -1.850577 -2.258163 -2.133702 -2.193802
3 -2.244338 -2.273375 -2.274500 -2.040770 -2.274500 -2.273562 -2.232762
4 -2.273855 -2.302615 -2.313620 -1.911537 -2.192034 -2.313092 -2.242981
       d112
                 d113
                           d114
                                     d115
                                                d116
                                                          d117
                                                                    d118
0 -2.264705 -2.264705 -2.180689 -1.876234 -2.264705 -2.264705 -2.264705
1 - 2.237307 - 2.258465 - 2.253142 - 2.258465 - 2.258465 - 2.258465 - 2.257887
2 -2.261589 -2.253630 -2.211724 -2.261589 -2.249271 -2.171074 -2.259808
3 -2.274500 -2.274500 -2.217876 -2.046585 -2.274500 -2.274500 -2.274500
```

```
4 -2.314419 -2.314419 -2.280255 -2.268819 -2.314419 -2.314419 -2.314419
       d119
                 d120
                           d121
                                      d122
                                                d123
                                                          d124
                                                                    d125
0 -2.264705 -2.264705 -2.226632 -2.201685 -2.264705 -2.264705 -2.264705
1 - 2.257887 - 2.229067 - 1.990118 - 1.891000 - 2.258465 - 2.254062 - 2.256620
2 -2.258034 -2.261589 -2.149057 -2.139623 -2.261589 -2.261589 -2.259407
3 -2.274500 -2.274500 -2.117879 -2.012696 -2.274500 -2.273879 -2.274500
4 -2.314419 -2.258787 -2.221026 -2.045883 -2.314419 -2.310469 -2.274923
       d126
                 d127
                           d128
                                      d129
                                                d130
                                                          d131
                                                                    d132
0 -2.196588 -2.264705 -1.962187 -2.176683 -2.135859 -2.264705 -1.985766
1 - 2.227477 - 2.257470 - 1.973554 - 2.247022 - 2.162211 - 2.246937 - 2.156657
2 -2.257996 -2.261442 -2.017832 -2.261589 -2.134893 -2.095494 -2.113340
3 -2.071928 -2.229089 -2.020100 -2.274500 -2.236560 -2.238289 -1.954706
4 -2.006501 -2.162895 -2.041490 -2.314419 -2.166495 -2.244244 -2.066932
       d133
                 d134
                           d135
                                      d136
                                                d137
                                                          d138
                                                                    d139
0 -2.264705 -2.056132 -2.264705 -2.264705 -2.200957 -2.264705 -2.129156
1 - 2.246212 - 2.242829 - 2.258465 - 2.187948 - 2.195820 - 2.258465 - 1.939228
2 -2.261589 -2.231733 -2.261589 -2.257044 -2.225636 -2.261589 -1.827653
3 -2.274500 -1.993371 -2.274500 -2.274498 -2.270017 -2.274500 -2.139894
4 -2.312790 -2.107652 -2.314419 -2.164207 -2.151262 -2.314419 -1.894829
       d140
                 d141
                           d142
                                      d143
                                                d144
                                                          d145
                                                                    d146
0 -2.255405 -2.092796 -2.264705 -2.233834 -2.176576 -2.255405 -2.264705
1 -2.250440 -2.227043 -2.156036 -2.258465 -2.244187 -2.256733 -2.258193
2 -2.251881 -2.104072 -2.110598 -2.261589 -2.150369 -2.259808 -2.258162
3 -2.225174 -2.232459 -2.274246 -2.274500 -2.241688 -2.246039 -2.274500
4 -2.242141 -2.264048 -2.311370 -2.313755 -2.254888 -2.283627 -2.314419
       d147
                 d148
                           d149
                                         0
                                             1
                                                        2
                                                                  3
0 \; -2.264705 \; -2.241351 \; -2.225888 \quad 0.000000 \quad 0.0 \quad 0.000000 \quad 0.000000 \quad 0.000000
1 -2.255866 -2.257384 -2.235050
                                 0.033177
                                            0.0 0.010711
                                                           0.001567 0.000784
2 -2.261589 -2.137481 -2.230928
                                 0.080240
                                            0.0 0.000000
                                                           0.003593 0.000000
3 -2.271636 -2.230984 -2.274500
                                 0.000000
                                           0.0 0.000000 0.005141 0.000000
4 -2.312400 -2.314419 -2.282669
                                 0.062099
                                           0.0 0.000000 0.000000 0.004283
          5
                              7
                                                                           12
                    6
                                         8
                                                   9
                                                            10
                                                                      11
0 0.000000 0.000000
                      0.0
1 0.008359 0.031348
                       0.013845 0.000000
                                           0.000784 0.003135
                                                               0.007576
2 0.000000 0.025150
                       0.021557 0.000000
                                            0.007186 0.007186 0.000000
3 0.010283 0.005141
                       0.000000 0.033419
                                            0.000000 0.000000 0.000000
                                                                         0.0
4 \quad 0.012848 \quad 0.031406 \quad 0.008565 \quad 0.000000 \quad 0.000000 \quad 0.019272 \quad 0.000000
                                                                         0.0
         13
                   14
                             15
                                        16
                                                  17
                                                            18
                                                                       19
            0.000000 0.064103 0.000000 0.000000 0.000000 0.000000
0.000000
1 \quad 0.003135 \quad 0.006008 \quad 0.019070 \quad 0.038140 \quad 0.002351 \quad 0.007053 \quad 0.012278
```

```
2 0.014371
             0.028743
                       0.035928
                                 0.007186 0.000000 0.000000 0.000000
3 0.000000
             0.000000
                       0.015424
                                  0.002571
