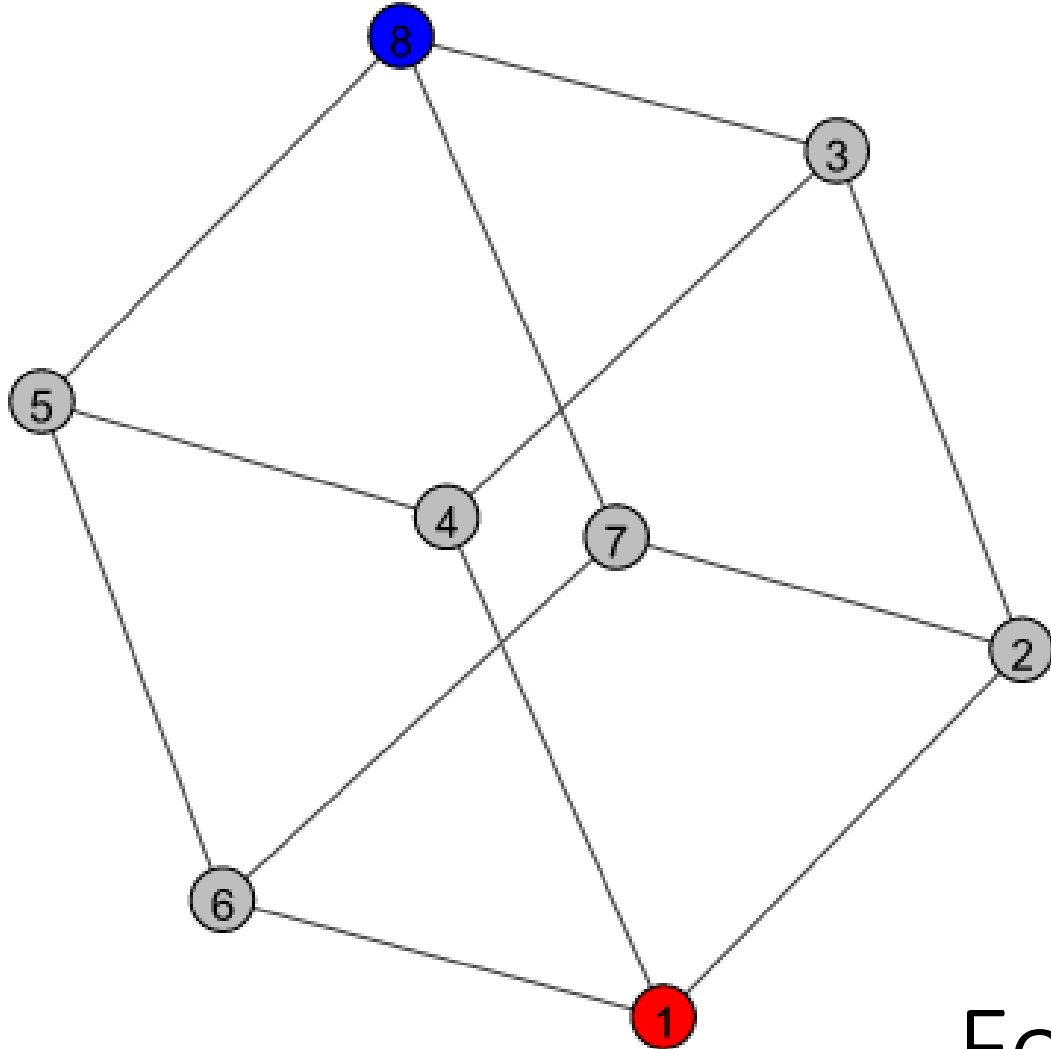
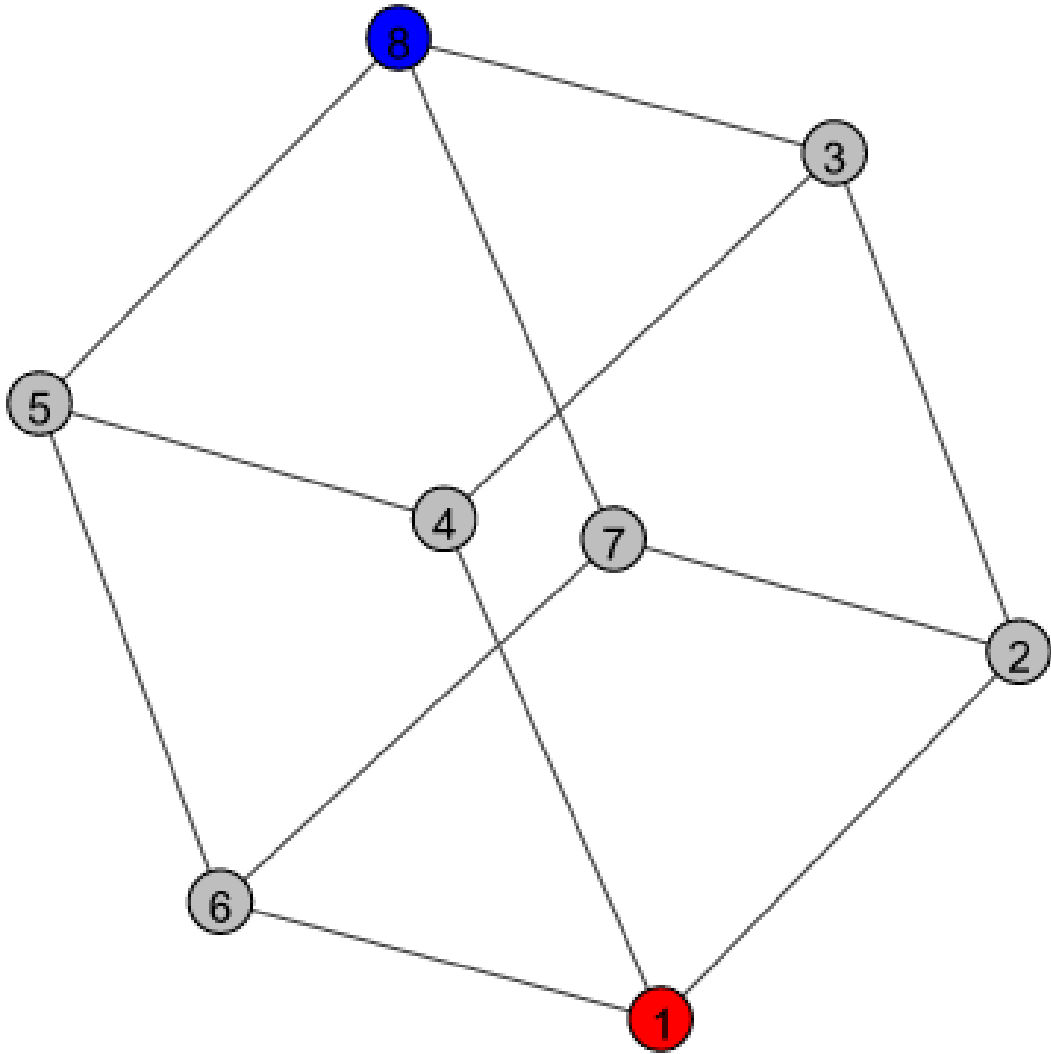


