User Journey Map Student Journey Map



SCENARIO

An undergraduate student studying computer science at the University of Melbourne

Never used any LMS platform before now

Want to make good use of the Canvas to get her study on track

USER EXPECTATIONS

Being able to see her performance in Canvas to improve her study

Being able to receive tailored feedback based on performance

Being able to see her own course participation

Ester Amanda

	OPEN		READ	
DOING	Open the dashboard page		Check the number of replies to my discussion board	
THINKING	I want to quickly find what I need		The unread replies I have received are clearly displayed on the page, I love it!	
	I hope my question will be answered			
FEELING	Easy-to-use	Reliable	Helpful	Accurate

Lecturer Journey Map



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Leon is a seasoned Professor of Education at the University of Melbourne. He is good at how to teach students. As a fact, 80% of his students work for world-renowned companies right now. In fact, he is not good at Canvas. However, due to the COVID-19, he had to use the Canvas (LMS) to teach.

USER EXPECTATIONS

Wants to display more information to students in Canvas

Wants that Dashboard part in Canvas is simple and he can use it more easily

Wants to get some guide functions to help him to use Dashboard

Leon Barker

	OPEN		ACTIVATE		
DO ING	Open the dashboard page.		Click enable DashBoard to turn on the dashboard function.		
THI NK ING	widgets or charts are suitable		I want to help students learning this course to get more information about their performance		
FE ELI NG	Reliable	Effortless	Helpful	Convenient	