                                            0.041131
                                                      0.000000
                                                                0.000000
4 0.000000
             0.000000
                       0.042113
                                  0.014989
                                            0.010707
                                                      0.000000
                                                                0.000000
         20
                                        23
                                             24
                                                       25
                                                                  26
                                                                       27
                   21
                             22
                                                 0.000000
                                                           0.000000
  0.038462
             0.000000
                       0.051282
                                 0.000000
                                            0.0
                                                                      0.0
0
                                                 0.001567
  0.003918
             0.000784
                       0.006008
                                  0.004702
                                            0.0
                                                           0.024033
1
                                                                      0.0
2
  0.000000
             0.000000
                       0.014371
                                  0.028743
                                            0.0
                                                 0.000000
                                                           0.000000
                                                                      0.0
             0.000000
                                  0.000000
                                                           0.000000
3
  0.010283
                       0.012853
                                            0.0
                                                 0.000000
                                                                      0.0
  0.000000
             0.010707
                       0.000000
                                  0.000000
                                            0.0
                                                 0.039971
                                                           0.027837
                                                                      0.0
         28
                             30
                                                                       34
                   29
                                        31
                                                  32
                                                             33
0
  0.000000
             0.000000
                       0.025641
                                 0.000000
                                            0.000000
                                                      0.000000
                                                                0.000000
1
  0.007576
             0.000784
                       0.009143
                                 0.000000
                                            0.008621
                                                      0.013062
                                                                0.072362
             0.000000
                       0.007186
                                 0.017964
                                                      0.010778
2
  0.032335
                                            0.089820
                                                                0.000000
3
  0.000000
             0.000000
                       0.020566
                                 0.002571
                                            0.000000
                                                      0.000000
                                                                0.000000
             0.000000
  0.017131
                       0.004283
                                 0.089222
                                            0.018558
                                                      0.019272 0.000000
         35
              36
                        37
                                  38
                                             39
                                                       40
                                                                  41
                                                                            42
  0.000000
             0.0
                  0.000000
                            0.012821
                                       0.000000
                                                 0.000000
                                                           0.000000
                                                                      0.000000
0
  0.000784
                  0.005486
                            0.000000
                                       0.002351
                                                 0.022205
                                                           0.028213
1
             0.0
                                                                      0.043887
2
  0.003593
             0.0
                  0.003593
                            0.000000
                                       0.021557
                                                 0.014371
                                                           0.000000
                                                                      0.032335
  0.020566
             0.0
                  0.002571
                            0.007712
                                       0.000000
                                                 0.017995
                                                           0.000000
                                                                      0.000000
3
  0.000000
                  0.000000
                            0.000000
                                       0.012848
                                                 0.000000
                                                           0.008565
             0.0
                                                                      0.031406
         43
                   44
                        45
                             46