Monte-Carlo Analysis



For Recommendation Systems

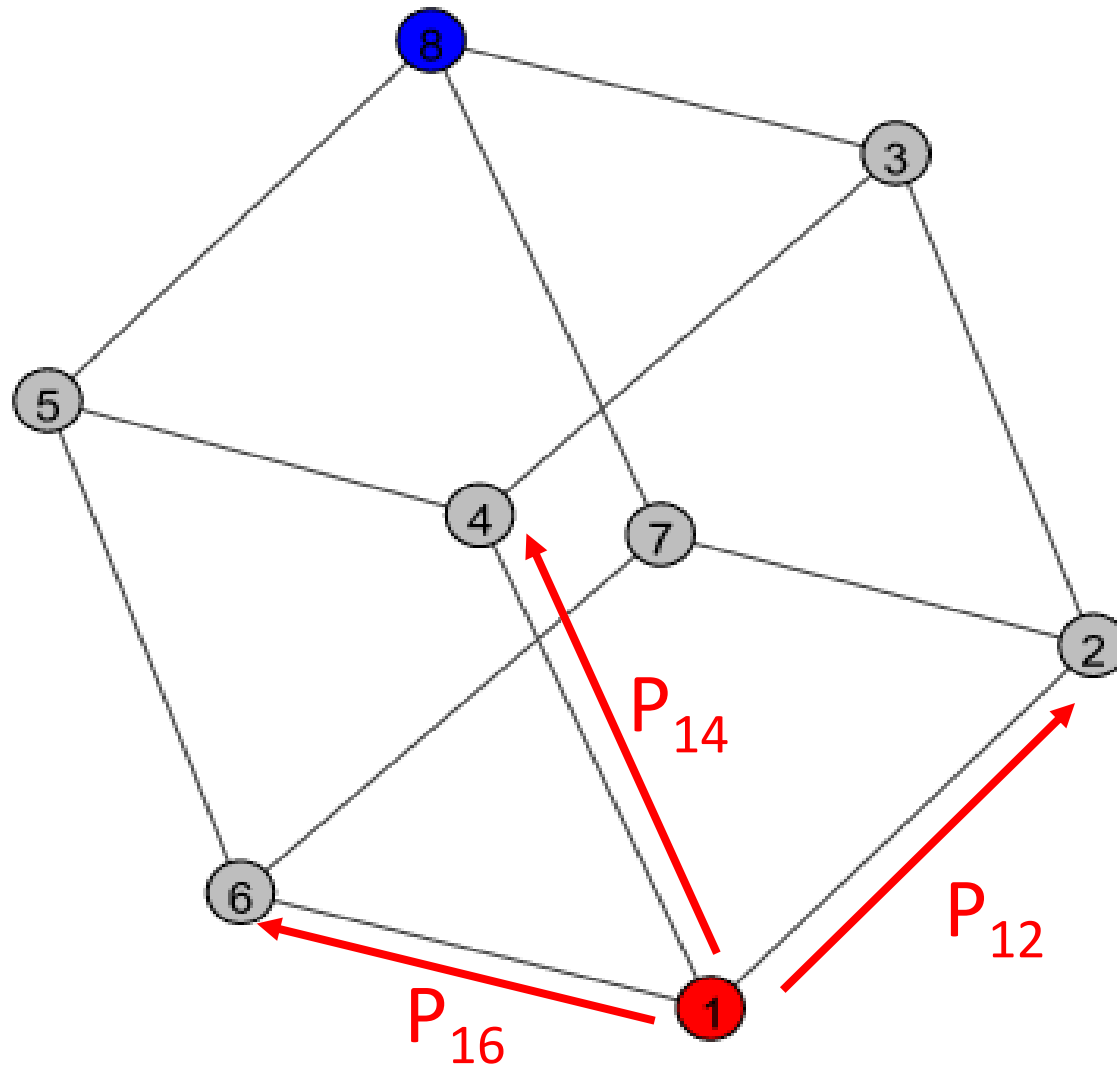
Ant on Cube



This is a simple 8-node network.

