

The background of the slide is a deep blue gradient with a starry sky pattern. Overlaid on this are several circular, technical-looking elements. On the left, there's a large circular gauge with a scale from 160 to 260 and a white arrow pointing towards the 220 mark. To its right, there's another circular gauge with a scale from 160 to 210 and a white arrow pointing towards the 180 mark. In the upper right, there's a smaller circular gauge with a scale from 160 to 210 and a white arrow pointing towards the 180 mark. In the lower left, there's a circular gauge with a scale from 160 to 210 and a white arrow pointing towards the 180 mark. The main title is centered in a large, white, serif font.

# AVIATION SAFETY AND OPERATIONS ANALYSIS REPORT

**LEVERAGING DATA FOR ENHANCED SAFETY AND PROACTIVE DECISION-  
MAKING**

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# OVERVIEW

## Objective:

- - Analyze aviation incident data to derive actionable insights.

## Scope:

- - Data Cleaning and Analysis
- - Identifying Key Trends
- - Providing Recommendations
- - Aircraft Make and Model: Information about the specific make and model of the aircraft involved in each incident.
- Key Deliverables:
  - - Incident trends analysis
  - - Geographic and causal insights
  - - Actionable safety recommendations

**Prompt Question:** What key outcomes do you prioritize for improving aviation safety?

# BUSINESS UNDERSTANDING

## **Business Context:**

- Aviation incidents lead to significant financial and reputational impacts.
- Effective data-driven decision-making mitigates risks and enhances efficiency.

## **Goals:**

- Improve safety measures through data insights.
- Develop proactive risk management strategies.

## **Challenges:**

- Handling incomplete or inconsistent data.
- Understanding complex patterns.

**Prompt Question:** What safety challenges do you currently face in your operations?

# BUSINESS PROBLEM

- The company is expanding in to new industries to diversify its portfolio. Specifically, they are interested in purchasing and operating airplanes for commercial and private enterprises, but do not know anything about the potential risks of aircraft. You are charged with determining which aircraft are the lowest risk for the company to start this new business endeavor. You must then translate your findings into actionable insights that the head of the new aviation division can use to help decide which aircraft to purchase.

# DATA UNDERSTANDING

## Dataset Overview:

Aviation Data: Includes date, location, aircraft type, severity, and causal factors.

### State Codes:

Geographic mapping for U.S. regions.

### Key Metrics:

- Incident count: Total and by category (e.g., severity levels).
- Missing data: Percentage and distribution.
- Temporal coverage: Years and months analyzed.

**Prompt Question:** Are there specific regions or timeframes you're most concerned about?



# DATA ANALYSIS

## Key Findings:

### Trends:

- ❖ Monthly and yearly incident patterns show peak periods.

### Geographic Insights:

- ❖ High-density regions for incidents identified.

### Causal Analysis:

- ❖ Human error and mechanical failure as leading causes.

### Visualizations:

- Line graphs for trends.
- Heatmaps for geographic insights.
- Pie charts for causal analysis.

# RECOMMENDATIONS

## Strategic Actions:

- Target High-Risk Regions
- Allocate resources to hotspots.
- Address Key Causal Factors
- Prioritize training and maintenance.
- Enhance Data Collection
- Standardize reporting to minimize missing information.

## Impact:

- Safer operational environments.
- Reduced incidents and costs.
- Improved decision-making.

# NEXT STEPS

## **Proposed Actions:**

Short-Term: Focused analysis on high-risk areas.

Medium-Term: Implement targeted training programs and checks.

Long-Term: Establish continuous monitoring and predictive analytics.

**Prompt Question:** What resources or tools would be most beneficial for implementing these steps?



# CLOSING REMARKS

- **Summary:**

Key findings: Incident trends, geographic insights, and causal analysis.

I therefore recommend addressing of high-risk regions and causal factors.

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