                                        47
                                                  48
                                                             49
                                                                       50
0
  0.141026
             0.038462
                       0.0
                            0.0
                                 0.000000
                                            0.000000
                                                      0.000000
                                                                0.000000
  0.000000
             0.000784
                       0.0
                            0.0
                                  0.013062
                                            0.078631
                                                      0.001567
                                                                0.003918
1
2
  0.000000
             0.000000
                       0.0
                            0.0
                                  0.067066
                                            0.046707
                                                      0.000000
                                                                0.102994
  0.000000
             0.007712
                       0.0
                            0.0
                                 0.000000
                                            0.000000
                                                      0.000000
3
                                                                0.019709
  0.000000
             0.000000
                       0.0
                            0.0
                                 0.008565
                                            0.039971
                                                     0.000000
                                                                0.021413
                                                       56
         51
                   52
                             53
                                        54
                                                  55
                                                                  57
                                                                            58
  0.000000
             0.000000
                       0.000000
                                  0.000000
                                            0.000000
                                                           0.000000
                                                      0.0
                                                                      0.012821
  0.017503
             0.000000
                       0.000000
                                  0.009927
                                            0.003135
                                                      0.0
                                                           0.000000
                                                                      0.000000
1
2
  0.000000
             0.000000
                       0.000000
                                  0.000000
                                            0.000000
                                                      0.0
                                                           0.000000
                                                                      0.000000
  0.000000
             0.041131
                       0.005141
                                 0.000000
                                            0.000000
                                                           0.005141
3
                                                      0.0
                                                                      0.015424
  0.000000
             0.000000
                       0.002141
                                 0.000000
                                            0.086367
                                                      0.0
                                                           0.000000
                                                                      0.000000
        59
                  60
                            61
                                       62
                                                 63
                                                      64
                                                                 65
                                                                           66
            0.000000
                      0.051282
                                0.025641
                                           0.025641
0
  0.00000
                                                     0.0
                                                          0.000000
                                                                     0.000000
1
  0.03605
            0.000000
                      0.001567
                                 0.000000
                                           0.013323
                                                     0.0
                                                          0.000000
                                                                     0.000000
2
  0.00000
            0.000000
                      0.000000
                                 0.000000
                                           0.000000
                                                     0.0
                                                          0.000000
                                                                     0.000000
3
  0.00000
            0.002571
                      0.033419
                                0.025707
                                           0.000000
                                                     0.0
                                                          0.277635
                                                                     0.161954
  0.00000
            0.000000
                      0.000000
                                0.000000
                                           0.019272
                                                     0.0
                                                          0.000000
                                                                     0.000000
                                                  72
                                                            73
                                                                  74
    67
              68
                   69
                             70
                                        71