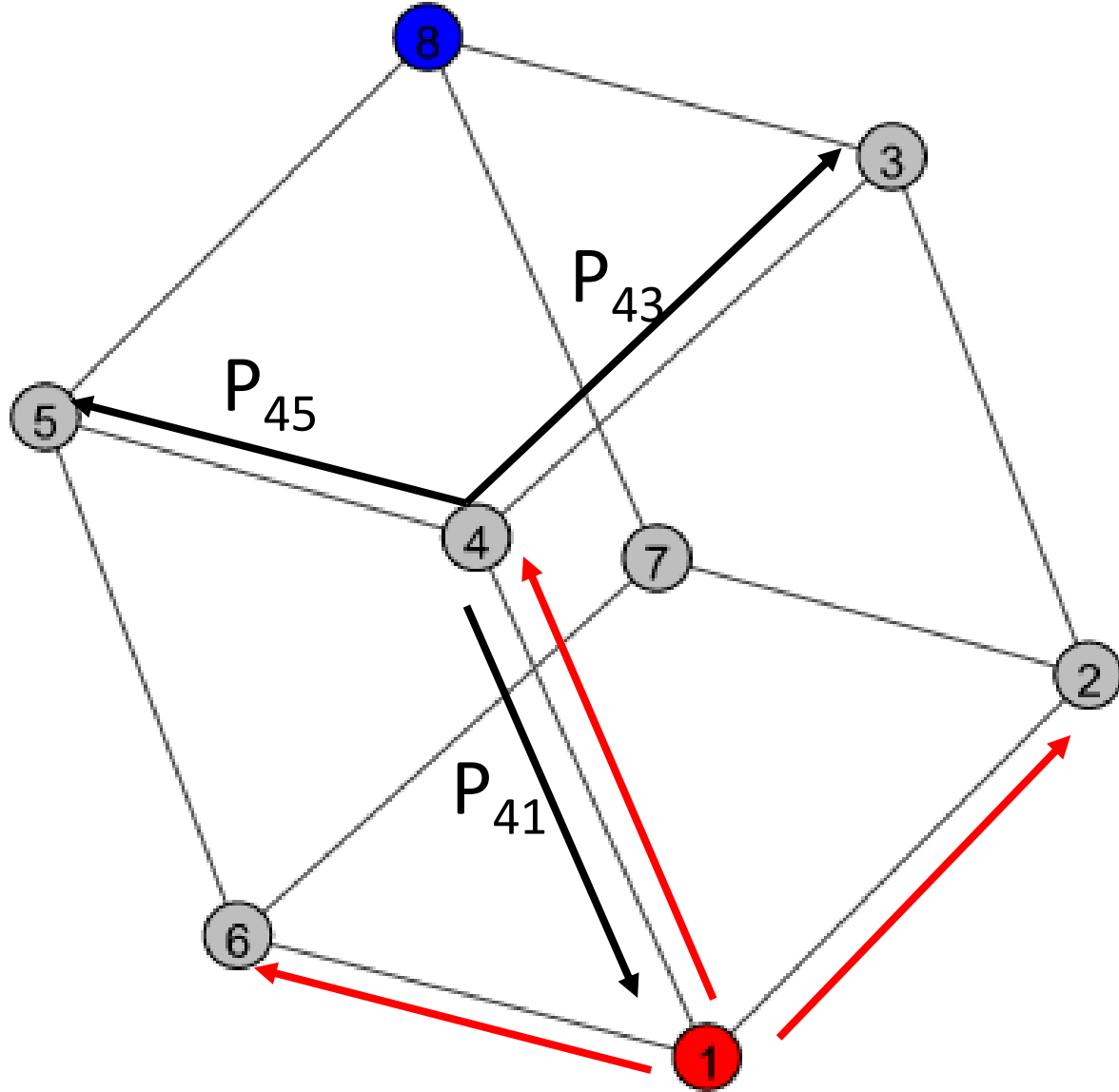
Did we really need to roll the dice to figure out how soon the ant will get from 1 to 8?

