Documentar análisis de encuesta

Vicente López Díaz

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Abstract

In these note a summary-guide to the analysis of data from the Survey on Tabacco .

The objective of these note is to give an overview of the possible models to analyze with .

1 Descriptives on possible measures of consumption

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1.1 Comparisons by segment

Results for brand type 2 is medium.

The interpretation of the spline with negative signs?

	(1)	(2)
VARIABLES	ppu4	ppu7
m1	0.013	0.039***
	(0.012)	(0.007)
$m1_{-}20$	0.256	0.192
	(0.000)	(0.000)
Observations	$1,\!356$	$1,\!356$
Number of cve_ciudad	43	43
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Standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

2 Model

Each dummy is one for the period that ends in the first month of the year.

$$y_{itm} = \alpha_i^* + \lambda_1 * t + \lambda_2 * t^2 + \beta_0' janDummy_m + \beta_1' taxDummy_m + u_{itm};$$

 $i=1,\dots,N; t=1,\dots,T.$