                                                                            75 \
```

```
1 0.0 0.007837
                     0.0 0.006008 0.007837 0.003135 0.016196 0.0 0.001567
     2 0.0 0.000000
                     0.0
                         0.000000
                                   0.014371 0.000000
                                                     0.010778 0.0
                                                                  0.000000
     3 0.0 0.000000
                          0.000000
                                   0.000000 0.000000
                                                     0.007712 0.0
                                                                  0.000000
                     0.0
     4 0.0 0.000000
                     0.0
                         0.004283
                                   0.017131 0.012848
                                                     0.050678 0.0
                                                                  0.000000
             76
                      77
                               78
                                    79
                                        80
                                                 81
                                                      82
                                                               83
                                                                        84
     0 0.000000 0.000000
                          0.273504
                                            0.000000
                                                     0.0
                                                         0.000000 0.000000
                                   0.0
                                       0.0
     1 0.006270 0.003135 0.000000 0.0
                                       0.0
                                            0.000000
                                                     0.0
                                                         0.016196 0.063480
     2 0.023952 0.003593
                          0.000000
                                   0.0
                                       0.0
                                            0.000000
                                                     0.0
                                                         0.000000
                                                                  0.000000
     3 0.005141
                0.000000
                          0.000000
                                   0.0 0.0
                                            0.042845
                                                     0.0
                                                         0.000000
                                                                  0.032562
     4 0.014989 0.014989
                          0.000000
                                   0.0 0.0
                                            0.000000
                                                     0.0 0.012848 0.014989
             85
                      86
                               87
                                        88
                                                 89
                                                          90
                                                                   91 \
     0 0.000000 0.000000 0.089744
                                  0.000000 0.085470 0.000000 0.000000
     1 0.001567
                0.000000 0.000000 0.002351 0.010711 0.014629 0.062696
     2 0.007186
                0.000000 0.000000
                                  0.000000 0.003593 0.068263 0.067066
     3 0.000000 0.033419
                          0.041131
                                   0.000000 0.015424
                                                     0.010283 0.000000
     4 0.000000
                 0.000000
                          0.000000
                                   0.000000
                                            0.002141 0.034261 0.049251
             92
                      93
                               94
                                        95
                                                 96
                                                      97
                                                          98
                                                                   99
     0 0.000000 0.064103 0.000000 0.000000 0.000000
                                                     0.0
                                                         0.0
                                                              0.000000
     1 0.014890 0.014368 0.025340 0.017241 0.049112 0.0
                                                         0.0 0.021160
     2 0.000000 0.076647 0.000000
                                  0.000000 0.000000
                                                     0.0
                                                         0.0 0.000000
     3 0.002571 0.000000 0.000000
                                   0.000000 0.000000
                                                     0.0
                                                         0.0 0.005141
     4 0.000000 0.010707 0.002141 0.000000 0.075660 0.0 0.0 0.019272
[29]: # booking is all that matter since everything else is a non-starter filter.
      →everything but bookings
     train = train.loc[train['is_booking'] == 1]
[30]: # what are we left with
     train.shape
[30]: (20032, 276)
[39]: #Make a copy before dropping elements
     train_copy2 = train.copy(deep=True)
     # use if needed
     # copy the data in case need to go back
     #train = train_copy1.copy(deep=True)
[32]: # make split between features and target
```

```
X = train.drop(['user_id', 'hotel_cluster', 'is_booking'], axis=1)
     y = train.hotel_cluster
[42]: #Split the data in training and Test
     →random_state=0)
[47]: X_train.shape
[47]: (16025, 273)
[48]: X test.shape
[48]: (4007, 273)
[43]: # bring in Gaussian naiv bayes as first algorithm test
     from sklearn.naive_bayes import GaussianNB
     gnb = make_pipeline(preprocessing.StandardScaler(),
                        GaussianNB(priors=None))
     # get accuracy
     np.mean(cross_val_score(gnb, X_train, y_train, cv=10))
[43]: 0.10352557587482272
[44]: np.mean(cross_val_score(gnb, X_test, y_test, cv=10))
     C:\Users\Tushar\anaconda3\lib\site-
     packages\sklearn\model_selection\_split.py:666: UserWarning: The least populated
     class in y has only 3 members, which is less than n_splits=10.