Ant on Cube



$$P_{12} = P_{14} = P_{16} = 1/3$$

Ant on Cube

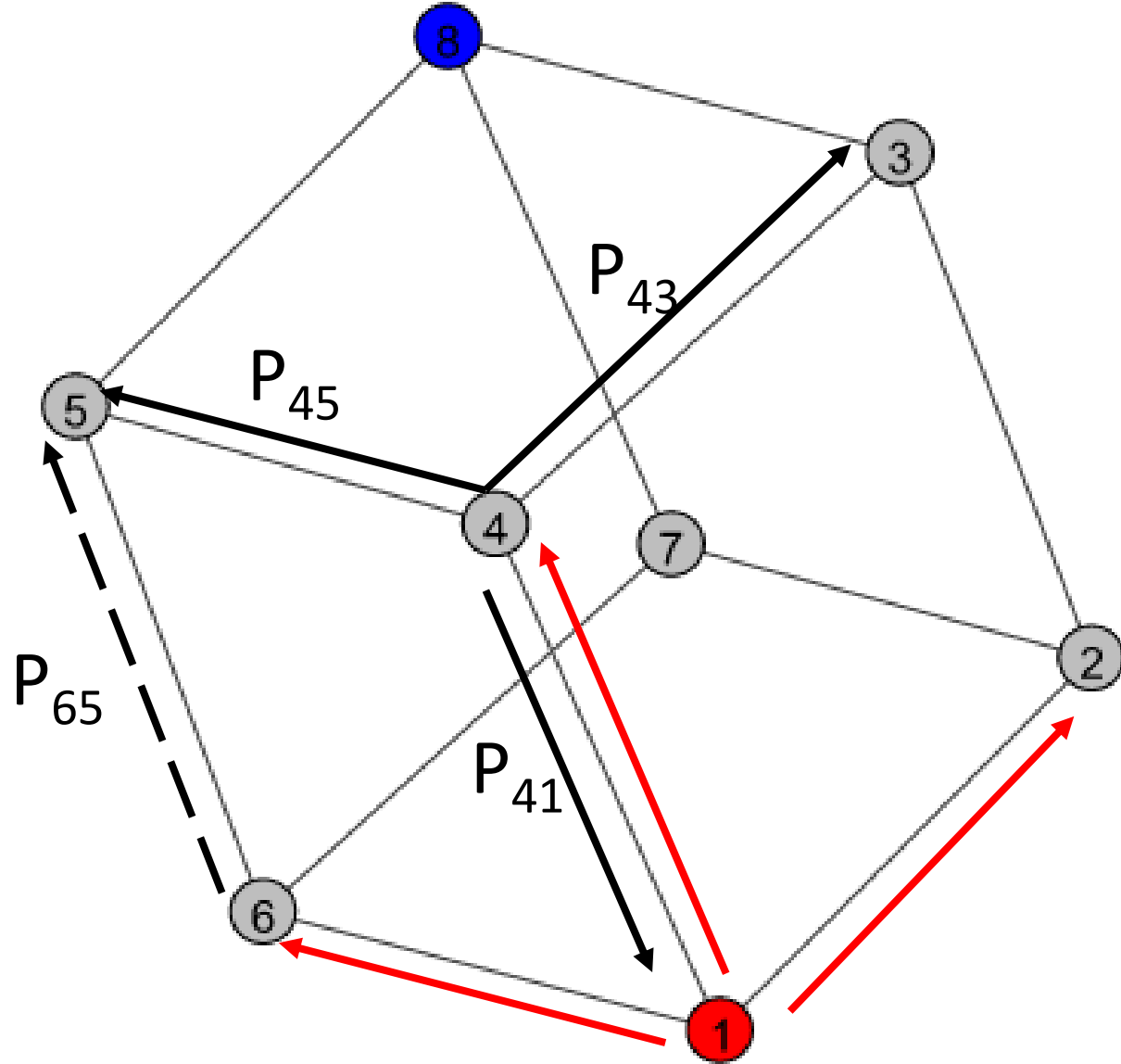


$$P_{12} = P_{14} = P_{16} = 1/3$$

$$P_{45} = P_{43} = P_{41} = 1/3$$

$$P_{15} = P_{14} * P_{45} = 1/9$$

Ant on Cube



$$P_{12} = P_{14} = P_{16} = 1/3$$

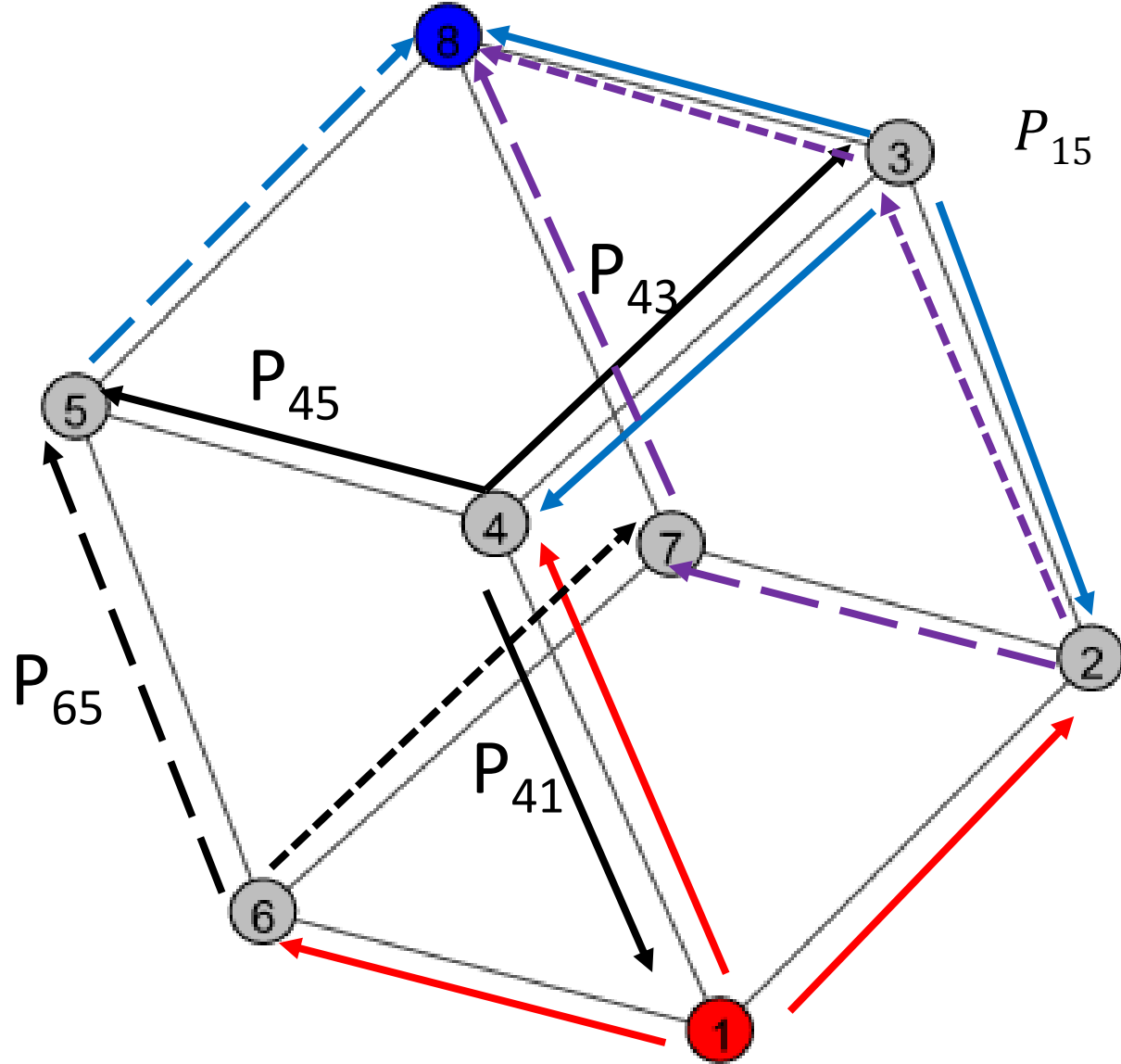
$$P_{45} = P_{43} = P_{41} = 1/3$$

$$P_{15} = P_{14} * P_{45} = 1/9$$

$$P_{15} = P_{14} * P_{45} + P_{16} * P_{65} = 2/9$$

Ant is not photon

Ant on Cube



$$P_{12} = P_{14} = P_{16} = 1/3$$

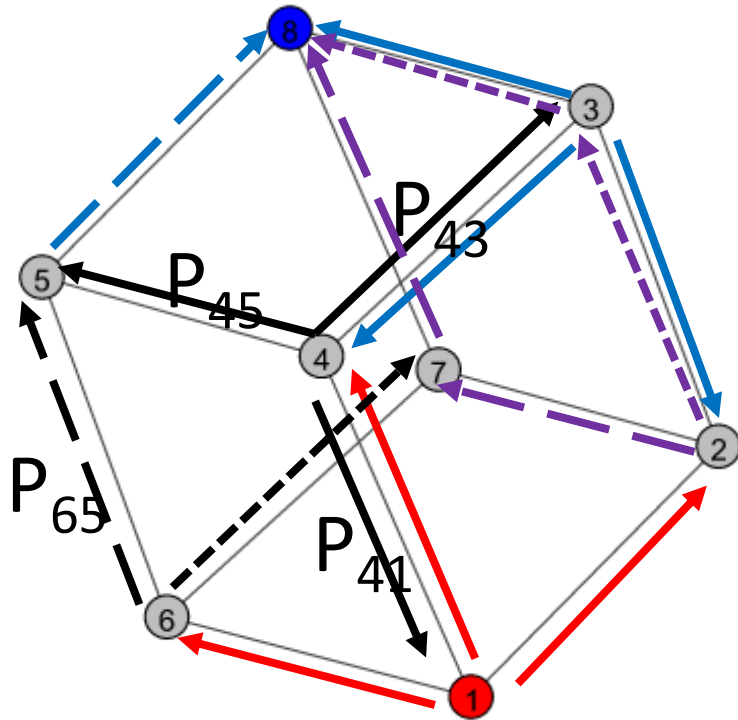
$$P_{45} = P_{43} = P_{41} = 1/3$$

$$P_{15} = P_{14} * P_{45} + P_{16} * P_{65} = 2/9$$

$$\begin{aligned} P_{18} = & P_{14} * P_{45} * P_{58} \\ & + P_{16} * P_{65} * P_{58} \\ & + P_{12} * P_{23} * P_{38} \\ & + P_{12} * P_{27} * P_{78} \\ & + P_{16} * P_{67} * P_{78} \end{aligned}$$

$$P_{18} = 5/27$$

Ant on Cube



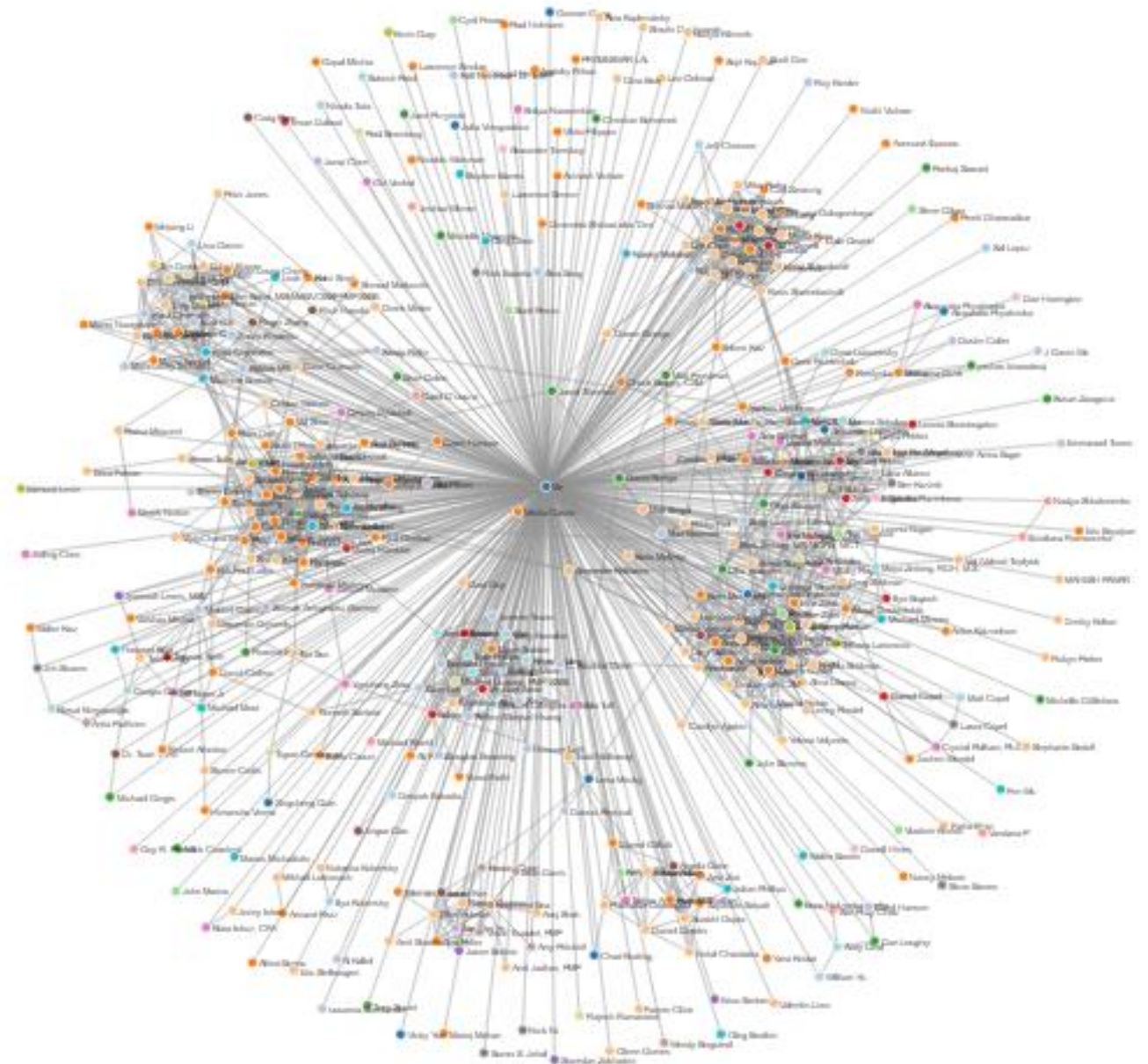
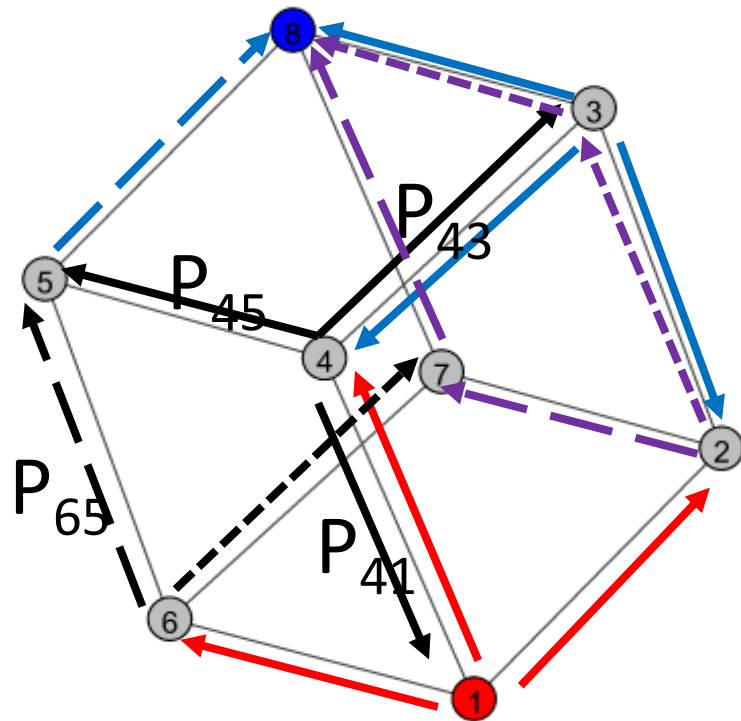
$$\begin{aligned}
 P_{18} = & P_{14} * P_{45} * P_{58} \\
 & + P_{16} * P_{65} * P_{58} \\
 & + P_{12} * P_{23} * P_{38} \\
 & + P_{12} * P_{27} * P_{78} \\
 & + P_{16} * P_{67} * P_{78}
 \end{aligned}$$

$$P_{18} = 5/27$$

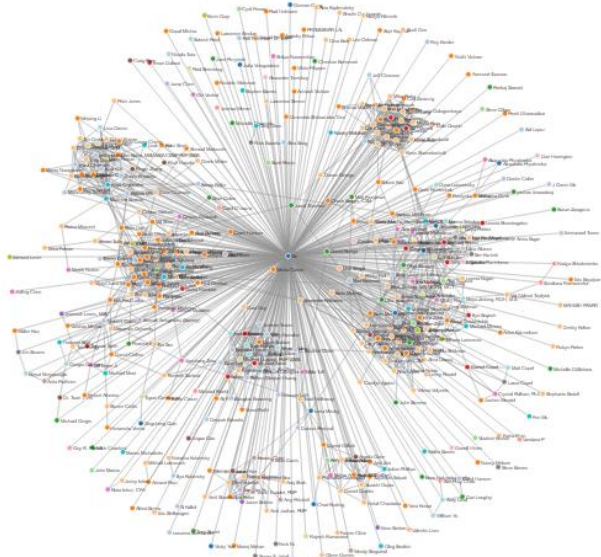
What if...

- Simple network:
 - small
 - highly organized
 - sparsely connected
 - unweighted
 - undirected
- No holding loops on nodes
- A single agent (Ant)

What If...



Build a Job Recommendation System:



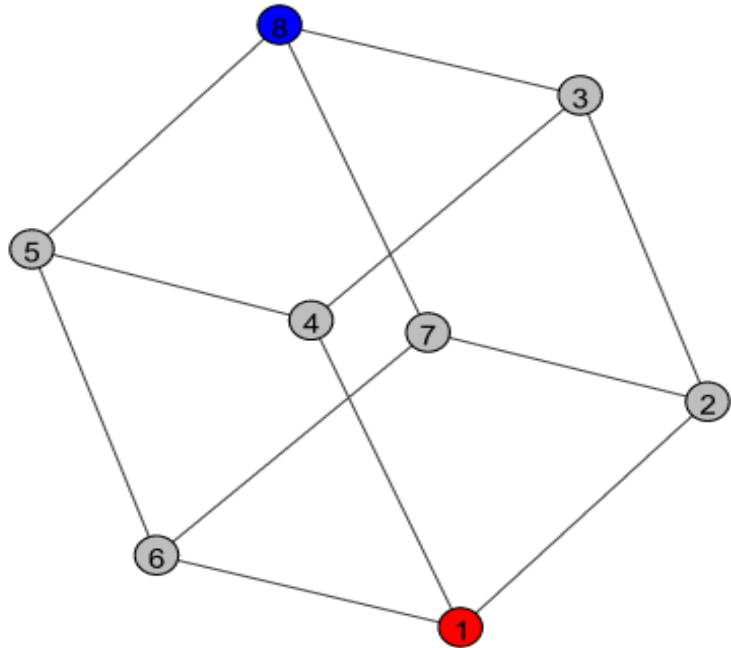
- Job Title (s)
- Organization(s)
- Contacts



How is it related to the Ant on Cube problem?