       warnings.warn(("The least populated class in y has only %d"
[44]: 0.1005785536159601
[34]: # run KNN as second test
     from sklearn.neighbors import KNeighborsClassifier
     knn = make_pipeline(preprocessing.StandardScaler(),
                        KNeighborsClassifier(n_neighbors=5))
     np.mean(cross_val_score(knn, X_train, y_train, cv=10, scoring='accuracy'))
```

[34]: 0.25643954228338134

```
[49]: # run KNN as second test
      from sklearn.neighbors import KNeighborsClassifier
      knn = make_pipeline(preprocessing.StandardScaler(),
                          KNeighborsClassifier(n_neighbors=5))
      np.mean(cross_val_score(knn, X_test, y_test, cv=10, scoring='accuracy'))
     C:\Users\Tushar\anaconda3\lib\site-
     packages\sklearn\model selection\ split.py:666: UserWarning: The least populated
     class in y has only 3 members, which is less than n_splits=10.
       warnings.warn(("The least populated class in y has only %d"
[49]: 0.2580417705735661
[51]: # run Random Forest
      rfc = make_pipeline(preprocessing.StandardScaler(),
       →RandomForestClassifier(n_estimators=273,max_depth=10,random_state=0))
      np.mean(cross_val_score(rfc, X_train, y_train, cv=10))
[51]: 0.24817469273825682
[52]: np.mean(cross val score(rfc, X test, y test, cv=10))
     C:\Users\Tushar\anaconda3\lib\site-
     packages\sklearn\model_selection\_split.py:666: UserWarning: The least populated
     class in y has only 3 members, which is less than n_splits=10.
       warnings.warn(("The least populated class in y has only %d"
[52]: 0.24656483790523692
[35]: # run svm
      from sklearn import svm
      svm = make_pipeline(preprocessing.StandardScaler(), svm.
      →SVC(decision_function_shape='ovo'))
      np.mean(cross_val_score(svm, X, y, cv=10))
```

[35]: 0.324280146646298

2 My original model

```
[55]: otrain = train copy1.copy(deep=True)
[56]: otrain.shape
[56]: (241179, 24)
[57]: otrain.columns
[57]: Index(['date_time', 'site_name', 'posa_continent', 'user_location_country',
             'user_location_region', 'user_location_city',
             'orig_destination_distance', 'user_id', 'is_mobile', 'is_package',
             'channel', 'srch_ci', 'srch_co', 'srch_adults_cnt', 'srch_children_cnt',
             'srch_rm_cnt', 'srch_destination_id', 'srch_destination_type_id',
             'is_booking', 'cnt', 'hotel_continent', 'hotel_country', 'hotel_market',
             'hotel_cluster'],
            dtype='object')
[58]: otrain['date_time_year'] = pd.Series(otrain.date_time, index = otrain.index)
      otrain['date_time_month'] = pd.Series(otrain.date_time, index = otrain.index)
[59]: # conver year and month from datetime
      from datetime import datetime # import date time to get year and month
      otrain.date_time_year = otrain.date_time_year.apply(lambda x: get_year(x)) #_J
       \rightarrow for year
      otrain.date_time_month = otrain.date_time_month.apply(lambda x: get_month(x)) #_J
       \hookrightarrow for month
      del otrain['date_time'] #delete the original as it is not needed
[60]: | # get year and month for check in date
      otrain['srch_ci_year'] = pd.Series(otrain.srch_ci, index=otrain.index)
      otrain['srch_ci_month'] = pd.Series(otrain.srch_ci, index=otrain.index)
      # convert year & months to int
      otrain.srch_ci_year = otrain.srch_ci_year.apply(lambda x: get_year(x))
      otrain.srch_ci_month = otrain.srch_ci_month.apply(lambda x: get_month(x))
      # remove the srch_ci column
      del otrain['srch_ci']
```

```
[61]: # get year and month for check out date
      otrain['srch_co_year'] = pd.Series(otrain.srch_co, index=otrain.index)
      otrain['srch_co_month'] = pd.Series(otrain.srch_co, index=otrain.index)
      # convert year & months to int
      otrain.srch_co_year = otrain.srch_co_year.apply(lambda x: get_year(x))
      otrain.srch_co_month = otrain.srch_co_month.apply(lambda x: get_month(x))
      # remove the srch co column
      del otrain['srch_co']
[62]: otrain.head()
[62]:
         site_name posa_continent
                                     user_location_country
                                                             user location region \
                 2
                                                         66
                                  3
                                                                                174
      1
                                  3
                                                         66
                                                                               311
                                                                               294
      2
                 2
                                  3
                                                         66
      3
                 2
                                  3
                                                         66
                                                                               332
      4
                 2
                                  3
                                                         66
                                                                               314
         user_location_city orig_destination_distance user_id is_mobile
      0
                       24103
                                               2323.5232
                                                           802499
                                                                            0
                                                                            0
      1
                       25538
                                               2288.6121
                                                            85229
                                                                            0
      2
                       40046
                                                587.6970
                                                           755217
      3
                       55121
                                               2234.4394