$\sim 1e + 06$ Crawlers (Ants) = the persons looking for jobs

$\sim 1e + 03$ Environment (Cube Nodes) = (Job Descriptions, Persons Inside, Culture, Location)



$$\begin{aligned} &LinkStrength[j, k] \\ &= P\{beneficial [j, k] \mid hired [j, k]\} \end{aligned}$$

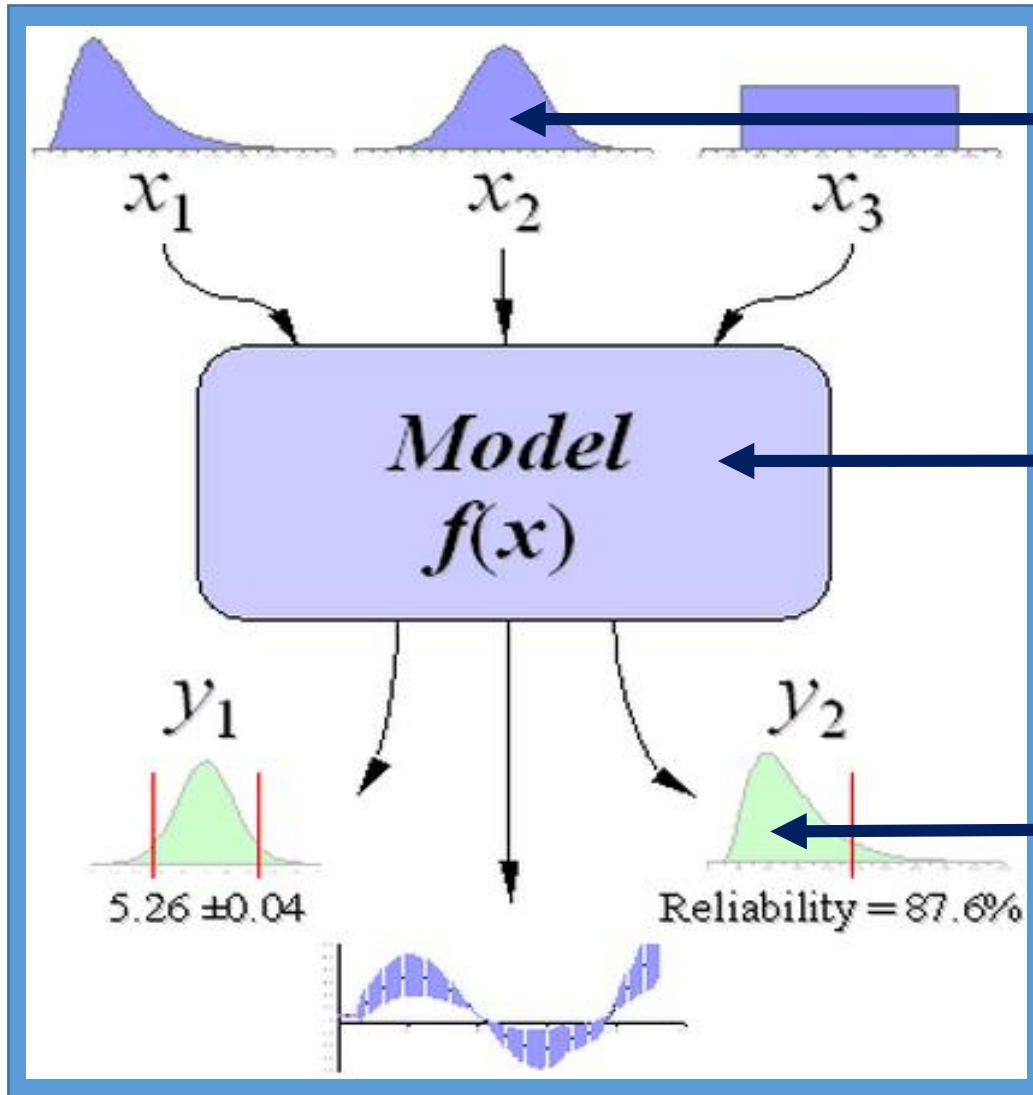
$$j = 1 \dots N_{candidates}$$

$$k = 1 \dots N_{jobs}$$

$\sim 1e + 03$ Crawlers (Ants) = the job openings

$\sim 1e + 06$ Environment (Cube Nodes) = (Persons Outside, Culture, Location)

Solution – Monte-Carlo



Binary, Logistic, or Continuous

Analytical or Simulation

Resulting distributions tell the story

- <http://pythonprogramming.net/monte-carlo-python/>

Sampling methods for Monte-Carlo:

- Bootstrapping:
 - Resampling from the same set of samples
- Jackknifing
 - Resampling from the same distribution.

Inverse CDF Procedure:

- Get a random uniform number between 0 and 1
- Find the corresponding point on the CDF line
- Project it down to find the value of X that has been generated.