                                                           160733
                                                                            0
                       47869
                                                839.0087 1078493
                                                                            0
                      channel
                               srch_adults_cnt srch_children_cnt
                                                                     srch rm cnt
         is_package
      0
                   1
                            9
                   0
                            9
                                              3
      1
                                                                  1
                                                                                1
                   1
                            9
                                              2
      2
                                                                  0
                                              2
      3
                   1
                            9
                                                                  0
                                                                               1
                  0
                            9
                                              4
                                                                  0
                                                                                1
         srch_destination_id srch_destination_type_id
                                                         is_booking
                                                                       cnt
      0
                         1442
                                                       3
                                                                    0
                                                                         1
                         8272
                                                       1
                                                                    0
      1
                                                                         1
      2
                        11321
                                                       1
      3
                         1152
                                                                    1
                                                                         1
                                                       1
                         8284
         hotel_continent hotel_country hotel_market hotel_cluster
      0
                                     125
                        4
                                                    177
      1
                        2
                                      50
                                                    659
                                                                     59
```

```
3
                     4
                                  47
                                                            65
                                             1502
     4
                     2
                                  50
                                              685
                                                             6
                                      srch_ci_year
                                                   srch_ci_month srch_co_year \
        date_time_year date_time_month
     0
                 2014
                                   5
                                              2014
                                                              7
                                                                         2014
                 2013
                                   6
                                              2013
                                                              7
                                                                         2013
     1
     2
                 2014
                                   10
                                              2014
                                                             12
                                                                         2014
     3
                 2014
                                   8
                                              2015
                                                              1
                                                                         2015
                                   3
                                                              4
                 2014
                                              2014
                                                                         2014
        {\tt srch\_co\_month}
     0
     1
                   7
     2
                  12
     3
                   1
     4
                   4
[63]: otrain.columns
[63]: Index(['site_name', 'posa_continent', 'user_location_country',
            'user_location_region', 'user_location_city',
            'orig destination_distance', 'user_id', 'is_mobile', 'is_package',
            'channel', 'srch_adults_cnt', 'srch_children_cnt', 'srch_rm_cnt',
            'srch_destination_id', 'srch_destination_type_id', 'is_booking', 'cnt',
            'hotel_continent', 'hotel_country', 'hotel_market', 'hotel_cluster',
            'date_time_year', 'date_time_month', 'srch_ci_year', 'srch_ci_month',
            'srch_co_year', 'srch_co_month'],
           dtype='object')
[64]: # make split between features and target
     'srch_children_cnt','srch_destination_id',_
      'hotel_cluster',], axis=1)
     yo = otrain.hotel_cluster
[65]: # split otrain into X and y with only variables that are needed
     Xo_train, Xo_test, yo_train, yo_test = train_test_split (Xo, yo, test_size=0.2,_
      →random_state=0)
[66]: knn = make_pipeline(preprocessing.StandardScaler(),
                        KNeighborsClassifier(n_neighbors=5))
     np.mean(cross_val_score(knn, Xo_train, yo_train, cv=10, scoring='accuracy'))
```

[66]: 0.03731153485866587

[]: